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Fulton Advertiser, March 2, 1928

Fulton Advertiser

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Trade With Your Home Industries and Make Fulton a Better Town

FULTON ADVERTISER

Vol. 4 No. 15

FULTON, KY., MARCH 2, 1928

R. S. Williams, Publisher

Prosperity Stare Us In the Face

Western Kentucky is diversifying and developing. It has gained terrific momentum and during the past year many things have been done to advance this section of the state and many other plans now are being worked out. New lines of agriculture are being tried out, and new industries are being encouraged. A fine spirit of cooperation has drawn the people together to strive for a common purpose, the upbuilding of western Kentucky and the uncovering of its potential wealth.

The new spirit is apparent everywhere. The stranger who enters a west Kentucky town feels it immediately. There is a certain air of tense eagerness. A feeling that something big is about to be accomplished. There is less sectional jealousy and bickering and more inter-community friendship and cooperation.

New Spirit Felt

Fulton is one of those towns in which the new spirit is felt. Farmers and merchants are working together for the advancement of agriculture. The merchants are seeing far into the future. They know that their businesses will thrive as the agricultural industry expands. Fulton is served by the great Illinois Central railroad, and on two important National highways, the Mississippi Valley and Jefferson Davis, with many arteries of good roads radiating throughout its trade territory.

All of Fulton business streets and some in the residential section are paved with reinforced concrete. In fact, our city enjoys many advantages of which we are justly proud, but this is not what we intended to write about, but it is hard to keep from boasting one of the best towns for its size in western Kentucky.

Our Chamber of Commerce, in its efforts to advance the dairy industry last year achieved wonderful success. It was a start in the right direction and the pay checks paid out to our farmers by the Sugar Creek, Armour's and Swift creamery stations here tell the true story in cash dollars and cents circulating through the business channels of our city.

We may never see Fulton an industrial center, but with the country surrounding us, inhabited by the best people in the world, we do hope to see this one of the leading agricultural communities in the state. In fact, we are leaning in that direction now, and the splendid work started by our Chamber of Commerce, under the supervision of Secretary Motley, should not be interrupted.

Poultry raising is another industry being developed and the Fulton Poultry Association should be given every encouragement in the splendid work they are doing.

The poultry and dairy industry along with truck crops are being encouraged by our County Agent. He is also teaching soil building methods and organizing 4-H Clubs throughout the county.

Although the staple crops

constitute the bulk of the crops produced in Fulton county, the general tendency is towards general farming and raising live stock. Some tomatoes, strawberries, and numerous truck crops should be shipped out of the county.

The Chamber Program

Here are some of the purposes which should be included in the Chamber of Commerce program this year, given in a condensed form:

To make every farmer a home owner. To stimulate pride in possession and thus develop more prosperous and contented citizens and build up a constructive community spirit.

To terrace all farm land, and thus prevent losses of soil through leaching.

To conserve soil and rebuild soil with legumes. To encourage the use of natural plant foods, such as peas, soy beans, oats, rye, etc., and to save and apply every available particle of barnyard manure and leaf mold.

To introduce a three-year crop rotation scheme on every farm.

To encourage home orchards and home berry patches for every farm.

To have one hundred purebred hens, at least one good milk cow, and a registered brood sow on every farm. To discard scrub stock. To develop dairying.

To plant pure seed.

To encourage a liberal, sensible use of commercial fertilizer, as means of building up productivity of the soil.

To rebuild farm lands. To make farming more remunerative. To increase farm ownership and the number of better farm homes and improvements.

To assist the farmer in every way possible. For without his labor, we in town, would starve to death.

NEW COLD STORAGE AT PAUL DEMYER'S STORE

Paul DeMyer has installed a new cold storage plant of the latest model in his grocery and meat market on Commercial Avenue. He is also remodeling the interior of his place of business and when completed will give him more room in which to handle his large stock and accommodate his increasing trade.

BEAUTIFYING THE ORPHEUM

The improvements now under way at the Orpheum will make this popular photoplay house comfortable and attractive. Mr. Chisholm says he will continue to make improvements until he gives his patrons the best money can buy.

CHAS. HOLLOWAY RE- MOVES TO FOURTH ST.

Chas. Holloway, the well known automobile dealer, has removed his place of business from the Cohn building on Walnut street to the Chisholm building on Fourth street, occupied jointly by M. I. Boulton machine and repair shop. Mr. Holloway's friends wish him every success in his new location.

BEAUTIFYING THE GRAND

It is that little artistic touch with the paint brush that Lee McClain and his crew of artists gave the Grand theater this week which is causing much favorable comment. The very latest in the art of painting is exemplified and Manager Jones of the Grand is to be commended on having the work done.

Coming Out of His Hibernation



Norman Terry And His Chickens

The editor, in company with Mr. Hunter Whitesell, owner of the Whitesell hatchery, visited Mr. Norman Terry last Friday afternoon. Arriving at the pretty Terry home in the suburbs, we were invited to see his chickens. The poultry yard was filled with fine purebred White Rocks. Mr. Terry's favorite breed. We entered the brooder house where Mr. Whitesell had delivered 500 fluffy, purebred White Leghorn chicks to Mr. Terry. It was a beautiful sight, and while we are a loyal lover of the Barred Rock variety, we viewed this lot of Leghorn chicks with ardent admiration.

Mr. Terry had just received and was installing a Buckeye "Rite-Heat," a revolutionary oil-burning colony brooder of 1,000 capacity. It provides an amazing amount of heat, and for efficiency, simplicity and economy of operation is a wonder. The heat is automatically regulated, protecting the chicks regardless of changes in the weather or in the temperature of the room. Every chick has just the right amount of heat. There's no crowding, no overheating, no chilling.

It is very interesting to listen to Mr. Terry tell of his experience in poultry raising. He is probably one of the best versed poultrymen in this vicinity and his knowledge is eagerly sought by the beginner. This year he is going into the business on a larger scale than ever before with a plant equipped with the best money can buy.

NEW GARAGE AND SERVICE STATION

The contract for construction of the Jesse Fields' garage building and service station on Carr street was awarded to W. M. Hill & Sons and work is now under way. L. H. Howard will superintend general construction. The contractors hope to complete the work within 60 days.

The plans show a building 50x60 with 60 foot facing on Carr street and paved frontage 40x70 feet. It will be built of glazed enamel brick with stone trimmings, modern in every respect, with office, ladies' rest room, show room and storage. Phillip Warren, the well known automobile dealer, has

leased the building and will sell Star cars, automobile accessories, tires, etc. He will also maintain an up-to-date filling and service station.

JOHN EARLE, LOCAL CHEV- ROLET DEALER ATTENDS LOUISVILLE MEETING

Surpassing all its former manufacturing achievements, the Chevrolet Motor Company, in the first three months of the year will build more than 330,000 cars and trucks, exceeding by many thousands the best previous quarterly performance in the long history of the organization.

This is the statement of J. E. Earle, local Chevrolet dealer, who recently returned from Louisville, where he attended the annual Louisville-Knoxville Chevrolet dealer meeting in the Columbia auditorium.

More than 400 Chevrolet dealers from seven states heard R. H. Grant, vice-president in charge of sales, and his associates from the Detroit office, outline the sales program for the year, calling for the sale of another million in 1928.

The day's sessions comprised a sales meeting in the afternoon and a banquet in the Brown Hotel in the evening. Addresses at the afternoon meeting were illustrated in the form of playlets, graphically depicting the proper procedure to be followed in the successful operation of a retail automobile business.

FREEMAN-HALL

Mr. and Mrs. H. W. Freeman announce the marriage of their daughter, Lyda Mae, to Mr. Harold G. Hall, of Louisville, who were married February 15, at the home of Esq. S. A. McDade on State Line street in this city. Mr. Hall is now local manager of the Sugar Creek Creamery station in Fulton, succeeding Mr. Fred Cure who has been promoted to Louisville.

Mr. and Mrs. Hall are receiving congratulations from friends, wishing them a long life of happiness and wedded bliss.

Hand us a dollar bill and get your name on the Advertiser list as a regular subscriber.

NATIONAL COMMANDER OF THE AMERICAN LE- GION VISITS FULTON

Marshall Alexander, Post 72, American Legion and Fulton was honored last week by the visit of Edward E. Spafford, National Commander of the American Legion. During his brief visit here he was the guest of the local post who held an "open house" meeting in his honor. Music for the occasion was furnished by the local orchestra. Commander Harry Potter acted as chairman, and Mayor W. O. Shankle introduced the distinguished guest and gifted speaker to the audience.

Those who had the honor and pleasure of meeting and hearing Commander Spafford were greatly impressed. He has a most interesting personality and his intense patriotism and interest in national preparedness and the welfare of the service man and his dependents, coupled with a fine oratorical style, made his talk one of the most impressive that has been delivered in Fulton in many a day.

His visit here was inspirational and will have a tendency to create a larger interest on the part of the legionnaires in their organization as well as stimulate public interest in the veterans of the World War, and the work they are undertaking through the American Legion.

Many out-of-town visitors were here to meet and hear the distinguished National Commander.

A delegation of Legionnaires from Paducah was present and escorted Commander Spafford to that city from here.

FRED CURE WILL RETURN TO LOUISVILLE

The friends of Mr. and Mrs. Fred Cure regret to learn they are leaving for Louisville on March 10, to make their future home. During their stay in Fulton they have endeared themselves to our people and made many warm friends.

Mr. Cure has been associated with the Sugar Creek Creamery Company of Louisville, for some years, and was active manager of the Fulton station since its establishment here on Lake street more than a year ago. Through his efficient management and courteous dealings he has worked up a nice business for the local station, receiving and shipping out large quantities of butter fat daily.

Mr. Harold G. Hall, of Louisville, succeeds Mr. Cure as local manager.

