MURRAY STATE UNIVERSITY

Murray State's Digital Commons

The Tri-State Defender | Newspapers

10-5-1968

The Tri-State Defender, October 05, 1968

The Tri-State Defender

Follow this and additional works at: https://digitalcommons.murraystate.edu/tsd

Recommended Citation

The Tri-State Defender, "The Tri-State Defender, October 05, 1968" (1968). *The Tri-State Defender*. 249.
https://digitalcommons.murraystate.edu/tsd/249

This Newspaper is brought to you for free and open access by the Newspapers at Murray State's Digital Commons. It has been accepted for inclusion in The Tri-State Defender by an authorized administrator of Murray State's Digital Commons. For more information, please contact msu.digitalcommons@murraystate.edu.

TENNESSEE STATE LIBRARY
7TH AVENUE NORTH
NASHVILLE, TN 37219
1-7-67

A SENGSTACKE Publication

Tri-State Defender

"The South's Independent Weekly"

CITY EDITION

VOL. XVII — No. 46 MEMPHIS, TENN. — SATURDAY, OCT. 5, 1968 15c

Ingram Back In Race As Write-In Democrat

Three Gunned Down In Weekend Homicides

A 46-year-old man, who tried to give his slayer the impression that he had a gun in his pocket was shot to death early last Saturday morning.

On Sunday, shortly afternoon, two men were shot to death after one of the victims sought to use the second as a shield for bullets which killed both of them.

Shot to death at 5 a.m. Saturday morning was Eddie Lee Rook, 46, of 1392 Latham.

Officers said the victim and Edro Castron, 32, of 391 Dunlap st., had been involved in quarrels during the night over proceedings in a dice game, and that the victim had accused Castron of paying too much attention to his wife.

A witness told officers that as Castron was pointing a pistol at Rooks, the victim told him, "You aren't the only one with a pistol," and jammed his hand into his pocket.

Castron fired several shots at Rook as he was standing he fell to the sidewalk. In his pocket was found a small knife used in cutting cardboard boxes.

Castron appeared in City Court on Monday before Judge Bernie Weinman, and his bond was set at $5,000.

Victims in the double murder Sunday afternoon were Roy Solomon Hopkins, 31, of 184 Greenlaw, and Hulbert Holmes, 38, of 160 Chelsea.

Police said Hopkins and Isaac Franklin, 43, of 811 N. Second st., had been arguing during card and dice games during the night.

When Franklin pulled a pistol at about 1:55 p.m., Hopkins ran behind Holmes in an effort to escape the bullets, but Franklin gunned both men down.

The two were carried to the Emergency Room of John Gaston Hospital and were pronounced dead at 2:05 p.m.

The three weekend slayings brought the year's homicide rate up to 59, three ahead of the 56 murders recorded for the same period last year.

—Everyone in this picture is campaigning for Atty. George H. Brown for state representative from District 5. On Front row, from left, are Paula Young, Darryle Smith, Dotta Jordan, Laurita Brown, daughter of the candidate; Shirley Hill, Rita Whitley and Pamela Harrison. Standing, same order, are Kenneth Cole, youth directors; Claudio Morgan, Sharon Harrison, George H. Brown, the candidate; Castina Talley, Edna Wilson, Willie Mae Jefferson, and Ernest L. Young, campaign manager.

Ingram Answers Call To Run For Congress

Former Memphis mayor, William B. Ingram, Jr. has accepted a draft by "a substantial" number of supporters for the Ninth Congressional District.

The draft was instituted after members of the black community became enraged by Democratic Ninth Congressional District nominee, James E. Irwin's statement of possible support for presidential hopeful, George Wallace.

Reliable sources say that some Negro political organizations immediately withdrew their support for Irwin in favor of Ingram.

One Negro political group that had displayed Irwin signs were directed by an anonymous caller "to remove the (Irwin) signs before sundown".

Mrs. Thomas C. Mathews, spokesman for "Citizens For Good Government," circulated a petition that was preseented to the Shelby County Election Commission to place the name of William B. Ingram, Jr. into the Congressional race as a Democratic write-in.

The former mayor has been given a chance to win the election by some political observers.

Mr. Ingram will face four other candidates including: Dan Kuykendall, Republican incumbent; Charles Vick, a little-known politician who polled slightly over 4,000 votes in the primary; Claude Cockrell, a pro-Wallace independent candidate, and Mr. Irwin.

The write-in ballot is a legal method of voting for a candidate whose name is not listed on the ballot. (Bob Laster of Little Rock, Ark. was elected by the write-in method in a recent election.)

In order to use the write-in method, the voter must get a write-in ballot from his polling place. Some votes will welcome this method because of a fear of being confused or being rushed.

WILLIAM INGRAM

The voters may then write in the name of William B. Ingram, Jr. in the line of Democratic candidates for Congress.

The ballot will have four separate lines for the candidates. One each for the Republicans, Democratics, American Independent and Independents.

Mr. Irwin raised quite a furor within his own ranks by saying that if George Wallace was the overwhelming choice of Shelby voters, and if he were elected to the House of Representatives, and the election thrown to that body, he would give Governor Wallace his vote.

Search For Man Ends; Body Found In Creek

A search for a 69-year old farmer, who disappeared from the home of his daughter and son-in-law in the Lakeview Gardens community on Saturday night, Sept. 14, was ended last Friday when a body taken from the Nonconnah Creek was identified as that of the missing man.

Carl Everett Johnson, well-known truck farmer in the Germantown area, had been living with Mr. and Mrs. Calvin Brown of 192 Honduras before he wandered away on Sept. 14.

An extensive search was conducted by his children, who carried the search into Mississippi and Arkansas in a vain effort to find him.

Idenfication of the body was made from clothing found on it and from matching x-rays.

A memorial service for Mr. Johnson was held on Monday afternoon at the Centenary Methodist Church with Reverends James M. Lawson, the pastor, and J. O. Booth Officiating.

The body had not been released by the Shelby County medical examiner pending an autopsy, but death was believed to have been caused by accidential drowning.

A native of Collierville, Mr. Johnson was a truck farmer until his retirement in 1960.

A civic and religious leader, he belonged to the Taylor Chapel CME Church at Forest Hill and taught a Sunday School School class for 30 years.

He headed a committee which obtained buses for the Neshoba Elementary School in the 1950s.

He is survived by five daughters, Mrs. Calvin Brown and Mrs. Roy Davis of the Honduras address; Mrs. Paige Parker, 1956 Leatherwood; Mrs. Lucious Neal, 2196 Clarksdale; and Mrs. George Lewis, Los Angeles; four sons, Carl Everett Johnson, Jr., 1723 State; William Johnson, 1080 Ruthland rd.; Chester H. Johnson, 1964 Edward; and Augustus Johnson, 773 David; 17 grandchildren, and one great-grandchild.

Burial was scheduled for the St. James Cemetery in Collierville. J. O. Patterson Funeral Home was in charge.

Racists And Union Add To Woes Of Horton; Murder Threat Made

Added to his burden of eliminating racism from John Gaston Hospital and settling the strike of City of Memphis Hospital employees, Atty. C. O. Horton, the director, has to remain on the alert for a possible assassin.

Speaking to a noon luncheon of the Memphis Frontiers International Club, last Wednesday, Atty. Horton told the members that detectives have been assigned to him since a threat to kill him was made by an anonymous person.

He said Fire and Police Director Frank Holloman said the threat could not be ignored, and assigned body guards to accompany him.

At night, Mr. Horton said his home is protected by dog squads from the Sheriff's Department, and persons who drive near his home are stopped and questioned.

Addressing the Frontiers International Club at the Nite-Nite Club at Main and Butler, he said that John Gaston Hospital represented racism in the community, and that he had become a target of criticism by medical men since he started to expose the system.

He said that he has a promise from Dr. Andrew Holt, president of the University of Tennessee, that racism will be eradicated from the medical units.

After eight months of studying the City of Memphis Hospital complex, Mr. Horton, said that among other things, he learned that "there is no shortage of nurses, but there is a desire on the part of nurses not to work at the John Gaston Hospital."

Speaking about the striking employees, he said he had tried to work with the union by giving its members time off for negotiations and arranging meeting places for them, but notwithstanding an agreement not to strike, the workers had gone off the job twice.

"And when workers walk off en masse, and the damage is done to their own people, this bothers me," he explained.

Mr. Horton told Frontier members that he needs public support in his present struggle, and the members pledged to assist him in any possible way that he may suggest.

At the time of his speech, he said that volunteers, most of them white, had come in and were taking care of the patients until the strike could be settled.

Mr. Horton was introduced by J. T. Chandler, secretary of the club. A. C. Montgomery is president of the organization.

Knights Seek $5,000 To Aid Needy At Xmas

With a goal of $5,000, the Mallory Knights Charitable Organization began its 1968 Christmas Fund drive for the needy last Tuesday. It will run through Dec. 31, according to Harry L. Strong, the director.

"This year our effort will be greater than ever before," he said, "because the needs are greater than ever."

The organization assists families which have moved to Memphis but which lack residental requirements to qualify for welfare during emergencies.

The funds will also be used to buy clothing, food and toys for destitute children on Christmas Day.

Contributions should be mailed to: The Mallory Knights Christmas Fund for the Needy, 280 Hernando Street, Memphis, Tenn.

The Rev. D. E. Herring is president of the Mallory Knights.

Insurance Man Heads Human Relations Team

Lester A. Rosen, 55, of 4455 Tall Trees Drive, was elected the first chairman of the new Memphis and Shelby County Human Relations Commission at an organizational meeting at Memphis State University on Sept. 25.

"We are seeking to become the moral conscience of the community, "Mr. Rosen said. "Our next move is to find a capable, experienced man in the field of human relations for our executive director."

The Commission was appointed by the City Council, County Court and County Commission. Its 16 members include:

Mrs. Frank A. Jones, Leonard Small, Ewing Carruthers, Judge Ben L. Hooks, Bert B. Bates, the Rev. H. L. Starks, Carl Carson, Mrs. Yvonne Acey, Mrs. Robert H. Jordan, Lawrence S. Wade, Dr. C. C. Humphreys, Dr. Hollis Price, C. Whitney Brown, the Rev. John C. Mickle, Mrs. Judson Williford and Mr. Rosen.

As set out in the resolution forming the Commission, its functions are:

1. To foster mutual understanding and respect among all racial, religious and ethnic groups in the county.

2. To encourage equality of treatment for, and prevent discrimination against, any racial, religious or ethnic group or its members.

3. To cooperate with governmental and non-governmental agencies and organizations having like or kindred functions.

4. To make such investigations and studies in the field of human relations as will aid in carrying out its general purpose.

Mr. Rosen, an agent with Union Central Life Insurance Co. for 35 years, is a native of New York City and graduated from the Wharton School of Commerce and Finance, University of Pennylvania, with a Bachelor of Science degree in economics. He was supply director at Kennedy Veterans Hospital here during World War II, where he met his wife, the former Patricia Jefferson, a dietician at the hospital.

Mr. Rosen was just elected one of the 12 national trustees of the National Association of Life Underwriters. He was formerly president of the Memphis Life Underwriters Association and Chartered Life Underwriters chapter.

He has been an active member of the Urban League for 15 years and was a board member of the old Memphis Committee on Community Relations. He is past co-chairman of the National Conference of Christians and Jews and past president of the Memphis chapter of the American Jewish Committee. He is presently on the boards of the Jewish Welfare Agency, Goodwill Industries and Siena College.

Union-Clergy Meet

A settlement of the City Hospital strike may be "in the near future", said T. O. Jones, local president of the American Federation of State, County and Municipal Employees union.

The statement was made during a meeting of union official and local ministers earlier this week. The meeting was held to present the union's demands to the ministers who would in turn inform their congregations of the union's side of the strike. "The daily papers are attempting to make us look like villians", said Bill Lucy, international representative of AFSCME.

The demands included: A night shift differential for all employees; Longevity pay; A night shift differential for all employees; Longevity pay; A general increase in pay for all employees; A change in the pay periods to the 7 and 22 of each month; Social Secruity, and Posting of Promotions with hospital employees being given first priority.

The meeting was a combination of heart-felt emotion and sincere testimony in behalf of the striking workers.

Jesse Epps, a spokesman for the union said at a press conference, "We have already agreed with the hospital administration about a workable grievance procedure. But the Hospital has repeatedly broken faith with the Union. Management people in the hospital refuse to follow the procedure, and our members insist that the city keep faith with us on this agreed to procedure. We cannot understand why the Director of Hospital Services (Odel Horton) cannot get his people to follow it."

Nearly 50 ministers attended the meeting. This preceeded a general meeting of the striking hospital employees. The general meeting, as all others, was closed to the press.

