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Fulton Advertiser, June 8, 1928

Fulton Advertiser

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FULTON ADVERTISER

Vol. 4 No. 29

FULTON, KY., JUNE 8, 1928

R. S. Williams, Publisher

1928 FULTON COUNTY FAIR BETTER THAN EVER

Five Big Days and Nights, Aug. 28 to Sept. 1.

Preparations are now well advanced to make the Fulton County Fair this year greater than ever. Five big days, August 28-Sept. 1.

In a magnificent way, the fair and exposition will feature the newest agricultural development—dairying.

Also presenting a display of outstanding merit in exhibits, educational and entertainment features, combined with displays and demonstrations of the latest farm implements, machinery and dairy equipment.

The customary swine and poultry shows will be fully up to their usual high standard. In fact, Supt. J. T. Watkins, in charge of the poultry exhibit, promises the largest and best Poultry Show ever witnessed in Western Kentucky. Arrangements will be made for daily demonstrations and talks by expert poultry men, of an educational nature.

The Floral Hall—Woman's Department, which is a complete exposition in itself, and has developed a remarkable reputation for its outstanding merit, will this year be more attractive than ever with new ideas, new exhibits and a program of educational and entertainment features of unusual appeal to visitors.

The fastest pacers and trotters will feature the daily racing program, and all who enjoy a good race will not be disappointed.

There is no place where you will find a greater variety of entertainment and a selection more to your liking. There will be music all the way from jazz up—vaudeville and circus acts of every description, including a night show of real merit. On the midway will be found the usual carnival shows—the barkers and bally-hoos presenting an ever interesting performance in telling of the wonders that can be seen just inside—for the price of one admission.

In order to thoroughly enjoy the Fair, and its varied attractions, one should plan to spend at least an entire day and evening on the grounds, or better still, when possible, spend several days. Most of the highways entering Fulton are now in excellent condition and those living in driving distance can come by motor, or if you do not care to be bothered with your car, you can join the great multitude who will take advantage of the low railway rate and special accommodations that will be offered by the great Illinois Central railway entering Fulton.

The 1928 Fulton County Fair will be the greatest in its history, so make your arrangements to attend now.

Work on the program and premium list is now under way. For detailed information, address President J. W. Gordon, or Secretary R. H. Wade, Fulton, Ky.

Notice Democrats!

Notice is hereby given to all Fulton County Democrats that a convention will be held at the Court House in Hickman, Ky., on Saturday, June 9th, 1928, at two o'clock, for the purpose of appointing seventeen delegates to the Democratic State convention to be held at Lexington, Ky., on June 14, 1928.

(signed) Chas. G. Schlenker
Chairman of Fulton County
Democratic Committee

ROAD WORK PROGRESSING

CREW OF ONE HUNDRED MEN TO WORK OUT OF FULTON

Work of surfacing the ten-mile stretch of concrete road between Fulton and Union City of the Jeff Davis Highway, is progressing nicely. Five miles on the Union City end is practically completed and the Hays Construction Co. is making preparations to remove their crew of one hundred laborers, and machinery to Fulton, to complete the remaining five miles out of Fulton. Forty-nine trucks will be used on the job to transfer material which will be delivered by the Illinois Central at Fulton on a spur track near the work. All the cement used on the project is loaded at Cape Girardeau, Mo., and transferred to the I. C. at Gale. The sand comes direct over the I. C. from Paducah, and the gravel from Johnsonville, Tenn. 237 carloads of gravel, 105 carloads of sand, and 73 carloads of Marquette cement have already been used on the job.

While this is only a small project compared with others in sight, it will have a tendency to enliven business interests in Fulton during the next two months.

When completed, Fulton and Union City will be linked with one of the best concrete surfaced highways in this section of country.

Work on the Mississippi Valley Highway is being pushed and before the leaves fall this year, Fulton will be the hub of a network of highways radiating in every direction, second to none in the country.

C. of C. Active

JOE D. DAVIS ELECTED SECRETARY FULTON CHAMBER COMMERCE

At a meeting of the Board of Directors of the Chamber of Commerce, Tuesday morning, Joe D. Davis, well-known progressive citizen, was unanimously elected secretary of the organization.

Mr. Davis has devoted much of his time to the work of the organization since it was established some seventeen or more years ago, and no citizen has contributed more to the progressive spirit of our city than our new secretary. He has the interest of the city at heart and will do everything in his power to serve faithfully, and it is now up to the citizenship to stand squarely behind him in his every effort to make his work the success it should be.

ANNOUNCEMENT

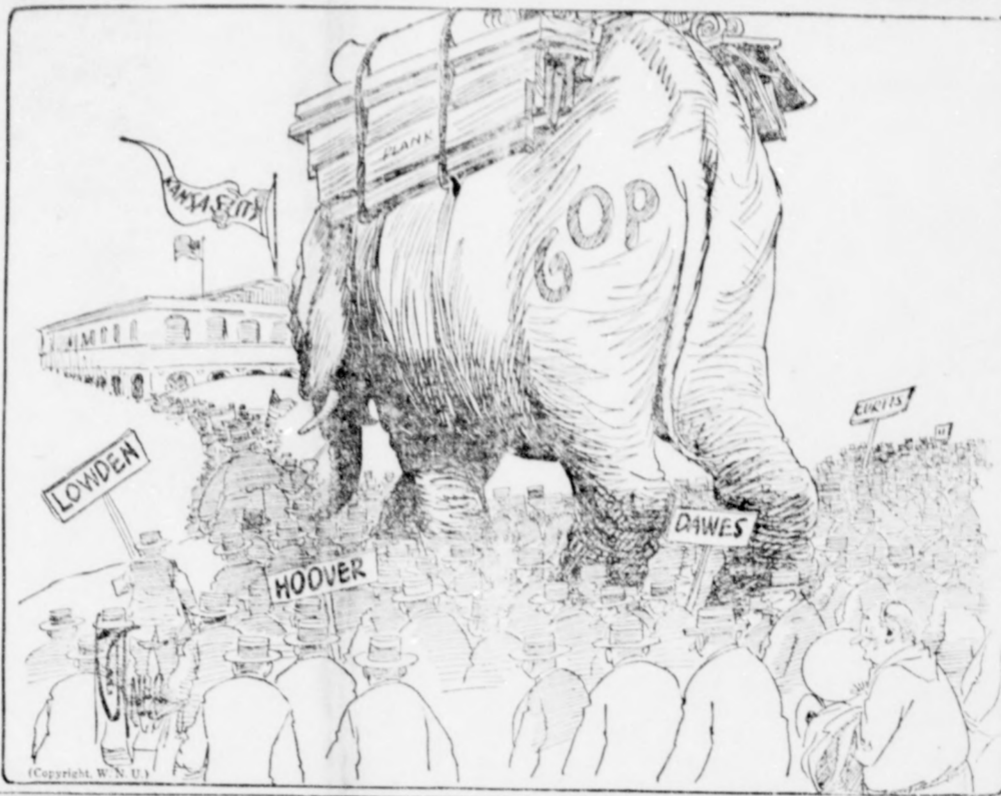
The Fulton Ice Company has had a small automobile on display at the Snow-White Motor Company for some time.

This car is to be given away to the one having the key that will unlock the Yale lock on the car.

We will give a key with each dollar paid on account or cash sale of one dollar.

FULTON ICE COMPANY
Fulton, Ky.

The Republican Mecca



Street Program Being Pushed.

Fulton, Ky. June 5, 1928

To the property owners in the City of Fulton, Kentucky. It is the sense of the members of the Board of Council of the city of Fulton, Ky., to pay the cost of the water service pipes from the water mains to the inside of the curb line along all streets in the city which may be improved in accordance with petitions now being circulated by committees of citizens where the abutting property owners agree to pay the entire cost of the improvement of the street intersections and street and alley intersections of said streets to be improved. Furthermore if the city should fail to secure the money to pay the cost of the installations of said water service pipes from the mains to inside of curb lines, then the improvement of said streets will not be ordered.

Very truly yours,

Joe Bennett, Paul DeMyer, Smith Atkins, L. S. Phillips, J. E. Hanneppin, W. P. Murrell.

SIGN ON THE DOTTED LINE

At the regular June meeting of the City Council Monday night, Councilman Joe Bennett suggested a plan which was readily accepted by all the members of the council as outlined above in an effort to push the street work forward.

In view of the fact that the city could not legally borrow money this year to pay its part of the intersections of the proposed street improvement project and could legally borrow money for making new water connections, a happy solution has been solved to carry on the street improvement program without further delay.

The plan adopted by the city to pay the cost of water service lines which must be installed before the new streets are constructed will amount to about the same as the cost of one-half of the street improvement intersections.

The councilmen also agreed to reimburse all property owners who have already installed the required service line on the streets that will be improved.

The council adjourned to meet again Monday night, June 11, to accept all streets that have been resigned and push the work forward as quickly as possible. Some of the petitions have already been resigned and ready for filing while committees are working rapidly to get petitions resigned on various streets ready for filing Monday night.