An Apology

This has been a busy week in The Advertiser office, with routine work and we are due our friends an apology for not promptly acknowledging and sending each one a receipt for the cash sent us on subscriptions during the week. We received your dollar and added your name to The Advertiser's happy reading circle for a year. Those sending in subscriptions during the past week up until Wednesday, is as follows and if anyone fails to find their name not included in the list below, who sent in a subscription during the past week please notify us promptly as we are taking this method of thanking you and acknowledging receipt of money sent us:

J. F. Bard, route 4; Y. A. Milner, Crutchfield; Chess Chapman, Detroit; L. F. Veatch, route 4; Bob Veatch, route 4; W. C. Burrow, route 4; Paul Bondurant, Jordan; Burnie Stallins, route 1; W. C. Permenter, route 5; G. W. Robey, route 7; O. C. Veatch, Crutchfield; T. J. Prince, route 3; Mrs. Ella Gore, Crutchfield; R. L. Kimbel, route 1; Dice Pickle, route 2; Hoy Bailey, route 4; John P. Kearby, Crutchfield; J. H. Conn, route 1; J. H. Jones, Crutchfield; Fred Lilliker, route 1; W. J. Brown, route 4; Elbert E. Bondurant, route 1; E. J. Hay, route 6; Vera Moss, route 2; W. W. Koonce, route 1; Mrs. Chas. Hogg, route 2; Ben Brown, route 6; John N. Rhodes, Water Valley; Luther Haynes, route 4; Ernest Plant, Crutchfield; Mrs. Leola Howell, route 4; E. A. Killebrew, route 5; Bettie Hughes, route 1; L. H. Humphreys, Water Valley; A. J. Burns, route 1; Etta Williams, Water Valley; S. W. Madding, route 1; T. M. Sneed, route 2; Mrs. Tison Tegethoff, route 2; O. L. Bushart, route 4; E. R. Jenkins, route 1; Jesse Gardiner, Water Valley; Claude Graddy, route 6; Cleo Killebrew, route 4; J. M. Platt, route 6; F. W. Cooper, route 7; D. J. Peoples, route 2; A. W. Bennett, Water Valley; W. A. Bethel, route 2; T. H. Evans, route 7; R. E. Stewart, route 2; E. R. Guyn, Crutchfield; G. C. Ward, route 1; D. L. Laswell, route 2; Mrs. Lige Kyle, Crutchfield; Miss Mollie Frenshley, Water Valley; Mrs. G. T. Sams, route 6; J. H. Kramer, Fairfield, Ill.; Mrs. J. C. McClure, route 4; O. D. Rhodes, Water Valley; W. D. Fortner, route 6; W. T. Leip, route 4; L. V. Garner, route 2; W. H. Guyn, route 4; Miss Sallye Conner, route 2; L. B. Irvan, route 2; Mrs. Rias Dacus, St. Louis, 2 yrs; T. U. Dacus, St. Louis, 2 yrs; C. R. Morris, Flint, Mich; Wade Brown, Crutchfield; Pearl Kyle, route 4; Mrs. H. R. Owen, Paducah; E. L. Foster, route 5; Arch Oliver, route 1; Mrs. S. A. McAlister, Water Valley; W. C. Meadows, Crutchfield; Fred Bennett, Water Valley; A. L. Ray, route 2; Mrs. T. O. Asbell, route 1.

Now is a good time to join the happy reading circle of The Advertiser. Send in your \$ today.

McGINNIS RECOVERING NICELY FROM OPERATION

Friends of H. F. McGinnis, manager of the American Cigar Company, will be glad to learn that he is recovering nicely after an operation in a Paducah hospital for appendicitis.

County Judge Nugent Ill of Pneumonia.

Friends of Judge Charles D. Nugent will regret to learn that he is quite ill of pneumonia at his home in Hickman.

Mrs. Nugent, wife of the Judge recently underwent an operation for appendicitis from which she is recovering.

TOBACCO CANVAS.

We have prepared to supply the farmers of this community with the Best Quality Canvas at the Lowest price possible.

Please call on us for your canvas.

Franklin D. G. & Co. Co.

Fulton Advertiser

R. S. WILLIAMS
Editor and Publisher
Published Weekly at 446 Lake St.
Subscription \$1.00 per year

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March 3, 1879.

Former Fulton Boys Making Good.

Owen Bros. to Enlarge Plant

In a recent issue the Paducah News-Democrat said the following regarding the activities of the Owen Brothers, former Fulton boys, who are making a wonderful success in business:

Owing to an increase in business the plant of Owen Brothers, Tenth street and Broadway, will be considerably enlarged to meet the demands of the firm. Owen Brothers is a firm that specializes in dyeing and cleaning of clothing and is one of the largest concerns of its kind in Western Kentucky. Contract was awarded yesterday to W. M. Karnes & Son for an east wing to the present structure. This addition had been contemplated by the firm for the past several months, but owing to obstacles it could not be started sooner.

The new building will be constructed of brick, with a front of fifty feet on Broadway and extending to the rear 119 feet, parallel with Tenth street. The Tenth street side of the building will be two stories high and the east unit will be one story. The front of the building will have magnificent exhibition windows, entirely across the space. With the completion of the new plant, Owen Brothers will have 17,000 square feet approximately, which will be twice that of its present space.

Modern conveniences will be incorporated in the new plant and upon its completion Owen Brothers will have one of the finest dry cleaning and clothes dyeing industries in the South.

The east part of the building will contain the finishing and dry cleaning departments, also the hat cleaning room. In the west wing will be the offices, rug cleaning department, shipping equipment and the boilers.

For the rug cleaning department, new machinery has been ordered and is expected to arrive in a few days. There will be new machinery for the hat cleaning department, which is a specialty of the company. Owen Brothers say they will have the most modern methods of cleaning hats.

While the east wing to the plant is being erected there will not be any interference to the present plant, which will remain in operation as long as it is needed. As soon as the east unit is ready for occupancy the firm will move from the old building into its new quarters. Following this move, the present building at Tenth street and Broadway will be torn down and a handsome and commodious new structure will go up in its place.

Upon completion of the new establishment the firm will make additions to its roll of employees, and every facility will be given to the public that is needed in a dry cleaning and dyeing establishment. The business is owned by H. R. Owen, and T. E. Owen, who have been operating the present plant in Paducah for a number of years.

CHANCE TO GET GOOD CHICKENS

Commendable Work Indeed

From all sections of the country the Standard Bred Poultry Association is receiving letters congratulating them on taking up the work with boys and girls. As stated in last week's issue, there is no denying the fact that the absence of younger exhibitors at our poultry shows is indeed very, very noticeable and the only way in which the situation can be remedied is for the Standard Bred poultry breeders themselves to pursue the same method that the Boys' and Girls' Clubs are doing in other lines of the live stock industry.

The Standard Bred Poultry Association hopes to create an army of several thousand new

exhibitors this year. They propose to give a setting of eggs to a boy or girl under sixteen years of age who will promise to exhibit a bird or two at a poultry show and then next year give a setting of eggs to another boy or girl with the same obligation.

Now we hope that every breeder whether a member of the organization or not, will give a helping hand to this worthy movement. At the New York Show in less than a half day over 8,000 hatching eggs were donated to Secretary Fell to start this great work. It will take a great many thousand more and we hope that every breeder who has sufficient interest in standard bred exhibition poultry and poultry shows will donate a setting or more of eggs for this worthy cause. We appeal to all to send your donations.—Poultry Press.

The above clipping speaks for itself. J. T. Watkins, secretary of the Fulton Poultry Association, believes in the early bird stunt and has written Secretary Fell to see if some of these eggs can be sent down to Fulton county. He will know in a few days and if he is lucky enough to get some for this county this is a chance for some boy or girl to get some real stock for practically no cost whatever. He states he will place the eggs where he knows the recipient will carry the work on. He does not know what breed he may obtain, but does know they will be standard stock. Now boys and girls, wake up to your opportunity. Get your names into the secretary so if he does get a share of the eggs, he won't have to let them spoil on his hands.

DR. COHN'S 4TH STREET DWELLING BADLY DAMAGED BY FIRE

The pretty dwelling owned by Dr. Seldon Cohn on Fourth Street and occupied by W. D. Boyd and family, was badly damaged by fire Saturday. The roof was practically burned off before the fire was brought under control. The total damage will amount to several thousand dollars.

Fulton Boy Beats 'Em All.

"The high grade of 99.3-4 percent was given to the examination paper of Richard S. Gregory of the Greenville staff of the Kentucky Utilities Company, prepared at the close of a course of study in electrical illumination conducted by the public relations department," says the Kentucky Utilities News.

Mr. Gregory is a Fulton boy, and his many friends rejoice to learn of his phenomenal success. More than a hundred employees participated.

BEELERTON HIGH SCHOOL

Both basketball teams met the Hickman teams at the Hickman gymnasium Friday night. The games were hard fought, but Hickman carried both victories with a score of 11 to 7 in the girls game and 36-16 in the boys' game.

The Beelerton debating team debated with Shiloh last Saturday night, February 18, at the Shiloh auditorium. The speeches were enjoyed by all present and our representations did their best. The verdict was given in favor of Shiloh.

We were sorry to learn of the sudden death of Mrs. Kendall, of Bardwell, mother of Mr. Noel Kendall, who is a member of the faculty here. The student body with a large host of friends, join in sympathy with Mr. Kendall.

Prof. Crisp talked to the high school students Monday morning during chapel period about school spirit and cooperation. He urged that we not lose interest but keep the old pep going.

We are very glad that Ollie Reeves Millner was able to return to school last Monday morning.

NEW ARRIVAL

Mr. and Mrs. W. P. Pounds are the proud parents of a son, Billie, Jr., who arrived Saturday morning at their home on Carr street.

COUNCIL PROCEEDINGS

Fulton, Ky., Feb. 14, 1928.

The City Council met in adjourned session in the City Hall in the City of Fulton, Kentucky, Tuesday evening, February 14, 1928, at 7:30 o'clock, Mayor W. O. Shankle presiding, and the following Councilmen present: Smith Atkins, Paul Demyer, Joe Bennett, W. E. Hannephin and L. S. Phillips. W. P. Murrell absent.