State Baptists To Meet Here

The Tennessee Baptist Missionary and Educational Convention is to be held in Memphis, Oct. 21-25 at the Tree of Life Baptist Church, 407 E. McLemore ave.

A pre-convention musical is being prepared for Monday Sept. 21. To be discussed at the annual convention will be: the Convention's commitment to LeMoyne-Owen College, an encampment site, Evangelism promotion and State Convention paper.

According to Rev. A. McEwen Williams, convention president, "some of our finest preachers and best laymen will be heard during the week."

The Rev. Isiah Rowser is the pastor of the convention site.

NEW AKA CHAPTER — Alpha Kappa Alpha Sorority, Inc., set up a new chapter on the Memphis State University campus during the past weekend and featured two nights of activities in the new Student Center. Miss Velma Lois Jones, Southeast Regional director for the sorority, presents the charter to Miss Anita Perry, center, as Mrs. Elma H. Mardis, basileus of the graduate AKA chapter looks on. Miss Perry is basileus of the new chapter. (Withers Photo)

Women's Day At St. Andrew To Be Oct. 13

During a recent meeting in the lounge of St. Andrew AME Church, the women held another in a series of planning sessions and completed arrangements for Women's Day to be celebrated on Sunday, Oct. 13.

Under the leadership of Mrs. I. Massey, chairman, and Mrs. M. Taylor, co-chairman, members of the program, finance, publicity, patrons, advertising, decorating, dining, flower and orchid breakfast committees held a lively session and made plans for their special purposes.

Mrs. Sylvia Jefferson, chairman of the program committee; and her co-chairman, Mrs. Gloria Ward, released the general theme: "Woman's Responsibilitites in a Changing Age."

The guest speaker will be Mrs. Janye Coleman of Nashville, a former first lady of St. Andrew, will be the guest speaker for the morning service on Women's Day.

Necessities Being Flown To Biafra

A B'nai B'rith Foundation relief plane carrying 30 tons of drugs, condensed food, and clothing to Biafra left Sunday, from Kennedy Airport.

The humanitarian mission, according to Eugene L. Sugarman, treasurer of the Jewish service organization, is "symbolic of the meaning of the Jewish high holy days" which began last week with Rosh Hashanah — the day Jews pray for peace and happiness for themselves and all the world, and end Wednesday, Yom Kippur — the Day of Atonement.

The charter flight, coordinated by Frederick Gash, an officer of ADL, will fly to Sao Tome, the Portuguese island off the coast of Biafra which has become the center of an international relief movement. The cost of the flight — $40,000 — will be paid for by the B'nai B'rith Foundation.

OCT 5 1968

PARENTS VISIT CAMPUS — Parents Day at Le-Moyne-Owen College attracted nearly 150 enthusiastic visitors to the campus for a full day of activity. William Cross, dean of students, carried several of the mothers on tour and showed them the site selected for the new science building. Parents with Mr. Cross, left to right: Mrs. Ruth Luckey Hardy, Mrs. Edna McCreight, Mrs. Emmitt Woods and Mrs. Gladys Gregory Overton. Child in the background is Michelle Overton, Mrs. Overton's daughter. Visiting parents were treated to lunch, a movie, reception and a dance.

Senator Says Blacks Must Get Out, Vote

Senator Clarence Mitchell, III, of the Maryland State Senate and Lee F. Wooten, Supreme Grand Master, Modern Free and Accepted Masons of the World, Inc., shared the spotlight during the awards banquet of MFAMW's regional workshop-conference held recently in Raleigh, N. C.

In his address to the delegates, Senator Mitchell noted that "achieving economic and political freedom is the key to first-class citizenship in America."

Attending the conference on behalf of the National Democratic Party and the Humphrey-Muskie Presidential ticket, he noted "it would not help the cause of freedom if black Americans sat out this Presidential election, because that's just what some of the white racists in our society would like for us to do. We must be involved.

The Masons award banquet was the closing affair of a three-day workshop conference that attracted delegates from the Southeastern and Southern United States. The organization is presently engaged in a massive "mutual self-help" program throughout the lodges and chapters of the organization.

The Supreme Grand Master, Lee F. Wooten, Columbus, Ga., addressing the delegates stated that "We as black people must not expect someone else to do what we can do for ourselves. We must pool our resources and build for mutual benefit of our members, anything that it takes for a better life.

"We must build homes, banks, mortgage and loan associations, insurance companies supermarkets, service stations and manufacturing companies to be operated and utilized by our members, as a means of providing jobs for our people, as well as the purchase of consumable goods at a reduced rate. MFAMW will spread this word across America.

Delegates to the conference who have made outstanding contributions to the organization for the past 60 days were presented sterling silver revere bowls by the Supreme Grand Master.

Anyone desiring more information on the "Mutual Self-Help" program should write to the Modern Free and Accepted Masons of the World, Inc., at Post Office Box 1872, Columbia Georgia.

Powell Likes Wallace's Guts

KALAMAZOO, Mich. — (UPI) — The Rev. Adam Clayton Powell said he was sorry he wasn't going to be in town Tuesday when George C. Wallace campaigns for the Presidency because "he is the only one left who has guts."

The ousted Harlem Congressman said he would like to discuss the possibility of a Powell-Wallace ticket.

Powell, here Monday evening for an address to some 2,000 persons on the Western Michigan University campus, discussed politics and politicans among other things.

Have you tried Wonder Bread lately?

It tastes better. It toasts better.

New DAISY

Second Big Week

"Carmen herself, Uta Levka, plays the sexpot temptress for all she's worth—and that's quite something. She has a let's-have-fun look in her eyes that recalls Melina Mercouri in "Never on Sunday." With "La Dolce Vita" parties thrown in for good measure, the movie will give you your money's worth." —N.Y. POST

RADLEY METZGER PRESENTS "Carmen, Baby" The Total Female Animal!

EASTMAN COLOR and ULTRASCOPE

Released through AUDUBON FILMS

ADULTS ONLY!!

Admission $1.00 This Program Only!!
Free Parking Sundays All Day and Night!!
Daily After 6:00 P.M.

3 Black Doctors Warn Of Contraception Peril

LOS ANGELES — (UPI) — Black people fear a federally administered birth control program might be used to diminish America's Negro population, according to three Negro doctors.

The statement was made in an "open letter" which the doctors issued last weekend at a news conference. All three are associated with the $47 million Watts Extended Health and Family Planning Group Inc.

Drs. Hubert Hemsley and Herbert Avery also are instructors at the University of Southern California's Medical School joining them in signing the letter was Dr. Phillip M. Smith.

The Watts facility is in the predominantly Negro section of Los Angeles, where rioting erupted in 1965. It is one of 11 agencies participating in a new program sponsored by the Office of Economic Opportunity.

The three doctors insisted that the federally-financed family planning program in Watts continue to be administered solely by Black people.

While avoiding use of the term genocide, the doctors said that family planning campaigns conducted without freedom of choice have been used to dimish the American Indian and Eskimo populations.

The letter cited legislation pending in Oregon that could make any potential ward of the state a candidate for sterilization. Also noted was a U.S. Senate proposal that any woman on welfare who has two illegitimate children be sterilized.

"No one who has lived in this country and who is aware of the racist attitude of this country can mistake the intent here," the letter stated.

"It is because we feel we are uniquely qualified as black men first and doctors second that we can take this step forward to keep watchful vigil over the sanctity of pre-creation among black people."

Avery said he has examined numerous women from the south who were sterilized without their consent.

The letter stated that impoverished Negroes see government—administered birth control "as meaning only one thing" in view of the present American political climate.

The doctors said they issued the letter "to make it clear to our black brothers and sisters what our feelings and intentions are."

FIRST IN SOUTH

Black Mayor Installed In Glasgow, Ky.

GLASGOW, Ky. —The first Negro mayor of modern times in the South, Luska J. Twyman 54, was unanimously elected and installed by the Glasgow Ctmmon Council here last week as Mayor to fill the unexpired term until January, 1970, of former white Mayor Robert A. Lessenberry, who quit suddenly in a dispute with Council.

Twyman had been elected Mayor pro tem earlier this year. He was next in line for the post of Mayor and is quite popular in Glasgow.

The principal of the Ralph Bunche Elementary School Mayor Twyman will serve as chief executive of this municipality of 11,000 population.

The entire council, in a joint statement, at the time of election and installation, made part of the public record, said:

"We all pledge our 100 percent support, help and cooperation to Mayor Twyman. We know he will be a tribute to the city of Glasgow."

Did You Know?

Illinois is in the center of the richest, most productive region on earth. There are 54 million people living within a 500-mile radius. They have a total income of $123 billion. Included in this area are 94,000 potential industrial customers and 78 major markets.

Illinois' corporate profits reached $4.8 billion in 1967 and bank assets stand at $29 billion.

SPECIAL
These Prices Good at All Locations

LUMBER
1x8 Spec. YP 10S Sdg. ..$125M
1x4 No. 2 YP, Fig. em. ..$69M
12"x16" Primed Celotex siding $199M
1½" No. 2 Oak Flr. Shorts $87M
PRE-FINISHED PANELING
Odd Doors .....$4.00 up
¼"—4x8 Walnut Hardboard .... ..$3.99 ea.
4x8 Mahogany .... $2.95 ea.
PAINT
Outside White $2.99 gal.
Interior Latex $3.50 gal.
Exterior Latex (wh.) $4.45 gal.
12-oz. Can Spray paint .....$0.59 ea.

SPECIAL
235-Lb. 15-Yr. Bonded No. 1 Roofing
No Seconds — $5.99 Sq. Cash and Carry
Cash Delivered Price in City $6.25 sq.

These Prices Good One Week Only—
CASH and CARRY
11 Trucks available to arrange delivery
STORE HOURS, Monday through Friday—7:30 'til 5:30
Saturday, 8:00 'til 5:00

HYMAN BUILDERS SUPPLY, INC.
1129 FLORIDA Dial 948-4555
1000 N. HOLLYWOOD Dial 327-4126
MEMPHIS, TENNESSEE
829 W. BROADWAY, FORREST CITY, ARK.

WDIA
—SAY'S—
Back To School
"Know It And You Won't Owe It"
Radio 1070
Studying Helps You "Get To It"
... Faster!
Soul Power WDIA Soul Power

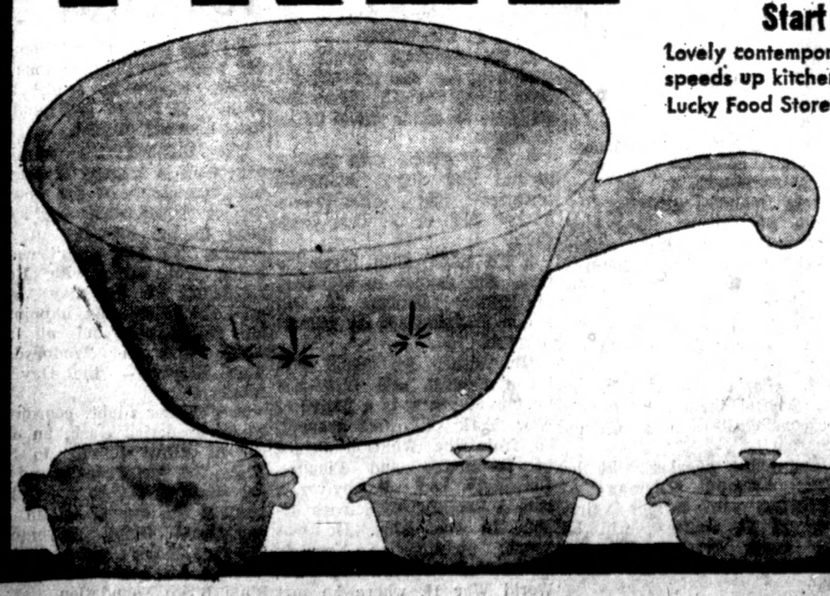
HOEHN HAS GOT IT!

TWO BEST PLACES TO GET— MORE CAR FOR YOUR MONEY!
GET BOIN' TO HOEHN CHEVROLET
367 Union 527-4471
2989 Summer 323-5594

Tick-tock...tick-tock...
the Bourbon that didn't watch the clock!

OLD CHARTER
Kentucky's Finest Bourbon
7 years old
STRAIGHT BOURBON WHISKY • 86 PROOF • ©1965, OLD CHARTER DIST. CO., LOUISVILLE, KY.

FREE
Anchor Hocking's FIRE KING Ovenware
FRENCH CUSTARD DISH
With $5.00 ADDITIONAL PURCHASE & COUPON BELOW
Start Your Set Today—Other Beautiful Pieces Only 77¢ Each
Lovely contemporary styling in Blue & Gold "Candle Glow" Pattern. Lifetime Guarantee. Fire King speeds up kitchen chores. Keeps food warm on the table. See the special display at your favorite Lucky Food Stores. Also makes a lovely gift.



