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## Fulton County News, April 27, 1934

Fulton County News

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# KENTUCKY GO TO SUNDAY SCHOOL DAY, MAY 6, '34

## The Fulton County News

"A Community Newspaper--With Superior Coverage and Greater Reader Interest"

VOLUME TWO

FULTON, KENTUCKY, FRIDAY, APRIL 27, 1934.

NUMBER THIRTEEN.

### BOBBY MATTHEWS WILL FIGHT IN MEMPHIS COTTON CARNIVAL

Bobby Matthews, Fulton's hard fighting and determined fist slinger will lock horns in Memphis during the Cotton Carnival on May 15 with that terrific fighter Solly Dulack of Chicago who is one of the country's best known middle weights. This fight will be held in connection with the Cotton Carnival in Memphis will attract thousands of people from all sections of the country. This fight will be one of the two main events of the greatest fight cards ever held there. Both battles will go 10 rounds with this fight being the last of the two. Promoter Snowden, who is Memphis' most prominent fight promoter has arranged with Jack Dempsey to referee both fights and not only will local fans have the opportunity to see Bobby in action, but will also see Jack Dempsey.

Matthews will leave May 5th to start training in the Memphis Elks Club gym under the tutelage of Eddie Kid Wolfe. Turning down an offer to fight in Marion, Ill., on May 15th, Matthews chooses this fight for its importance, not only to himself but to the many local fans who will get to see him in action and see Dempsey at the same time.

### REYNOLDS PACKING CO.

#### HEADS FOR NEW GOALS

The Reynolds Packing Company of Union City, with W. G. Reynolds at the helm has made steady progress since it was first established 16 years ago and this year will bring even larger sales.

This packing company employs approximately seventy people drawing payrolls totalling more than \$1,000 weekly. Last year this company paid out in salaries a sum of \$57,000. During the past ten years Union City has received more than \$50,000 for electric current, or an average of more than \$5,000 a year.

Mr. Reynolds, founder of the plant, has enjoyed remarkable success in business. He went into the grocery business in Union City over 40 years ago, and from a small beginning with a meat market he has gradually built up a million dollar a year business in this packing plant.

The splendid growth and success that has been enjoyed by this company is a fine example of business acumen and integrity. This plant is locally owned and operated, and such an industry is an asset to a community.

### NEWS BRIEFS

Mrs. Willie Seacore, Mrs. Chas. Roper, Mrs. Irby Hammonds, Mrs. Mack Seacore and Miss Johnnie Seacore spent Wednesday in Paducah. —Wilmer Cruce, Kenneth Oliver and Mary Evelyn Johnson of Murray spent the week end with home folks. —The Senior play was given at the school auditorium last Friday night. —Several from here attended the shower given for Mr. and Mrs. Clifton Campbell who recently lost their home by fire. The shower was at the home of Mrs. Roy Bondurant. —Mr. and L. A. Rains were called to Murray Saturday night on account of the death of her grandfather, James Carter. —Mrs. Willie Seacore and Mrs. Chas. Roper visited their sister Mrs. Charles Carter in Cairo Sunday. —Misses Lois Elkins and Letha Mae Milner left Sunday for a visit with relatives in St. Louis. —Mrs. E. C. Brooks of St. Louis spent the week end with her parents Mr. and Mrs. E. A. Mayfield. —Mr. and Mrs. Elmer Robertson and Mrs. and Mrs. Leonard Binford of Sikeston, Mo., spent the week end with Mr. and Mrs. Jeff Davis. —Mr. and Mrs. Orval Stephenson and Mr. and Mrs. Douglas Meneses were in Fulton and Martin Saturday. —Mrs. Birdie Poyson and Miss Johnnie Seacore attended a district meeting of the menakers in Mayfield Monday. —Miss Alyssa and Albert Thacker of Paducah spent the week end with their mother, Mrs. Nora Thacker.

If men and women would DO more good and TALK good less, this world would be a fairly endurable old world. Idleness is the devil's bolster. Who knows most says least.

### PERSONALS

Misses Ruth Graham, Mildred Gibbs, Margaret Carolyn and Louise King spent Wednesday in Paducah. —Mrs. George Doyle, Mrs. Glenn Wiseman and Miss Mamie Bennett spent Wednesday in Paducah.