It only remains now for the property owners to sign on the dotted line, and the street improvement program will go forward to completion.

their Sunday school class even a greater agency for good in the community than it has ever been.

FIRST BAPTIST CHURCH

Cor. Second & Eddings Sts.
C. H. Warren, Pastor.

"I will make ye fishers of men."

Sunday, 9:30 a. m.—Sunday school, Geo. Roberts, General Superintendent.

10:50 a. m.—Sermon and morning worship.

6:45 p. m.—All B. Y. P. U's.

8:00 p. m.—Sermon and evening worship.

Tuesday, 6:30 p. m.—Junior choir rehearsal.

Wednesday, 7:15 p. m.—Teachers' meeting, all departments.

8:00 p. m.—Prayer service.

Thursday, 7:30 p. m.—Choir practice.

The pastor will be in the pulpit at both hours, Sunday, and special music will be rendered by the choir. The public is cordially invited to meet and worship with us.

Last Friday evening the members of the Junior B. Y. P. U. met at the home of their leader, Mrs. W. E. Flippo, 402 Central Avenue, and enjoyed a gypsy tea and a social hour. This Union is one of the best groups in our B. Y. P. U., and Mrs. Flippo and the Juniors are to be congratulated upon the efficient manner in which they conduct their Union and the interest they manifest in the work.

GREAT NEWS FOR FULTON

The Grand Theatre, where you see the pick of the pictures, has the honor of being the first in Fulton to present the year's greatest motion picture, "The Patent Leather Kid," starring Richard Barthelmess.

When you've lived through this stirring romance with Richard Barthelmess, when you've known how it feels to be the cock of the walk one day, and the mock of the regiment the next—when you've heard love calling for bravery, and know you were a coward, when you have found a love great enough to make even death look small. Then, and only then, will you have found the ultimate in motion pictures.

Don't miss this great picture at the Grand Theatre, Monday and Tuesday, June 11 and 12.

CITY GARAGE

BURGLARIZED
Burglars entered the office of the City Motor Co., Chevrolet dealers on Lake street, Monday night, and escaped with \$15.00 in cash and a watch.

Attend Cairo Meeting June 12

A large delegation, representing Fulton, Hickman, Carlisle and Ballard counties should attend a meeting to be held in Cairo on June 12, in the interest of a bridge to span the Ohio river near Cairo, connecting Illinois and Kentucky.

This bridge, which will be of the through truss design, will be 2,620 feet long, across the stream proper, with a channel span of 730 feet, one near the Illinois shore of 490 feet and three spans towards the Kentucky shore, two of 490 feet width and one of 420 feet. The vertical clearance is 114.1 feet above low water and 53 feet above the highwater mark of 1927.

The proposed bridge is a project in which every Fulton citizen should be vitally interested and it is hoped that at least one hundred representative citizens will attend the Cairo meeting.

At the district meeting held in Clinton last week, Fulton was ably represented by Messrs Herbert Carr, S. A. Hagger, A. J. Colley and Dr. I. H. Read; Judge Henry McMullen and S. D. Stembren, of Hickman. These men know the importance of a united effort in working for the bridge to connect Illinois and Kentucky at said point, and urge a large delegation to join them in pushing the work forward.

All of the counties traversed by the Mississippi Valley Highway in Kentucky, will send large delegations to the Cairo meeting and the Fulton county delegation should be the largest.

This bridge not only connects Illinois and Kentucky, but is the connecting link of north and south, and should the project go through to completion, thousands and thousands of tourists will visit Fulton that otherwise would pass us up. Fulton is fortunately situated on the great Mississippi Valley Highway and we should be alive to our own interests in making the avenue of travel as attractive and convenient as possible to our city.

Mass Meeting Tonight at Chamber of Commerce

A mass meeting of the citizens of Fulton has been called for tonight at the Chamber of Commerce to talk over the proposed bridge at Cairo and plans made for a Fulton delegation. It is important that you attend the meeting.

At The Orpheum

A thrilling story is "The Escape" which comes to the Orpheum Monday for 2 days.

Thrilling night scenes, dramatic gun battles, intense love sequences and a good smattering of human interest, are the highlights in "The Escape." Fox made no mistake when he cast this picture. Virginia Valli as May Joyce is superb. Her acting, which seems to improve with each Fox release, is the essence of perfection in this screen version of Paul Armstrong's play. Some actresses have been called "beautiful but brainless." It has been suggested that we call Miss Valli "beautiful but brainy." She certainly must use her brains in this one. Situations are tense, lives hang in the balance and, at times, even the fair Virginia herself seems on the verge of destruction. Richard Rosson, directing, has handled the most difficult scenes with the highest touch of the true artist. An excellent picture from an A-1 story. See it, by all means.



Your Home

The first impression your visitor receives depends largely upon the appearance of your home. Well painted and tastefully decorated homes are both a financial and social asset.

**SHERWIN-WILLIAMS
PAINTS AND VARNISHES**

enable you to have such a home. They are finishes of great beauty and durability, offering the maximum in home decoration and protection against weather and wear.

Stop in and see about home painting. We have a genuine Decorative Service which is yours for the asking.

Bennett's Drug Store
212 MAIN STREET
FULTON, KY.

Fulton Advertiser

R. S. WILLIAMS
Editor and Publisher
Published Weekly at 446 Kake St.
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Kentucky Press Association
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March 3, 1879.

**FIRE DESTROYS BUSINESS
BLOCK OF TROY, TENN.**

Troy, Tenn.—An entire block of the business section of this city was destroyed by fire, originating in a cafe, early Monday morning. Eight buildings were consumed in the flames, with an estimated loss of \$55,000.

The blaze was discovered about 1:30 a. m., and after an unsuccessful fight by volunteer firemen, a request for fire equipment was sent to Union City, eight miles away. Mayor Prieto of Union City sent a gravel road. Therefore, the traffic follows, as on a dirt chemical truck to aid the local fire fighters. With the aid of chemicals the flames were brought under control after three hours.

Buildings destroyed in the blaze were Harrigan's Cafe, Dean Taylor Restaurant, White & Mahon, furniture store, Bennett's Economy Store, T. P. Green's Auto Supply Co., Troy Service Station, White Way Barber Shop, an undertaking establishment and a garage building. Several other buildings were damaged by the fire.

Beelerton News

Miss Ruel Flippo, of Fulton, came to Dukedom last week to organize a music class. She was very successful in having the promise of nine pupils, which are as follows: Misses Dixie Miller, Frances Roberts, Harriet and Elizabeth Farmer, Mary Magdalene Cashon, Dorothy Dale Winsett, Mrs. Neva Jackson, Mrs. Mavis Ross and Mr. Hillon Nelson.

Mr. and Mrs. Otis Elliott, of Mayfield spent last week end with Mr. and Mrs. Arnie Cashon.

Rev. Smith from McKenzie, filled his regular appointment at Good Springs church Sunday. A large crowd attended. Several people of the vicinity went to Dresden to the singing that afternoon.

A male quartet from Chattanooga will sing at Welch High school Wednesday night.

Mr. and Mrs. Klyce Parker spent last Saturday night with Mr. and Mrs. Herbert Hudson. They went to Fulton Sunday afternoon to the ball game.

Mr. and Mrs. R. C. Murray, and son Billie, spent a few days last week with their relatives, Mr. Mark and Will Reed of near Ruthville.

McFadden News

Mr. Marshall Pickering and Misses Oda Estis and Laura Mae Pickering spent Sunday afternoon with Mrs. Ben Merrill at Harris.

Mr. and Mrs. Eugene Bonduant and little daughter, Joyce, spent Sunday afternoon with Mr. and Mrs. Jim Bard.

Mr. Joe Martin of Bardwell, was a Sunday guest of Mr. and Mrs. Cleveland Bard.

Misses Patricia Newton of Paris, Tenn., and Mignon Newton, of Sikeston, Mo., have returned home to spend their vacation.

Mr. and Mrs. Clarence Bard and family spent from Sunday till Tuesday with Mr. and Mrs. Tom Watson at Blandville.

Miss Swan Herring spent Monday night with her sister, Mrs. Ervin Bard.

Mr. and Mrs. Roy Bard spent Saturday night with the former's mother, Mrs. Lula Bard.

Mr. Albert Ferguson spent the week end with his mother, Mrs. Minnie Ferguson.

Mrs. Sam Bard and son, Layman, and Miss Hattie Hampton spent Sunday with Mr. and Mrs. H. D. Stone.

Mrs. John Daws was reported on the sick list the first of the week.

Mr. and Mrs. Will Wade of Crutchfield spent Sunday with Mr. and Mrs. Ernest Carver.

**I. C. to Complete
Providence Branch**

Madisonville, May 31.—The Illinois Central Railroad company will begin the construction of a ten mile unfinished section of the Dawson Springs—Providence branch in this county within a few weeks. It is expected the line will be finished by October. Engineers are now making a survey of the uncompleted section and will be through in a few days.

The line will open considerable timber and coal land for development.