LUCKY FOODS

LUCKY COUPON
FREE
Anchor Hocking FIRE KING
FRENCH CUSTARD DISH
With this coupon and $5 additional purchase, excluding tobacco, milk, and frozen milk products. One coupon to a family. Expires October 9th.

ROTC BACKS PTA AT BTW — Mrs. Edna Webb, seated, president of the Booker T. Washington High School PTA, is pleased with the 100 per cent support being given the organization by the ROTC staff of the school. From left, standing, are Sgt. Major Orval Zummach, Sergeant First Class Jack W. Eader, Principal J. D. Springer, Major Edward D. Castro, Sergeant Major Zedoc A. Helton, Master Sergeant Thermon B. Kemp, Willie E. Johnson, assistant principal; and Staff Sergeant Jones E. Beckley.

Merchants Establish Memorial Scholarship

Lamar-Airways Merchants' Association has announced the establishment of a four-year Scholarship Fund of $2,000 honoring Everige C. "Sug" Jones, their special officer who died September 9 while on duty at Lamar-Airways Shopping Center.

Mr. Jones, who was one of Memphis' first Negro policemen, worked at Lamar-Airways for the last four years after retiring from 47 years service with the police department.

The scholarship will go "to a competent and deserving Negro student from Melrose High School who wishes to pursue a career in law or law enforcement," announced Ted Avants, president of the Lamar-Airways Merchants' Association.

The first winner will be announced at graduation time next year.

Mr. Avants added, "Sug's life was devoted to law enforcement. He loved his work and he always cared for young people. We feel this scholarship is appropriate, since he often expressed his wish that all kids would pursue their education."

Every employee at Lamar-Airways held Mr. Jones in the highest esteem. They respected him highly because he advocated law and order for everyone no matter who they were. He upheld the law to the letter. Everyone thought the most of Sug because of his friendliness, cooperative spirit and willingness to help everyone in any situation.

Mrs. Winnie Lee Jones, his widow, when told of the Scholarship Fund said, "It's wonderful that something like this could be done, because he often talked about young people furthering their education and bettering themselves."

It has been suggested the trustees of the fund be the president of the Lamar-Airways Merchants' Association, the Principal and President of the P.T.A. of Melrose High School and Mrs. Jones.

Black Leaders Urging Support For Humphrey

WASHINGTON, D. C. —Outspoken Hall of Fame baseball star-turned-political leader Jackie Robinson this week blasted white liberals, black militants and ex-Republican colleagues who by "sitting back" will turn the nation over to a "backward moving" Nixon-Thurmond team.

In a hard-hitting statement, Robinson began a speaking tour for the Democratic ticket before a Cleveland NAACP group; he urged black people not to support liberals who are withholding support of Vice President Hubert H. Humphrey for President and Sen. Edmund S. Muskie for Vice President.

The former Brooklyn Dodger star is now a Harlem banker and was an advisor to Republican Gov. Nelson Rockefeller of New York until he resigned recently to join the Humphrey-Muskie campaign organizations on speaking engagements in the Midwest.

During his tour Robinson charged that Republicans were trying to use militants to get Negroes not to vote in November, but he added that "Black people will reject this suggestion."

He apparently referred to reports that GOP organizers attended recent meetings of the Congress of Racial Equality in Columbus, Ohio and the Black Power Conference in Philadelphia where resolutions were passed urging Negroes not to vote.

Noting that most recent civil disorders have been caused by peace demonstrators and leftist student groups instead of ghetto residents, Robinson declared "I believe sincerely that the reason we have not had too many riots in the summer of 1968 is that black people fully understand what Mr. Humphrey stands for and I think, very frankly, Mr. Humphrey understand this. We can't go back in 1968."

Charles Evers, Mississippi NAACP leader and new Democratic national committeeman in the state, also joined Robinson in public criticism of "liberals" and "militants" who, they said, are trying to block the election of Humphrey as President.

Negroes must not be fooled by these tactics and must work harder than ever to elect the Democrat nominees if they wish to continue the domestic and racial progress in this country, Evers said, as he also prepared to begin a speaking tour for the Vice President.

Meanwhile, the Rev. Wyatt T. Walker, of New York City, another former Republican colleague of Robinson's, also announced that he was joining the Humphrey-Muskie campaign after taking leave from his post as urban affairs consultant to Governor Rockefeller.

Rev. Walker, former executive director of the Southern Christian Leadership Conference under Dr. Martin L. King Jr., will help organize a Baptist Clergyman Committee for Humphrey-Muskie.

PTA Offering Prizes In Membership Drive

The staff of the Booker T. Washington High School ROTC was 100 per cent in attendance for the first PTA meeting of the school year, and Mrs. Edna H. Webb, PTA president, is asking parents of the area to show similar enthusiasm when a meeting is held in the school auditorium on Monday night, Oct. 14.

The PTA is asking all teachers, parents and interested citizens to enroll.

Prizes are being offered to three top homerooms reporting the largest enrollment above 100 per cent.

To be eligible for consideration, a homeroom must have 100 per cent teacher and parent membership.

A prize will be presented to the homeroom teacher who has the largest number of persons present for the program.

Prize will be given to the three parents reporting the largest amount of PTA membership money, and the parent reporting the highest amount will be crowned "Queen of the PTA," with the two next highest to be crowned as first and second alternates.

Mrs. Webb, the president, said, "The aim of our Parent-Teacher Association is to develop an informed, active membership and to acquaint more and more of the public with the value and effectiveness of parent-teacher service to children and youth in our community."

She added that "To achieve this objective, we must extend the privilege of membership to every parent, teacher and interested citizen."

Mrs. T. J. Harris is membership chairman. J. D. Springer is principal of the school.

Nigerians Close In On Biafrans

LAGOS, Nigeria — (UPI) — Nigerian federal troops were reported to have entered Owerri, one of the two last sizable towns remaining in the, dwindling area of the rebel Ibo tribesmen.

The reports reaching Lagos did not indicate whether the federal troops led by Col. Benjamin Adekunle had penetrated the city in sufficient force to hold it. The rebel Biafrans were reported resisting strongly.

The Veteran's Corner

'EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representatives queries. Additional information may be obtained at any VA office.

Q— My husband was killed while on active duty during World War II. Is it too late for me to buy a home with a loan guaranteed by the VA?

A —It is not. You still have nearly two years, until July 25, 1970 to obtain a G. I. loan.

Q — My husband, who served in the Army just before World War II, is now very ill. If he dies, is he eligible for the VA burial allowance and the flag for his casket?

A — Since he is not a wartime veteran, he would not qualify for the $250 burial allowance unless he receives compensation for a service-connected injury or was discharged for disabilities received in line of duty. However, if he served at least one enlistment and was honorably discharged during peacetime he is eligible for a burial flag to drape his casket.

Q — When does the time expire for seriously disabled veterans to apply for an allowance for an automobile?

A — There is no longer any time limit; the previous limitation has been removed. Your nearest VA office can provide the proper form to apply for the VA payment (not to exceed $1,600) for veterans who have lost — or permanently lost the use of — one or both hands or feet, or suffered severe permanent impairment of vision of both eyes. But one word of caution: Do not agree to the puchase of any automobile before you have received VA's written approval.

Q— I understand that the guaranteed portion of G.I. home loans has been raised. Is this true?

A — Yes. It has been increased to $12,500.

Q — I have read references to Viet-Nam era service. What does this mean?

A — Active duty service on or before Aug. 5, 1964, is considered Viet-Nam era service.

Q — Last year I attended college under the G.I Bill. I plan to return to school this fall, but desire to enter a different college. Must I notify VA in advance?

A — Yes. This will allow VA to process your payments much quicker and will permit them to issue you a new Certificate of Eligibility for the school of your choice.

Q — May I borrow on my G.I. Insurance to help pay college expenses for my son or daughter?

A — If you have a permanent plan G.I. insurance policy, you may borrow up to 94 per cent of the cash value of the policy. The interest charge is 4 per cent.

Q — I am a service-connected disabled veteran rated 50 per cent disabled. My son is 22 years of age, is a Post-Korean veteran, and is enrolled in school under the new G. I. Bill. Am I still eligible for additional compensation?

A — Yes, you may be eligible for additional compensation (until your son reaches age 23) although he is reciving educational benefits as a veteran.

Did You Know?

Illinois' average unemployment compensation tax rate is the lowest in the nation and in 1967 was the lowest in Illinois history.

Illinois does not impose taxes on real estate or personal property. Illinois does not levy an income tax on either corporate or individual incomes.

Choir Robes, Pulpit, Academic Gowns and Accessories

RENTAL ROBES AVAILABLE
Place Your Order Now
For Individuals And Groups
CALL, WRITE or WIRE
CUSTOM TAILORS
B H S INC.
248 Vance Ave. JA 7-9320
Memphis, Tennessee
"YOUR Company Makes What You Ask For And Creates What You Think Of"

HOGUE & KNOTT BREAD, BUNS, ROLLS are your very best buy in Memphis!

Baked in Memphis by Memphians! . . . rushed daily to your big Hogue & Knott supermarket for maximum freshness.

Hogue & Knott Hamburger or Hot Dog BUNS 8 to pkg. 25¢

BREAD Hogue & Knott Big 1½-lb. Sandwich Loaf 27¢

BROWN 'N SERVE ROLLS Hogue & Knott 12 to Package 27¢

We Reserve The Right To Limit Quantities

HOGUE & KNOT Hamburger Meat 5 LB. BUCKET 2.29

MISS MUFFET CUT CORN 20 oz. POLY bag 29¢

SNOW-FRESH BABY LIMAS 20 oz. POLY bag 29¢

PETER PIPER Elberta, Freestone PEACHES 2 LIMIT 29 oz. sliced 19¢

HARVEST Popcorn 1 lb. bag 10¢

WE HONOR GOVERNMENT FOOD STAMPS. . . .

LARGE MEATY FRYERS CUT UP TRAY PAK LB. 29¢

FREEZER QUEEN Prepared Main Dishes SLICED BEEF, CHICKEN, TURKEY, BAR-B-Q BEEF N' GRAVY 2 LB. BAG 1.19

KRAFT Grape Jelly Jam PRESERVES 18oz. 29¢

MIDWEST Ice Cream ½ gallon 76¢

CORN VALLEY PURE PORK SAUSAGE 3LB. BAG 1.39

HUDSON NAPKINS 70 Cnt. Limit 8¢

TATERLAND HASH BROWNS 2LB BAG 25¢

PLANTERS PEANUT BUTTER 12 OZ 35¢

HOGUE & KNOTT

1378 HOLLYWOOD 4321 SUMMER
3511 PARK 3384 N. THOMAS 973 SO. THIRD
1578 LAMAR 3362 SUMMER

IT'S KING COTTON SAUSAGE TIME OF YEAR

"WON'T FRY AWAY"

Sausage Patties that bring back down on the farm eating memories

KING COTTON LUNCHEON MEATS
12 Delicious Varieties From Which to Choose
Quality all the way for Sandwiches, Snacks, Salads

Made in the U.S. Government Inspected Kitchens of THE NAT BURING PACKING CO.

Have you tried Wonder Bread lately?

Wonder Bread helps build strong bodies 12 ways.

Now that you've fallen for his line, we think you'll fall for ours.

Your Wedding Deserves to be...
PHOTOGRAPHED in Natural Color... for
Only natural color can preserve this memorable event in all its brilliance
This is where to come when you're through playing games
FREE GUEST BOOK WITH MINIMUM WEDDING ALBUM ORDER WITH THIS AD.

Continental Photographers
236 So. Danny Thomas Phone 526-8397

BAPTISTS BACK SCHOOL — A drive to raise funds for the support of the J. L. Campbell School of Religion is now in progress and will be climaxed at the twentieth annual session of the Tennessee Regular Baptist Convention. The school is the only one set up in Memphis to train Negro Baptists as ministers and Christian workers.

Baptists Seek $26,000 For School Of Religion

A drive to raise $26,000 for the support of the J. L. Campbell School of Religion at 40 S. Parkway East is nearing its climax.

The drive will end during the twentieth annual session of the Tennessee Regular Baptist Convention to be held Oct. 28-Nov. 1 at the Hill Chapel Baptist Church at 2521 Dexter ave. Host minister will be the Rev. E. L. Slay.

The purpose of the financial drive is to continue operation of the J. L. Campbell School of Religion as the only one in the Memphis area set up for the training of Negro Baptist as ministers and Christian workers.

