

A Whole New World: Celebrating 50 Years of the Smithsonian Libraries

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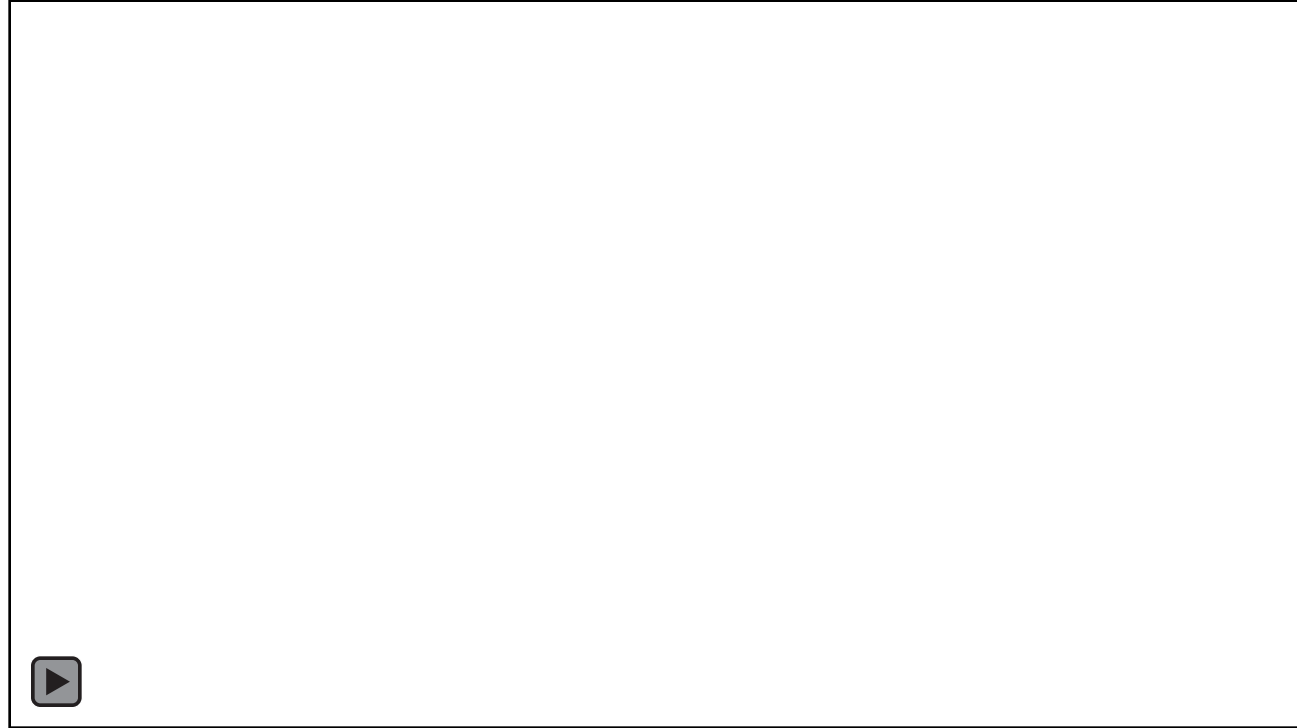
A Whole New World:

