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Bloom

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Flower Vase Wraps

This series includes eight flower vase wraps, each with an illustration of the flower it would have held in the vase as well as its common name, scientific name and brand logo.

Gladiolus, 2020, graphic design, 3x12"
gladiolus.png

Hyacinth, 2020, graphic design, 3x12"
hyacinth.png

Hydrangea, 2020, graphic design, 3x12"
hydrangea01.png

Iris, 2020, graphic design, 3x12"
iris02.png

Lavender, 2020, graphic design, 3x12"
lavender.png

Peony, 2020, graphic design, 3x12"
peony01.png

Sunflower, 2020, graphic design, 3x12"
sunflower.png

Tulip, 2020, graphic design, 3x12"
tulip.png

Seed Packets

This series includes eight seed packets, each with an illustration of the flower seeds inside as well as its common name, scientific name and brand logo. The planting information is shown on the back of each packet.

Calendula, 2020, graphic design,
3.25x4.5" calendula1.png

Camelia, 2020, graphic design, 3.25x4.5"
camellia1.png

Cornflower, 2020, graphic design,
3.25x4.5" cornflower1.png

Fire Lily, 2020, graphic design, 3.25x4.5"
firelily1.png

Marigold, 2020, graphic design,
3.25x4.5" marigold1.png

Poppy, 2020, graphic design, 3.25x4.5"
poppy1.png

Wildflowers, 2020, graphic design,
3.25x4.5" wildflowers1.png

Zinnia, 2020, graphic design, 3.25x4.5"
zinnia1.png

Succulent Care Cards

This series includes eight seed packets, each with an illustration of the flower seeds inside as well as its common name, scientific name and brand logo. The planting information is shown on the back of each packet.

Aloe, 2020, graphic design, 2.5x7" aloe01.png

Cactus, 2020, graphic design, 2.5x7" cactus01.png

Echeveria, 2020, graphic design, 2.5x7" echeveria01.png

Elephant Bush, 2020, graphic design, 2.5x7" elephantbush01.png

Jade, 2020, graphic design, 2.5x7" jade01.png

Stonecrop, 2020, graphic design, 2.5x7" stonecrop01.png

Tom Thumb, 2020, graphic design, 2.5x7" tomthumb01.png

Zebra Plant, 2020, graphic design, 2.5x7"

Poster Series and Collateral

The three posters are shown first, representing the three brand illustrations and colors. The collateral furthers the idea of the brand through advertising elements and strengthening the idea of a garden shop.

Don't Stop Beleafing, 2020, graphic design, 24x36" beleafingind.png

You Are Plantastic, 2020, graphic design, 24x36" plantasticind.png

Rooting For Ya, 2020, graphic design, 24x36" rootingforyaind.png

Flowers Make People Happy bag, 2020, graphic design, 14x16" bag1.png

Keep Going Keep Growing bag, 2020, graphic design, 14x16" bag2.png

Garden Tools, 2020, graphic design, unknown sizes toolswlogo.png

Watering Can, 2020, graphic design, unknown size wateringcanwlogo.png

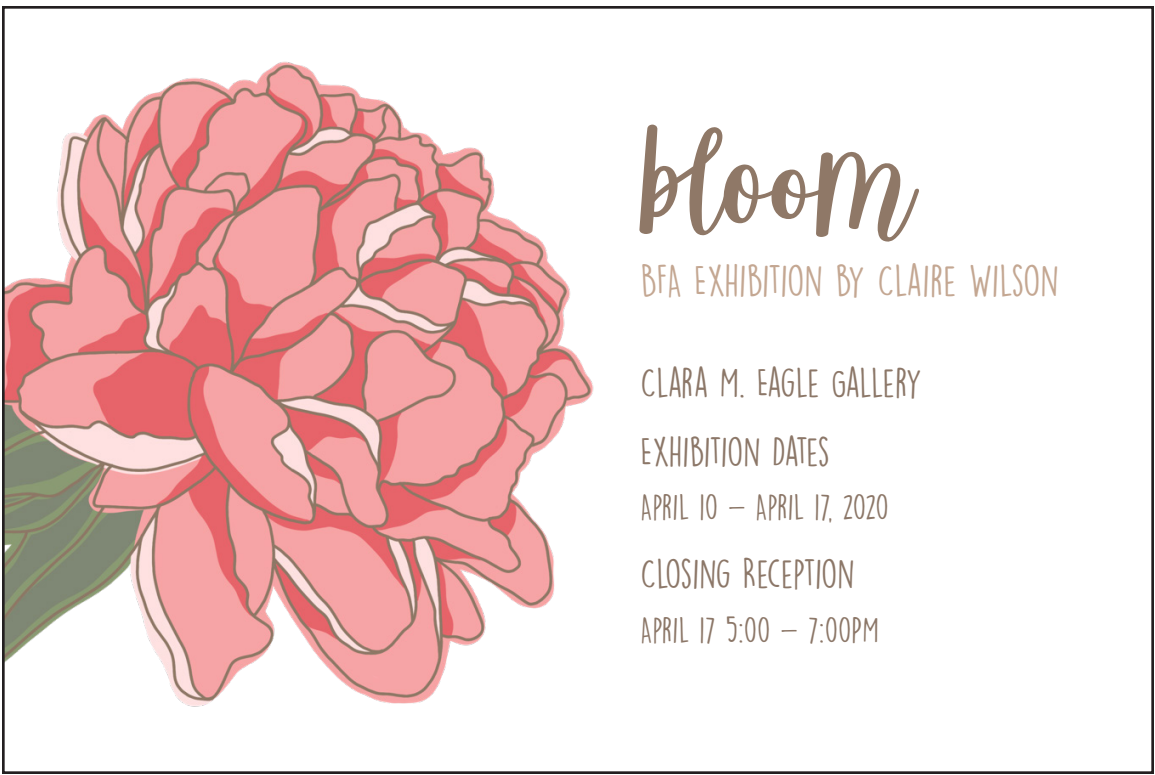T-shirt Designs, 2020, graphic design, unknown size shirts.png