The following bills were read, approved and ordered vouchered by the Council upon motion of J. E. Hannephin, duly seconded by Paul Demyer, being as follows:

City Accounts	
Redfeard Drug Co.	4.55
A. Huddleston & Co.	9.53
Owl Drug Co.	7.00
O. K. Laundry	5.00
Albert Smith	20.50
T. F. Linton	4.50
J. H. Rankin	8.75
City Coal Co.	2.20
Bennett's Drug Co.	4.54
W. P. Feltz Co.	1.50
Fall & Fall	57.50
Etheridge Furn. Co.	13.80
R. S. Williams	24.00
Holloway Motor Co.	3.15
Illinois Oil Co.	43.30
Snow-White Co.	16.15
L. A. Pewitt	5.00
Ky. Util. Co.	384.54
Fulton Hdw. Co.	22.10
Total	\$637.61

Water Works Accounts	
Sou. Bell Tel. Co.80
A. Huddleston & Co.	10.00
M. L. Boulton	3.00
Kramer Lumber Co.	1.60
R. H. Cowardin	3.25
P. A. Vogel & Co.	43.80
W. W. Hite & Co.	59.71
Bristol Co.	3.93
Ed Crunk	35.00
Garlock Pkg. Co.	49.10
Ky. Util. Co.	12.38
Hamblett Mining Co.	68.24
Gulf Refining Co.	23.79
West Ky. Coal Co.	152.63
Total	\$467.23

Grand Total \$1,105.34

Report of George T. Beadles, City Treasurer, regarding Street assessment payments and waivers read to council and duly accepted.

Ordinances for the issuing of bonds for the District Number 1 and Carr Street were read to the council and duly approved and passed.

City council authorized payment to Carey-Reed Co., in the sum of \$48,144.55 for cash paid into treasurer on street assessments.

Other routine business was transacted by the council, following the completion of same, adjournment was taken to meet the next regular meeting in March, 1928.

THOS. H. CHAPMAN,
City Clerk.

Route 4, Fulton, Ky.

(New Hope Community)

Miss Serrilla Phillips is spending this week as the guest of Mr. and Mrs. H. N. Seat in Crutchfield.

Mr. and Mrs. W. B. Finch were the Sunday guests of Mr. and Mrs. T. M. Watkins.

Mrs. G. A. Everett has been very ill for the past few days with bronchitis and other troubles.

Mrs. J. P. and Mrs. Paul Moore, Mrs. A. E. and Miss Elsie Gwynn spent Thursday with Mrs. Leslie Everett and Mrs. Jennie Gore.

Mr. and Mrs. T. B. Watkins visited her parents, Mr. and Mrs. Alfred Haynes, near Moscow, Sunday.

NOLEN W. HUGHES, D. O.

OSTEOPATH

MOOSE HALL, FULTON, KY.

Hours—9 A. M. to 12 M.

1 P. M. to 4 P. M.

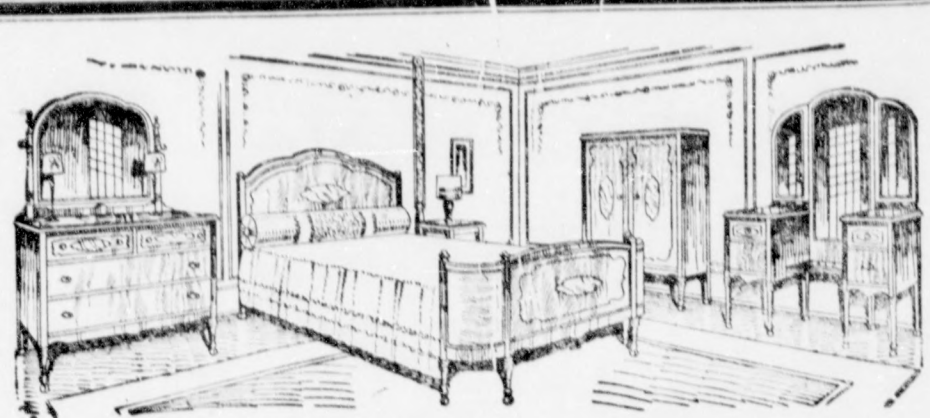
7 P. M. to 8 P. M.

PHONE Office 292.

Residence, 111 Second Street.
Phone 292.

FULTON

"Not the oldest, nor yet the youngest; not the richest, nor yet the poorest; not the largest nor yet the least; but take it all in all, for men and women, for flocks and herds, for fields and skies, for happy homes and loving hearts, the best place outside of Heaven the Good Lord ever made."



THE GRAHAM FURNITURE COMPANY
has been recognized as the **LEADERS IN FURNITURE VALUES** for over twenty years.

We are better prepared now than ever before to maintain this leadership.

Larger Selections,

better space for displays, and greater buying power all tend to strengthen our position.

Fair dealing without misrepresentation is our watchword.

We are in a position to grant the most liberal terms wanted.

SEE US BEFORE BUYING.

Graham Furniture Co.

Fulton's Largest Furniture Store.

We are now in our NEW LOCATION 208 Lake Street

Where we can serve you better
than ever before with

Quality Hardware John Deere Cultivators and Wagons

Field and Poultry Wire Fencing.

Garden Tools.

All kinds of Field and Garden

SEEDS

In fact, everything to be found in an up-to-date hardware establishment, including Stoves, Heaters, Crockery, Glass ware, etc. We invite you to call and inspect our stocks.

FULTON HARDWARE CO

Lake Street

George Beadles, Manager

Fulton, Ky.

WHEN PROMOTERS USE "CHARITY" TO DECOY TRUSTFUL CONTRIBUTORS

Investigations of Various Schemes for Defrauding Public
Out of Money Disclosed by Bankers Association—
Many Kinds of Fake Industrial Promo-
tions Used as Bait.

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association

MILLIONS of dollars raised under the disguise of charity go to line the pockets of promoters. Ticket sales on raffles are commonly used, and while the loss to any one person who buys a ticket is small the aggregate loss for the United States runs into millions of dollars. Usually the promoters of these schemes first make a contract with some charitable institution to conduct a campaign for funds on behalf of the institution. They are to run the campaign in the name of the institution and share the proceeds. The whole scheme is often one of deception. To those who have been led to believe that their contributions go practically 100 per cent to charity, the following case we investigated should prove illuminating.



W. R. MOREHOUSE

A number of promoters recently contracted with a charitable institution to put on a campaign to raise funds by the raffle of a new automobile. So far as the public could tell from the banners used in displaying the automobile, the full amount of the sale price of the tickets went to the institution. There was nothing to convey any other impression. Apparently it was open and above board and was being conducted by men who were contributing their time gratuitously.

For several days a new automobile, mounted on a truck, was driven up and down the streets, with banners telling about the drive for funds for the charitable institution. One day the truck would go by displaying one of the popular makes of automobiles. A few days later it would parade by displaying some other popular make. Periodically the truck would pull into the curb where it would park for several hours while the promoters pleaded with passers-by to take tickets on the raffle and thereby help a deserving charitable institution to meet its bills.

Thousands "Touched"

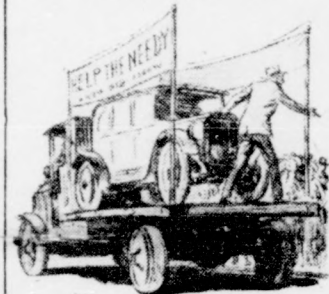
Thousands of people, touched by the appeal for help, bought tickets, the total sale running into the thousands of dollars. Contrary to the belief of the ticket buyers their contributions did not go 100 per cent to charity. Instead the charitable institution received but 25 cents on the dollar, the promoters getting 52 cents on the dollar as their net profit, or twice the amount received by charity, while the remainder of 22 cents on each dollar represented the amount charged against gross sales by the promoters as expenses.

On other words, every person who bought a 50 cent ticket for the raffle of charity, contributed but 12 cents to charity and 37 cents to those promoting the scheme. Whether you give to charity or make an investment it will pay you to get the facts!

Unfortunately there is a general impression abroad that wildcat promotions are confined to oil, mining and new inventions. The truth is, many stock selling promotions are operated under the name of other industries.

False Claims

A certain group of promoters investigated offered for sale stock in a proposed woolen mill. In order to sell the stock they resorted to the use of misrepresentation and false claims. After renting space on the ground floor of an office building fronting on a busy street they began their campaign. Orally and by printed advertisements extravagant claims were made for the proposed corporation which were grossly false.



The "Charity" Drive

Promoters had not been connected with any mills for over twenty years and they had attempted at different times to promote mills, all of which had failed. One of the promoters represented that formerly he was president and general manager of one of the largest woolen mills in Canada. The fact was the mill referred to had gone into bankruptcy and he had been care taker of the plant.

This story of misrepresentation can be duplicated in practically the whole industrial field, and because our industries are being exploited with intent to defraud, it behooves every investor to investigate carefully. He should consult his banker before drawing his savings out and losing them on some wildcat investment.

There are two very necessary essentials that are right-fully required of every undertaker.

FIRST IS SERVICE

We have so arranged every detail of our business that our service is equal to that of any of the larger cities and far beyond many of them. Our motor equipment is of the latest design, and built for the greatest comfort and service. Our funeral home is arranged for the utmost comfort of the family of the deceased, should they need it, without any additional charge whatever.

SECOND IS THE CHARACTER OF THE PROFESSIONAL WORK DONE BY THE EMBALMER

As much care should be exercised in selecting the embalmer to render professional service after death as is used in selecting the physician during the illness. Our embalming is done by Paul Hornbeak with Mrs. Yates as lady assistant, and we believe there are none better prepared for this work than they are.

Winstead, Jones & Co.

Paul Hornbeak, Mgr.

Patronize the advertisers in this paper and save money on your purchases.

Route 5 News

CHESTNUT GLADE

We have been reading Mr. Hunter Whitesell's articles on poultry with a great deal of interest. Few of us have had the opportunity to learn these facts as he has, and are very glad indeed to have the benefit of his knowledge.

We are sorry to hear of Mr. Motley's resignation as secretary of the Chamber of Commerce. It seemed we farming people had a "friend at court," and people on the farm have been needing lots of encouragement the last few years, and this Mr. Motley gave in full measure. Farmers were always welcome at the Chamber of Commerce during his stay and we are very sorry to see him go.

The many friends of Mr. Ed Lamb and Miss Anna Thompson were surprised Sunday, when they drove to the home of Mr. Ledbetter and were married by Rev. Duncan, pastor of Ruthville Baptist church.

Mr. Lamb is a prosperous farmer of this vicinity. Miss Thompson is the daughter of Mrs. Geo. Thompson, a lovely and accomplished young lady, who has been teaching at Chestnut Glade for two years. We join their many friends in wishing them a happy and prosperous journey through life together.

Mr. John Foley was buried at Sandy Branch, Sunday morning at eleven. Mr. Foley formerly lived in this region and has many friends here.

The little child of Mr. and Mrs. Harry Friels was stricken with diphtheria Saturday night. Anti-toxin was administered Sunday and we hope for his recovery.