A souvenir booklet is being prepared for the annual session, and churches and organizations are invited to be represented in its pages.

Dr. A. E. Campbell is president of the Tennessee Regular Baptist Convention, Rev. C. J. Gaston secretary, Dr. A. H. Rice president of the J. L. Campbell School of Religion, and Dr. A. J. Campbell dean.

Other Convention officers are the Reverends E. Bates, W. C. Jackson, E. L. Slay, L. R. Swinney, L. R. Donson, W. H. Brewster and Mrs. Inez Brooks, president of the Women's Department.

Women's Day Pre-Opening At New Bethel

Pre-opening services for the annual Women's Day services at New Bethel Baptist Church at 2215 Stovall st., will be held on Sunday, Oct. 6, at 3 p.m.

The guest speaker will be Evangelist Gertrude McMullan of the Zion Temple Church of God in Christ. She will be introduced by Mrs. Hattie May Buntyn.

The mistress of ceremonies will be Mrs. Merilene Lipford, a member of the Darwin Church of God in Christ. Introducing her will be Miss Kalessa Lipford.

Devotion will be conducted by Mrs. Ethel D. Williams, a member of Pilgrim Rest Baptist Church.

An acceptance will be given by Miss Rosie Jones of evening Star Baptist Church.

Guest choirs will be from the Zion Temple Churches of God in Christ. Chairwomen for the pre-opening are Mrs. Roosevelt Williams and Mrs. W. W. Mitchell.

Mrs. Lillie M. Evans is church reporter, and Rev. G. G. Brown pastor.

Bus For Paris Leaves Oct. 16

Area No. 3 of the West Tennessee Conference Branch Missionary Society is sponsoring a Greyhound bus trip to Paris, Tenn., for the "Night in White" on Wednesday, Oct. 16.

The bus will leave from St. James AME Church at 4 p.m. It is located at 600 N. Fourth st.

For information concerning the trip, call Mrs. Una Banks, area chairman, at 523-1133.

Missionary Day At St. James AME

Missionary Day was observed last Sunday, Sept. 29, at the St. James AME Church, and the Missionary Semon was given by the pastor, Rev. H. L. Starks.

Members of the Young People's Department presented their views on missions during a panel discussion at 3 p.m.

Guest panelist during a program entitled, "Know Your Community," was Harold Whalum, president of the Union Protective Life Insurance Company.

Ex-Memphian Is Named To Public Affairs Post At University Of Chicago

Eddie N. Williams and Michael E. Claffey have been named assistant vice presidents for Development and Public Affairs at The University of Chicago.

The appointments, which are effective October 15, were announced by Charles U. Daly, Vice-President for Development and Public Affairs at the University.

Mr. Williams is now director of the Office of Equal Employment Opportunity and special assistant to the deputy undersecretary for administration, United States Department of State. Claffey is the director of Public Information at The University of Chicago.

Mr. Williams will be responsible for the public affairs area of the University, including the Office of Public Information, Community Relations, Radio and Television Office, and related activities. He also will be associate director of the Center for Policy Study at the University.

Mr. Claffey will be responsible for the University's development operations, including the second stage of the University's drive to raise $360,000,000 in 10 years. The first step, the $160,000,000 Campaign for Chicago, ends later this year.

Mr. Daly, who also is director of the Center for Policy Study at the University, said: "I have known Eddie Williams and Mike Claffey for 10 years and have worked closely with both of them often during that period. They are men of exceptional energy, talent and understanding who will contribute much to the University and the whole community."

Mr. Williams, a native of Memphis, Tennessee, received a Bachelor of Science degree in journalism from the University of Illinois in 1954 and did graduate study in political science at Atlanta University and Howard University.

EDDIE WILLIAMS

He has been a reporter with newspapers in Memphis and Atlanta and was with the Tri-State Defender. Following service as radar and executive officer with a U.S. Army guided missile battery, Mr. Williams was a fellow of the American Political Science Association, serving as an intern in the offices of U.S. Representative James Roosevelt (Democrat-California (and Senator Hubert H. Humphrey (Democrat-Minnesota) during 1958-59.

During 1959-60 he was a staff assistant to the Senate Committee on Foreign Relations subcommittee on disarmament. He was a research editor with a study group in the House of Representatives during 1960.

Mr. Williams went to the State Department in 1961, serving from then until 1964 as a protocol officer in the Office of the Chief of Protocol. During 1964-65 he was a staff assistant to the Assistant Secretary of State, Bureau of Near Eastern and South Asian Affairs. In August, 1965, he was named to his current position.

He is a member of the American Foreign Service Association, Washington Urban League, Pi Sigma Alpha political science honor society, and Sigma Delta Chi journalism fraternity.

Mr. Claffey has been Director of Public Information since December, 1967. He has been at the University since 1964, serving first as editor of Chicago Today and director of development publications.

Before coming to Chicago, he worked in London and elsewhere in Europe with United Press International, and in the United States with the Associated Press and The New York Journal-American. He served in the Marine Corps from 1950 to 1952.

A graduate of Adelphi College, Mr. Claffey holds a Master of Science in journalism from Columbia University. He served on the faculty of Hofstra University and has been a consultant to members of Congress.

Morning View Senior Choir Plans Program

The senior choir of Morning View Baptist Church at 1626 Carnegie st., will present the mass choir of the church in an "Evening in Songs" on Sunday night, Oct. 6, at 8 p.m.

The mass choir includes 75 voices, and the program will include anthems, sacred and spiritual songs. Guest soloist will be Mrs. Ozell Clayborn, Mrs. Mary Bryant and George Yancy. Mrs. H. H. Culpepper will lead out in the devotional service.

The seating capacity of the church is limited, so one must come early to be assured of a seat.

Leon Knowles is president of the senior choir. Rev. L. D. Wortham is pastor of the church.

Church Thanks Women's Day Supporters

Annual Women's Day was celebrated at the Summerfield Baptist Church at 1383 Boxwood st., on Sunday, Sept. 22. The morning message was delivered by the pastor, Rev. Leon Brookins, and was entitled: "Put On the Whole Armour of God."

The afternoon address was given by Mrs. Helen Waterford, a member of Salem-Gilfield Baptist Church. The theme was "Christian Women Meeting the Needs of a Changing World."

The pastor, officers and members have expressed appreciation to their friends for their presence and assistance in helping the church reach its goal.

Mrs. Virginia D. Harris was chairlady, Mrs. Naomi Gray co-chairlady, and Mrs. Georgia Cobb reporter.

Religious Life Week Continues On Campus Here

Religious Life Week is underway at LeMoyne-Owen College and will continue through Friday, Oct. 4.

Four young graduate students enrolled in theological seminaires, are on the LeMoyne-Owen campus conducting chapel services, visiting classes and consulting with the undergraduates.

The visiting graduate students here for the week of religious life are Dave Dickbernd of Eden Theological Seminary, Miss Delores Causion of the school of religion at Howard University, Samuel K. Roberts of Union Tehological Seminary and Luther Felder of Wiley College.

Dr. Edward Ouellette, chaplain at the local college, is coordinating the week.

BUY U.S. SAVINGS BONDS

Have you tried Wonder Bread lately?

Make the most of their "Wonder years". Serve Wonder Bread.

Visitor To Speak At Evening Star

The Missionary Society of Evening Star Baptist Church at 1051 Mississippi blvd., will present a program on Sunday, Oct. 6, and the guest speaker will be Miss Mary Hall, a member of New Hope Baptist Church.

A former resident of Chicago, Miss Hall is now making her home in Memphis.

Mrs. Daisy Harris is president of the Missionary Society, and Mrs. E. L. Jackson church reporter.

Rev. B. Henderson is pastor of the church.

STOREWIDE SELLOUT SALE

8.97 Value
Ladies' Fashionable Knit Dresses
WOULDD YOU BELIEVE $6

JUNIORS, PETITES, MISSES, HALF SIZES . . . all in the most wanted fashion colors, styles, fabrics! Shifts and A-lines; obie backs, mock suspender styles, more! Knits bonded to acetate for shape retention. Solids and plaids in Orlon® acrylic, rayon-cotton, Acrilan® acrylic-nylon combinations. Weaves include diagonal, flat, ottoman weaves, more! Sizes 3 to 11, 7 to 15, 12 to 20, 14½ to 24½.

79.95 Value
Misses Mink Trimmed Suede Leather Coats

WOULD YOU BELIEVE $50

- Top quality genuine New Zealand suede leathers!
- 1st grade mink skin collars!

Side-slit ¾ length coats, lavish with luxurious natural mink collars! Silver mist, antelope, brown, gold. Sizes 6 to 18. All fur products labeled to show country of origin of imported furs.

MORE WONDERFUL WOOLCO FASHION BARGAINS

14.97 Value
Ladies' Sportive Car Coats
WOULD YOU BELIEVE $10

- Cotton corduroys, Acrylic-wools, vinyl with the look of leather
- Gold, Antelope, Brass, Grey, Loden, Brown and plaids

Newest styles -taffeta, quilt, pile lined! Club collars, notch collars, novel belt and button treatments. Sizes 5 to 15, 6 to 18, 38 to 44.

2.97
Ladies' Perma-Press Stretch Denim Capris
WOULD YOU BELIEVE $2

- 75% cotton/25% nylon stretch denim
- Side zipper, fanely tailored self-waistband

Permanent-press for machine washable, no-iron ease! Navy, black, brown, green, red, grey. A great Woolco value for sizes 8 to 16.

SORRY, WHEN THEY'RE GONE THAT'S ALL--SO HURRY!

EASTGATE SHOPPING CENTER 5100 Park Ave. & White Station Rd.
Woolco
SOUTHGATE SHOPPING CENTER 1833 So. Third St. & Belz Blvd.

Anthony's
WIG MFG. OUTLET OF MEMPHIS, Inc.
Our traditional Low Overhead, Low Profit policy directly offers to you

ONE "FANTASTIC" OFFER

ALL 3... $39.90 THIS WEEK ONLY
Offer expires Oct. 5

Guaranteed 100% Human Hair
We Use British Netting Only
FIRST NATIONAL BANKAMERICARD welcome here

Anthony's
MERCHANDISING CO. OF MEMPHIS, Inc.
1996 Union Avenue Phone 278-7424
Hours 9 to 6
Between Catherine's Stout Shop and Wade Bros.

LEGAL NOTICE TO BIDDERS

Proposals will be received by the Memphis Housing Authority at its offices at 700 Adams Avenue, Memphis, Tennessee, until 10 o'clock A.M., C.S.T., Friday, October 18, 1968, for furnishing the following equipment F.O.B., 700 Adams Avenue, Memphis, Tennessee, transporation prepaid:

1—Model 1968 4-door sedan, including 8 cylinder engine, manufacturer's standard size and body as described in specifications.

To be traded-in

1—Model 1962, Chevrolet Biscayne 4-door sedan, identification No. 199800, Serial No. 212698177287

Bidders are invited and urged to inspect the property to be sold prior to submitting bids. Vehicle may be seen and inspected between the hours of 11 A.M. and 1 P.M., Wednesday, October 2, 1968, and Thursday, October 10, 1968.

Person to Contact
W. G. Pegg
Address
700 Adams Avenue

Specifications are available at the Memphis Housing Authority Office, 700 Adams Avenue, Memphis, Tennessee.

Time of delivery must be stated in proposal. The Memphis Housing Authority reserves the right to reject any and all bids, to waive any informality in the bids and to place the award with whomsoever it may elect.

Address proposals to the Memphis Housing Authority, 700 Adams Avenue, Memphis, Tennessee, and mark same "Bid on Rolling equipment."

Memphis Housing Authority

Orelle Ledbetter
Secretary

September 27, 1968

TRI STATE DEFENDER
Tempting Style

Tempting Style Of Temptations A Show Biz Hit

SWINGING — Big names in show business were in abundance in Detroit last week at the wedding reception honoring the 50th wedding anniversary of Mr. and Mrs. Berry Gordy at the Veterans Memorial Building. Shown stepping it up are Berry Gordy Jr., president of Motown Record Corp., Diana Ross and Mary Wilson of Diana Ross and The Supremes.

DE[illegible] When the Temptations come out on stage, audience reacts, one's immediate impression is of grace. They move across the stage with the masculine assurance of the winner. They stand tall. One of them takes the lead (all are lead singers, a rare thing) and separates himself from the others. He sings while the others come in on harmony all the while working out the intericate choreography. If they were an athletic team they would be unbeatable because every bone and muscle in each man's body seems to be electrically attuned to the movements and reactions of the others. The effect is kaleidoscopic.

When they sing, their separate voices weave in and out of one another like a musical tapestry. They totally involve one's senses of sight and sound, and when they finish, one has a moment of shock because it has been totally involving. The applause is anti-climactic...it seems a feeble response. As in watching any great dancer or singer, the net effect is making the audience think it could do the same: it seems so effortless.