Miss Charlotte Lindsey and Mrs. Reva Grymes of the Kathleen Williams Company of Indianapolis are in Fulton this week.

George Stuart spent the week end in Paducah on business.

Mrs. Pete Dalton of Dyer, Tenn., spent several days in Fulton visiting her daughters, Mrs. Kenneth Alverson and Miss Betty Sue Browder.

Mrs. W. E. Flippo is improving from an injury to her foot received last week.

Bill and Jimmie Frazer spent Sunday at Reelfoot lake. —Mrs. Charles Gordon Taylor, north of town spent Tuesday with Mrs. James Warren.

Dr. M. W. Haws rushed to Chicago this week to the bedside of his wife who was taken ill while visiting there.

FOR SALE—One DeLaval Cream Separator, in A-1 condition. Call or see Clint E. Reeds Phone 2.

Mrs. Herman Sams has returned to her home after undergoing a successful operation at the Fulton hospital last week. She is improving nicely.

Rev. C. N. Jolley is attending the General Conference of the Methodist church in Jackson, Miss.

Elbert Lowery and Billie Murphy spent Wednesday in Paducah at the circus.

Mr. and Mrs. Tom Corsey and son Jerry spent Wednesday in Paducah enjoying the circus.

M. I. Jones spent several days this week in Illinois on business.

Mr. and Mrs. Luke Mooneyham, Miss Nell Marie and L. E. Mooneyham spent Sunday in Barlow visiting Mrs. Mooneyham's sister, Mrs. E. B. Jones.

Mesdames Sam Correll, C. J. Fowler, Jess James, Pearl Bryant, Will Thomas and Walter McClellan, all of Centuria, Ill., arrived Thursday to visit Mr. and Mrs. C. J. Koellin and family on Fourth-st.

Little Miss Carolyn and Jean Atkins are recuperating from the mumps and measles at their home in Fair Heights.

Charles Kramer of Bowling Green College spent the week end with his parents Mr. and Mrs. T. J. Kramer.

L. D. Brown received a knee injury and Harry Reeves Jr. suffered a nasal injury while playing softball at the High School grounds Tuesday afternoon.

Mr. and Mrs. T. J. Kramer, Chas. Kramer and Miss Phyllis Kruper spent Saturday in Memphis.

Mrs. Inez Binford, Miss Lillian and N. G. Cook returned this week from a visit with Mr. and Mrs. E. C. Rice and Mrs. Smith Fields in Springfield, Mo.

Mr. and Mrs. James Bragg spent Sunday in Martin.

Mr. and Mrs. Robert Lamb spent Sunday in Greenfield and heard Rev. Jenkins preach.

Mesdames R. M. Redfearn and Kirkland, Curtis Ledford and Little Jack Stuart of Shawnee, Okla., are visiting in Fulton.

Mrs. Bishop Given of Ohio is visiting her parents, Mr. and Mrs. S. P. Etheridge in Union City. She will visit in Fulton while there.

Miss Beaton Lassater and Miss Mary Quinn of Joliet, Ill., are visiting Mrs. Lassater's parents, Mr. and Mrs. W. E. Turner of Fulton.

Mr. and Mrs. Basdig Morris and Mr. and Mrs. Morris Hardin enjoyed the Tom Mix circus which was held in Paducah Wednesday.

Richard McNeilly spent the week end in Memphis with Mrs. McNeilly who is visiting her parents, Mr. and Mrs. Abe Caudell for several weeks.

Dr. and Mrs. Seldon Cohn spent Sunday in Memphis visiting "Sandolph Cohn, who is attending the University of Tennessee."

Mr. and Mrs. J. E. Royster and Mrs. Harvey Boaz spent Sunday in Rives.

Mrs. John Owen and Mrs. L. E. Williams, state organizer of W. C. T. U's have organized eight unions in the past five weeks in Clinton, Arlington, Benton and many other towns.