Mr. and Mrs. Eugene Taylor are rejoicing over the arrival of a little daughter, eight and one half pounds.

Mr. Joe Wry will have a sale next Wednesday, selling live stock and farming implements. Another good farmer going to town.

MARTIN-FULTON HIGHWAY

Martin, Feb. 20.—Preparations are being made by the contractors to start work on State highway No. 5, the Mississippi Valley highway, at once. This stretch runs north from Martin to Fulton, Ky. The contractors have 80 mules, a large amount of road machinery and a big force of men on the grounds. Work on the stretch of this highway south from Martin to the Gibson county line has been in progress some time and will be completed this spring. The completion and hard-surfacing of the stretch from Fulton to the Gibson county line will give an all-weather highway from St. Paul to New Orleans, the longest north and south highway in the United States.

PLAN NEW HOSPITAL

Murray, Ky.—Plans for building a 15-bed hospital have been announced by Dr. E. B. Keys and the Rev. E. B. Houston of the Keys-Houston clinic. The plans call for a modern building with all facilities for X-ray, operating room and laboratory. The hospital will be built on Main street in the early spring, according to an announcement. The clinic is now located over the National Bank Building and the quarters are too small for their needs.

Clinton, Ky.—County Judge W. H. Vanhook, R. W. Kimble, Thos. Emerson, Dr. Chas. Hunt, D. Johnson and Marion Rust have returned from Frankfort, where they went in the interest of a disbursement fund for repairing roads and bridges damaged last spring by the flood. Hickman county is among the counties entitled to share this fund as it was hard hit by the flood.

OLD RAILS FOR SALE

If you want some old rails, see me at once.—W. H. Apperson, Route 2, Crutchfield, Ky.

Smith's Cafe

Neat and Attractive Service and Food the Best

It is a pleasure to go to this cafe for a lunch or full meal.

Why the Laundry Should Do My Washing?

—Because the laundry is equipped to do washing cheaper, better—more sanitary—prompt collections and deliveries. You don't have to worry—you know it will be delivered when promised and you devote the day to more alluring tasks than washing. Blizzards, storms, heat and cold, none of these affect Laundry service—you get service rain or shine.

We Offer the Following Service on Family Wash

Dry Wash Service Means everything washed and dried. No pieces starched at

6c pound. Can't sour or mildew

Rough Dry Service means everything washed; starches and dries the starched garments, and irons all flat work
at 10c pound.

Finished Family Service. A COMPLETE service—whole bundle ironed when bundle received, weighed and a charge of 10c pound is made—wearing apparel and starched pieces is weighed separately and a small additional charge of 10c pound is made for the ironing.

All Washing weighed—Dry minimum charge - - - 75c

You are only fooling yourself when you purchase home equipment!

JUST A COMPARISON

Home equipment will cost around \$175.00 when you get it. It does only a WET WASH—you do the work or pay some one to do it.

We will give you a wet wash DRIED for 6c per pound. \$175.00 spent with us at 90c per week will give you an average family wash bundle, which is 15 pounds, washed and dried each week for 4 years and 3 months.

Besides we DO THE WORK, and YOU take a day of rest. It will cost you around 6c a pound to do your washing with home equipment, not counting any other time, soap or heat you may use. We get the wash and deliver it at 6c a pound. Why spend \$175.00 for the privilege of doing your own washing. Just a few facts. Think them over!

—LAUNDRIES ARE BETTER AND CHEAPER BY FAR—

O. K. LAUNDRY

Phone 130

Cleaners and Dyers

KENTUCKY FARM NEWS

Three purebred Hereford bulls taken into Breathitt County represent the first shipment of better stock as a result of the recent purebred sires campaign in that county.

Local merchants have arranged to supply Grayson county farmers with certified seed potatoes. Two carloads will be brought in from Minnesota and distributed to farmers at less than the cost of common seed, County Agent H. S. Patterson reports.

Newton McConathy, a Jessamine county farmer, reports a 35 per cent increase in egg production as the result of using electric lights. His flock of 494 pullets laid \$322 worth of eggs in January at a cost of \$110. County Agent C. C. Shade says that 35 model poultry houses will be built in the county this year.

A 4-block cooperative bull association has been organized in McCracken county. The bulls brought in are out of Register of Merit cows, and should do much to improve the dairy stock, County Agent Wm. C. Johnstone believes. Through the assistance of the City National Bank of Paducah, 29 purebred dairy heifers have been distributed to 4-H club members.



THINK! HAVE MONEY!
CITY NATIONAL BANK
"That Strong Bank"

Just Received the
New Styles in

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Visiting Cards

and

Wedding
Announcements!

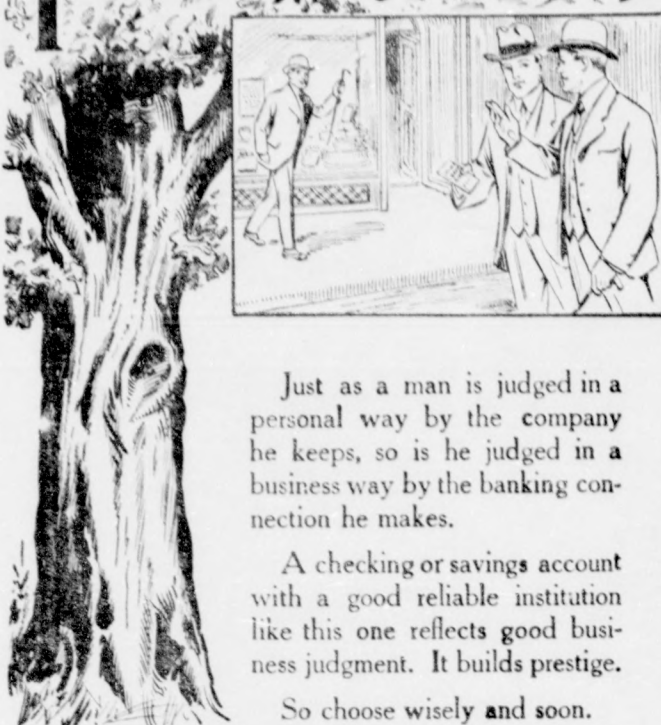
We invite You to call and see them.

R. S. Williams

Phone 794

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PRINTING

The Company You Keep



Just as a man is judged in a personal way by the company he keeps, so is he judged in a business way by the banking connection he makes.

A checking or savings account with a good reliable institution like this one reflects good business judgment. It builds prestige.

So choose wisely and soon.

Great Oaks from Little Acorns Grow First National Bank

R. H. Wade, President Geo. T. Beadles, Cashier
R. B. Beadles, Vice President Paul T. Boaz, Ass't Cashier

FOOD LIKE YOU GET AT HOME

This is truly a home-like restaurant because it has endeavored to break down the prejudice based on the theory that restaurants could not serve food like you get at home. Many patrons will testify that there is no difference between our meals and the meals they get at home. That's the reason they come here so frequently to eat. Years of catering to the appetites of particular people make it possible for us to serve appetizing meals. The next time you want to eat away from home, bring your family here.

Smith's Cafe BIG DINNER EVERY DAY 50 cents



In Case of Emergency

When you want a thing in a hurry you rush to a local store and get it. But do you realize that the existence of our stores depends upon continued business.

If every person in this community were to use the stores only for emergencies there would soon be no more places to satisfy those urgent needs.

**The Best
Buying Policy**

You should do your part towards keeping local business alive and in a constant state of betterment by doing all your trading at home. It will be profitable to you as well as to the entire community.



Patronize the advertisers in this paper and save money on your purchases.

RECOVERING FROM INJURIES SUSTAINED IN AUTO WRECK

Friends of Alva Cole, popular drug clerk, will be glad to learn that he is recovering from injuries suffered in an automobile accident when the car he was in collided with a truck. Messrs. H. E. Blackman and J. D. Shaver, Jr., in the same car also suffered injuries and are recovering nicely. Mrs. Guy Farmer, who was in the truck with her husband, sustained painful injuries and her friends will be glad to learn that she is recovering nicely.

A RECORD—CAN YOU BEAT IT?

Mrs. D. J. Peeples, route 2, Fulton, has 45 purebred Rhode Island Red hens, three are setting and two have just hatched off fine broods of chicks, and she is now getting 35 eggs daily from her flock. The chickens are not penned, but run in the open yard, big, fine birds, the picture of health.

Mrs. Peeples is not a novice at poultry raising and with her years of valuable experience, has thoroughly mastered the art of getting production from her flock during the winter, when prices are the highest. From her 45 hens she has gotten 65 dozen eggs since Christmas. This is a record worth while and if you can beat it, tell us about it. It matters not what breed you may have.

Another Lot of Laying Hens

Mrs. J. H. Stubblefield, who has a flock of 60 Reds, says she can't beat Mrs. Peeples' record, but is getting 33 eggs now daily. Her chickens run at large, too.

Mrs. Shelton, of Route 2, is also getting a large number of eggs daily from her flock of purebred Reds. She has a fine lot of chickens, prize winners.

Many in the Bowers school neighborhood are getting record egg production now. Mr. Williams' favorite breed is the Barred Rock, a splendid variety.

Mrs. Rose Fakes and Mr. Sellars also have nice flocks of chickens. In fact, the poultry industry is developing rapidly in all directions out of Fulton, and those who are increasing their flocks, keeping them good, and giving them a little extra attention, will find it a profitable side line on the farm.

FUNERAL SERVICES FOR MRS. EMMETT REESE

Funeral services for Mrs. Emmett Reese, 28, was held Sunday at Blooming church near Palmersville, the Rev. Bunn Ross conducting the service, with the Fulton Undertaking Company in charge of burial arrangements. Interment in the church cemetery.

Mrs. Reese died early Saturday morning at her home near Pierce, Tenn., where she was loved and esteemed by all who knew her. Her passing has brought deep grief to a happy household.

Besides her husband and two small children, she is survived by her parents, two brothers and one sister.

EGGS FOR SALE

Regal Dorcas White Wyandotte eggs, \$1.25 per setting, \$5.50 per 100, postpaid. MRS. ROBERT RHODES, Route 2, Fulton, Ky.