The truth is, The Temptations sing and dance the way everybody would like to. They look like football players but

MEMBERS OF the Temptations are, clockwise from 12 P.M., Otis Williams, Eddie Kendricks, Dennis Edwards, Melvin Franklin and Paul Williams.

they neither dance nor sing like football players. Instead they have the coordinated grace that most ballet corps think they have and they sing with a harmony which has its roots in the old gospel songs but has a special dash of the contemporary. Any adjectives to describe them would have bring out their special qualities of this old and new.

The trademark of the group is their white patent leather half-boots shot in a long montage sequence to record their style, speed and variety.

Whatever impression of cool chic there is on stage is gone when they are seen alone. They are what Southerners call "homely." They are warm, friendly and althogether engaging. All the "with" professionalism which is so striking on stage is gone and in its place is an eagerness and tremendous enthusiam for what they are doing. As Melvin recently said, "We all love the group and there's nothing else we'd rather be doing."

"We'd crawl to get to a job if we had to." they have said while reminiscing over the days when they took odd jobs to make carfare for a distant club date that usually barely covered their week-end expenses. The days when the boys had to struggle for carefare are over but the drive for perfection is still there.

To date they have sold millions of records and they will sell millions more, but they are not smug. They rehearse, polish, work as if they were just beginning. They look for criticism. They know that it is not enough to be unique today; where unique stands today, th eimitator will stand tomorrow. Theirs is the determination to keep on being unique. Their allegiance to The Temptations and Motown is devotion to a cause, loyalty to family, and a tribute to the Motown regimen. "The thrill of representing he group, of hearing The Temptations introduced to an eager audience, and seeing hundreds of smiling faces— that's everything," as one member expressed it.

Longevity is what they're aiming for — to sustain a quality of performance that they can be known for. Whatever they do, it is certain that they will always be unique if they have anything to do with it — and they certainly do.

Miami Kids Find Deejay Who Has Beautiful Soul

MIAMI, Fla. — Milton "Butterball" Smith is one of those rare disc jockeys who is more than a loud mouth platter spinner entertaining his audience. He goes out of his way to help underprivileged children enjoy a taste of the good life.

It all started last June at Virginia Beach in Miami when he took his family there for an outing and noticed about 40 children from the Parkway Homes for underprivileged children spending a boring day. What they lacked, he remarked to his wife, was the little things that go into making a day at the beach a pleasant one.

PERCY RODRIGUEZ has joined the cast of "Peyton Place" as Dr. Harry Miles, a neurosurgeon who, with his family, moves into the town. It is seen Monday and Wednesday evenings over WCBS-TV at 8:30-9:00 p.m.

Being an activist, and without fanfare, he decided to throw a real bangup beach party for them the next Sabbath complete with soda pop, barbeque, games, prizes and rides spending his own money. And it was a day the children, ranging in ages from 6 to 18, will long remember what with Butterball taking them for cruises on his motor boat.

Deciding to make the picnics a weekly affair, Smith broadcast an appeal for support on his popular radio show on WAME. It came in droves from such places as local labor union 478, Food Fair and other local merchants donating food and Atlantic record company pitching in with a substantial cash contribution.

Butterball's one-man project also came to the attention of city officials who had high praise for his humane efforts and started doing their bit for his "Teenie Weenies" as he called them. County Commissioner Carroll donated a barbeque pit. City Manager Melvin Reese gave cash as did Mrs. M. Athlea Range, the town's first Negro City Commissioner.

With Miami Mayor Steve Clark a regular visitor to his Sunday frolics, Butterball has enlarged his program to include twice a week trips to the various "Happy Miami Youth Centers" with sodas and hot dogs. He now has a volunteer staff of a dozen people helping with the Sunday affairs which now makes 200 kids happy.

"I just couldn't stand by and see those kids on the beach lifeless, listless and bored," he said. "It was time to stop 'big mouthing' and do something constructive that would long outlast my words on the air."

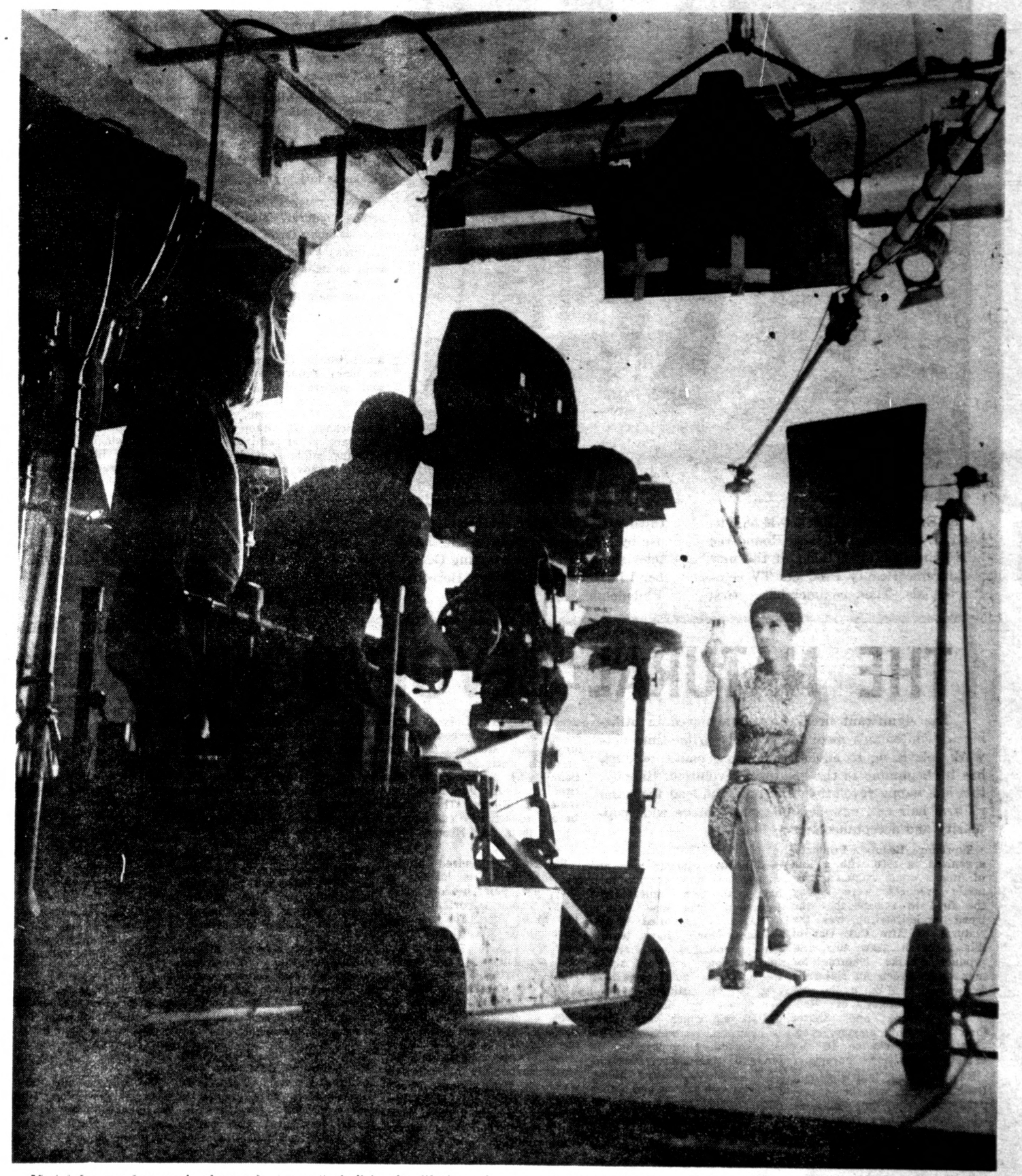
TRI STATE DEFENDER

SOUL SET

SATURDAY, OCTOBER 5

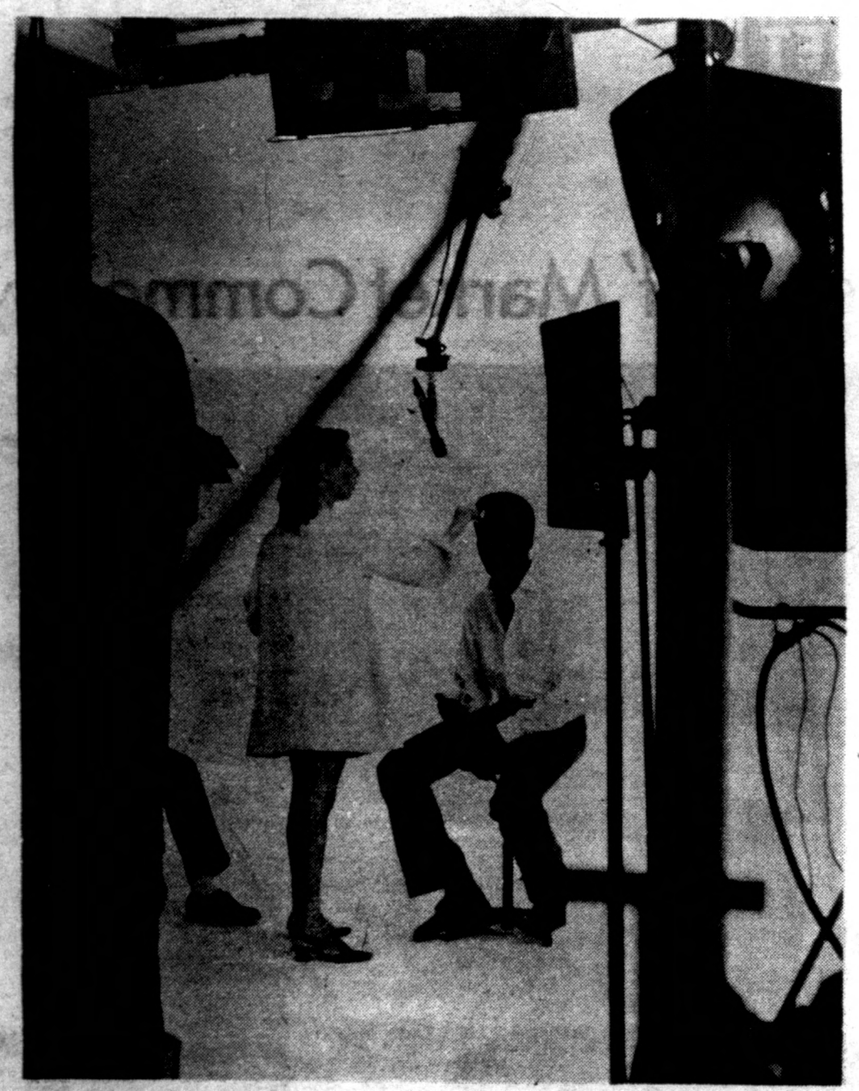
INSIDE

Blackness Becomes 'Hot' Market Commodity



Model Joanna Lasane is shown during a "take" in the filming of the new Supreme Beauty Products TV commericals. The commericals are the first all-Negro TV commericals advertising Negro products to be seen in prime time television.

Blackness Becomes 'Hot' Market Commodity



"BREAKTHROUGH" COMMERCIAL . . . Model Richard Roundtree is shown between takes of the new Supreme Beauty Products TV commercials. The commercials, first to advertise products exclusively for use by Negroes in major prime-time television will be seen starting October 1 in New York, Chicago, Detroit, Philadelphia and Washington.

By JOSEPH L. TURNER

One of the most significant "achievements" in recent years has been the sudden awareness of Blackness. Because of color and the sympathetic image it connotates, blackness is the hottest commodity on the U.S. market.

Black models (whose skin must be black) with natural hair styles, are in great demand by modeling agencies and magazine photographers.

Black sidekicks are now on practically every new television show, largely as a result of the acceptance of actor-comedian Bill Cosby.

Many industrial companies, schools, public and private agencies as well as social groups, are frantically trying to find the "right shade of blackness to join their groups.

Retail companies are now selling "natural" wigs for men and women. Cosmetics manufactures have discovered a mint in selling sprays, creams, combs, etc, for treatment of natural hair styles.

Clothes designers and importers are also making a fortune selling African clothes and artifacts. The sale of books on black history, and pictures and posters of the late Dr. Martin Luther King Jr., Malcolm X., Lroi Jones, Stokely Carmichael, H. Rapp Brown, etc., are at an alltime high—bringing millions of dollars to people, (white and black), who were least concerned about the cons, and efforts of those people.

What is the point of all this? If things are so well off, why rock the boat? Why do some blacks still say this is only tokenism or that it is a blatant affront to the remaining dignity and distinction of a castrated people?