**135 Carloads of Straw-
berries Shipped**

Forty-one carloads of strawberries were shipped by the McCracken County Fruit Growers' Association from its three stations Tuesday night, bringing the total to 135. Of the cars shipped yesterday and last night, 19 were loaded at the Paducah shed, 13 at Kevil and 9 at Benton. More than 500 cars will be shipped this season.

Hand us a dollar bill and get your name on the Advertiser list as a regular subscriber.

**Receive Bids on New
Church at Mayfield**

Mayfield, Ky., May 29—The building committee of the First Baptist Church today opened bids for the construction of the proposed building. There were eleven general contract bids, five on the plumbing and heating installation, two on the raising the present building, and one for wiring alone. At the time of the opening of the bids there were more than 100 contractors, representatives of brick, steel, concrete, lumber, plumbing supplies and electrical appliances in attendance.

The committee will recommend the contract be awarded to Key-Langston company, Murray, the low bid for the construction, heating, plumbing and razing being \$176,000, with an additional \$5,000 for the use of stone instead of brick. The committee will report to the church in its business session tomorrow night for ratification.

The work is to be completed, under the agreement in the bid offered, in 225 working days.

**Poultry House Should
Be Thoroughly Cleaned**

At some convenient time of the year, give the poultry house and yard an exceptionally thorough cleaning and disinfecting. If a dirt floor is used, dig down six or eight inches, cart the dirt to the field, and replace it with clean gravel. With a cement floor, remove the litter and loose dirt and sweep the house to remove all dirt and odors. A thorough application of two parts of stock dip and three parts of kerosene to each and every corner, crack, and crevice of the floor, roof, walls, nests, dropping boards, and roosts will do more than any one thing to start the year right. An application of air-slaked lime once a week is a worth while precaution in keeping the ground free from contamination. Have clean litter cover the floor six or eight inches deep. A sloping top to the nest will prevent an accumulation of droppings.

**Moist Mash Excellent
for the Tardy Pullets**

As soon as pullets are bodily matured they should start laying. Fully matured pullets that are not laying may often be brought into laying at this time by using a moist mash. The usual laying mash may be moistened with sour skim milk, buttermilk, semi-solid buttermilk and water, dried buttermilk and water, or water fed regularly at noon or some other convenient time. It must be fed at the same time each day and should be crumbly moist, not sloppy. Let the pullets consume all they can in twenty minutes and then take the mash away and thoroughly clean the trough. As soon as production reaches a satisfactory point, the moist mash may be discontinued.

Poultry Squibs

Do not crowd the growing birds. Give them ample room for development.

Cracked heels and other physical deformities often occur in crowded flocks.

The males should be kept separated from the pullets until the breeding season begins.

Do not provide perches with sharp edges. Bumblefoot and other ailments can often be traced to this cause.

Do not elevate the roosts too high. Raising of the birds' feet in alighting from the perches causes serious trouble.

Fowl cholera is a very hard disease to control, due to the nature of the disease, outbreaks often occurring when least expected.

If the brooder houses are thoroughly scrubbed with boiling lye water they will be free from germs when stored away for the winter.

With corn at \$1 per bushel and wheat at \$1.25, poultry raisers can afford to feed more than the usual amount of wheat in place of corn.

Refined oats or oatmeal are extensively used in chick feeding, and they are excellent for this purpose. When used as a complete ration they are apt to cause gas.

Dr. T. F. Thomson

Chiropractor

City National Bank Building

Phone 545

FULTON, KY.



Are you teaching your daughter orderliness?

Every mother is tremendously interested in teaching her daughter orderliness and system from the minute she is able to grasp the meaning of the words.

One of the easiest and best places to teach your daughter methods of neatness and system is in the kitchen. If you have the proper equipment in your kitchen you can make her instruction hours there

a pleasure for both of you.

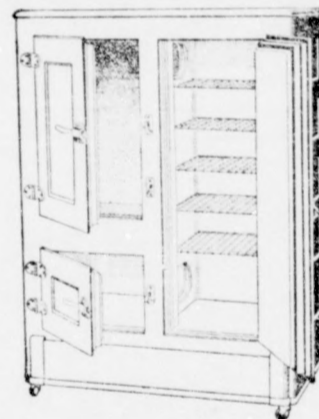
The Hoosier kitchen cabinet is the greatest example of orderliness and system that can be found in the home today. Start your daughter out right in her household work by giving her the most modern labor-saving device that is on the market today—the HOOSIER Kitchen Cabinet.

Graham Furniture Co.

Fulton's Largest Furniture Store.

The Best Without Question.

All Leonard Refrigerators



are finished in Golden Oak. They are the best without a question. They are scientifically built. They have all the important features necessary to a perfect refrigerator—cleanliness, odorless, free circulation, economy in the use of ice, condensation and dry air, and long life. An inspection of the LEONARD will thoroughly convince you that they are the best refrigerators obtainable for the money. We have all sizes. Come in and see our line.

Yes, we have a splendid line of ICE CREAM FREEZERS, ICE PICKS and WATER COOLERS. Small and large sizes—just the kind you want.

Flies vs. Screens

The flies and mosquitoes are coming thick and will soon take possession of your place unless you have the doors and windows protected. We have a splendid line of screen doors and all kinds of screening for your protection. Place your order now.

"Blue Grass" Lawn Mowers

Now is the time to cut grass, and you will want to do it easily as possible. The best and easiest way is to use the "Blue Grass" ball bearing lawn mowers, built of the best steel and iron. We have them in all sizes, made well and durable.

Complete line 'Quick Meal' Oil Cook Stoves

KENTUCKY HARDWARE & IMPLEMENT

COMPANY, Incorporated.

Church St. Fulton, Ky.

W. W. Batts, President.

Ben W. Shew, Sec'y and Treas.

An Appeal To Pocketbook

Do your shopping here in Fulton! No, this is not going to be an appeal to your community loyalty, to your sense of fairness, or an elaboration on the benefit you derive by helping to build up the business life of your community. Do your shopping here in Fulton and save money. Your local merchants can give you values that are just as good as you can get in neighboring communities or from any of the large mail order houses.

True, you may occasionally stumble onto an unusual bargain by shopping elsewhere. But we are now referring to the great volume of your buying, on which savings really loom into large figures.

Here are three reasons why we feel that you can do better by keeping your dollars here at home.



For AMERICANS who want to pack up and go

Every American admires this kind of a motor car. One with speed . . . snap . . . power . . . style. With every advancement known to automotive engineering. With mastery of mileage and time.

It's long and low and rakish. Colorful . . . comfortable . . . delightfully easy to drive. And as for quality in chassis and body . . . it's simply unmatched anywhere at its price.

Thinking of a car for your summer vacation? Come and see this All-American Six. A car with everything that typical Americans admire. Just the car for Americans who want to pack up and go!

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Wire wheels and spare tire extra; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1255. New Pontiac Six, \$145 to \$175. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Attention Motorists! Enjoy your vacation in an Oakland All-American Six. Visit our special exhibition of sporting goods and vacation equipment. Get one of our Free Vacation Log Books. Ask about our Oakland-Pontiac Owners (1) Tour or (2) Courtesy Cards (2) Vacation Service Check-up. Come in! Let us help make your vacation a real event.

Pickle-Terry Motor Sales Co.
State Line Street, Fulton, Ky.

OAKLAND ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS



MORE SERVICE to Distant Points

THE work of extending and improving long distance telephone service in the Southeastern States will continue this year. The program calls for an expenditure of more than \$4,000,000. Present long distance facilities in this section will be augmented by the construction of 11,385 miles of new circuit, including 134 new direct circuits.

In Kentucky eleven new circuits will be added by the close of 1928, representing 388 miles of new circuit. This will give this state 21,888 miles of circuits and 2,219 miles of pole line.

Many long distance users are expressing surprise at the speed with which toll calls are completed. New operating methods, now in effect throughout the territory, make it possible to establish long distance connection at an average time of 2.7 minutes. Incidentally, the quality of voice transmission is also perfect in 97 per cent of all toll calls.

These new circuits and improvements have been planned to care for the increasing volume of long distance business and to provide facilities for high speed service to additional points.



SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
(Incorporated)

First, to buy to best advantage it is necessary to see the merchandise itself. The most ably written catalog description can not give you an idea of the quality of the goods, and mere price means nothing unless quality is taken into consideration. The highest priced article is often the least expensive.

Second, to offer the best values it is necessary for the merchant to keep his so-called overhead expenses as low as possible. These items of overhead include rent, interest on investment, maintenance of property and so forth. Every one knows that the larger the city the higher are its business property rents. The ground rental for one front foot of business property on State Street, Chicago or Fifth Avenue, New York, would cover almost the entire annual overhead for many merchandise institutions here in Fulton.

Third, to meet the strenuous competition that confronts them, big city stores have long followed the practice of offering what are known as "loss leaders." Certain items are priced below cost for the purpose of drawing customers into the store. The management balances up for this loss with high prices on their merchandise. Before you brag about the one unusual bargain you secured out of town, it would be wise to study carefully and see if you did not make it up on other items that you purchased.