Miss Stella Seates of Union City spent the week end in Fulton visiting

### WEDDINGS

The marriage of Miss Mavis Guntter to George Moore was solemnized Saturday night at the home of Rev. L. E. McCoy on Park-av. Mrs. Moore is the niece of Mrs. Moore Joyner, with whom she made her home. She is a popular member of the younger set. Mr. Moore is employed with the Coca Cola Bottling Co., and has many friends who wish them much happiness.

### GURLEY-SIMMONS

Miss Mozelle Simmons was married to W. Howard Gurley, Saturday afternoon at the court house by Esq. C. J. Bowers. The couple were from Fowkes, Tenn.

### RAILWAY EXPRESS AGENCY

#### WILL REDUCE RATES

The Railway Express Agency has announced new express rates, which will mean quite a savings to shippers. A. A. Larsen, local agent stated this week. These new rates show reductions ranging from ten to fifty percent, and place express costs on a much cheaper basis for shipping vegetables and fruits. Mr. Larsen said, with the advantage of fast service and delivery right to the doorway of recipients of express.

ing Miss Lillian Wade.

Mr. and Mrs. Vester Freeman, Dr. and Mrs. C. A. Wright and Miss Fern Linda Howe spent Sunday in Union City, guests of Mr. and Mrs. London Wright.

Mr. and Mrs. Richard Gregory and children have returned to their home in Princeton after visiting Mrs. Sam Bennett, who has been quite ill.

Mrs. Joe Gwaltney of Nashville left Wednesday after visiting her parents, Mr. and Mrs. P. C. Ford, Miss Dorothy Ford accompanied her home to stay several days.

Mrs. H. W. Williams and children are visiting relatives in Tampa, Fla.

Mr. and Mrs. Elzer Walker of New Mexico are visiting in Fulton.

The marriage of Miss Florence Baker to Ishmael Dotson of Glasgow Tenn., was solemnized Tuesday afternoon by Magistrate C. J. Bowers. They were accompanied by Maude Baker.

A. A. Larsen spent Saturday in Memphis.

Misses Jane Barton Ragsdale, Virginia Oliver of Martin and Pauline Bowers were in Fulton Sunday.

Miss Alice Amburge of Hickman attended Wonder Bar at the Orpheum theater Sunday afternoon.

Mr. and Mrs. Dave Smith of Riceville announce the birth of a baby girl, Martha Sue, born April 28th.

Leatha Mae Milner, Lois Elkins and Arch Stallins have gone to St. Louis where they expect to obtain employment.

The home of Mr. and Mrs. Clifton Campbell of near Ebenezer recently burned. Mrs. Campbell had built a fire in the cook stove and had gone to the barn to do the milking. In some manner fire fell from the stove and set fire to the house.

Most of the households were saved. Cayce has added a new business enterprise, a lunch stand with Pete Roper proprietor.

The new Pentecostal church at Cayce has been finished, with the exception of painting and the interior fixtures. It is reported that services will be held there soon.

Mrs. Will Taylor has been confined at her home in Cayce with chronic appendicitis, but is reported improving.

Mrs. Clarence Disque is reported slightly improved at her home on Centchfield Route Two.

Miss Mary Louise Tucker is improving from the measles at her home in Cayce.

Miss Muriel Stockdale spent Sunday in Jackson with friends.

Miss Jane Love of Princeton left Sunday after being the guest of Mr. and Mrs. J. P. Cothran.

Miss Frances Poyner is visiting Miss Mary Katherine Bondurant in Murray this week.

### P. C. FORD OPENS NEW

#### WHOLESALE HOUSE HERE

P. C. Ford, hotel operator and distributor of whiskies wines and alcohol, has opened up a wholesale department in connection with his activities as retailer. Thousands of dollars worth of liquor is stored in his new ware room.

### DEATHS

Mrs. Lizzie Omar Falls, 50, died Monday morning at her home on West-st. She leaves her husband, W. H. Falls, and two sons, and other relatives and friends. Funeral services were held from the home Tuesday afternoon by Rev. L. E. McCoy. Burial followed in Fairview cemetery with Winstead-Jones & Co. in charge.