Why do militants shout "wakeup brothers and sisters! Can't you see you're being used? Can't you see. . .can't you tell?. . ."

Why is this practice of commercializing the Negro's blackness destroying him psychologically, as an individual and as a race of people?

The answer is simple and straightforward. . .Black People, it is not as a people that is being accepted, nor is it you as a whole who is progressing through this wave of attention and abuse.

It is only your blackness and the commerical use of your sympathetic image that merchants, and politicians, and executives wish to gain from you. Black people will have to continue to wait, or work harder to get themselves together, before they can expect to really be accepted.

The practice of picking blacks for positions on the basis of their blackness puts a psychological strain on the black. . .He can never be sure why he is being accepted. . .is it his ability or color?

In any case, each balck person who accepts a position under such uncertainty gives up a part of his dignity, pride, and self-confidence, to make it.

Make it? Each effort to mak it psychologically destroys the person a little more. As the blacks are destroyed individually, so is his race gradually.

There are but two alternatives to the trend; stop the practice, or expect total annihilation of blacks through commercialism and psychological self destruction.

How much is your Blackness worth, Brother.

THE NATURAL REVOLUTION

The significant breakthrough achieved in utilizing a "whiteman's medium," namely prime-time network television, to advertise a black man's product, has its beginning in the "Natural revolution. Happily, this is a happy revolution, and takes its lead from the natural hair cut, now beginning to achieve wide popularity and acceptance among blacks.

Supreme Beauty Products, organized in 1960 with a line of men's and women's cosmetic products, were among the first to realize that the trend in hairstyling was the Natural or Afro Cut. Out of this research grew two new products, Duke Natural for men and Raveen Au Naturelle for women. And out of the new products, courtesy of Redmond, Marcus and Shure, their advertising agency, grew a significant change in accepted advertising concepts.

Raveen Au Naturelle and Duke Natural will be advertised on prime-time network television, starting October 1.

According to Pat Johnson, Sales Director of Supreme Beauty Products, the Natural cut isn't just a haircut, it's an attitude. And it's happening everywhere. More than 50 percent of the younger men and women are now wearing their hair in the new Natural style. He says "The new Natural or Afro is identified by its obvious ethnic hair texture while contoured and shaped into various exciting styles. Because this trend has been set by an attitude of self acceptance by black people, an attitude which says 'black is beautiful. . . well. . . pride is involved. I suppose we all tend to give more attention, more care to family, home, self—our hair—when they signify pride".

It is immediately apparent to people wno wear their hair Natural that it has to be combed properly and kept soft-looking.

As a result, Supreme introduced two new products to accomplish this, Duke Natural for men and Raveen Au Nturelle for women. These products were introduced nationally by Supreme for the first time in the December issue of Ebony. They have been advertised consistently since then in Ebony, Tan and Jet.

Supreme recognized almost at once that, as leaders in this new hair product category, certain important things had to be done. For example, barbershops were being bombarded by young people who wanted their hair cut in the Natural style. These barbers were not familiar with the Natural and its variations so Supreme undertook to educate them. Clinics were held from one end of the country to the other to demonstrate and instruct barbers in natural hair styles. A hair styling booklet was created and is being distributed through barber shops and to the readers of Ebony who request a copy.

The same thing is true of women's styles. Beauty shops were not particularly interested in doing Natural cuts but realized that their customers were beginning to demand them. Here again, Supreme is leading the way by holding clinics and showing beauty salon operators how to create the kind of styles that women are now demanding.

The Supreme hair styling booklet has become an important educational tool, both in popularizing the Natural haircut and in helping beauticians and barbers to deliver.

Sales have been sensational almost since the day Supreme introduced the Natural products. Supreme was the first to introduce these products nationally, and are trail-blazers in this movement.

The story is really not very different from any successful marketing story. The Natural Hair Style created a read need for a product. Supreme developed and marketed a product that filled that need.* Supreme is now looking forward to dramatic results from the television test that is being launched in five big cities on October 1.

Did You Know?

The flags of France, Great Britain, Spain, the Confederacy and the United States have flown over Mobile, Ala., since its founding in 1702, says the National Geographical Society.

* * *

The only two candidates the Whig Party elected to the Presidency, Harrison and Taylor, died in office.

* * *

More than 2,000 foreigners annually visit the Tennessee Valley to study TVA's activities.

* * *

A mature skunk's gas gun is capable of from four to six successive discharges. He is accurate up to about 15 feet.

* * *

California leads the nation in total personal income. In 1967, the total was $70.1 billion for the state's 19.5 million residents.

* * *

The full quote of "My country, right or wrong," includes the pledge "when right to be kept right, when wrong to be put in the right."

* * *

The highest known natural point in Florida is a hill only 345 feet above sea level near Lakewood.

Soul Set Highlights

Grammy Award-winning vocalist Lou Rawls leads cast of Negro entertainers in a full hour of ethnic music and humor in "Soul," special colorcast over the NBC Television Network Thursday, Oct. 17 (8:30-9:30 p.m. NYT, preempting "Ironside").

Starring with Rawls — in musical numbers, comedy sketches and split-second blackouts — are Martha Reeves and the Vandellas; Joe Tex; the Chambers Brothers; Hines, Hines and Dad; Leroy "Sloppy" Daniels, and H. B. Barnum and his Orchestra.

Special guests are George Kirby, Redd Foxx, Slappy White and Nipsey Russell. The Soul Sisters, a young singing group, appear for the first time on network television.

Highlights include two segments in which the title songs set the stage for a series of one-line gags and humoruos sketches. Rawls and Russell sing "Tell it Like it Is" and Rawls sings "Movin On Up" while various cast members make the comic contributions.

Malcolm X Autobiography

Stuart Rosenburg has been signed to direct Marvin Worth's production for Columbia Pictures, "The Autobiography of Malcolm X," it was announced today (20) by Robert Weitman, Columbia's vice president in charge of studio production.

It was also simultaneously revealed that Arnold Perl has been signed to collaborate on the screenplay of the life of the black leader with the previously signed playwright, James Baldwin.

Rosenberg, who directed the boxoffice and critical success "Cool Hand Luke," is currently finishing the Jalem Productions-Jack Lemmon starrer, "April Fools." He will report to Columbia upon completion of that production.

SPECIAL NAACP AWARD TO "OF BLACK AMERICA SERIES

"Of Black America," a series of seven programs produced by CBS News and recently broadcast on the CBS Television Network, has won a special award from the National Association for the Advancement of Colored People.

The series traced the history of the Negro and related it to his place in modern American society.

The award was presented at the Beverly Hilton Hotel in Los Angeles on Sunday, Sept. 22 to the Xerox Corp., sponsor of the programs, during the Image Awards Ceremony which is staged annually by the NAACP's Beverly Hills-Hollywood chapter on behalf of the parent organization.

The Image Awards recognize the efforts of various elements of the entertainment and communication media to present an accurate and positive image of the Negro.

Perry Wolff was executive producer of "Of Black America" for CBS News.

* * *

FLIP WILSON ON "ROWAN AND MARTIN'S LAUGH-IN"

Flip Wilson guest-star as a mortuary salesman, as Martha Washington and as himself when "Rowan and Martin's Laugh-In" is colorcast on the NBC Television Network Monday, Oct. 21 (8-9 p.m. NYT).

The "RAMLI" family members appearing with series stars Dan Rowan and Dick Martin are Judy Carne, Arte Johnson, Ruth Buzzi, Henry Gibson, Goldie Hawn, Dave Madden, Gary Owens, Alan Sues, Dick Whittington, Jo Anne Worley, Pigmeat Markham and Chelsea Brown.

The show's Fickle Finger of Fate award goes to the California legislature for what it did for (or to) the auto-buying public.

Receiving "Laugh-In's" salute of the week are "The Salesmen of Our America." In addition to Flip as a seller of funeral services, Dick Martin is an insurance salesman who pops up in a series of highly unlikely places, Gibson is a door-to-door salesman and Jo Anne a not-so-hard to sell housewife. Goldie is a salesgirl for the phone company.

Jo Anne, singing "Why Won't You Come Home," is joined by everyone in the cast plus several who aren't. Ruth offers a new version of "Let Me Entertain You." Henry's poems range from "Worms" to "The Corba."

The pleasure of your company
is requested
at a
CALENDAR TEA
given at
Avery Chapel A. M. E. Church
882 E. Trigg
Memphis, Tennessee
Sunday, October 6, 1968
Four-seven in the afternoon
Sponsored
by
Members of Avery
Mrs. Charles S. Cook, Jr.
Chairman
Mrs. Eva Paschall
Co-Chairman
Rev. Miller Peace,
Pastor

This short verse from The Bible is dedicated to the families of LCPL Micheal T. Ivory who died in Vietnam, son of Mrs. Helen G. Ivory, 2140 LyonSt., Memphis CPT Gerald W. Plunkett, son of Mr. and Mrs. Ralph W. Plunkett, 3207 Velmagi Street, and Specialist 1st Class Harold N. Owens son of Mr. and Mrs. Owens.

PSALM ONE HUNDRED

Make a joyful noise unto the Lord, all ye lands.
Serve the Lord with gladness; come before
His presence with singing
Know ye that the Lord He is God; it is He that hath made us,

And not we ourselves.

We are His people, and the sheep of his pasture.
Enter into His gates with thanksgiving, and into his courts with praise:

Be thankful unto Him, and bless His name.
For the Lord is good; His mercy is everlasting;
And his truth endureth to all generation.

THE BIBLE

WANTED!!

HIGH SCHOOL REPORTERS

High School reporter are wanted from Carver, Douglass, Lester, Mitchell, Melrose Southside, and B.T.W.

The editors of "Soul Set" are looking for Juniors or Seniors from the above schools to write news and sports of interest to their respectives schools.

The only requirements are: approval by your high school administrator possession of basic writing skills and an awareness of the activities and happenings at your school.

If you feel that you can handle the job, call Edward Harris at 526-8397 and arrange for an interview. Call today.

SMILES OF SERVICE — Rufus Jones, a partner in the Big Star Super Market, at 893 McLemore, with his father veteran grocer, . L. Jones, is shown in black suit, giving a smiling greeting to a customer at one of the check-out counters at the top fight store where quality service is a watchword.

THE JONES STORY

Father And Son Partnership

A father-son business partnership exists here in Memphis which has all the ingredients of the traditional American success story. In fact, it reads better in many respects then the old Horatio Alger creations.

In might he called the "Jones' Story." It is the recital of how a remarkable man, beginning his career as an ordinary black boy born and reared in the midst of all the obstacles of the rural-urban ghetto of the early part of this century, wrought well for himself, his family, and his community. It is the story of the career of Mr. S. L. Jones, who might well be designated as the "Number One" black merchant of Memphis and the Mid-South. It is also the story of his father-oriented son, popular, young Mr. Rufus Jones, who is donning his father's big boots.

Today, the Joneses, father and son, own and operate three representative super-markets in Memphis. Their stores are second to none. They are large and spacious. They are departmentalized. They ar manned by efficient personnel. The merchandise is top brand. And their customers are legion. They are operated on a strictly business basis, with emphasis on friendly, down-to-earth public relations. The stores are clean. The personnel is courteous. The service is fast and efficient. The meat and produce are fresh and top quality. The company motto is "Service and quality." The description "black grocery stores" is unsuitable. The most adequate description is that the Jones-owned stores. . .at 3637 Sewanne Road. . .315 Mitchell Road . . .and the mammoth Jones's Big Star Super-Makret at 893 McLemore Avenue. . .are just what their names should suggest. . .first-class grocery stores that cannot be identified by race.

The Jones grocery complex employs approximately forty people. . .men and women. . . black and white. The volume of weekly business compares favorably with that of any groceries in town of comparable size. An atmosphere of "merchandising" know-how" pervades each establishment. The Jones' stores leave the impression that these are good places for anybody to trade. . rich or poor, regardless of race, creed, or color. In short, the Joneses operate top-flight grocery stores. . .thus speaking volumes for intelligence. will power, efficiency, determination, and the power to "make it."

The Jones's story started in 1911 when Mr. Jones, the father, was born about 300 feet from the location where he now lives at 3746 Sewanee Road. His parents were farmers in the then largely rural area. The boy was orphaned at an early age. He was reared by step parents. But they must have been good for him. He attended Geeter School, where he finished high school. That is as far as his formal education went.

But while attending Geeter he was also gaining knowledge from another school, the school of experience. By the time he was thirteen years old Mr. Jones Senior was well-known in his neighborhood as a merchant. He was selling baskets of blue-berries, plums, apples, flowers, and other items he gathered to people in his neighborhood. He eventually obtained a wagon, later a truck, from which he sold farm produce all over Memphis for some ten years.