It is all merely a matter of common sense. Can the store paying a rent of \$20,000 or \$50,000 per year sell at lower price throughout than the local concern paying \$1,000?

Getting New Business

The progressive business firm finds that it needs to be constantly making new friends and creating a new circle of customers. If it just depends on satisfying those who have previously bought its goods, it is likely to see its trade diminished. Population changes more rapidly now than formerly, and if a firm has a certain list of customers this year, it can expect, as the result of all the changes that naturally occur, that a considerable proportion of those customers will not be on the list in a year or two.

Also people are changeable in their habits, and unless a very energetic effort is made to hold the old customers by advertising, a lot of them will go elsewhere, attracted by the various inducements that are offered them.

People are much inclined, as they were often formerly, just to trade at one place or a few places right along year after year. They are quick to get the idea if some firm seems to be hustling a little harder than its competitors to please the people, and no feeling of habit or sentiment of loyalty is apt to hold them, if they think they can do better by going elsewhere for something they want.

By an active campaign of advertising, a firm can keep making new business friends to make up for those who drift elsewhere. It does not take elaborate persuasion to win such new customers in these times.

People are ready to go to any place of business where the spirit of enterprise and hustle seems to prevail. A concern that makes it a regular practice to advertise, even if it does not take a great amount of space, will have a constant stream of inquirers entering its doors, who will more than make up for old customers who go elsewhere.

Dr. T. F. Thomson
Chiropractor
City National Bank Building
Phone 545
FULTON, KY.

Improved Uniform International Sunday School Lesson

(BY REV. P. H. FITZWATER, D.D., Dean Moody Bible Institute of Chicago.)
(© 1924 Western Newspaper Union.)

Lesson for June 10 THE ARREST AND TRIAL

LESSON TEXT—Mark 14:43-15:15.
GOLDEN TEXT—He was despised, and rejected of men (Isa. 53:3).
PRIMARY TOPIC—How Wicked Men Treated Jesus.
JUNIOR TOPIC—The Trial of Jesus.
INTERMEDIATE AND SENIOR TOPIC—The Trial of Jesus.
YOUNG PEOPLE AND ADULT TOPIC—Jesus Facing His Enemies.

I. The Betrayal and Arrest (vv. 43-52).
1. The sign to the mob (vv. 43-47).
With the basest hypocrisy Judas pointed out Jesus to the mob by a kiss, the sign of love.
2. Jesus forsaken by all (vv. 48-52).
At the sight of His betrayal, one of Jesus' disciples attempted to defend Him by resorting to the sword, but seeing that He made no attempt at resistance they all fled. Their courage failed them in the hour of trial. How little man knows of his own weakness until the crucial hour comes.

II. Jesus Before the Sanhedrin (vv. 53-65).
1. Contradictory testimony of false witnesses (vv. 53-59).
The chief priests and all the council sought for witnesses against Jesus to put Him to death, but they found none because there was no unity of testimony. They accused Him of having declared that within three days He would build again the temple if it were destroyed.

2. The high priest's questions (vv. 60-65).
(1) "What is it that these witness against Thee?"
To this Jesus was silent, showing that no evidence had yet been given worthy of an answer.
(2) "Art thou the Christ?"
To this He definitely replied, "I am," and quoted a Scripture passage which they recognized as referring to the Messiah. This claim they answered with buffing and the most shameful treatment.

III. Peter Denies His Lord (vv. 66-72).
Though Peter loved Jesus, yet in the hour of supreme trial he failed. Grievous as his sin was, it was not like that of Judas. His failure was due to:

1. Boasting self-confidence (vv. 68-72).
2. Lack of watchfulness (v. 37).
3. Neglect of prayer (v. 38).
4. Service in the energy of the flesh (v. 47).
5. Following Jesus afar off (v. 54).
6. Seeking comfort among the Lord's enemies (v. 67, cf. Luke 22:35).
7. Open denial (vv. 68-72). His backsliding really began when he shrank from the cross.

IV. Jesus Arraigned Before Pilate (15:1-15).
In the early morning after the trial before the high priest they bound Jesus and delivered Him to Pilate. They acted freely in this according to the evil desires of their own hearts; yet He was delivered up by the determined counsel and foreknowledge of God (Acts 2:23). The Jews would gladly have killed Him, but they had not the authority to do so. They delivered Him to the Gentile governor, thus involving the Jews and the Gentiles in the crowning act of the world's sin. Pilate questioned Him without delay for they accused Him of pretending to be a king. "Thou sayest," was His only reply. To the slanderous accusations of the chief priests and elders He made no reply, to the utter astonishment of Pilate. Pilate sought to release Him because he was convinced of His innocence. After several unsuccessful efforts to escape responsibility, the expedient of letting the people choose between Barabbas and Jesus was resorted to. He no doubt thought that Jesus would be chosen rather than the notorious Barabbas.

Cast Thyself at His Feet
The fever of worldliness that burns in the blood, the ill-temper, the unkindness, the impatience, the dreadful malady of avarice that turns the heart to stone, the dim vision of Himself, the fretting fear, the foolish envy—how loathsome in His sight is that of which we make so little! Cast thyself at His feet until He make thee clean!—Mark Guy Pearse.

Our Obedience
God wants work of us. He offers His power to us if we will work with Him. Greater deeds than have ever been done do not wait upon His willingness but upon our obedience.—Robert E. Speer.

Joy
"Joy is there if we will set ourselves to find it—Joy in labor, joy in love, joy in the beauty of a earth around us, joy that waits like a hidden well to bubble up in hearts that are open to it."

No Sorrow Too Great
No sorrow is too great to endure if it reveals to us some new beauty of a Christ, or brings out in us some new feature of Christlikeness.—J. R. Miller.

Beautify the home with DuPont Paint, the best you can get for the money.

We are now ready to fill all orders for the newest patterns in

Wall Paper and PAINT,

Oil, Varnish and Glass.

LARRY BEADLES

SUCCESSOR TO
Coulter & Bowers.
Fulton's Exclusive Book Store.




"Cross fence into ten acres"

"I can get more pasture from four 10-acre lots than from one forty," says G. W. Hower, Cape Girardeau, Mo. "Grass is fresher, cattle eat more." Floyd Newman, Creighton, Neb., crosses 100 into 10-acre fields for hogging down. He writes: "Hogs did better, corn lasted longer, no waste manure was left on the field and I saved picking expense." For fencing long-tight we recommend

MONARCH Hinge Joint

With it you can hog-down corn, run stock after harvest, rotate crops, keep weeds down, fertilize the land, etc. Its hinge gives under shock and strain but goes right back again. Copper mixed in the steel plus a heavy zinc coating, keeps rust out for longer than ordinary galvanized wire. Come in and look this "Red Brand" fence over.

Kentucky Hardware & Implement Co.



**Do Your Duty To Them
HAVE MONEY!**

THE PICTURE SAYS IT ALL
STUDY IT!

We invite YOUR Banking Business.

Start Saving Regularly NOW.

CITY NATIONAL BANK
"That Strong Bank"
FULTON, KY.



When death enters your home you want a service that is complete; and you want that service rendered by those who are competent, and who hold the confidence placed in them, as a sacred trust.

Our ambulance service is the best that can be had, and has been for the past four years. Our hearse is the most modern in this community. Our funeral home, located at 218 Second Street, is by far the most beautiful and complete in this section, with ample sleeping rooms for family of deceased should they be needed.

Our embalming is done by Paul Hornbeak, with Mrs. J. C. Yates as lady assistant.

We answer ambulance and death calls for any distance.

Winstead, Jones & Co.
218 Second Street
Paul Hornbeak, Mgr.
Cumb. Phone 15 Rural Phone 14

FOOD LIKE YOU GET AT HOME

This is truly a home-like restaurant because it has endeavored to break down the prejudice based on the theory that restaurants could not serve food like you get at home. Many patrons will testify that there is no difference between our meals and the meals they get at home. That's the reason they come here so frequently to eat.

Years of catering to the appetites of particular people make it possible for us to serve appetizing meals.

The next time you want to eat away from home, bring your family here.

Smith's Cafe
BIG DINNER EVERY DAY
50 cents

Patronize the advertisers in this paper and save money on your purchases.

Fulton Advertiser
R. S. WILLIAMS
Editor and Publisher
Published Weekly at 446 Lake St.
Subscription \$1.00 per year

Entered as second class matter Nov. 25, 1924, at the Post Office at Fulton, Kentucky, under the Act of March 3, 1879.

Classes for Public Sentiment

The prosperity of this community and the success of the enterprises in which they are engaged depends in a large measure on public sentiment.

It comes from the public mind—the way in which the people of the community view any project or any activity that transpires.

Public sentiment is the greatest asset we have because it is the aggregate thought of all of the people.

How do you, as an individual, help make up the public sentiment? Do you take a pessimistic view of everything that is proposed for the welfare and common good of all the people living here, or do you take an optimistic view and try to foster things that are beneficial?

You belong in one class or the other. Submit yourself to a careful and scrutinizing cross-examination and see if you have been fair when proposals for the betterment of the community have been made.

