

Spring 4-23-2021

Ascension

Greyson Lott
glott@murraystate.edu

Follow this and additional works at: <https://digitalcommons.murraystate.edu/art498>



This work is licensed under a [Creative Commons Attribution-NonCommercial-No Derivative Works 4.0 International License](#).

Recommended Citation

Lott, Greyson, "Ascension" (2021). *B.F.A. Practicum Exhibition (ART 498)*. 85.
<https://digitalcommons.murraystate.edu/art498/85>

This Art Portfolio Package is brought to you for free and open access by the College of Humanities and Fine Arts at Murray State's Digital Commons. It has been accepted for inclusion in B.F.A. Practicum Exhibition (ART 498) by an authorized administrator of Murray State's Digital Commons. For more information, please contact msu.digitalcommons@murraystate.edu.

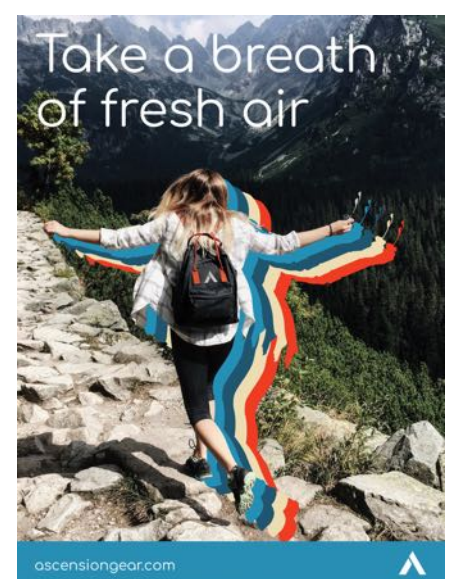
Ascension

Ascension is a clothing, gear, and equipment company for hiking, camping, exercising, and all things outdoors. We strive in helping get you motivated to explore the outdoors and equip you with the best gear to do so.



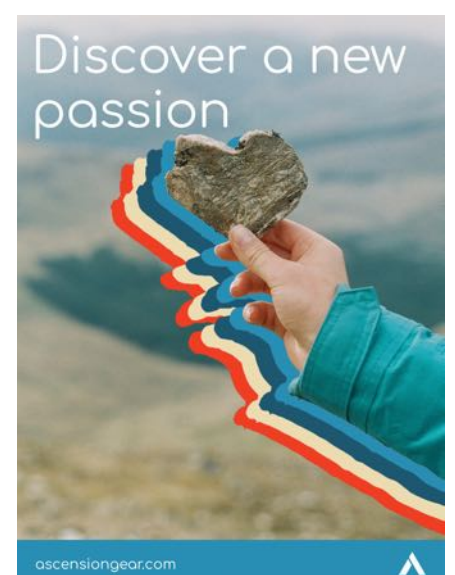
Brand catalog.
Shows off all of our
different products

Brand
poster



Brand
poster

Brand
poster



Brand
poster



Brand
poster



Mtn design
and alt. logo



Hiking tips poster

Before you go...

**Start small**

Be sure not to push yourself too hard when starting out. Find trails equal to your level and always consider distance and elevation.

**Check weather**

Always check the weather from multiple sources before you go out.

**Go with someone**

It's always best to hike with a partner in case of any emergencies or accidents.

**Give out your location**

Before you go, be sure to give your location to a friend in case of any emergencies.

**Know the trails**

Always be sure you know the trail or have a map to avoid getting lost.

**Pack essentials**

Always carry the essentials: navigation tools, lighting, first aid, extra water, food, knife/multitool, sun protection, weather-appropriate clothing, lighter.

**Hydrate!**

Be sure to stay hydrated and healthy before going out and pack plenty of extra water.

**Leave no trace**

The beautiful trails we love will only stay beautiful if we care for them. It's up to us.