Celebrating 50 Years of the Smithsonian Libraries

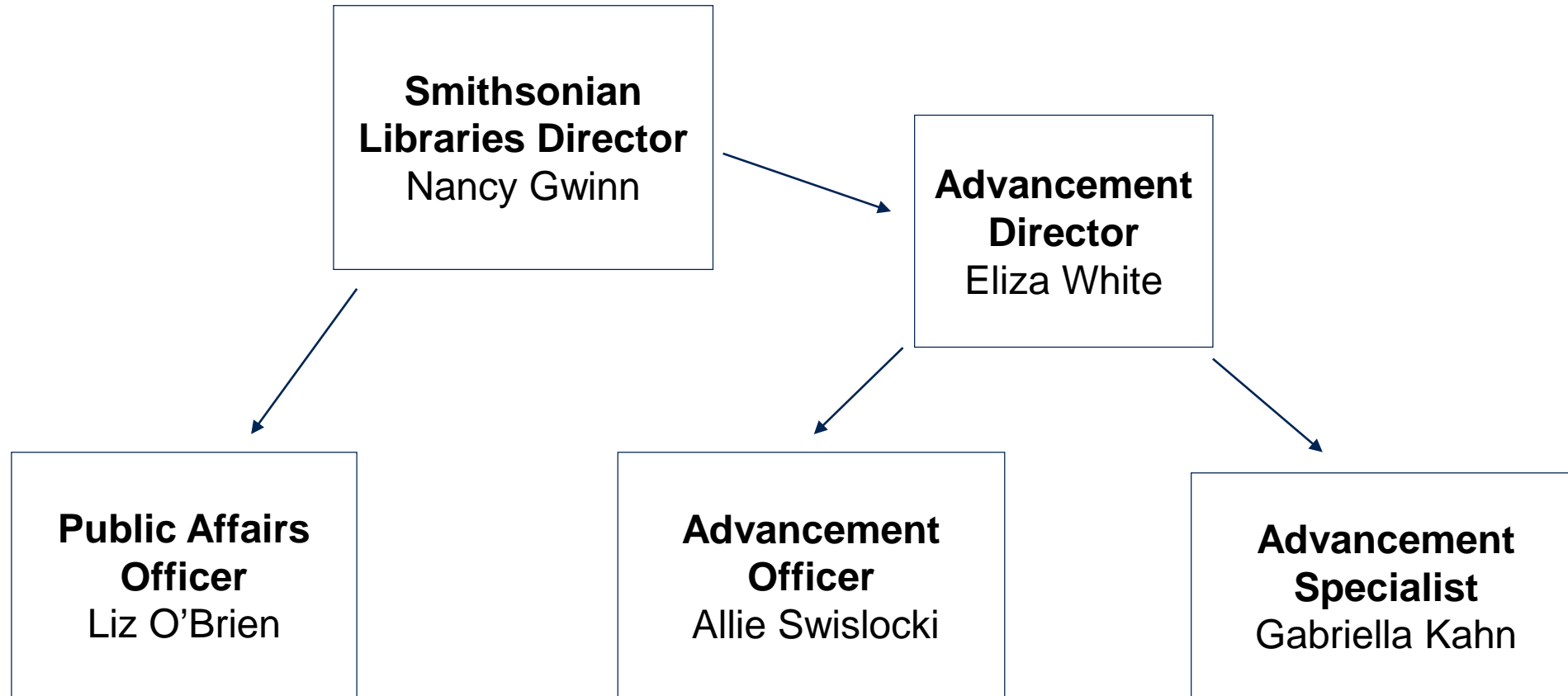


Smithsonian
Libraries

What is the Smithsonian Libraries?