BETTER ROAD DESIRED BETWEEN FULTON AND BEELERTON

O. L. Bushart, good roads enthusiast, prosperous farmer and all around good citizen of Beelerton vicinity, was a pleasant caller at The Advertiser office recently when the road question came up. We learned from Mr. Bushart that the road between Fulton and Beelerton especially in Hickman county was not as good as it should be and the people in his neighborhood and along the route were heartily in favor of making permanent improvement on said road if a little encouragement was given in the way of gravel. Mr. Bushart, with the help of citizens along the route have already done much valuable work on this road in Hickman county. "We like to come to Fulton to do our trading," said Mr. Bushart, "and are seeking what encouragement we can get from this end to provide a better road."

Improved Uniform International

Sunday School Lesson

BY REV. F. B. FLETCHER, D.D., D.E.B. Moody Bible Institute of Chicago, Ill. 1924, Western Newspaper Union.

Lesson for March 4

JESUS AND THE TWELVE

LESSON TOPIC—Mark 3:12-19; 6:7-12. GOLDEN TEXT—do ye into all the world and preach the gospel unto every creature.

PRIMARY TOPIC—Jesus Chooses Twelve Helpers.

JUNIOR TOPIC—The Twelve Apostles and Their Work.

INTERMEDIATE AND SENIOR TOPIC—Jesus' Call to Service.

YOUNG PEOPLE AND ADULT TOPIC—The Training of the Twelve.

1. The Twelve Ordained (Mark 3:13-19).

Jesus, knowing that His earthly career would be cut short, made provision for the carrying forward of His work after He was gone by calling and ordaining the twelve. Before doing this He spent a whole night in prayer (Luke 6:12). The burden of His prayer is indicated by what He immediately did. From among His disciples He chose twelve, whom He ordained for a twofold purpose.

1. "That they might be with Him" (v. 14).

Fellowship with the Lord is not only the highest privilege of a disciple but the indispensable qualification for witnessing for Him. Personal association with Jesus Christ—the interaction of personalities—the impact of His personality upon ours is the essential preparation for Christian service.

2. "That He might send them forth to preach" (vv. 14, 15).

To proclaim the good news of salvation to the lost world was the supreme mission of the disciples. Their ordination for this mission was the endorsement of the power of the Spirit. "To heal sickness and to cast out devils" (v. 13). Concerning those who were to be Christ's messengers He said:

(1) That twelve were ordained (v. 14). This was the beginning of the process by which the triumphant God was to make known His grace to the whole world, therefore He sends forth the number of men corresponding to that purpose. The number twelve is the product of the heavenly three and the earthly four indicating the purpose of the triumphant God to reveal Himself to the four quarters of the world.

(2) Their characteristics. (a) Men of average ability. They were not from schools and colleges, yet men of mental capacity and efficiency. This has been the history of the Christian Church. Not many noble, not many wise after the flesh are called (1 Cor. 1:26). (b) Middle ranks of society. They were not chosen from among the rich, neither from among paupers. The most efficient workers are those who are able to sympathize with the common people. (c) Diverse temperamental gifts. They were so grouped as to have impulse and leadership—reflection and questioning went to gether, and among them were found men of practical business ability.

II. The Twelve Sent Forth (Mark 6:7-13).

1. They were sent forth in pairs (v. 7).

Two reasons may be assigned for this. (1) A cheering and comforting companionship for the workers.

(2) Confirmation of testimony. In the mouth of two or three witnesses every word shall be established. People would more likely believe that which was verified by two.

2. Supernatural authentication of their mission (v. 7). He gave them power over unclean spirits. He endowed them with power to work miracles, in order to demonstrate their divine commission.

3. Their maintenance (vv. 8, 9).

They were to depend wholly for their support upon the Lord who sent them. Having received the message and the power gratuitously they were to give them out in the same way (Matt. 10:9).

4. Contentment with hospitality (v. 10).

According to Matt. 10:11, inquiry was to be made upon entering a city as to a reputable place to stay. Upon being directed to such a place the missionary was to be content.

5. The responsibilities of the hearers (v. 11).

Judgment was to be pronounced upon those who rejected their message.

6. Their message and work (vv. 12, 13).

They went out and preached that men should repent. Matthew adds, "The Kingdom of Heaven is at hand" (Matt. 10:7). This means that the kingdom promised to Israel was at hand, that the Messiah was present and ready to set up His kingdom. In confirmation of this message they cast out many devils, anointed with oil many that were sick, and healed them.

God's Overflowing Love

There is such a thing as putting ourselves in the way of God's overflowing love and letting it heat upon us till the response of love to Him comes, not by struggle, not even by deliberation, but by necessity, as the echo comes when the sound strikes the rock.—Phillips Brooks.

Being Right With God

The man who is right with God doesn't have to have a big income to be happy.—F. B. Meyer.



The Profits of Barns, Sheds, are worth while.

The most important buildings on the farm are those which give shelter to livestock and implements.

At present prices of livestock, a good barn or other shelter may pay for itself almost in a season or two.

Every delay means loss of profits to you. Why not figure with us today.

PIERCE, CEQUIN & CO. FULTON, KY.

John Huddleston PLUMBING 399 — PHONE — 399

Know What You Are Feeding

The AMCO FEED STORE has exclusive Agency for Amco Open Formula Feeds. These feeds are mixed according to advice of the College Feed Conference Board, which is comprised of nineteen of the leading Agricultural Colleges of America.

We have a complete line of HORSE DAIRY, POULTRY and HOG FEEDS. THE TAGS OF EACH SHOWING EXACT AMOUNT OF EACH INGREDIENT, DIGESTIBLE PROTEIN and TOTAL DIGESTIBLE NUTRIENTS.

Come by and see us. We can save you money and at the same time give you better feeds.

Amco Feed Co

Cleveland Butts, Prop.

O. C. Croft, Manager

Phone 602

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HORNBEAK BROS. BAKERY CO.

Incorporated

Fresh Bread, Cakes and Confectionery.

Courteous Service a Specialty.

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Do Your Duty HAVE MONEY!

Do you ever stop and think of the great suffering your MOTHER has endured for you, of the many years of tender care she has given you?

Do you realize the GREAT DUTY you owe to her, to your SISTER and to your WIFE?

You DO owe them a duty. Money in our bank will protect them.

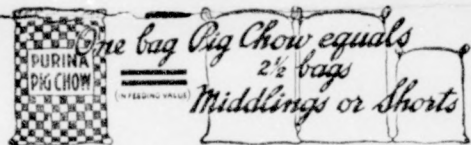
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Start Saving Regularly NOW.

CITY NATIONAL BANK

"That Strong Bank"
FULTON, KY.

Build Bigger Pigs— with Less Feed



A 100 pound sack of Purina Pig Chow will build as much pork as 250 pounds of midds or shorts—and costs just half as much.

Pig Chow is Easy to Feed

The directions are simple. Feed a double handful night and morning with any feed you have on the place.

Ask Us for the Feed in Checkerboard Bags

BROWDER MILLING CO.
Distributors.

SOUTHERN FENCE

Horse-high--Bull-strong--Pig-tight
--"Weather-wise"--Rust-proof

SOUTHERN FENCE holds its own against the strongest pressure and resumes normal shape as soon as pressure is removed, because it has HINGED JOINTS. Also retains its shape in all weathers, as TENSION CURVES allow it to expand when hot and contract when cold. Made of the highest grades of tough, springy open hearth steel wire with extra heavy and uniform galvanized coating in which the best prime Western spelter zinc is used.

SOUTHERN FENCE IS LIFE-TIME FENCE—on the job all the while. You can get it here. We sell SOUTHERN FENCE under the guarantee of the Gulf States Steel Company, who make it.

Fulton Hardware Co
Fulton, Ky.

Water Valley, Ky.

A play entitled, "Uncle Rube," will be given at Water Valley high school, Friday, March 2. Every one is invited to attend.

Miss Ozelle Mullins spent the past week with Miss Margaret Duke.

Master Marselle Duke was the Thursday night guest of his teacher, Miss Mabel Mullins.

Mrs. Willard Duke spent a few days with her parents, Mr. and Mrs. Ed Lain.

Mrs. Kitty Hall is very ill at her home in Water Valley.

Master William Doyce Owen was the Tuesday night guest of Master James Colley.

Rev. and Mrs. E. S. Hicks were the Sunday guests of Mr. and Mrs. Troy Duke.

Mr. and Mrs. B. F. Owen had as their guest Sunday, Mr. and Mrs. Cliff Johnson.

Mrs. Alvie Rickman was called to the bedside of her mother, who is very ill.

WATER VALLEY, ROUTE 1

Mr. and Mrs. Virgil Roland spent Saturday night and Sunday with her mother, Mrs. Lon Morgan.

Mr. and Mrs. Ben Wilson and family spent Saturday night and Sunday with their son, Duard Wilson.

Miss Mary Brown spent Saturday night and Sunday with Miss Ruby Robey.

Miss Onez McAlister spent the week end with Miss Maxie Hopkins.

Mr. Preston Brown drove off a nice lot of hogs last Monday morning.

Mr. and Mrs. Chesley Lee and son spent Saturday with home folks, Mr. and Mrs. Andrew Robey.

McFadden News

Mr. and Mrs. James Daws spent the week end with the latter's parents in Benton.

Mrs. H. H. Stephens was reported on the sick list last week.

James Martin Bard spent Sunday with Layman Bard.

Benard Pickering was reported on the sick list this week.

Mr. and Mrs. Ben Martin of Bardwell spent Sunday with Mr. and Mrs. Cleveland Bard.

Mr. Eph Daws spent Sunday with Mr. and Mrs. John Daws.

Miss Ewan Herring spent Sunday evening with Miss Ann Ferguson.

Messrs. Cleveland Bard and Marshall Pickering spent Friday in Mayfield.

Mr. Bailey of Benton is spending the week with Mr. and Mrs. James Daws.

Mr. and Mrs. John Smith are visiting Mr. and Mrs. O. C. Wolbert this week.

Mr. Marshall Pickering spent Monday night at the home of his uncle, Mr. Clay Merrill.

BOWERS NEWS

The P. T. A. met Friday night at Bowers high school. Many interesting subjects were discussed.

Miss Mary Hawks entertained friends at her home Saturday evening.

Mr. Bob Hayes and family have moved into our community.

Miss Virginia Hastings, Irene Whitlatch, and Jack Irvin have the measles.

Miss Lois White spent the week end with her parents, Mr. and Mrs. R. L. White, north of Fulton.