G. P. Ball, 81, died Monday at the home of his daughter, Mrs. Sorrell Underwood near McConnell. Funeral services were held Wednesday at 2 p. m. with Rev. W. D. Fry, officiating, and Winstead-Jones & Co. in charge. The deceased is survived by three daughters, Mrs. Sorrell Underwood, Mrs. Ernest Underwood, Mrs. Will Day and one son, G. P. Ball Jr.

Dr. K. Counce, 59, died Sunday afternoon at 2 o'clock at the Curly-Nail Hospital. His home is near Ruthville, Tenn. He was an active member of the Missionary Baptist church, Masonic lodge and Woodman of the World, and had been county health doctor of Hardin-co for seven years. He had practiced medicine 32 years in Weakley-co. Funeral services were held from Walnut Grove Methodist church with Rev. Duncan of Martin, and Rev. W. D. Fry of Fulton in charge. Burial followed in the church cemetery with Hornbush Funeral home in charge. He is survived by one daughter, Mrs. Billy Russell of Jackson, two sisters, six brothers, one of them, Mark Counce of Fulton; and three grandchildren.

G. E. Harvey, 62, well known conductor, running on Trains No. 1 and 2 of the Illinois Central System, between Fulton and Louisville, died at his home in Central City, Ky., Sunday afternoon, after a lingering illness. Mr. Harvey had not been on his run since last August, when he was forced to give up his duties on account of illness.

He was well known here, and had many friends. While in the city he roomed at Mrs. Willingham's. He is survived by his wife and three children.

### J. W. JOHNSTON HOME

#### GUTTED BY FIRE

An early morning fire at the home of J. W. Johnston in South Fulton Wednesday almost completely destroyed the house and furniture when on oil stove which had just been lighted caught fire, shooting flames up the walls and over the kitchen, spreading to other rooms before the fire department arrived. Chief Roberts and Myron Weaver made the first run on the small truck and immediately put water on the blaze but had to have help from the other truck to save the house from being a complete loss. Most of the furniture was saved but practically all in the kitchen was lost. The house suffered about a \$1,200 damage which was covered with insurance.

### BETTER EGG PRICES

#### PREDICTED THIS FALL

A higher egg price for this fall is predicted by Herbert C. Helm, owner of the hatchery in Paducah. Fewer chicks are being brooded throughout the entire country this year than last. An estimate would seem to indicate that only about 2-3 as many chicks are being raised this year as had been started up to this time a year ago.

This means there will be fewer pullets to come into laying this fall. Better egg prices and higher profits for those who do raise chicks will result from this. Already October delivery eggs are quoted at 20c per dozen with indications of going higher.

### LAST CALL ON CORN-HOGS

The last day on which corn-hog contracts may be signed in Fulton County is Monday, April 30th, according to announcement by the County Agent. It has also been announced that both the Hickman and Fulton offices will be open all day April 30th to assist corn hog producers in making out and signing contracts. Those who expect to sign corn hog contracts must have them signed not later than April 30th. None will be accepted which have been signed after that date.

### SOCIALS

#### DISTRICT MEETING

A district league meeting for the Young People was held in Union City Monday night at the First Methodist church. About 200 young people from surrounding towns were present. Those going from Fulton: Misses Sara Owen, Eleanor Ruth Jones, Ruth Graham, Rev. C. N. Jolley, Snedden Douglas and James Underwood.

#### TUESDAY LUNCHEON

The luncheon club met at the home of Mrs. T. M. Franklin on Third-st. At noon a three course luncheon was served. On the table the centerpiece was a beautiful vase of red tulips. During the afternoon bridge was played at two tables. Mrs. Tom Williams of Jackson was presented the guest prize, Mrs. Joe Davis, club prize for high score. Guests playing with the club were Mesdames Gus Gerd and Lala Butler.

#### TUESDAY NIGHT CLUB

Mr. and Mrs. Seldon Cohn were hosts to their club at two tables at their home on Carr-st. Guests were Mr. and Mrs. S. C. Smith and Mrs. E. T. Heywood. Mr. Smith won the men's prize, Mrs. Heywood the ladies. Delightful refreshments were served.

#### TUESDAY NIGHT CLUB

Miss Adolphus Mae Latta entertained her club at her home on State Line Tuesday evening. Eleven members were present and two visitors, Mrs. Everett Jolley and Miss Mary Anderson. Several spent the evening in sewing others in playing bridge, and a social good time was reported. Spiced tea and sandwiches were served late in the evening.