Mural

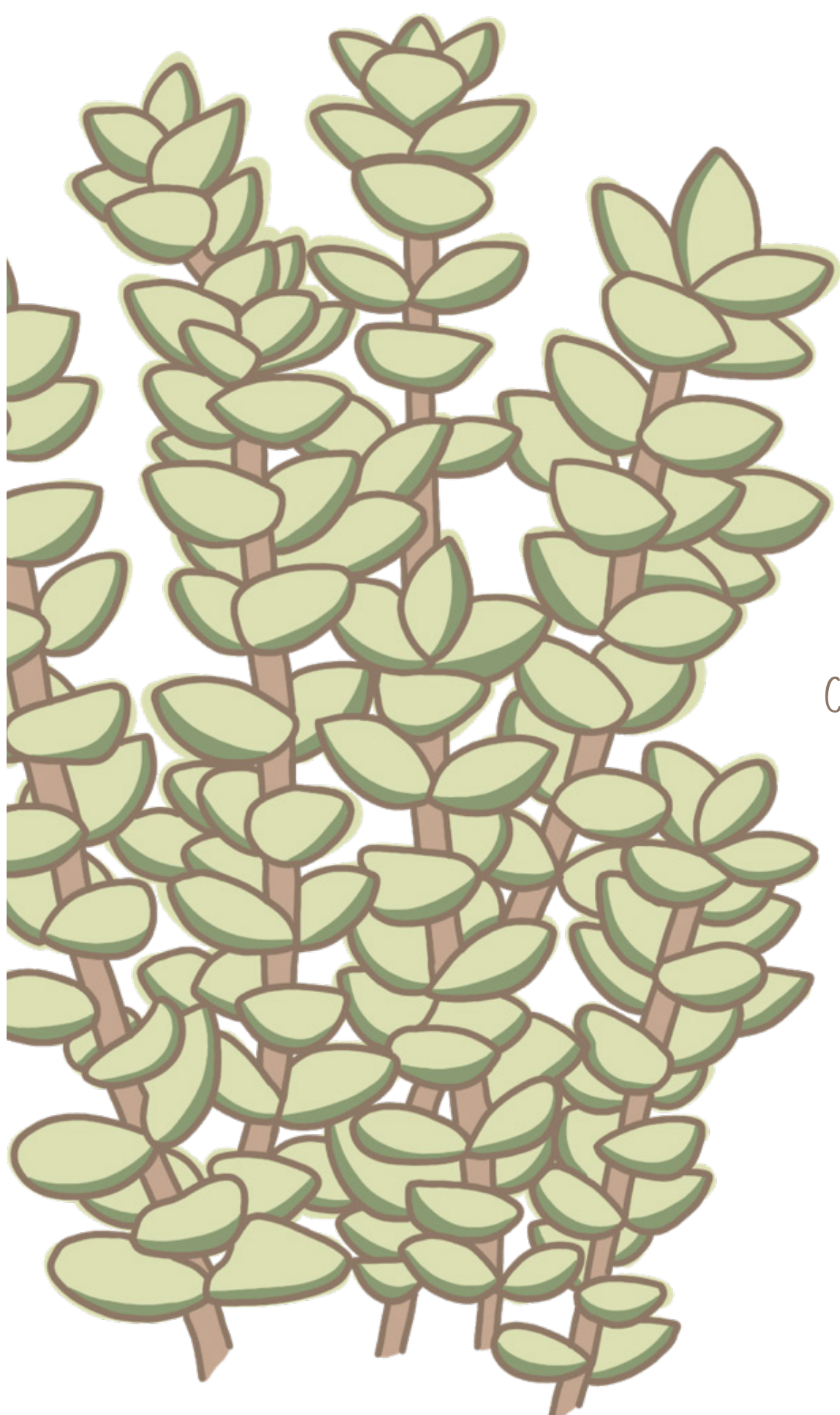Bloom mural, 2020, graphic design, 4x8' updatedmural.png

Postcard Design

2020, Graphic Design, 6x4" clairewilsonpostcard.pdf

bloom

BFA EXHIBITION BY CLAIRE WILSON

EXHIBITION DATES
APRIL 10 — APRIL 17, 2020

CLOSING RECEPTION
APRIL 17 5:00 — 7:00PM

CLARA M. EAGLE GALLERY

BLOOM

Clara M. Eagle Gallery Layout

2020, Graphic Design, layout.png