MIRACULOUS ESCAPE

Misses Alice Owen and Ellen Johnson, county and city nurses, with headquarters in Fulton, narrowly escaped instant death Saturday afternoon in an automobile accident when their car was overturned and thrown from the highway near Mayfield. They were returning home from Mayfield when their car was hit by a car driven, it is said, by Edward Stain, of Mayfield, in attempting to pass. The ladies said Mr. Stain stopped and rendered what assistance he could. They were taken to the Mayfield hospital and afterwards brought home by Shirley Willingham, at whose home they have rooms. Both were badly cut and bruised but doctors state that neither were seriously injured.

The wrecked car was brought to Fulton by a wrecker from Earle & Taylor's garage.

We strive to
do the impossible—
PLEASE
EVERYBODY



M. R. JONES
Manager

PROGRAM

Saturday, March 3rd
Buffalo Bill, in

"Fast and Fearless"

There's a promise of romantic action in this title that the production more than fulfills.

Also Herbert Rawlison, in "Trooper 77" No. 2 and Pathe Comedy.

Monday and Tuesday, March 5 and 6,

Richard Barthelmess in

"The Drop Kick"

See "Our Dick" smash his way to victory in one of the greatest football games ever filmed. But harder than bucking the line on the field was bucking the gossip on the campus that linked his name with scandal.

Comedy—"Breezing Along" and Kinograms.

Wednesday, March 7,

William Fox presents

"Cradle Snatchers"

with Joseph Stryker, Nick Stuart, Arthur Lake, Louise Fazenda.

Weary wives and college sheiks—wandering husbands and dashing blondes—and when they all get together—a riot of fun and laughter.

Comedy—Stan Laure 1 and Oliver Hardy, in Battle of the Century.

Thursday, March 8th,

Marion Davies, in

"Tillie the Toiler"

"Tillie on the screen at last." Come and see Mac, Simpkins, Bubbles and all the rest of the gang that has rocked the world with laughter. Added—Educational Comedy and Kinograms.

Friday, March 9th,

Johnny Hines, in

"White Pants Willie"

"Enough to Make a Horse Laugh"

Life was just one chucker after another for this Don Juan in white flannels until he met the girl he couldn't chuck.

Comedy—"Splash Yourself."

We are Prepared to Serve You
With everything you
need to make your
farm work a success.

OLIVER SULKY PLOWS

Saves time,
Reduces plowing costs,
Buries all the weeds,
Pulverizes the soil,
Is easy to operate,
And does a more thorough
job of plowing—
which means better crops
and more net profit at the
end of the year.

OLIVER BUILDS THE CORRECT PLOW
BOTTOM FOR EVERY SOIL CONDITION.

ALL KINDS OF

Field ^A Garden ^N Seeds ^D

KENTUCKY HARDWARE & IMPLEMENT

COMPANY, Incorporated.

Church St. Fulton, Ky.

W. W. BATTS, President.

Ben W. Shew, Sec'y and Treas.

Look at this Hinge-Joint Fence

Easily and quickly erected—neat and trim in appearance. Knot can't slip, yet it "gives" but slips back into position after each heavy shock and strain.

MONARCH

Field, Hog, Poultry Fence

is made by the patented "Galvanneal" process which means 2 to 3 times heavier zinc coating than on ordinary galvanized fence. This, plus copper-bearing steel, resists rust to the core and makes Monarch far outlast any other hinge-joint fence.

RED STRAND

(Top Wire)

We highly recommend Monarch to you. See it. The top and bottom rails so that you can be sure you are getting genuine Monarch. There is no extra price for this guaranteed fence.

We have the new Monarch in stock. Let us tell you all about it.

Fulton Advertiser

R. S. WILLIAMS
Editor and Publisher
Published Weekly at 446 Lake St.

Subscription \$1.00 per year

Entered as second class matter
Nov. 25, 1924, at the Post Office at
Fulton, Kentucky, under the Act of
March 3, 1879.

"HARMONY MAN" OF DEMOCRACY

Clem L. Shaver, of Fairmont, W. Va., chairman of the Democratic National committee, is Democracy's "harmony man" of 1928. The unity movement in the Democratic party, which reached its first successful milestone in the meeting of the national committee, and the Jackson day dinner at Washington, had genesis in Mr. Shaver's brain.

Mr. Shaver was 61 years old in January. He is one of the few real dirt farmers in American politics, having retired to the soil after a period of law practice in his home town. His success as Democratic state chairman in West Virginia led to his selection as national chairman in the campaign of the other great West Virginian of Democracy, John W. Davis, who was defeated by Coolidge in 1924.

WORK FOR OUR REPRESENTATIVE

The Chamber of Commerce and with other civic organizations, are fostering a movement in cooperation with the members of the Fulton county court through Esq. S. A. Hagler, whereby a road from Jordan to Boydsville, Ky., will be made a part of the primary road system. Letters have been forwarded to Representative Via of the Fulton district and State Senator O. H. Brooks, who are attending the session of the Kentucky legislature, requesting that they cast their vote for the bill when it is offered.

SEC. MOTLEY WELCOMED BACK TO MISSOURI

It was with pleasure that we read from a daily paper published in Cape Girardeau, Missouri, the following news item.

Motley Quits Fulton Post

Announcement of the resignation of S. S. Motley as Secretary was carried in the Fulton papers of Fulton, Ky., this week. Mr. Motley has been there nearly two years and will give up his work April first. The Kentucky paper expresses regret for having lost Mr. Motley and pays him a fine compliment for his work during his secretaryship.

Mr. Motley was one of the most progressive extension men that Southeast Missouri ever had, and with his recent experience in Kentucky, would make him an ideal man for some Chamber of Commerce in this district. We gladly welcome him back to this district and hope that some Chamber of Commerce here will obtain his services.

DICK BARTHELMESS COMING IN A BIG FOOTBALL PICTURE

The football season in Fulton will be ushered in Monday and Tuesday at the Grand theater, when First National's college picture, "The Drop Kick," starring Richard Barthelmess, will be shown.

"The Drop Kick" is a story typical of college life today, with its joys and tragedies, its thrills and its romance. It is true to life in every way, and the football scenes are thrilling and realistic, as they were made by experienced gridiron heroes from the University of Southern California and Stanford.

Having mastered the boxing game for "The Patent Leather Kid," which he recently made, Barthelmess now turns his attention to football for this picture, and again proves an adept at this branch of sport.

Playing opposite the star is pretty Barbara Kent. Dorothy Revier, Alberta Vaughn and Hedda Hopper are also featured in the picture, and the male end of the cast includes James Bradbury, Jr., Brooks Benedict, Eugene Strong, George Pearce and the Ten National College

Stars, recently chosen at 36 universities in a nation-wide test for new screen talent by First National Pictures.

BOYS AND GIRLS SHOULD GRASP THIS OPPORTUNITY

Replying to a letter written by J. T. Watkins to the secretary of the Standard Bred Poultry Association pertaining to the distribution of thorough bred eggs for boys and girls' clubs, the following communication was received:

Resolution Authorizing a Junior Membership

RESOLVED, that this Association authorize a Junior membership on the following basis:

All boys and girls between the ages of 10 and 20 years are eligible to make application for membership in the Junior department of this association upon the payment of a membership fee of one dollar (which shall include their first year's dues) and annual dues thereafter of one dollar. The annual dues shall be governed by the same rules that now apply to the Senior members.

When a junior member reaches the age of 21 years he or she will then automatically become a senior member and shall thereafter pay the regular Senior members yearly dues.

Junior members shall have all the rights and privileges of the senior members, except they shall not have the right to vote for the officers of the association.

The Senior members will donate hatching eggs from their best exhibition breeding pens to new Junior members, or to old Junior members when in the opinion of the Secretary of the Association it seems advisable to do so. In recognition of this gift, the Junior member agrees to show at some show as outlined in the Junior member application blank and contract, which is hereby made a part of this resolution.

It is further authorized that the Junior members shall hold a National Junior meet at some winter show, preferably at the same place that the Annual Convention of the Association is held. This matter, however, is to be left to a mail vote of the Junior members, subject to the approval of the board of directors of this association.

Standard Bred Poultry Association of America.
AARON FELL, Secretary.

I wish to notify all boys and girls in Fulton or Obion counties that I will receive applications for membership in the Junior Association and forward them with your application for eggs as soon as you turn them in to me. You can pick out the breed of birds you wish to raise and will receive eggs from the best stock there is in the country of that breed. When you make your application you agree to show at least one cockerel and one pullet raised from those eggs at some show or fair and will report your winnings to the secretary at once.

You also agree to show at the National meet or give some good excuse for not doing so. You also agree to furnish at least one setting of eggs to some new Junior member the second year after you have become a member.

This is a golden opportunity to get some of the best stock in the world for only one dollar, and if this opportunity had been given when I was a boy, would certainly have got my pick.

Don't put off too long about placing your application for the season is flying by. Bring your name in with the dollar for dues and it will be forwarded at once so that you may receive the eggs promptly.

J. T. Watkins, Secretary Fulton Poultry Association, Chamber of Commerce Rooms, Fulton, Ky.

Little Child Buried at Rock Springs.

Friends of Mr. and Mrs. Noah Veatch deeply sympathize with them in the loss of their sweet little 5-months-old son, J. R., who died at their home in Crutchfield. Funeral service was conducted by Mr. Bruce, interment following in Rock Springs cemetery.

FEEDING BABY CHICKS

By Hunter Whitesell
Chicks must not be fed until they are forty-eight hours old. Greater success will be the result of waiting seventy-two hours (3 days), after the chicks have hatched, before being fed. Having brooded several thousand and experimented with them, I know the facts of the case. In a few instances chicks have been found that had not digested the yolk at seventy-hours, were fed and died.

Modern hatcheries keep the chicks in the incubator, gradually reducing the temperature until the chicks are from twelve to forty-eight hours old. Chilling to chicks younger than two days of age often causes diarrhoea. At this age the yolk has not been absorbed and the digestive organs are very delicate.

If chicks are put under brooder at any time before 72 hours of age, be sure to darken the room so that they will not pick up small particles from the floor. Put a screen of half-inch mesh poultry wire, which is a foot wide, around the brooder. Let it be long enough so that it will form a circle two feet larger than the brooder on all sides. Chicks cannot stray too far away from the heat then. Leave this around them for two days then they will know where to find heat when cool.