#### GOOD TIMES CLUB

The club met with Miss Maurine Ketchum in the Highlands, Saturday afternoon. Six members and one visitor, Ruth Knighton were present. Games and contests were played with Betty Ann Reed and Rachel Hunter Baldrige, winners. A salad course was served after the games.

#### TUESDAY NIGHT CLUB

Miss Pauline Thompson was hostess at bridge Tuesday night to six tables of players at her home on Second-st. Miss Louise Hill won club prize, hose, and Miss Sara Butt won guest prize, cards. Delicious strawberry shortcake and coffee was served. Guests were Mesdames Cresap Moss, Lynn Askew, Robert Burrow, Howard Adams, Edwin Bein, W. L. Taylor and Fannie Lee Nix, Virginia Linton, Lena Evelyn Taylor, Elizabeth and Sara Butt, Georgia Nunn.

#### WEDNESDAY CLUB

Two tables of bridge players met Wednesday afternoon at the home of Mrs. Charles Gregory on Maple av. Mrs. A. B. Dunning and Mrs. Henry Ford were guests. Club prize for high score was presented to Mrs. Harold Owen, guest prize to Mrs. Dunning. After the games a salad course was served.

#### Y. P. C. T. U. ORGANIZED

A Young People's Christian Temperance Union was organized Tuesday evening at the home of Mrs. John Owen. Fifteen young boys and girls joined. Officers were elected as follows: Snedden Douglas, president; Miss Sara Bondurant, vice president; Miss Dalcie Buckingham, secretary and treasurer; Miss Sara Owen, parliamentarian; Miss Carolyn Beaulles, Citizenship director; and Miss Nell Marie Mooneyham, Evangelistic leader. Mrs. L. E. Williams, state organizer, addressed the group on the Young People's branch of the WCTU and all were very enthusiastic about the meeting. Meetings will be held in the homes every second Monday in the month. During the social hour the hostess served brick ice cream and angel food cake.

#### G. A. GROUPS MEET

The Junior Girls' Auxiliary of the First Baptist church met at the church at 2:30 Monday afternoon with Mrs. George Winter, leader. There was a good attendance. Miss Maurine Ketchum gave the program. Dreams of the Past, assisted by the entire group. One new member

### GO TO SUNDAY SCHOOL

#### DAY HERE MAY 6TH

In co-operation with the state wide movement known as the Go To Sunday School Day, May 6th, local churches and Sunday Schools are planning for large attendances this Sunday. Every teacher and worker in the Sunday Schools will devote their efforts toward good programs large attendance and the promotion of good fellowship among those who attend.

Transportation will be furnished those who wish to go to Sunday School but are unable to obtain a way. Those desiring conveyance call the Chamber of Commerce Sunday morning before 9:30. Just telephone 43 and a car will come for you and carry you to Sunday School at the church you prefer to attend.

Kentucky was the first state to have a Go To Sunday School Day and the day observed was May 5, 1914. The average attendance at the Sunday Schools of the state at that time was 315,000. On that Sunday here were 650,000 present.

Gov. Jas. B. McCreary was the first Governor to ever issue a proclamation for a Go To Sunday School Day, inviting all the people of the state to attend the Sunday School of their choice on that day. Similar proclamations have been issued not only by other Governors of Kentucky, but by Governors of other states.

President Woodrow Wilson endorsed the movement by sending a telegram commending the work of the Sunday Schools teachers and saying that the Sunday School lesson of today is the code of morals of tomorrow.

The first Sunday in May was set apart as an annual Go To Sunday School Day, and the number of people attending the Sunday Schools increased to such an extent that one year over one million people were in Sunday School on Go To Sunday School Day, or about 40 per cent of the population. This is probably a better record than was ever made by any state.

The Sunday School held at Cinn Zachary Taylor on Go To Sunday School Day during the war, with President E. Y. Millins of the Baptist Seminary as Superintendent, had over 9,000 in attendance, perhaps the largest Sunday School ever held. Nearly 1000 citizens of Louisville acted as teachers that Day.