Advancement at the Smithsonian Libraries

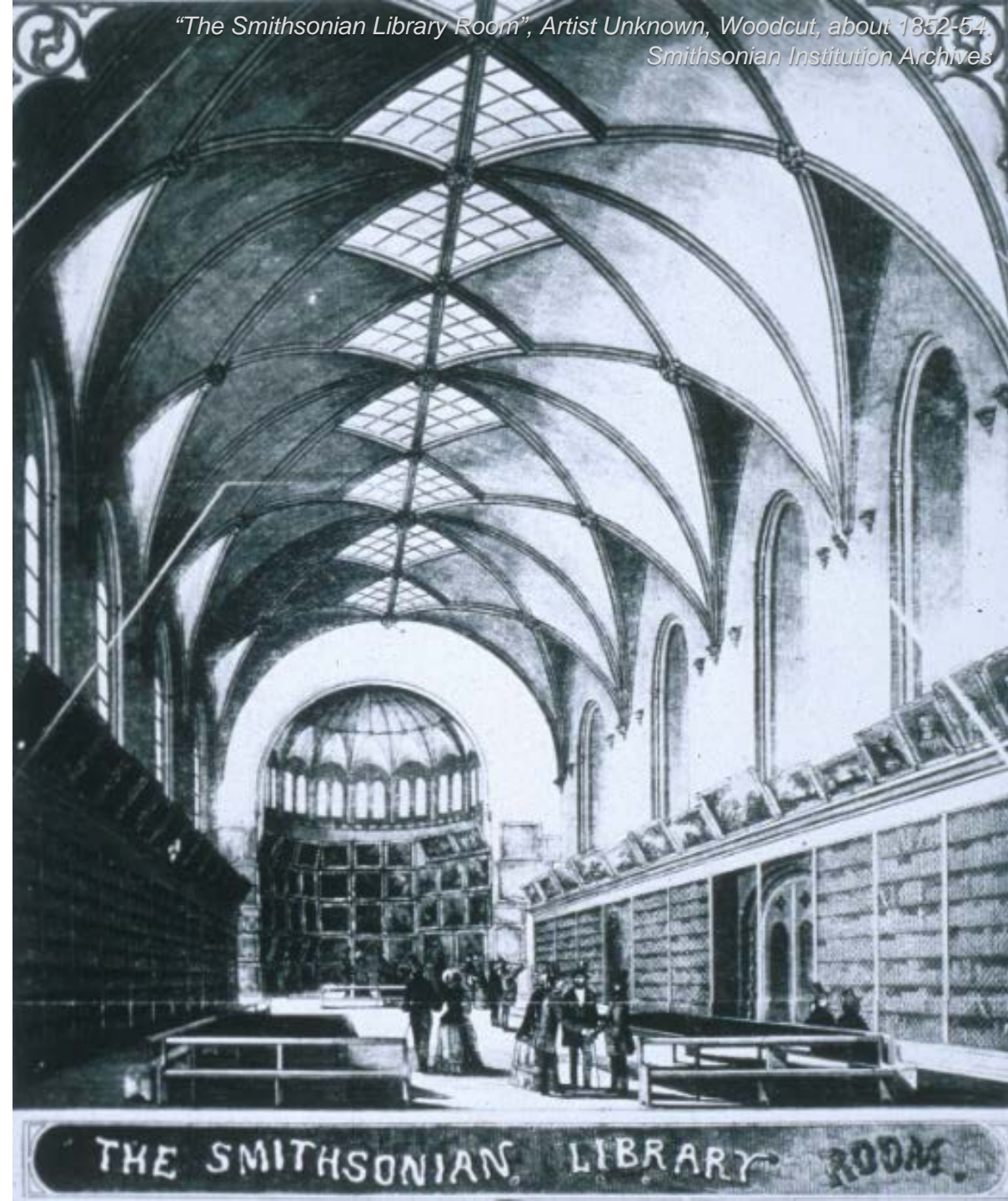


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A little history



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*"The Smithsonian Library Room", Artist Unknown, Woodcut, about 1852-54.
Smithsonian Institution Archives*



What were our goals?

Why?

Fundraising

Raising external profile

Raising awareness internally

Who?

Users

Staff

Stakeholders



What was our plan for the year?



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50th Anniversary Planning Committees