Then, in 1923 he decided to set himself up in the grocery business. He opened his first store at the Sewanne Road location mentioned above. He had learned lots in the streets of Memphis as a peddler of farm produce. It stood him in good stead when he decided to open his grocery store. He knew something about what people want in merchandise. He knew how to meet and deal with the public. He had an appreciation of the effectiveness of displaying his goods in the best possible manner. It paid off. The Sewanne Road store soon grew into one of the first black-owned super-markets in Memphis and the Mid-South. A quiet, humble, and unpretentious man, Mr. Jones kept little noise. He just operated his business and looked out for his family.

A few years after graduating from Geeter High School he married a young lady, who he fondly refers to as "Ida Mae." That was June 28, 1938. Five children were their reward. Today they are: Miss Gladys Lee Jones, a governmnet Flecto computer operator, Rufus E. Jones, co-owner of the two super-markets with his father and a Michigan State University graduate in Business Administration. Mrs. Ida Jones Herenton, a teacher at Porter Junior High. Miss Dorothy Jean Jones, a teacher at Kingsbury School, and Miss Debra Denise Jones, a student at Westwood Elementary School. Mr. Jones modestly observes he is the "least educated member of his family."

But he was talking about "book learning" in that observation about being the 'least education includes a natural business shrewdness. . .perhaps taught in the school of hard knocks he attended as a market-man, peddling goods in the streets of Memphis. No one could tell from his speech, manners, personality, and presence, that he had not enjoyed a great deal of formal education. He is a well-dressed, soft-spoken, almost humble, medium brown-skinned man, who seems to take a special, personal interest in everybody he meets. In other words, he epitomizes the ideal American business man who has reached the pinnacle of success, but has not allowed it to "go to his head."

Mr. Jones's son, Rufus, a graduate of Booker T. Washington High School and some of the nation's top schools, has refuted an often-heard charge that Negroes educate their children "away from their beginnings." Young Mr. Jones's stores as a boy, but he angled his educational preparation in the same direction. In taking the course in Business Adminisrtation at Michigan State University, he preparing himself to build on the foundation his father has laid for him. So currently, he works in the company's stores. He makes it his businses to know all details of the business. He leaves the impression that he knows "what's happening" in the Jones's stores. He is the father of three children, and follows in his father's footsteps of being a devout church man. Both father and son are widely-known as active members of the Methodist Church. The family believes in prayer.

An interesting angle of the Jones's Story was their insistance that mention be made here of the female angle of the family. . .Mr. Jones Senior wanted emphasis that the woman behind his career of success and his satisfactory family is his wife, Mrs. Ida Mae Jones. He praised her loyalty, understanding, inspiration, and patience.

So, it seems like the "Jones aspects than any Horatio Alger novel. ..and really adds something to any American "success" story.

BUY U.S.

SAVINGS BONDS

MEANINGFUL MEAT — Waddel Jones, market manager and Erneest Brown, butcher (l. to r.) look over a choice cut of quality meat with Mr. S. L. Jones, co-owner and co-manager of the Jones Big Star Super Market, at 835 McLemore. The store had a formal opening on the Joneses' proprietorship which attracted wide attention.

"MERCHANT TEAM— The grand opening of Big Star Super-Market at 893 McLemore was understandably centered around the father-son merchant team of Messrs. S. L. Jones and his son Rufus. . .shown left to right in their super store.

'UNLAWFUL ACTION' CHARGED

Wallace Ally Suing Stokes

CLEVELAND — Mayor Carl B. Stokes was served by a summons Monday to appear in court within 10 days to answer charges of unlawful official action during the Glenville Snipings' in July and alleged illegal use of "Cleveland, Now!" funds.

The complaint was filed by Roy F. Richards, vice chairman of the Citizens Committee for Law Enforcement, and signed by four other Cleveland residents. Richards also is chairman of the Cleveland Branch of the Ohio Wallace for President Committee.

The complaint alleged that the Negro mayor directed the program's money into the hand of lawbreaking groups and that he joined an "unlawful parade" on July 20, the second anniversary of the Hough riots.

Stokes was also accused of ordering the National Guard and white policemen out of the Glenville area during trouble there in July "for an unlawful purpose."

Richards said he also believed Law Director Clarence James and Safety Director Joseph McManamon also jointly agreed not to enforce the law.

In addition to three white policemen, seven Negro civilians were killed in gunfights between police and snipers in the predominantly Negro Glenville area.

At one stage following the disorders, Stokes withdrew guardsmen and white police from the area and sent in Negro civil leaders to maintain calm. Some observers said the move prevented further bloodshed.

"Cleveland, Now!" is a multi-billion dollar antipoverty program financed by the federal, city and county governments.

YWCA Offers A Beginners' Bridge Class

The Sarah H. Brown branch of the YWCA is offering a 10-week bridge class of two hours duration per session beginning on Thursday, Oct. 10, and to be held between the hours of 7:30 and 9:30 p.m.

It is a basic class for beginners and intermediates and will be taught by Robert Jemison, a member of the American Bridge Association.

The class is designed for persons who have never played before, as well as for experienced players who feel the need for additional knowledge in the fundamentals of contract bridge.

The fee is $12.50 for the entire 10-week course. Registration may be made by calling the YWCA at 948-0493.

REMEMBER CLEOPATRA?
...The Ancient African Beauty

She bathed in oil and exotic perfumes... really an artificial beauty.

Today's beauties are natural...beauties with clear skin, exquisite complexion...and with that luminescent and sophisticated look.

Many of today's beauties have discovered creamy white PALMER'S "SKIN SUCCESS" BLEACH CREAM...the medicated cream with that heavenly fragrance..."SKIN SUCCESS" CREAM, for fairer, clearer, natural-looking loveliness. And "SKIN SUCCESS" CREAM contains the full official strength of ammoniated mercury, the medical ingredient often prescribed by doctors for effective skin care. It fades freckles, removes that sun-tanned look, aids in removing blackheads and smoothing large pores...helps bring out your natural beauty.

Ideal to use with "SKIN SUCCESS" CREAM, is PALMER'S "SKIN SUCCESS" SOAP, with hexachlorophene. Its deep-acting foamy medication beauty-bathes while it sweeps away germs.

Insist on the blue and gold packages!

Memphis Restaurant Association...

FOOD FESTIVAL - RESTAURANT SEMINOR

MID-SOUTH FOOD & EQUIPMENT SHOW

SUNDAY-MONDAY-TUESDAY
October 6-7-8

HOLIDAY INN RIVERMONT

Inviting All Restaurateurs, Dietiticians, Hospital & Inn Plant Operators

Get the Best Used Cars From the Get More Dealer!

Plymouth FISHER

1925 UNION AVE. 275-1148
3250 SUMMER 324-4444

PALMER'S "SKIN SUCCESS" OINTMENT

NOW GET FAST BLESSED RELIEF FROM THE ITCHING, IRRITATION AND SCALING OF PSORIASIS YOU NEVER THOUGHT POSSIBLE, AND AT A LOW PRICE THAT WILL AMAZE YOU.

PALMER'S "SKIN SUCCESS" OINTMENT... relieves the itching and irritation of this ugly skin trouble. It removes the scales, dissolves the horny skin. It is cooling and soothing. It refreshes the skin. No matter how long you have suffered try PALMER'S "SKIN SUCCESS" OINTMENT, and get the fast blessed relief you have longed for from the itching, irritation and scaling of psoriasis.

ONLY 44c ½ OZ. | COMPARE! NOTHING FINER AT ANY PRICE!

ECONOMY SIZE 1¾ OZS. ONLY 99c

GET HEAD-TO-TOE PROTECTION with the deep-acting foamy medication of "SKIN SUCCESS" SOAP. It beauty bathes while it fights germs that often aggravate perspiration odors...makes you sure you're nice to be near. PALMER'S "SKIN SUCCESS" SOAP.

Have you tried Wonder Bread lately?

It's better than ever!

SURE CURE FOR DODGE fever

'68 DODGE CHARGER

ONLY $300.00 DOWN OR CAR OF EQUAL VALUE

FULLY FACTORY EQUIPPED INCLUDING WHITE WALL TIRES 225 CU. INCH ENGINE RADIO HEATER AND WHEELCOVERS

NOTES $85.22 INCLUDING TAX

CHUCK HUTTON CO.
48 YEARS WITH DODGE

1170 UNION AVE. 275-8143

Coke has the taste you never get tired of.

ENJOY Coca-Cola

TRADE-MARK ®

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY THE COCA-COLA BOTTLING COMPANY OF MEMPHIS, TENN.

Tri-State Defender

"The South's Independent Weekly"

Home Office: 236 South Danny Thomas Boulevard — JA 6-8397

JOHN H. SENGSTACKE.....Publisher
WHITTIER A. SENGSTACKE.....General Manager
McCANN L. REID.....Editor
BRYANT T. WILLIAMS, Sr.....Advertising Manager
RAY A. WICKS.....Circulation Manager

Subscription rates: One year, $6; six months, $3.50, (2-year special Subscription rate $10) The Tri-State Defender Does Not Take Responsibility for unsolicited Manuscripts or Photos. Published Every Thursday by the New Tri-State Publishing Co. Second Class Postage Paid at Memphis, Tennessee, Under Act of March 2, 1879.

National Advertising Representatives
AMALGAMATED PUBLISHERS, INC.
310 Madison Avenue, New York 17, N.Y.

Serving 1,000,000 Negroes in the Tri-State Area

Hospital Work Stoppage

It has become quite evident in political, social and religious circles that the City Hospital work stoppage is taking on the same qualities of the Memphis sanitation strike and that is "mans inhumanity to man". And the entire blame for this inhumanity can be cast upon on a stagnant city government lead by a "half-wited" Mayor and a "spineless" city council.

The daily newspapers have twisted the issues so badly that many black Memphians think the work stoppage is against them; that there is an issue of black against black; and that the hospital workers are totally cruel and hard-hearted people.

The truth is that the city government has met another problem that is incapable of handling, because of inhumans, racist qualities city government posesses.

From report on radio and TV, one gets the idea that the work stoppage is against the black community. The reasoning of this idea is that Hospital Director Odell Horton is black; a majority of the member who walked out are black and the City Hospital complex serves a majority of black people. Mr. Horton's color plays a very insignificant role in this issue, he could be black, white, yellow or green. The fact still remains, Mr. Horton is only echoing the viewpoint of Mr. Loeb on a matter that has been effecting Memphis Hospitals, patients and workers for the past few months.

The city government has shown itself to be incapable of seeing the humane side of this walk out. The city hospital workers have toiled under unbelievable conditions too long. It took much love of mankind to work under such conditions. To slave-drive people with these conditions would be inhuman. When a woman or a man is treated like a child, there is a loss of respect. The hospital workers have been treated badly, with lies, unfullfilled promises, and subhuman working conditions. The hospital workers have shown their human love it is now time for Memphis City Government to do likewise.

There are those who have said the union acted in bad faith. The union must support its members for the members are the union. Many of the people who walked out are near retirement. Would they put a job in danger the only job they can get, just to say "we walked out"? The answer is no! The work-stoppage was their only recourse.

The city has acted in bad faith and from all signs, will continue to act in bad faith, not because they feel they are right, but because men are afraid to speak out against wrong. Mr. Horton is caught between Union, a racist hospital administration and Mayor Loeb. His hands are tied.

Unless something is done soon to solve the problems of the City Hospital workers, Memphis City Government will receive the same unfavorable publicity it received during the Sanitations strike. At this moment, Memphis cannot afford adverse publicity.

Which Way America?

The 1968 Presidential election is probably the most crucial in American history. The voters must decide not only on a Presidential candidate; they must choose the road the nation should follow in a world full of anguish and growing increasingly restive.

Whether America should take the high road to democracy or pursue a course akin to fascism in the attempt to suppress dissent and smother dissatisfaction are questions which will be answered in November.

Whoever is elected President will have the awesome task of providing the kind of leadership the people want. With law and order becoming more and more the theme song of all the candidates for the Presidency, the country's mood does not appear to be on the side of the democratic process.

The consequences of a Nixon victory would be disastrous for the poor, for the Negro in particular. Desegregation will suffer a severe setback; public welfare will be cut to the bone; the Office of Economic Opportunity will be abolished: freedom of residence will receive no push from the federal government; segregated schools will not be penalized for non-compliance with the provisions of the 1964 Civil Rights Act. Instead, they will receive their full quota of federal money. There will be no more talk of war on poverty. The black people in the slums will be left to shift for themselves.