After observing this day regularly for over 15 years it has been omitted for several years, but requests coming from all parts of the state led the Sunday School Association to believe that there was a real demand for it this year. It is hoped that in every community in the state, the day will be enthusiastically received, that all Sunday Schools will make arrangements for larger attendance and extra classes and that there will be special music as part of the program.

### LOWE'S CAFE STARTS

#### MENU ADVERTISING

Starting with this issue of The News, and from now on, will be found the Sunday Menu of Lowe's Cafe, which is located on Lakeside in the heart of the business section. Mr. Lowe states, that in order to acquaint the public with his special Sunday dinners, and the good meals being served at his cafe, he is launching a publicity campaign and will bring his menu before the people each week.

was added, Miss Mary Carrie Johnson.

At 3:30 the Intermediate G. A. S. met with Mrs. Winter. Dreams of the Past was given by the leader, Miss Elaine Ketchum, assisted by Misses Maurine Taylor, Frances Wiseman, Kathleen Winter, Eleanor Bennett, and Sarah Collins. The W. M. U. served refreshments to both groups.

#### METHODIST W.S.M. MEETS

The General meeting of the Woman's Missionary Society of the First Methodist church met Monday afternoon at the church. The president, Mrs. Louis Weeks, held the business meeting and gave a report of the Annual Conference held in Paris, April 3 to 8th where she went as a delegate. Mrs. Lawrence Shelton led the devotional and gave the program on Brazil. Mrs. F. H. Owen gave an article on the Educational Work in Brazil. There was a good attendance.



FULTON COUNTY NEWS

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FULTON, KENTUCKY  
PHONE 470

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EDITORIAL

THE OLE SWIMMIN' HOLE

As the older men look back on their boyhood, particularly those who came from small cities and the country towns, the "ole swimmin' hole" is one of the most pleasant memories. Happy were the youngsters that had good swimming places. Many unfortunately were not so favored, and no lake, pool, river or ashore place existed within their reach.

Nowhere else did the boys feel such pure ecstasy of youth as they did in these swimming places, and the cool invigoration of the water seemed to stimulate them to the most abundant joy. They swam and dove and paddled and did fancy stunts while the surrounding fields and woodlands resounded with their merriment.

Many of the old swimming holes were tiny places, and often were

nothing more than some spot where a brook or little river had widened and deepened a bit. But a boy would walk a long distance in those times for such a dip. He expected no automobile to transport him in glorious ease. Though he might squeal at home if submitted to the indignity of a Saturday night bath, he would yet venture into quite shivery water at the old hole.

It was a sport that in many places was most restricted to boys, for it was considered unmanly and effete in those days to wear a bathing suit, and the women and girls were excluded from these joys. In these times the girls have become powerful swimmers, and in hundreds of thousands of towns and cities, public bathing accommodations and supervision are provided for both sexes.

The feeling has grown that all young people should learn to swim and many colleges and schools require it as part of their curricula. Swimming pools have been and will be constructed in cities and towns throughout the United States, and the pool has become almost an essential to community development.

THINK IT OVER

A "GOOD" MAN

"He was a good man," he didn't have an enemy in the world."

That was what I read in an account of a death of a man in a nearby city the other day. Ever since I have been wondering what kind of a man he was in his life time. A "good man, one who didn't have an enemy in the world." The best man history can find, one who "went about doing good to mankind"—to saint and sinner—who "knew no guile;" who lived a perfect life, but He had enemies on all sides. Why? Because he DID

things.  
"He was a good man."  
But what was he good for? The really and truly "good man" is good for nothing. Montaigne in his essay says: "There is no man so good, who, were he to submit all his thought and actions to the laws, would deserve hanging ten times in his life."

Men who live an orderly life are in great danger of doing nothing else. We are all inclined to wrap our virtues up in little bags of respectability and keep them in the storehouse of a safe reputation. If it were a genuine article, it is worthy of a better use than that. It is designed for the benefit of mankind, for the purifying of human life.

There are multitudes of people all around us whose existence is dark, coarse and bitter; some are groaning under the burden of want, because of their own action, or inaction, but largely because of the rapacity, greed and injustice of others; some are tortured in bondage to vice, partly maybe, by their own choice, but partly also, for want of guidance, good counsel and human sympathy.