Internal

Advancement

Librarians

Outreach

Board

Events

Fundraising

Publicity/PR

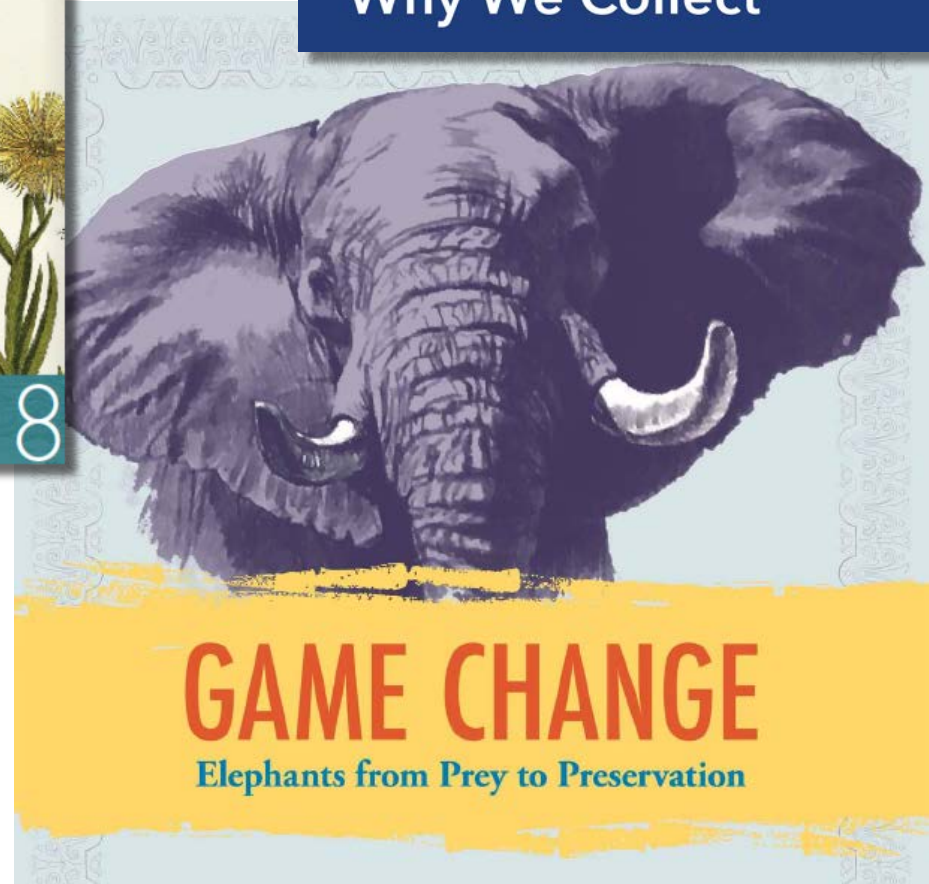


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Branding and Social Media



Events and Exhibitions



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50th Anniversary Gilded Circle

*In 2018 the Smithsonian Libraries will celebrate
a milestone birthday.*

50 years together.

*50 years since the libraries were combined into a
single entity that has grown into one of the largest
repositories of knowledge in the world.*

Raise Money

50th Anniversary Gilded Circle



I/We _____ are delighted to join
the Smithsonian Libraries 50th Anniversary Gilded Circle and have included
payment at the following level:

- ☐ \$10,000 or more *Director(s)*
- ☐ \$5,000 or more *Co-Chair(s)*
- ☐ \$1,000 or more *Member(s)*