Generally, best results are obtained by feeding a good commercial chick feed, and it is by far the easiest way. With a large flock it is almost necessary. Another advantage is that commercial feeds are balanced rations containing all necessary food elements, however, cod liver oil must be added to those which do not contain it if chicks are not allowed to get out into the direct sunlight. Either one lacking will cause leg weakness, crooked breast bones, or poor bone formation.

By direct sunlight I do not mean that which comes through an ordinary window of glass. Good results may be obtained where cello glass or glass cloth is used instead of the window panes. Cello glass is to be preferred because of durability. Glass cloth will last one season only unless taken down and stored before summer.

For the first drink, if possible, give chicks sour or buttermilk. It may be necessary to dip their bills in it several times until they get the taste.

Place plenty of water containers near the brooder which are filled with water barely warm—this at a time just before the first feeding.

Up to this time you have had heavy paper under the brooder. You may put plenty of sand for grit and for holding heat, upon the paper, but only after the first feeding. The sand will also protect the floor from fire.

Chicks must have oyster shell (baby chick size) to help in the formation of bones. It may be scattered in the litter upon the floor or placed in containers.

Use lespedeza or alfalfa leaf chaff or fine straw. It is very important that whatever the little may be that it be free from dust and especially mold, for it is the mold that causes brooder pneumonia. Chicks die frothing at the mouth.

Moldy or wet feed will cause a high death rate.

Do not give grain for the first week, then but little at a time until about the third week when three times daily they can have their fill.

If a commercial feed is not used, be sure to supply charcoal and meat scraps in some form.

BELOVED WOMAN PASSES AWAY NEAR BEELERTON

Mrs. Bob Jackson, 41, passed away at 7:30 Friday evening at her home near Beelerton, after all that could be done to linger her life by skilled physicians and a loving household. Her death has caused general sorrow in the community in which she lived. She was a good woman, loved and esteemed by a large circle of friends.

Besides her husband and six children, she is survived by three brothers and one sister.

Funeral and burial took place Saturday afternoon at Hickman cemetery. The Fulton Undertaking Company had charge of burial arrangements.

Fulton's
Popular
Show
House

THE Olympic Theatre

W. Levi
Chisholm
Proprietor
in charge

Where the Good Pictures Play

Program

Friday, March 2

A Big Jewel Special with
a Comedy.

Saturday, March 3

"Hawk of the Hills"

Western, Weeklies, Asops Fables and Comedies.

Monday, March 5th

John Gilbert in "Monte Cristo"

One of the biggest and best pictures of Mr. Gilbert's Career. Also Comedy.

Tuesday, March 6

A big Fox Special
"Wolf Fangs"

Wednesday, March 7

F. B. O. Special Offering

Thursday, March 8

Fox Feature "Woman Wise"

Plows! Plows! Plows!

Again we offer plows at a great reduction. A new John Deere Syracuse Slat Wing Plow at such a low price that you cannot afford to repair old plows.

The John Deere Syracuse Plows are all guaranteed, they operate easy, have Light Draft, and last longes.

These prices are lower than ever, and an extra point with every plow.

Heavy 3-horse Plow	\$12.00
Large 2-horse Plow	10.00
Medium 2-horse Plow	9.00
Light 2-horse Plow	8.50
Small 2-horse Plow	8.00

John Deere Plows pull lighter because they shed better. Pay our new store a visit and see what a real bargain await you.

We are now located where the Pat Smith Furniture Co. was, 208 Lake Street.

Fulton Hardware Co.

208 Lake Street

Geo. T. Beadles, Manager.

Fulton, Ky.



YOU can't go wrong. Just say "I want Purina Chick Startena for my baby chicks." 50% of the baby chicks fed average rations die. You can save 90% when you feed Startena. Dead chicks are expensive. Be in the 90% class. Give your baby chicks a chance to earn large profits for you. Phone us for Startena. Start them growing today!

Browder Milling Co.
Distributors.



QUALITY CHICKS

Note the NEW LOW PRICES. Order at once.

Leghorns (White, Brown, Buff)	\$10.75 per 100
Rhode Island Reds, Barred Rocks, Minorcas	\$12.75 per 100
Buff Rocks, White Rocks	\$13.75 per 100
Orpingtons (Buff, White)	\$14.00 per 100
Wyandottes (White, Silver Lace)	\$14.00 per 100
Heavy Assorted	\$12.00 per 100
Light Assorted	\$10.00 per 100

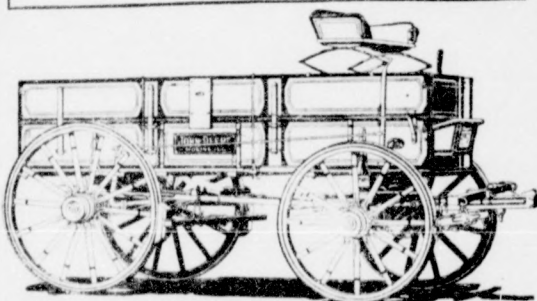
For orders of less than 100 add 1c per chick.
A deposit of one-third must accompany order.

CUSTOM HATCHING—\$3.50 per 100. Set Tuesday and Thursday.
SUPPLIES—Brooders, \$7.75 to \$33.00. Barnes Worm Emulsion, \$1.00 per quart, \$3.00 per gallon. Cod Liver Oil, \$2.00 per gallon.

Whitesell's Hatchery

Phone 259 R. F. D. No. 1, FULTON, KY.

When you buy John Deere implements you are sure of prompt repair service throughout their long life



A FARM WAGON THAT IS GUARANTEED

The amount of satisfactory service that a wagon will give depends entirely upon the material and skill the manufacturer puts into it. We want to show you a wagon that is built of the best materials by men who know how—

THE JOHN DEERE WAGON The Wagon That is Guaranteed

A special machine automatically measures the inside of the skin of the John Deere farm wagon and shapes the axle to fit accurately. The skin is set in red lead under high pressure. It has exactly the right pitch, and the axle has the right gather to make the John Deere wagon run lighter than other wagons. With the John Deere sand- and dust-proof bearings there is no wearing of bearing surfaces—the oil stays in—the wagon is always smooth-running and light-pulling. Only carefully-selected oak and hickory are used in the

John Deere Wagon, and every piece of wood is air-seasoned under cover in our own yards for at least two years. The tires are set hot under hydraulic pressure and under a gauge that assures proper dish—the load is always carried on plumb spokes. And don't forget this other big feature—the heavy mal-leable fifth-wheel with corrugated coupling—no bending or breaking of kingbolt—bol-ster does not get out of line and rock—no danger of tipping when handling large, top-heavy loads.

Come in and see this wagon—read the guarantee on the tool box. Let us explain the many fine points embodied in it.

Fulton Hardware Company
Fulton, Ky.

GET QUALITY AND SERVICE



THIS STORE GIVES BOTH

Route 4, Fulton, Ky. (New Hope Community)

Mrs. G. A. Everett, who has been quite ill for some time, is some better at present.

Mr. and Mrs. C. A. Craddock and family were the Sunday guests of Mr. and Mrs. J. A. Eskew.

Mr. C. E. Edwards happened to a very unfortunate accident Saturday afternoon. While splitting wood, the axe in some way slipped and almost severed his left thumb from his hand. He was carried at once to the Mayfield hospital where surgical aid was rendered and he returned home doing very nicely.

Miss Dorothy Lee spent last week as the guest of her grandparents, Mr. and Mrs. F. C. Irvine, near Clinton.

Mr. and Mrs. Rupert Latta visited Mr. and Mrs. W. H. Latta and family, Sunday.

Mrs. W. B. Finch went to Fulton Monday to have her eye treated by Dr. Crafton.

Bonnie, the baby daughter of Mr. and Mrs. Robert Everett, has been sick for the past few days.

Mrs. A. E. Gwynn and daughter, Elsie, visited Mrs. L. E. Haynes, Tuesday afternoon.

BOWERS HIGH

WINS HONORS

Loving Cup is Prize at Obion County Basketball Tourney

A silver loving cup was awarded the girls' basketball team of Bowers High school in the Obion county basketball tournament held at Union City, Feb. 16, 17 and 18. The Bowers girls, recognized as champions of the B division, lined up as follows: Whitlatch, right forward; Hastings, left forward; Madge Hawks, side center; Ruby Alexander, jumping center; Mary Hawks and Annie V. Tegethoff, guards. Miss Whitlatch was presented a silver basketball as the best girl player in B division. She and Madge Hawks and Ruby Alexander were selected as all star players in the division.

The first game Bowers played was with Central High on Thursday, and Bowers won easily 45 to 22. The next game with Crystal High was a peppy one, ending in a tie. An extra three minutes was allowed to play off the tie, and Bowers showed their skill and came out victorious by a score of 24 to 23.

Bowers and Hillcrest met in the finals in the B division. The game began fast, the play being 5 to 4 at the end of the first quarter. The score at the end of the half was 9 to 5 in favor of Bowers. Bowers continued to outplay Hillcrest and won the game 25 to 10, thus winning the honors of B division.

These girls deserve much credit for their good work, not a little share of the credit must go to their excellent coaching.

FOY-GOSSUM

On Sunday afternoon, February 19, Miss Lillian Foy and Mr. Nathan Gossom, accompanied by Mr. and Mrs. Carl Pirtle, motored to Sedalia, to the home of Rev. J. B. Harde-man and were married. The bride is the daughter of Mr. and Mrs. Louis Foy, of north of town. The groom is the son of Walter Gossom, of Water Valley. They are well known here and have many friends who wish them a long and happy life together.

U. D. C. MEETING

The United Daughters of the Confederacy held its regular meeting with Mrs. Poynter DeMyer at her home on Eddings street, Tuesday afternoon, Feb. 15, with eight members and two visitors present. Mrs. Browder, chaplain, led the ritual. The following members assisted on the program: Mrs. Eli Bynum, Story of the Flag; Mrs. Browder, Confederate Veteran of the North; Mrs. Anderson, A Letter from the President-General. Piano solo by Elizabeth Shankle.

Mrs. Caldwell and Mrs. Winston were visitors for the afternoon.

The hostess, assisted by Mrs. W. O. Shankle, and Mrs. Sam Winston, served a delicious salad course with George Washington favors. Meeting adjourned to meet in March.

COMPLETELY LOST

Two men who had traveled were comparing their ideas about foreign cities.