It is purely a personal and individual proposition. Although public sentiment is the combined view of all the people, it may be swayed in either direction by an overabundance of pessimism or optimism.

Which side are you on?

Home Town Thoughts.

It does not do much good to offer bargains in a store, if people are not induced by advertising to come and look at those values.

A job is not likely to be profitable in a city, unless business is profitable there. When you support home town business by buying goods at home, you help make your job pay well.

The way to make a town grow, is to make it so attractive and full of advantages that people want to live there.

The progress of a community does not depend merely on the enterprise and activity of its leading business men and organizations.

Every clerk who works in a store, every mechanic in his factory, every farmer in his field, every housewife in her home—each one has some effect on the future of that community.

If the salesman is actively pushing for new patronage and to please old customers, he helps the city's retail business to grow. If the mechanic is efficient, he assists his employer to sell more goods. If the farmer is diligent and scientific, he adds to the resources of the neighborhood. If the housewife improves the home place, she promotes the city's reputation for culture and finish. We all have to do our share to secure the development of Fulton.

No Individual is Independent.

No man can go thru' life entirely independent of others with whom he is thrown in daily contact.

No woman can live sufficiently alone in our present complex civilization to be wholly independent of her neighbors and friends.

Yet we find men women who take the attitude that whatever they do concerns no one else and who believe that they should be permitted to follow solely the dictates of their own judgment.

When a reformer or radical agitator starts out to rule the world, he finds certain established rules and practices developed

because of the inborn traits of human nature, and he can not do just as he pleases.

Individuals find themselves in the same plight when they attempt to go their own way without regard for the rights or wishes of others.

Adopting a policy of respecting the opinion of others, and at the same time being firm in your own convictions, need not crush initiative or kill ambition.

Some of the most courteous people are at the same time the most pronounced in their own views, yet they do not attempt to enforce them on others, neither do they try to travel their willful ways thru' life, crushing and stamping out all who disagree with them.

Human rights are human rights, the world around, whether it be in the seats of the mighty or the humblest homes of the smallest community.

And where human rights are respected and where people are friendly and considerate of others—that's where we like to live.

That's the kind of a place that attracts desirable people and that's the kind of a place we all want to make our home communities.

Saving Time

Producer, manufacturer, merchant and consumer benefit from fast freight service, President L. A. Downs of the Illinois Central System points out in his June 1 letter to the public, for by thus saving time the railroads bring buyer and seller closer together, they lessen the amount of material tied up in transit, and they obviate the necessity for storing large stocks of goods.

Small loads and strick schedules make fast freight trains expensive to the railroads, however, President Downs continues, which is one reason why the railroads have been unable to view with equanimity the downward trend of rates in recent years. To the extent that shippers and the public generally have demanded or encouraged such reduction, they have jeopardized their own stake in the maintenance of efficient railway service, President Downs believes.

"If good service is desired, there must be a postponement of further rate reductions," he concludes.

Let it be understood that a delegate to a national convention can be a college graduate and still be uninstructed.

June brides will probably take a back seat this month, with two national conventions occupying the front of the stage.

After all, happiness is the cheapest thing on earth, but too many people think it costs money.

Some fathers have their noses to the grindstone, which enables their children's noses to turn up.


Union City End of Fulton Highway Will Soon Be Completed

(Union City Commercial)

One-half of the Union City-Fulton Highway will be completed within the next ten or twelve days, according to officials of the Hays Construction Co., who have the contract for laying the concrete surface of this road.

Work was begun on this road about ten weeks ago at a point half way between Union City and Fulton, working towards Union City, and this half of the road will be completed in ten working days, after which headquarters of the construction company will be moved to Fulton.

At the rate this five miles is being completed, the entire ten miles of road will be ready for use about the middle of September or the first of October.



OUR FACILITIES FOR SERVING YOU ARE NOW COMPLETE


The Profits of Barns, Sheds, are worth while.

The most important buildings on the farm are those which give shelter to livestock and implements.

At present prices of livestock, a good barn or other shelter may pay for itself almost in a season or two.

Every delay means loss of profits to you. Why not figure with us today.

PIERCE, CEQUIN & CO.
FULTON, KY.




Will you give a Penny for its Life?

It costs one cent more per chick to feed Purina Poultry Chows for the first six weeks than to feed uncertain unbalanced mixtures. Of the chicks fed average mixtures 50% die. Purina saves 90%. It costs a lot more to let chicks die than to save them. The best feed you can buy is by far the cheapest. You can save a cent—or a life. Which will it be?

Phone us your answer.
Just say
"I want Purina Chick Startena."

Call on your Grocer for a Sack.
BROWDER MILLING CO
Distributors.

The Store with the Checkerboard Sign



John Huddleston
PLUMBING
399 — PHONE — 399

American Fence
ORIGINAL AND GENUINE



A. HUDDLESTON & CO.

Beelerton News

Children's Day services were rained out at Wesley church last Sunday. They will be held the coming Sunday morning at eleven o'clock.

Mr. and Mrs. Eugene Bynum, of Detroit, spent a few days of last week with his parents, Mr. and Mrs. A. E. Brown.

Mr. and Mrs. Raymond Vaughn, who are attending school at Murray, spent the week end with her parents, Mr. and Mrs. Jasper Bockman.

Mr. Ward Bushart, who has been in University of Louisville Medical College, for the past year, is now at home with his parents, Dr. and Mrs. R. L. Bushart.

Prof. and Mrs. D. D. Crisp spent Saturday night at their home here after having spent several days at Murray and Bardwell, Sunday, where Mrs. Crisp will enter school for summer session.

Messrs. Charlie Wayne Wry, Homer Weatherspoon and Wayne Pillow, who have been in school at Murray, are now at home for the summer months.

Mrs. Juanita Walker has returned home from Detroit, where she has been visiting for several weeks.

Misses Fay Hicks and Rebecca Robey, who have been attending Murray Normal, returned Friday to spend their summer vacation with homefolks.

Miss Katherine Mobley returned to Murray Tuesday, to enter school again.

Mr. Joe C. Gardner, who has been attending school at McKenzie, is now at home with his parents, Mr. and Mrs. Ben Gardner.

Route 4, Fulton Ky.
(New Hope Community)

Mr. and Mrs. Leslie Irvine, of Moscow, visited their parents, Mr. and Mrs. F. C. Irvine, Thursday night.

Mr. and Mrs. T. M. Watkins and Mr. L. A. Watkins spent Tuesday night and Wednesday in Murray with relatives, the latter attending the Association of rural carriers.

Rev. W. H. Williams, of Clinton spent Saturday night and Sunday as the guest of Mr. J. B. Phillips and family.

Mrs. W. T. Leip continues in a very critical condition. Practically no hope is held for her recovery.

Mr. and Mrs. Bub Nall, of near Clinton, and Mr. and Mrs. R. Latta were the Saturday night guests of Mr. and Mrs. Carl Drysdale.

Mr. F. C. Irvine is very ill at present.

Mr. and Mrs. Carl Phillippe and family visited Mr. and Mrs. S. L. Moore near Ruthville during the week end.

Water Valley, Ky.
(Route 1)

Mr. Charlie Brown, of Clinton, and Miss Lucille Taylor, of Murray, drove over to Paris, Sunday, where they were quietly married. Misses Rubye Robey, Mary Brown and Mr. Joe Smith accompanied them.

Miss Onex McAlister spent last week visiting her uncle, Mr. Pink Brown, of near Clinton.

Mr. and Mrs. Billie Robey of Fulton is visiting his brother and family, of near Water Valley.

Misses Rubye Robey, Mary Brown spent week before last at Clinton visiting Miss Naomi Lamkin.

Mr. and Mrs. Carl Robey and little daughter spent Saturday and Sunday with her father, Mr. Orville Coltharp.

Mr. Silas Sears, a permanent citizen of Water Valley, which had recently moved to Mayfield, was called to rest Thursday morning and was buried in the Pleasant Valley cemetery, near Water Valley. We sympathize with his dear beloved wife, and children.

Mr. and Mrs. Chesley Lee spent last Sunday in Clinton visiting his mother and sister, Mrs. Maud Lamkin.

SPECIAL OFFER

For a short time we will accept subscriptions for this paper and the Memphis Weekly Commercial Appeal—both papers one year for only \$1.25.

Pierce News

Mrs. Noble McCuin and two children, Noble Jr., and Morris, spent the past week with her mother, Mrs. Gertie Morris, before joining her husband in Monroe, Louisiana, where they will make their future home.

Miss Frances Bransford, of Union City, was the week end guest of Misses Sophronia and Lily B. Allen.

Mr. and Mrs. Clyde Bruce, of Columbus, Ohio, were visitors in the C. E. Lowe home a few days of last week.

Rev. and Mrs. A. C. Moore were visitors in Pierce Monday afternoon.

Robert Dum Matthews, of Forestdale, is spending his vacation with his uncle, Mr. J. W. Matthews.

Mr. and Mrs. T. B. Renfro are the proud possessors of a new Chevrolet sedan.

Miss Ruth Tucker was the Friday night guest of Mrs. John Smith.