This gift is in memory /honor of: _____

☐ I/We would like to our gift to remain anonymous

Name _____

Billing Address _____

Email _____ Phone _____



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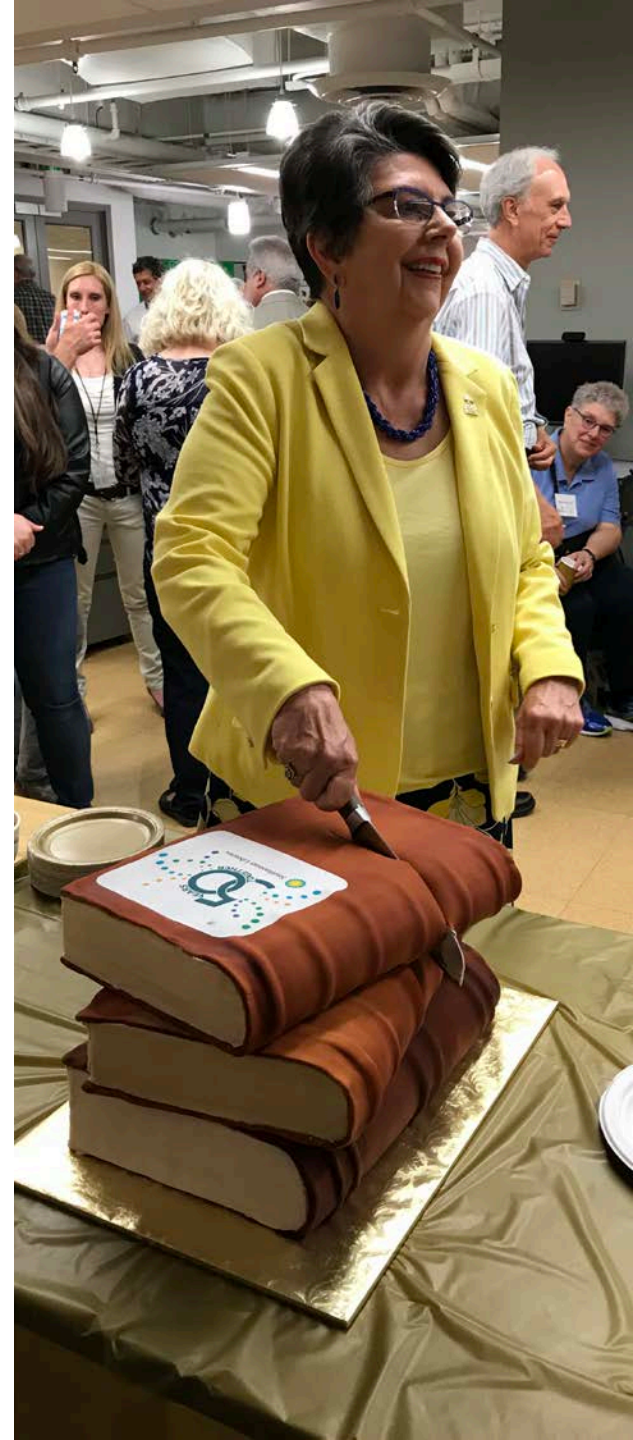


What kinds of events did we hold?



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Users and Staff: Open Houses



Staff: Homecoming



2018 marks the Smithsonian Libraries' 50th Anniversary! As we celebrate this significant milestone, together we look back to honor the Libraries' rich legacy and celebrate our impact supporting scholarship, research, and discovery at the Smithsonian. And together, we look forward to continuing the excellence of the Smithsonian Libraries for the next 50 years and beyond.

We couldn't have made this far without you. That's why we're bringing together former staff members, volunteers, and friends to celebrate with us. Join us for an afternoon of coffee, cookies, and catching up on **Wednesday, June 20 from 2 to 5 pm in the National Museum of Natural History Library** (1st Floor East Court, 1000 Constitution Avenue NW, Washington, DC 20560).

Please RSVP [here](#) to let us know you're coming. We look forward to seeing you there!