"London," said one, "is certainly the foggiest place in the world."

"Oh, no, it's not," said the other. "I've been in a place much foggier than London."

"Where was that?" asked his interested friend.

"I don't know where it was," replied the second man, "it was so foggy!"—Youth's Companion.

Heated Argument

"Can Ed Bishop hug?" exclaimed Zarita. "Why, the other night he hugged me so tight my floating ribs ran around!"

"That's nothing," retorted Elizabeth M. "When Bob came back from the Green Valley camp he hugged me so tight I'm black and blue from the beating of his heart!"

EXPLAINED AT LAST



She—Besides his great work as an inventor, Thomas Edison also raised a son.

He—That explains then how he learned to do with only four hours sleep.

On the Level

The downward path, we've e'er been shown.
But leadeth to the devil.
Yet you may be a rolling stone
And still be on the level.

Dr. T. F. Thomson

Chiropractor

Hours 8 to 11 A. M. 1 to 5 P. M. and 7 to 8 P. M.

Lake Street, over Irby's Drug Store, Fulton, Ky.



Impressive Six-Cylinder Performance at Its Most Impressive Price

PERFORMANCE—That's the outstanding factor in the sensational success of the New Series Pontiac Six! And real six-cylinder performance, too!... The power and high-speed endurance of the largest engine used in any six of its price class... The smoothness and flexibility assured by the GMR cylinder head—that famous General Motors Research development available on no other low-priced six... The reliability, economy and safety resulting from numerous other great new advancements in design—the cross-flow radiator with thermostat control, improved manifold and carburetor with accelerating pump, "down draft" crankcase ventilation, fuel pump with gasoline filter and four-wheel brakes... See this lowest priced General Motors Six at any of the dealers listed below. Drive it. Compare it with any other car at or near its price—and you will know why everyone says it is the biggest, most beautiful, most modern six ever offered at \$745!

PRICES: 2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Sport Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

Pickle-Terry Motor Sales Co.

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NEW SERIES

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Can Print anything from a
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It is that little artistic touch that characterizes our
Printing as Superior Quality.

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Published Weekly at 446 Lake St.
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Kentucky Press Association
Subscription \$1.00 per year

Entered as second class matter
Nov. 25, 1924, at the Post Office at
Fulton, Kentucky, under the Act of
March 3, 1879.

ODE TO THE HORSE

O horse, you are a wonderful thing;
No buttons to push, no clutch to slip,
No sparks to miss, no gears to strip,
No license-buying every year,
No plates to screw on front and rear,
No gas bill climbing up each day,
Stealing the joy of life away.
No speed cop chugging in your rear,
Yelling summons in your ear,
Your inner tubes are all O. K.
And, thank the Lord, they stay that way.
Your spark plugs never miss and fuss,
Your motor never makes us cuss,
Your frame is good for many a mile,
Your body never changes style.
Your wants are few and easy met,
You've something on the flivver yet.

MURRAY BANKER AND MAYOR PROMOTES DAIRY INTEREST

We note from a recent issue of the Commercial-Appeal that Mayor Thomas Stokes, who is mayor of Murray, and president of the First National Bank of that city is engaging in the dairy development work of Murray vicinity.

The article states that he has purchased 30 head of registered and Island bred Jersey heifers at an average cost of \$300 per head, and is letting the boys and girls of Murray have them at cost, taking in exchange their notes without interest for the first 12 months.

Mayor Stokes has no doubt given this subject considerable study and has decided that nothing but the best will sufficiently stimulate the interest of the Murray youngsters. When we looked first into the transaction we were somewhat in doubt as to the plausibility of the mayor's judgment, but when we think of the extended bread lines in the industrial cities, which are made up largely of our country boys, we are inclined to believe that the mayor is setting a very commendable example. If more of our Bankers and leading business men would try to inject such enthusiasm in our young blood we would soon see a marked improvement into our rural communities which would have a favorable reflection on general prosperity.

In one of the metropolitan newspapers we recently learned that the City of Chicago has over seventy thousand people walking their streets in search of employment. This makes us believe that we should give more attention to our rural communities and try to keep our young folks at home where they are adapted to the custom of a normal and healthy environment where they are an asset instead of a public liability.

We are not surprised at the congestion of the industrial cities when we realize that the last four years has taken over three million of our rural population and distributed it into the industrial centers, such a tremendous movement will always result in an unhappy and depraved congested situation. We are firm in the belief that

Mayor Stokes has taken a step in the right direction.

DARK FIRED TOBACCO

Some improvements have occurred in the market position of dark fired tobacco. Prices, especially for the better grades, have made a substantial recovery. The outlook is that wrapper and good leaf grades will continue to bring good prices; but for the common leaf and lugs that make up the bulk of production, the outlook continues very poor.

Individual growers can improve their particular situation by improving the quality of the tobacco. This means more careful attention to selection and improvement of soils, fertilization and especially to better method of curing. The latter means tight barns properly ventilated, slow and continued firing at proper temperatures. Growers in localities not especially adapted to the production of tobacco of good quality should consider other enterprises. In the western part of the dark tobacco section sweet potatoes, offer more promise than tobacco, at least for the coming season.

Where strawberry marketing facilities are available, berries planted this year or next will probably find a better market than that of last year.

Livestock enterprises should be carefully considered in all the dark tobacco district. Any shift toward livestock should be made gradually, beginning with good sires and increasing as ample feed and pasturage can be grown.

SPECIAL OFFER

For a short time we will accept subscriptions for this paper and the Memphis Weekly Commercial Appeal—both papers one year for only \$1.25.

SENATE ADOPTS FISHING LICENSE

Adult Males to Be Charged \$1 Per Year for Privilege of Fishing

Frankfort, Ky., Feb. 20.—B. M. Vincent, Brownsville, Democrat, and Paul Garner, Republican, waged a losing fight against a license of \$1 on hand fishing poles today as the Kentucky senate voted down three amendments to and then passed, 21 to 14, a house bill sponsored by Isaac Walton League and other organized sportsmen of the state.

Vincent and Garner both opposed the measure on the floor of the senate, the latter charging that the bill was intended merely to provide a ready-made salary for a "new-born babe." Some commission will be proposed, he told members, in the next few days, "to take charge of the few dollars that this measure will raise from the already bankrupt farmers of the state."

The annual fee of one dollar provided by the bill would not apply to women and children, being assessed only against adult male citizens. The fee for non-resident adult males would be \$2.50. Of the revenue resulting from the tax, 50 per cent would be at the disposal of the Fish and Game commission for the establishment and maintenance of fish hatcheries.

FULTON

"Not the oldest, nor yet the youngest; not the richest, nor yet the poorest; not the largest nor yet the least; but take it all in all, for men and women, for flocks and herds, for fields and skies, for happy homes and loving hearts, the best place outside of Heaven the Good Lord ever made."

Teaching You Thrift

Practice makes perfect. Schoolmasters of today as well as yesterday constantly repeat that truth. Pupils learn by applying it.

Application of that principle to our everyday habits proves its practical help. We learn by practicing, whether it be a good habit or a bad habit.

This bank teaches you thrift by leading you to practice it. The lesson is easily learned once it is begun. To become perfect in it requires constant practice. A savings account is the most consistent method of practicing thrift.

Make This Bank Your Best Servant
Open an Account with Us Today—NOW!

The Farmers Bank

FULTON, KY.

The One Occasion

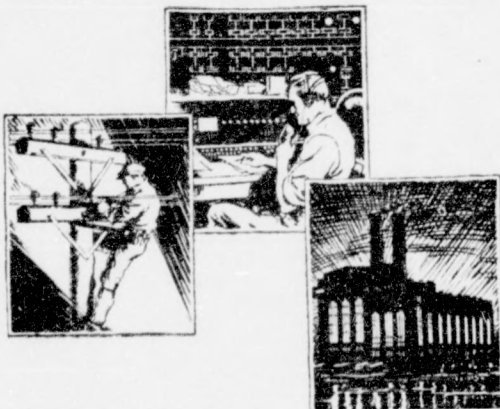
where one must be absolutely sure is when a funeral director is called. One cannot afford to take a chance on inferior service at such a time.

It is mainly to teach folks where to get the kind of service they will wish that these talks are appearing in this paper.

FULTON UNDERTAKING CO.
INCORPORATED
D. F. LOWE - A. T. STUBBLEFIELD
AMBULANCE SERVICE - LADY ASSISTANT
FUNERAL HOME



Why Interconnected Power Plants and Lines Assure You Good Service



No matter how bitterly the storm rages over mountain and valley, the lineman is on the job all the time, ready for emergencies day or night, a "key" man in keeping the power wires "hot."

The load dispatcher's desk is never unoccupied. Twenty-four hours a day there is an expert seated before it, his hand constantly on the electrical pulse of the power "pool," maintaining a steady flow of energy from generating stations to thousands of our customers.

This organization is now supplying electric service to 185 cities, towns and villages, from eleven large modern power plants, and transmitting the energy over approximately 1,600 miles of high tension lines. It has some 2,600 rural customers who use electricity to operate farm equipment, and 2,100 industrial customers (including 200 coal mines) who use electric power to operate all machinery.

An abundance of cheap electric power for industrial purposes encourages prosperity and fosters progress.

The electric power generating stations of this company are linked together with transmission lines which form two great power "pools." Almost all the cities, towns and villages served by the company receive electric energy from one or the other of these "pools."

If one power station fails the other stations take up the load. If one transmission line breaks service is delivered over others. Thus customers are spared inconvenience and loss.

Before the formation of these large power "pools" a few years ago each city and big town had its own isolated electric power plant, with local distribution lines, which was not wholly dependable. When an isolated power station failed customers often were without service for several days at a time while repairs were being made. Small towns and villages did not have any electric service.

As improved electrical machinery and equipment is developed this company installs it. A thousand skilled employees concentrate their efforts on constant betterment of service, working to keep down production and transmission costs and passing on to customers the benefits of economies effected.

Our dependable, efficient electrical service is cutting the cost of industrial operation, reducing housekeeping drudgery in the home, providing great conveniences on the farm. And the average rate for service is lower than ever before.

Make Electricity Do More Work For You

KENTUCKY UTILITIES COMPANY

Incorporated

WE SELL

The Best Grades OF COAL

at reasonable prices.

Our prompt delivery is a pleasing feature of our service. Let us have your order.

Phone 51
City Coal Co.