Mr. J. H. Patterson is spending a few days with homefolks here.

J. A. Glover, air pilot, of San Diego, was a visitor in the home of Mrs. Cora DeMyer, Thursday of last week.

On account of Children's services to be held at Chapel Hill, June 10, the all day singing at Hebron has been postponed until a later date which will be announced later.

Dukedom, Tenn.

Mrs. Jeannette Ellis, home demonstrator of Weakley county, will be at the home of Mrs. W. F. Parker, Friday afternoon to give a cake demonstration.

Several of the patrons of Welch school met at the school grounds last week and planted flowers. This is highly appreciated by the community.

Miss Fannie Dee Stephenson of Martin, Tenn., spent the week end with friends. She has taught school here for the last three years and she is not going to be with us this time. Everybody regrets not having her with us.

Mrs. Bill Jones died at her home near Kingston store after a short illness. Her husband, Mr. Bill Jones, died only three weeks ago.

Mrs. Annie Morris, age 27, died Saturday, June 1, after a long period of illness. She is survived by her husband and three children, mother, five brothers and one sister.

WILL HARRIS KILLED BY LIGHTNING

During the electrical storm, which visited this vicinity last Friday morning, Mr. Will Harris, 44 years old, was instantly killed when struck by lightning.

He and his brother were in the barn near each other feeding stock at his home in Austin Springs, when his life was snuffed out, but his brother was only slightly shocked.

The deceased is survived by three brothers, G. W., D. I. and T. T. Harris, and five sisters, Mrs. W. T. Brundidge, Mrs. J. H. Hathcock, Mrs. J. H. Dudley, Mrs. J. T. Smoot and Miss Martha Jane Harris.

Funeral services were held Saturday morning, conducted by the Rev. L. T. Pettit, interment following in the home cemetery at Austin Springs, in charge of J. T. Jackson & Son, Dukedom undertakers.

STAND BY YOUR TOWN

If you think your town is best, Tell 'em so.
If you'd have it lead the rest, Help it grow.
When there's anything to do, Let the fellows count on you— You'll feel bully when it's thru, Don't you know.

If you're used to giving knocks, Change your style;
Throw bouquets instead of rocks
For a while,
Let the other fellow roast,
Shun him as you would a ghost,
Meet his hammer with a boast
And a smile.

When a stranger from afar Comes along,
Tell him who and what you are —Make it strong,
Needn't flatter, never bluff,
Tell the truth, for that's enough;
Join the boosters—they're the stuff,
Sing your song!

Kentuckians Honored at National Convention

Of the many delegates to the convention of the General Federation of Women's clubs held in San Antonio, Texas, the following Kentucky women registered at the Gunter hotel:

Mrs. H. G. Reynolds of Paducah, treasurer and candidate for reelection; Mrs. J. Arther Edge, president of the Woman's club of Central, Ky. who is serving on federal Credentials committee; Mrs. Joseph E. Warren of Mayfield, president of the Ky. Federation of Woman's clubs; Mrs. Frank Starke of Elizabethtown; Mrs. Fred Worth and Mrs. Joseph Browder of Fulton; Mrs. James McClure of Paris; Mrs. Felix Kerrick of Anchorage and Mrs. W. A. Ginn, of Ashland.

A breakfast was given at the convention for all the Kentuckians. The Woman's club of San Antonio entertained with a colonial tea for the arriving guest Tuesday afternoon from 4 until 6 o'clock. A group of ladies dressed in Colonial costumes greeted the visitors. The officers of the federation, including Mrs. Reynolds, assisted in the entertaining.

Mayfield Boy Killed at Play

Mayfield, Ky., June 7—While playing with his "sidewalk bike," a recent gift from his father for making up school work, J. L. Forbes, nine-year-old son of Mr. and Mrs. Leonard Forbes, stumbled and fell against a tree, breaking his neck, about 4:50 o'clock Monday afternoon near Thirteenth and North streets. He died five minutes later in the arms of his mother.

A FEW LOOSE FEATHERS

By J. T. Watkins
Hurrah, our part of the premium list is done.

We feel as if we have arranged a premium list good enough for any show in the country. See what you think.

Nothing to do now but get members for the Poultry Association.

So much rain lately, some of the late hatched chicks have begun to develop web feet.

You will be surprised when you read this, but do you know there will be a shortage of pullets to carry over this winter.

I predict eggs will go to \$1.00 per dozen this winter, on the city markets. Fresh yard eggs in Fulton should bring at least seventy-five cents from the epicurean.

Shakespeare might not have said, "A little nonsense now and then, is relished by the best of men," but whoever did make that remark would have smiled if he had read the following joke:

After returning home from the Colored Folks' Banquet, Sam's wife inquired how he had enjoyed the evening's repast.

"Well," he began, "I enjoyed mahself puffedly on 'I didn't like de high-toned way in which dey served de eatments."

"What you mean, high-toned way?" inquired the wife.

"I mean dey served de eats jess like dey do in high society. When dey brings de chicken dey asks a man where at he is from and when he says San Francisco, dey gives him de west wing of de chicken. Another man said he's from New York, so dey give him de east wing and to de man from Canada, dey gives he head of de chicken. When it come mah turn an' dey asks me where at is I from, I says, 'I'm from Alabama, but I don't want no chicken.'" —Submitted by Forrest B. Kelsey, Wisconsin.

FULTON

"Not the oldest, nor yet the youngest; not the richest, nor yet the poorest; not the largest nor yet the least; but take it all in all, for men and women, for flocks and herds, for fields and skies, for happy homes and loving hearts, the best place outside of Heaven the Good Lord ever made."

We strive to do the impossible— PLEASE EVERYBODY



M. R. JONES
Manager

PROGRAM

Monday and Tuesday, June 11 and 12

The picture that millions have paid big money to see now showing here at popular prices

"The Patent Leather Kid"



Richard Barthelmess

ALFRED SANTELL production A FIRST NATIONAL PICTURE

Wednesday, June 13

"Life of Reily"

Thursday, June, 14

"Body and Soul"

Friday, June 15

"Two Flaming Youths"

"Cheer Up"

Start the Spring Cleaning Right.
Phone 130

Our modern laundry methods are at your service. Bundle up your Blankets and Quilts, curtains and Draperies and phone us to call for them.

Of course you will not want to handle these heavy pieces and our sanitary methods of laundering keeps them soft and fresh.

Curtains Made to Look Like New.

We wash your Curtains in fleecy suds and pure water just as carefully as you yourself would, and our methods of drying them leaves them straight and smooth.

Rug Cleaning Department.

No house can be considered clean with carpets filled with dirt. When you send your Rugs to us they are returned to you as clean as the day you bought them; the colors are brought out and they are fresh and clean. Our price is 3c. per square foot.

All rugs cleaned by our Shampoo and Vacuum Cleaning process.

2x4 RUGS CLEANED	25c
3x6 RUGS CLEANED	50c
6x9 RUGS CLEANED	\$1.60
8x10 RUGS CLEANED	\$2.40
9x12 RUGS CLEANED	\$3.25

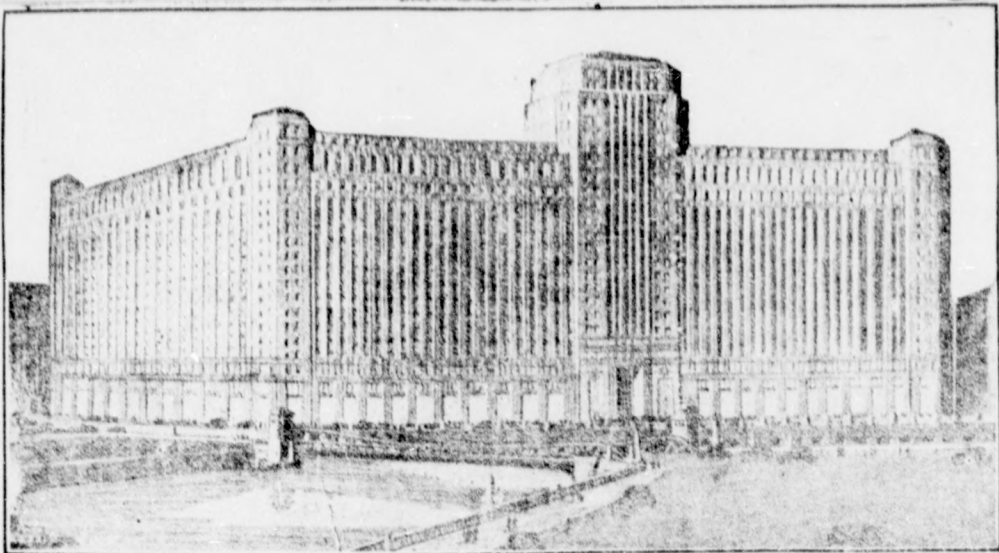
Sizing Rugs Extra Charge \$1.00

Dry Cleaning Department

Send us the things you wore last season. Our cleaning department can do wonders with the things you probably never expected to wear again. Results are really astonishing. But you can never appreciate the difference until you give us a chance to show you. Remember, too, that we dry clean everything that can be dry cleaned. We also clean and reblock hats. Just phone 130, we'll do the rest.