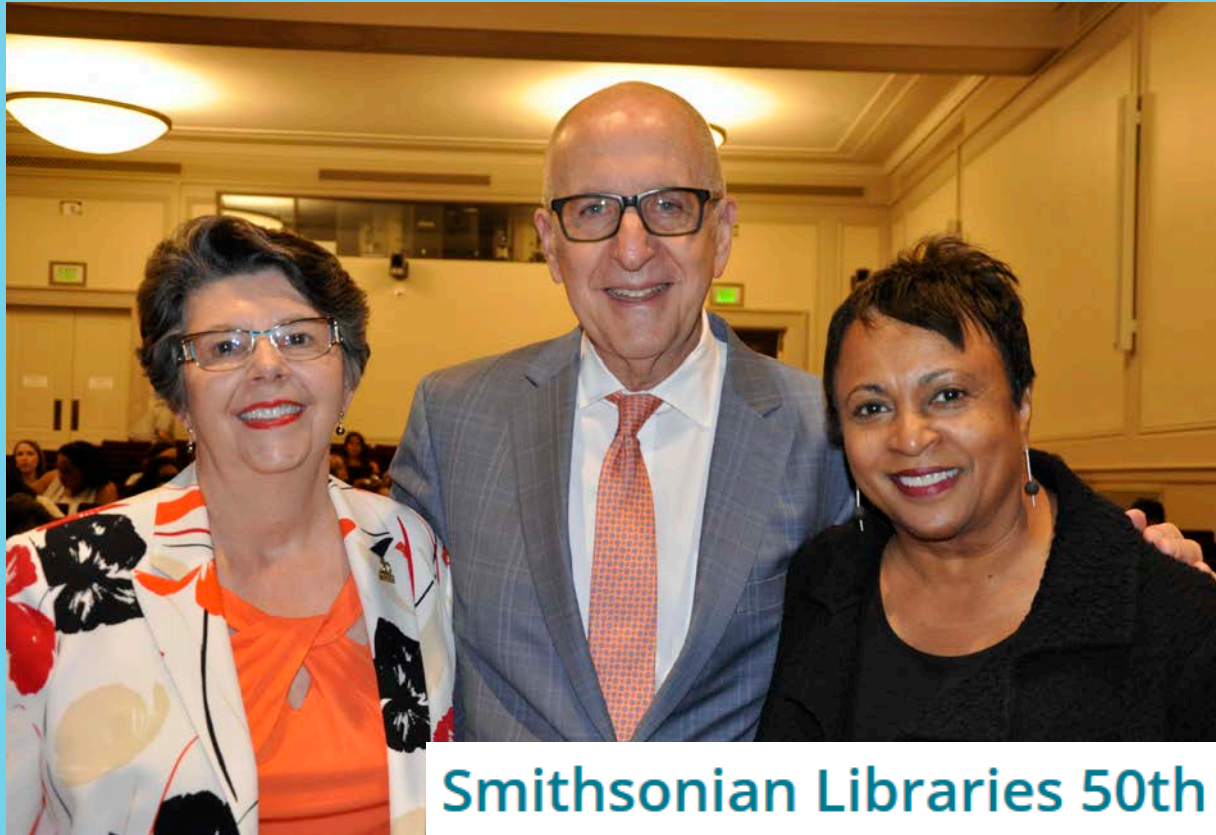


Questions? Contact Salima Appiah-Duffell
at AppiahDuffellSYA@si.edu or (202) 633-8228.

Our 50th anniversary is well underway! Stay informed about our other special celebrations by visiting our [events webpage](#).



Everyone: Lecture Series



Smithsonian Libraries 50th Anniversary Lecture Series - featuring Dr. Carla Hayden

Thursday, July 19, 2018 - 2:00pm

Save the date! Please join the Smithsonian Libraries for a talk with Librarian of Congress Dr. Carla Hayden as part of our Information Matters and 50th Anniversary Lecture Series.

Stakeholders: Special Events





What were our biggest successes?

Celebration!