So the man who goes through life being just "good" and so lives that "he hasn't an enemy" when he passes on, has lived in vain. There is work for all in this world of ours. There are two kinds of "good men" in this world I have observed as I have passed along the pathway of life—those who lift and those who lean.

In what class are you?  
Are you easing the load  
Of over-taxed lifters,  
Who toil down the road?  
Or are you a leaner,  
Who lets others bear  
Your portion of labor  
And worry and care?  
Just think it over, my friends.

LAND REMOVED FROM  
PRODUCTION MAY BE  
HANDLED FIVE WAYS

Five methods of handling land removed from tobacco growing this year are provided in adjustment contracts signed by growers in Kentucky, points out a statement from the College of Agriculture of the University of Kentucky, which is directing the tobacco reduction

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**\$14,000,000**

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POLICY HOLDERS**

Arrangements have recently been made with an outstanding old line, legal reserve insurance company, whereby they have agreed to write a life insurance policy of \$200 or more on eligible risks from age 30 days up to and including age 60.

**THIS CONTRACT IS WITHIN THE REACH OF EVERY MAN, WOMAN AND CHILD IN THIS TERRITORY.** The contract provides the following benefits: Cash at death to the beneficiary. Guaranteed cash loan value, extended insurance and paid-up values. Rates are guaranteed and can be paid monthly.

**INSURE NOW  
AT LOW COST**

The company writing this policy has been in business over a quarter of century and operates under the compulsory reserve deposit law with assets in excess of \$14,000,000; surplus to policy holders in excess of \$2,400,000; and is rated "A" by Alfred M. Best, the highest rating given any company.

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program.  
The contract states that all or any part of the rented acres may be:  
(1) left idle, (2) planted in soil improving or erosion preventing crops, (3) planted to forest trees, (4) seeded to pasture, or (5) not more than half of the rented area may be planted to food and feed crops for consumption on the farm.  
Rented acres will be considered as having been planted to soil improving and erosion preventing crops when planted to such crops as: blue grass, orchard grass, redtop, or other grass; alfalfa, red, white and sweet clover, lespedeza, or a mixture thereof; or to soybeans, cowpeas, field peas or vetch, provided such crops and accompanying nurse crops, if nurse crops are used, are plowed under or are allowed to remain entirely on the land.  
The rented acres will be considered as having been planted to pasture if planted to any of the above crops except soybeans, cowpeas, field peas, sweet clover or vetch, without a nurse crop, provided such crops are used only for grazing by livestock for home consumption.  
If no crop for home use is harvested from any part of the rented acres, then all of the rented land may be pastured, provided the livestock pastured or livestock product, produced or the pasture are for home consumption. However, if any crop for home use is harvested from any part of the rented acres, the area planted in such food and feed crops plus the area of the rented acres used by such crops as are grazed for home consumption must not exceed half the total rented acres.  
In no event shall any crop be harvested for sale from rented acres, nor shall any livestock or livestock product be produced thereon for market. The acres rented for 1934 may be released from terms of the contract in 1934 for the purpose of planting crops to be harvested in 1935, at any time after the 1934 tobacco crop is harvested.

of the AAA, has informed the College of Agriculture at Lexington.

Where there is more than 10 per cent of the 1933 crop on hand, the appraisal will be made free of charge. If there is less than 10 per cent, a charge of 40 cents a 100 pounds will be made, with a minimum charge of \$2 and a maximum charge of \$5.

The government appraiser will be accompanied by a member of the county control committee. County agents or members of the county committee have been asked to report names of farmers desiring appraisal.

Since the first benefit payment will be based on the value of the 1933 crop, unsold tobacco will require appraising for weight and value.

**New Prices**

—ON—

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**BUY  
BEAUTY  
and  
Permanence  
for your Home  
with  
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**TO MAKE APPRAISALS  
OF TOBACCO ON FARMS**

Tobacco growers who have signed reduction contracts but who still have a part of their 1933 crop on their farms, may now have it appraised by government graders, J. H. Hittson, chief of this tobacco section