O. K. STEAM LAUNDRY

Phone 130 J. J. OWEN, Proprietor. Fulton, Ky.

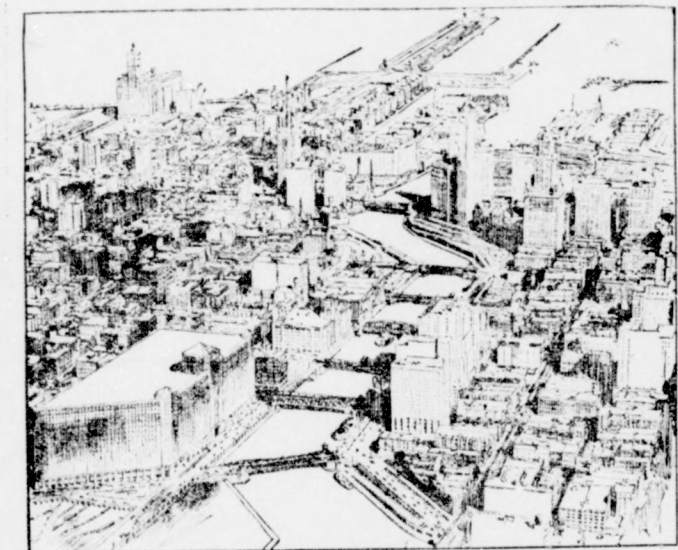


The Merchandise Mart of Chicago, Twice the Size of the World's Largest Business Building, to Cost \$30,000,000

GIGANTIC MERCHANDISE MART TO BE TWICE SIZE OF WORLD'S LARGEST BUSINESS BUILDING

New Project for Chicago's Great Central Market to Cost \$30,000,000—Involves the Greatest Single Development of Air Rights in the West.

Foremen's Manufacturers, Wholesalers and Importers Will Be Housed Under One Roof in New Wholesale District; Inbound and Outbound Freight Station on Ground Floor of Building; Club in Tower for Nation's Merchants.



Chicago, (Special).—Chicago is to have a gigantic Merchandise Mart housed in its own building, which will be twice the size of the largest business building in the world. This mammoth structure, two city blocks in length, 18 to 23 stories high, is planned for the service and convenience of merchandise buyers of the United States and to achieve for Chicago a still greater prestige as a Great Central Market. It was declared today. It will cost \$30,000,000. Construction will begin immediately.

The project will be the largest single development of air rights. The property of the new building except for easements begins 23 feet above "datum."

The big business of the country is now done mainly in concentrated market places, as evidenced by the Garment Center and Cotton Goods Center in New York City, automobile rows in all leading cities, financial buildings, and the Furniture Mart in Chicago, where more than 700 furniture manufacturers show their products side by side in the most modern manner and under ideal conditions. Business men have learned that the nearer they are to the centers of these market places, the greater is their opportunity for volume and profit.

The establishment of the Merchandise Mart is a dramatic development in the program to make Chicago the Great Central Market, a movement which the Chicago Association of Commerce started a number of years ago and a goal toward which it has been devoting its energies continuously ever since, under the leadership of its Foreign and Domestic Commerce committee.

Located on River Front.
This great Mart, which will house sales quarters and merchandise displays of several hundred of the country's foremost manufacturers, wholesalers and importers, will be located in the rapidly developing new river district, and will occupy a distinctly conspicuous position just across the river from Wacker Drive at Wells street, where the southern facade of the structure will be visible for blocks. The site was formerly that of the Chicago and North Western Railway Company's passenger station. The building will extend 724 feet on Kinzie street, 577 feet on the river front and 324 feet on Wells street, with a

diagonal frontage facing Orleans and Franklin streets. It will be set back from the river about 80 feet to accommodate a broad upper level drive extending from Wells to Franklin. The main entrance of the building will face the river and the drive.

The Merchandise Mart will have a total floor space of about 4,000,000 square feet as compared with slightly less than 2,000,000 square feet, which is the floor area of the Furniture Mart, the next largest building. Each of the eighteen main floors will have an area of more than 200,000 square feet.

Within the walls of this huge edifice the retail merchants of the United States, Canada and foreign countries, hundreds of lines of the world's best merchandise. The manufacturers' exhibits will include textiles, ready-to-wear, toys, lace, gloves, corsets, millinery, silverware, glass, rugs, knit goods, hosiery, shoes, men's wear, fancy goods, sport goods, art and antiques, jewelry, trunks, toilet articles, house furnishings, office equipment and scores of other merchandise displays.

Among the largest tenants will be the wholesale and manufacturing sales departments of Marshall Field & Company.

Time Saver for Merchants.
Every possible facility will be provided for the comfort and convenience of the retail merchant, who under one roof will be able to see hundreds of lines, thus saving time and money by doing in a few hours what ordinarily would take him days to accomplish.

On all floors of the Mart will be great corridors, with all the appearance of boulevards, more than 600 feet in length, on either side of which will be the shops displaying their varied lines—veritable "business streets." These great corridors will be impressively treated architecturally and with the large space available it will be possible to house the selling activities and warehousing of many allied concerns on one floor, thus attaining the advantages of concentrated groupings.

The facilities for handling merchandise within the building will embody the best and most modern achieve-

ments of engineering science, including fast elevators, freight conveyors of both the gravity and endless chain type and quick horizontal distribution on every floor.

Probably no building in the world will have such facilities for receiving and shipping merchandise as the new Merchandise Mart. The entire ground level below the street floor will be a modern freight station. Private tracks for incoming carload freight will extend under the center of the building. The Chicago and North Western Railway will operate an inbound freight station for less than carload lots, as well as an outbound station, which will connect with all other roads through its new Proviso yards. The merchandise as it comes into this big freight station will be loaded into high speed conveyors and transported immediately to the exact floor and aisle of the merchant for whom it is intended.

Connection will be made with the Illinois Tunnel Company's system of freight transportation which has more than sixty miles of tracks beneath the streets and buildings of the city reaching all other railroad terminals. A river dock for vessels will connect with the south freight elevators of the building.

Club Planned for Tower.
One of the interesting features planned for the Mart will be a Merchants' Club in the tower of the building, with lounging rooms, reading and smoking rooms, where the retailer may relax and meet his friends. The Mart will provide the retailer with everything but a place to sleep. He can go direct from the train to the Mart with his baggage. Here his hotel reservations will be taken care of, his baggage transported to his hotel and placed in his room. Restaurants, lunch rooms and grills in the Mart will leave the facilities of a barber shop, and a branch postoffice, telegraph office and public stenographers will afford him the opportunity to handle his correspondence without leaving the building. One of the biggest telephone exchanges in the world will be installed in the Mart.

Many other unique features are being considered for the Mart, including an Assembly Hall, where trade meetings, business conferences and fashion shows may be held from time to time. As the plans are worked out, many other features may be added upon.

Within recent years Chicago's central business district has been developing northward across the Chicago river. East of State street, along north Michigan avenue, Cass, Rush and other streets, this development has reached impressive proportions evidenced by more than twenty large buildings. To the west of State street a comparable development is under way. The site of the new Merchandise Mart is in the direct path of this new northward movement.

In the new river district where the Merchandise Mart is to be located many great buildings have been erected, and others soon will be begun. The Builders' Building, the Engineers' Building, the Chicago Evening Post Building, have been completed opposite the new Mart on Wacker Drive. The new Chicago Daily News Building and the great new opera house of the Chicago Civic Opera Company are being constructed on the river three blocks south.

Ten Largest Business Buildings in the World

- Comparison of the cubage of the largest buildings in the world shows the Merchandise Mart, to be erected in Chicago, will be more than twice the size of the largest business building ever constructed. Here are the figures in cubic feet:
1. The Merchandise Mart, 53,000,000
 2. Chicago Furniture Mart, 25,370,000
 3. Equitable Building, New York City, 24,000,000
 4. General Motors, Detroit, 20,411,000
 5. Union Trust, Cleveland, 20,000,000
 6. Railway Exchange, St. Louis, 18,893,000
 7. Illinois Merchants' Bank, Chicago, 17,850,000
 8. Continental & Commercial Bank, Chicago, 13,200,000
 9. Woolworth Building, New York City, 13,200,000
 10. Straus Building, Chicago, 10,000,000

Clean heat



No black kettles
to scour!



How much pleasanter cooking is, when there are no black pots and pans to scour afterward! Every woman who cooks with a Perfection Oil Stove is spared that horrid nuisance.

There is never a speck of soot. For in the long chimneys, every drop of oil is completely burned before the heat reaches the cooking.

Perfection flames stay at the height you set them, so you need never fear they will "creep up" and make the kitchen sooty.

Soot, as you know, is half-burned kerosene—just wasted heat. With Perfections you have real fuel economy, as all the oil is changed into cooking heat. They burn only kerosene, the safe household fuel.