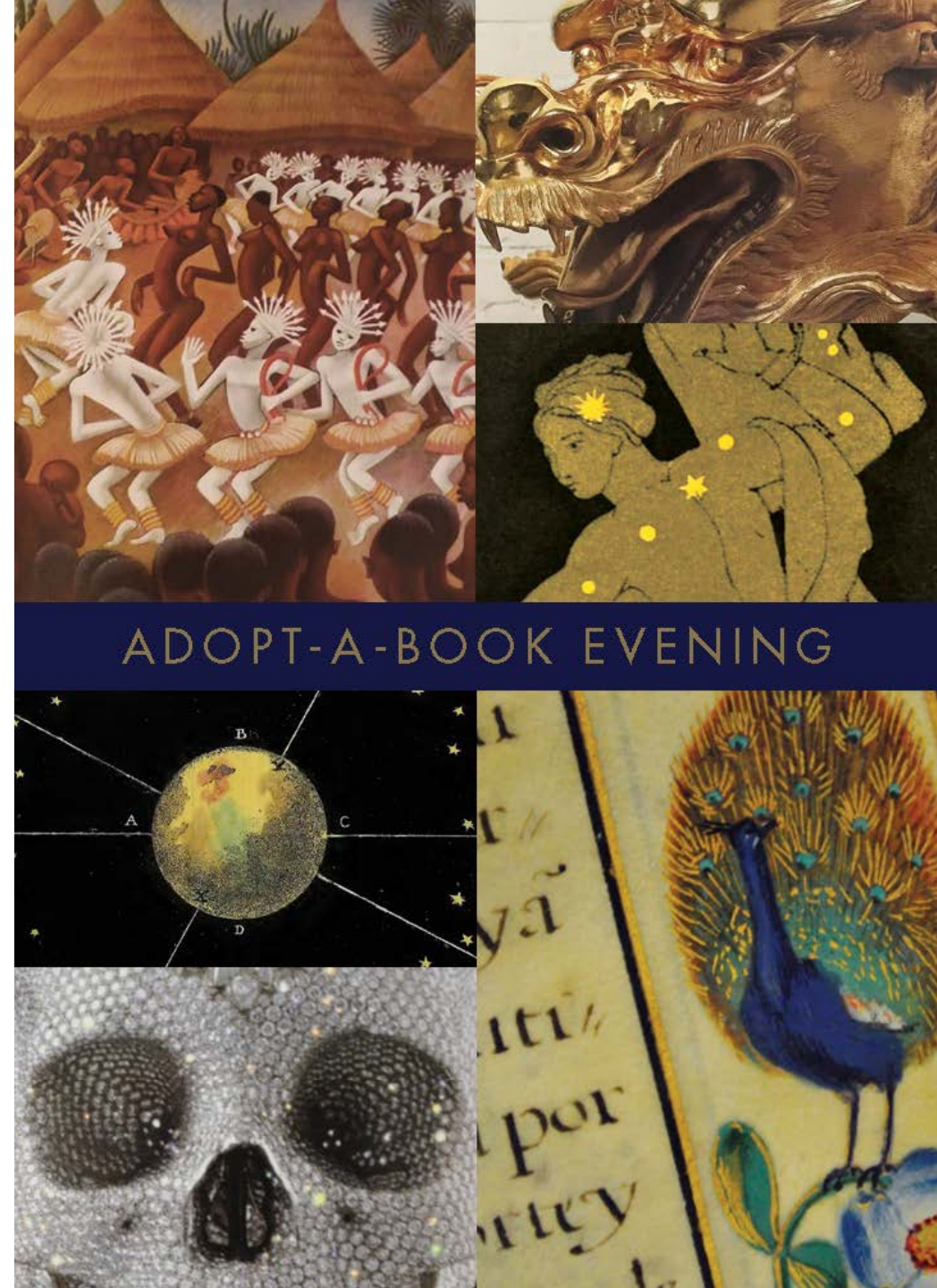


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Special Events



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Raised Money



Thank you to those who have made special gifts during our 50th anniversary year!

SMITHSONIAN LIBRARIES 50TH ANNIVERSARY **GILDED CIRCLE**

Honorary Chair

David Baldacci

Directors

Barbara and Craig Barrett

Cary J. Frieze

Elizabeth Hamman Oliver* and Dene Oliver

David Bruce Smith*

Co Chairs

Susan Battley,* *Chair*

Richard T. Choi,* *Vice Chair*

and Claudia M. Perry

Paul Ekman

Louis* and Candice Hughes

David and Patricia Jernigan

Carolyn J. Johnsen,* *50th Anniversary Committee Chair*

and Richard Q. Nye

David and Marilyn Pickett

Richard W. Renner

Tim* and Patricia Schantz

Kathryn Turner*

Amy Threefoot* and Horacio Valeiras

Jacqueline Vossler*

Ruth L. Webb

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*Smithsonian Libraries Advisory Board Members

[†]Smithsonian Libraries Emeritus Advisory Board Members

Challenges

- Very short-staffed and a lot of turnover
- Lack of ownership
- Board was too involved in details



Questions?



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Thank you!

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