Miss Allen says—
"Utensil bottoms are free from soot when cooking is done on the Perfection Stove."
Miss Lucy G. Allen
Principal, Boston School of Cookery.

With Perfection you will have wonderful cooking results, and your utensils will stay shiny as new. See the newest Perfections at any dealer's—1 to 5 burner sizes. Priced from \$7.25 to \$130.
PERFECTION STOVE COMPANY
Chicago Branch—
4301 South Western Blvd.

PERFECTION Oil Stoves & Ovens

WARNING: Use only genuine Perfection wicks on Perfection Stoves. They are stamped with red triangles. Others will cause trouble.

No smoke, soot or odor with Perfection long chimney burners.

We invite your inspection of the *New Perfection*. All Sizes.

We also invite your inspection of our splendid line of
Progress Sanitary All Metal Refrigerators.
Ice Cream Freezers, Ice Picks, Water Coolers, etc.

Lawn Mowers

A well kept lawn gives the home a neat and thrifty appearance, and the timely use of the lawn mower has all to do with the neat appearance of the lawn. Come in and look over our line of "KEEN CUTTER" mowers. Just the mower you need. They are easy to operate, and do the work perfectly. We also carry a splendid line of Sprinkling Hose, Nozzles, Rakes, Shovels, and all kinds of garden tools.

Screen Time

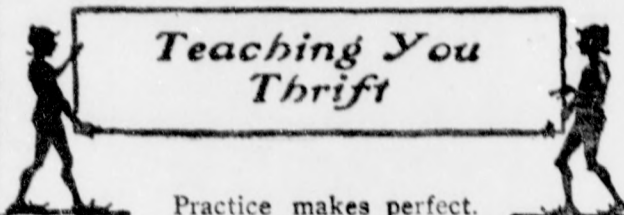
The pesky fly is with us again and once he gets inside he'll stay. Meet him with a good door or window screen—keep him out.
We have all kinds of screening, the kind that keep flies and mosquitoes out. Don't delay another day placing your order for screen doors and windows.

Come to us with your Hardware Problems.

A. Huddleston & Co.


Main Street, Fulton, Ky.

Teaching You Thrift



Practice makes perfect. Schoolmasters of today as well as yesterday constantly repeat that truth. Pupils learn by applying it.

Application of that principle to our everyday habits proves its practical help. We learn by practicing, whether it be a good habit or a bad habit.



This bank teaches you thrift by leading you to practice it. The lesson is easily learned once it is begun. To become perfect in it requires constant practice. A savings account is the most consistent method of practicing thrift.

Make This Bank Your Best Servant
Open an Account with Us Today—NOW!

The Farmers Bank

FULTON, KY.

Cheapening the Cost of Producing Milk in the South

Since the south has so rapidly and thoroughly become interested in the dairy business, one question begins to be heard on all sides from farmers who are now milking cows on a commercial scale, and from those who are contemplating doing so. That question is simply this: How can I produce a gallon of milk the cheapest?

The primary requisite in reducing the cost of producing milk is the growing of feedstuffs at home. The season for planting crops which will furnish next winter's feed is at hand. There are four practices which, if followed by dairy farmers, whether large or small, will materially cheapen the cost of production. These may be enumerated as follows:

1. Feeding cows according to the amount of milk produced on a balanced concentrate or grain mixture.
2. Growing and feeding good legume hays.
3. Building good, permanent pastures.
4. Growing a winter pasture.

It is generally conceded that a gallon of milk can be produced in the South considerable cheaper than in the North. It has been estimated by one of the large milk-plant officials now located in the South, that where the Northern dairyman can make a dollar profit with cows, it is possible for the Southern dairyman to make \$1.40 profit. However, there is only a small percentage of Southern farmers doing it. Why? Because far too much of the feeds used is not produced on the farm.

A simple and economical grain feed for dairy cows can be mixed as follows:

- 300 lbs. crushed corn and cob meal.
- 200 lbs. of either brand shorts or ground oats.
- 200 lbs. cottonseed meal.

One pound of the above mixture should be fed for each 2 or 3 pounds of milk, or about 3 lbs. of feed per gallon of milk when on dry feed. The amount to feed when cows are on pasture will vary with the kind of pasture and the season. When dairy cows are on dry feed, cows should be given all the hay they will consume, or about 12 to 20 pounds daily.

Recent experiments by the agricultural colleges have shown that soybean hay if cut at the right stage and properly cured is equal, if not superior, to alfalfa for milk production, and these same experiments have shown that properly cured lespedeza is also practically as good as alfalfa for milk production.

The average southern farmer has given very little time or thought to building a permanent pasture. A good permanent pasture should give good grazing throughout the late spring, summer and fall months. A mixture of grass seed and clovers which will give this kind of pasture need not be complicated or expensive.

BOOK STORE NOW OPEN

I have purchased the stock of merchandise, formerly owned by Coulter & Bowers, which consists of books, stationery, office supplies, greeting cards, novelties, magazines, as well as oils, varnish and glass.

We have added a new supply of paints and have the latest patterns in wall paper. If you are planning beautifying your home let us show you our line.

We cordially invite the public to visit us and inspect each department of our new store.

LARRY BEADLES,
214 Lake street, Phone 624.

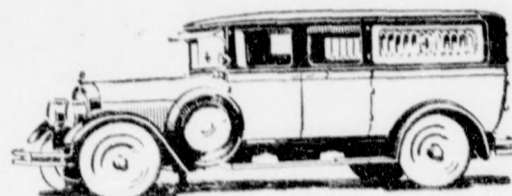
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Cures Malaria and quickly relieves Biliousness, Headaches and Dizziness due to temporary Constipation. Aids in eliminating Toxins and is highly esteemed for producing copious watery evacuations.

"An Ambulance . . . Quick!"



The luxurious interior—
cozy, cheerful, and fully equipped
for every need.



SWIFTLY, silently, our invalid car responds to just such emergency calls---anywhere---any time.

Equipped with every convenience for the safety and comfort of the patient, this ambulance places at your command professional invalid service of the highest type.

Should the need arise, remember to phone us. We're ready---always.

Fulton Undertaking Co

Incorporated

D. F. Lowe

A. T. Stubblefield

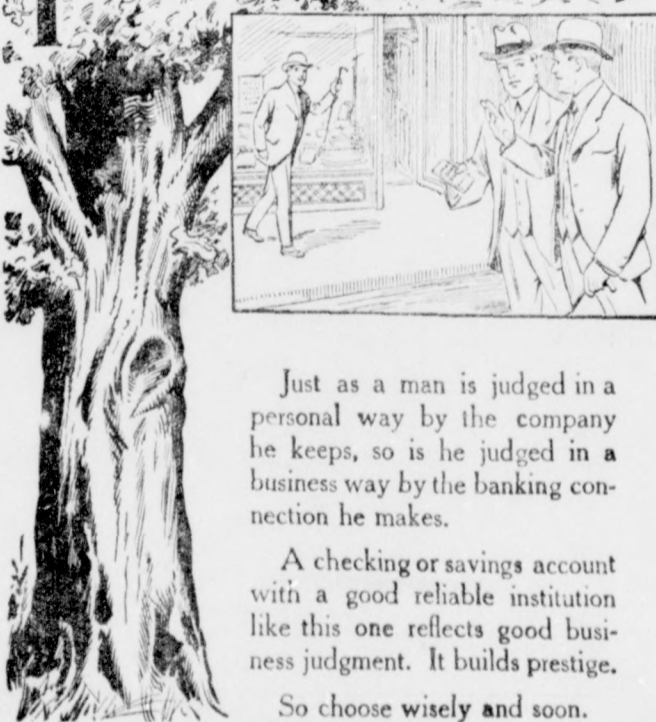
Grow More Potatoes

Four to five hundred pounds of our Homestead Potato Fertilizer per acre will make you a big yield of sweet potatoes. Put this in the row and make a large profit.

City Coal Co.

Fulton, Ky.

The Company You Keep



Just as a man is judged in a personal way by the company he keeps, so is he judged in a business way by the banking connection he makes.

A checking or savings account with a good reliable institution like this one reflects good business judgment. It builds prestige.

So choose wisely and soon.

Great Oaks from Little Acorns Grow

First National Bank

R. H. Wade, President Geo. T. Beadles, Cashier
R. B. Beadles, Vice President Paul T. Boaz, Ass't Cashier



DRY CLEANING KILLS OLD MOTHS
SANITEX MOTH-PROOF BAGS KEEP NEW MOTHS OUT

SANITEX
MOTH-PROOF
BAG
CEDARIZED

A HOLE
IN ONE

KEEP the pesky moth OUT of your suits this summer . . . and you'll not find a "hole in one" of them next fall. Before you put away your winter clothes let us dry clean them for you. We'll return them in a Sanitex Moth-proof Delivery Bag . . . doubly protected by a Cedar scent that keeps moths away . . . and secure fastening that keeps them out.

A
Feature

No liquid . . . no camphor . . . no cedar chest. Makes any closet a cedar closet.

O. K. LAUNDRY

HEADQUARTERS FOR SANITEX MOTH-PROOF SERVICE