America will enter into an era of suppression and repression never before experienced by the people. There will be more riots, more bloodshed , more police brutality. These are some of the evils that would befall the country if Richard M. Nixon becomes President. Citizens who do not wish to see the nation gripped by fear and terrorism must think and pray before entering the voting booth.

Freedom and equality will cease to have any meaning. America under Nixon will be a fascist state. The country is in grave danger of losing its democratic identity.

Wallace: A Calamity

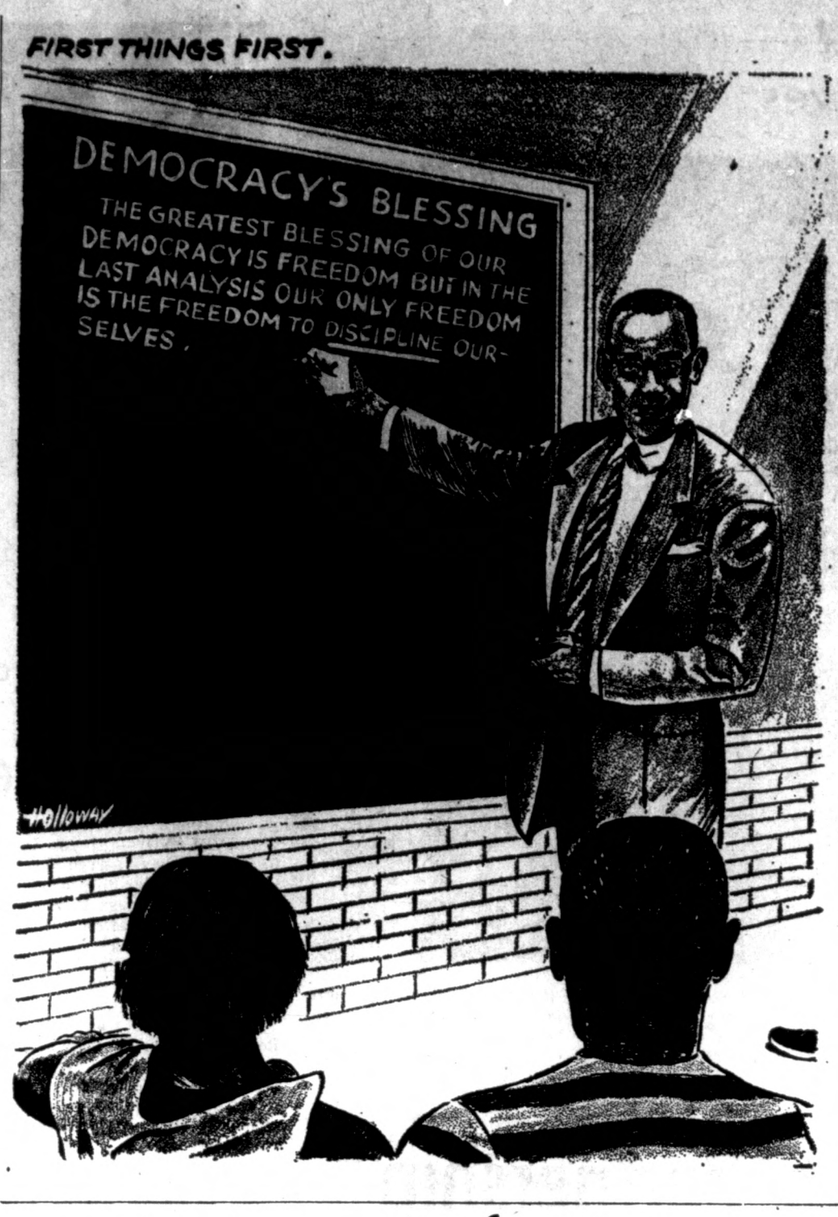
George C. Wallace of Alabama is a real threat, not only to the major parties, but to the American democratic process. His campaign thrust has already wrought a massive change in the Presidential campaign. Triumphantly he tells the thousands who turn out to cheer him:

"I've been saying for a long time that there's not a dime's worth of difference between the two major parties. Now, on some issues, there's not a dime's worth of difference between what they are saying and what we're saying."

He is talking about the emotional law-and-order issue, and there's enough truth in his sally to make both Democratic and Republican politicians wince. Though the White House remains only a remote hope for the former Alabama governor, those who believe in the principles of a free society and the promises of democracy are shaking with misgivings over his increasing popularity even among labor's ranks.

The prospect bedevils both major parties. Wallace threatens to invade the areas that Nixon cannot afford to lose. Such areas as the Border states, wealthy Northern suburbs and conservative rural segments are vital to a Republican victory.

Democrats are increasingly dismayed by the Wallace inroad into labor unions whose commitment Humphrey must have if he is to overcome his present difficulties brought on by a split in his party. Any way you take it, especially so far as the black man is concerned, the third party candidate from Alabama is the greatest calamity to befall the nation's electoral system in American history.



A Point Of View

By NAT D. WILLIAMS

MEMORIAL TO "SHUG"

Most police officers don't quite relish being referred to as "cops". Their proper designation is "officer". But, the late "Shug" Jones, ex-Memphis policeman, one of the city's first black officers, had a kind of hankerin' for that word "cop". He didn't mind it when applied to himself. He felt more people understood his position when he was called a "cop".

"Shug" was a dedicated lawman. He was familiar with the work and outlook of a police officer years before he was officially appointed as one. He was a familiar figure around the downtown police station a long time before he became an official policeman. When he did, he did his job according to the best of his lights. In the process he made himself almost into a legend . . .both loved and hated. . . but always respected, however begrudgingly or amusedly that respect was given. A lot of folk didn't like him. . . but everybody who came in contact with him respected him. He was that kind of man and officer.

It was with reluctance that "Shug" bowed to the dictates of Father Time and had to accept retirement from the local Police force. But his penchant for law enforcement duties remained. So, after a few months "Shug" had another semi-official job as an officer. . .serving as a Security Guard in the spacious Lamar Shopping Center on Park Avenue. It wasn't long before the Center's patrons knew "Shug" was on the job. His long experience fitted him eminently in his jobs in guarding the premises of the merchants in the Center, and in spotting the amateur and professional criminal elements bent on shop-lifting and otherwise disrespecting the property rights of the owners.

The merchants in the Center came to know, respect, and even develop an affection for the smooth-skinned, bow-legged black man, with the keen features and sharp eyes. They could depend on him. Their patrons and customers felt a sense of security when "Shug" was around.

His unexpected death while on the job in the performance of his duties shocked and saddened the members of the Lamar Shopping Center Association. . .the merchants who conduct businesses in the complex.

So, out of respect for "Shug", and out of a desire to memorialize him in a meaningful and tangible manner, they struck on an idea. They remembered that "Shug" had impressed them with his obviously genuine interest and love for children. He had made himself a quiet favorite of the boys and girls. . .black and white, who frequented the Center. The kids knew "Shug" liked them. . .despite his rough exterior. In return, they liked him back. The merchants and others could see this bond between "Shug" and the youngsters. So, the merchants decided they would band together and establish a "Shug" Jones Scholarship Fund, reaching into the thousands of dollars.

Led by Messrs. Ted Avant, president of the Association, of Kent's Dollar Store, and David McClanahan, of Sterling Variety Stores, the organization began the formulation of plans to raise the scholarship fund among themselves and other members of the group. The scholarships would be offered to graduates of Melrose High School.

The spokesmen for the group explained that they want to help the Melrose students because Melrose School is in their neighborhood. The merchants feel they will be making a contribution to community welfare, growth, and goodwill by such a gesture. They will at the same time be perpetuating the memory of a man who had gained their respect and admiration. So, the scholarship fund has been set in motion.

From this point of view the Lamar Shopping Center merchants are setting a fine precedent for businessmen all over the city and everywhere else. If the problems of the ghetto. . .black or any other colored ghetto. . .are to be met there must be some lines of communication, c o operation, understanding, and respect kept open. The black community needs to feel that some of the profits from their patronage at various stores in their neighborhoods need to be fed back into their midsts.. Both sides have good points in their positions.

The Lamar Center merchants are to be commended for their action. True, "Shug" Jones was no angel. Who is'3 but he had enough dedication to his work to make a favorable impression on others. . . to the extent htat his performance will be a benefit to others of his ethnic extraction. Every Melrose High School student helped by the "Shug" Jones Scholarship Fund will be benefitting from the record of a man who may have given out more kicks than kisses. . . but whose efforts were always in the direction of community advancement, live-able race relations, and order.

Everybody may not see it at once. . .but "Shug" must not have lived in vain.

Biafran Relief Sought

Six thousand people are now starving to death every day in Biafra. A committee of Chicago citizens is trying to do something to help. The Emergency Committee for Biafran Relief from its office at 100 N. LaSalle st., Room 910, Chicago, has sent over $35,000 for food and medical supplies to Biafra since July.

Volunteer services and donated newspaper advertisements and radio spots have been relied upon t acquaint the people of Chicago with the plight of the people of Biafra.

All money received has been strictly earmarked for food and medical supplies and all of it has been c h a n n e l e d through three agencies: The Catholic R e l i e f Services, Church World Service and the American Friends S e r v i c e Committee. The only operating expenses incurred by the Committee have been for telephone and postage costs.

Money received by the Committee is sent on within three to five days of its receipt. The relief agencies with which it works are now so well organized that money received in one week can be food in the mouth of a starving person the next.

The committee is made up of ordinary citizens: housewives and business people. It has also received help either by affiliation or by consultation from such prominent Illinoisians as Representative Edward Copeland, State Treasurer Adlai E. Stevenson III, Alderman A. A. Rayner, Jr., C h a r l e s Armstrong, Harrison Tyler, Richard Wade, and others.

Father Patrick O'Malley, a missionary to Biafra, guided the Committee until his return to Ireland early this week.

IN NEW HAMPSHIRE — Airman Calhoun Claxton, a 1968 graduate of Manassas High School, r e cently completed basic training at Lackland, AFB, Tex., and is now assigned as a security policeman with the Strategic Air Command at Pease AFB, N. H.

AT CHANUTE AFB, Ill., for schooling as an aircraft maintenance specialist is Airman Ernest L. Smith, son of Mrs. Linnie M. Smith of 5124 Horn Lake rd. He recently completed basic training at Lackland AFB, Tex. A 1967 graduate of Geeter High School, he is married to the former Irene Byrd.

NATIONAL HOTLINE

By Diggs Datrooth

WASHINGTON — Regardless of the polls and the actions of some of the faint hearted beneficiaries of the current administration in Washington, don't sell HHH short. When the first Tuesday rolls around the concerned voter will undoubtedly wake up to the fact that the tremendous and almost undream of gains in civil rights, social and labor legislation were obtained under Democratic administrations. The record will show the blacks of the Nation have better jobs, more civil rights, and elderly wages in history. If one looks into HHH's past he will find that most of the legislation responsible for these gains were sponsored by the Dems candidate . . . Sign of the Times: The depth to what our once alert civil rights organizations have slipped was seen in the recent conference report on the Housing and Urban Development appropiations. The funds were slashed to a point where there is no money to enforce the recently passed fair housing law. Although in passing the law Congress set up the machinery for enforcing, complete with staff. When it came to implementation with funds, there was nothing. An age-old trick: pass the law, cut the dough.

PEOPLE IN THE NEWS: Bill Fowler, former Akron attorney, now a member of the Civil Service Commission's Appeal Board, has been selected head of the Commission's Interagency Committee . . . Roger Wilkins, bright young nephew of the NAACP's Roy, has called it quits with the U.S. He has joined the Ford Foundation. Wilkins rose fast in the government to head the Community Relations Service of the Justice Department. In five years he zoomed from a poorly paid case worker in a Cupahoga County (Ohio) welfare office to a $27,500 federal post . . . M. Carl Holman, deputy director of the U.S. Civil Rights Commission, has already departed to take the spot with the Urban Coalition. Holman takes over the post vacated by Lisle Carter, who deserted HEW as an assistant secretary earlier in the year. Carter becoces a college prof. in one of the Ivy League colleges.

IDLE FOOTSTEPS: Facing some rough times are the employees of AID. One, a former nationally known athlete, was downgraded from a Grade 13 to a Grade 4 in the current cutback . . . Enoc Waters, serving as a consultant to Cliff Alexander at the EEOC, is job hunting now that funds are getting short at that agency . . . Incidentally, LBJ has a vacancy to fill on the EEOC. It is the spot vacated by Sam Jackson. It is a GOP job and it could go unfilled until after January . . . Chuck Stone, now the voice of the D.C. Black Power bloc, is the brother not to vote in this campaign. He was the guy who told the brother to vote against Richard Hatcher in Gary, Ind. . . . Clarence Townes, the black man who worked diligently for the GOP during the lean years, is being shunfed aside by the fair-weather GOP'ers who scent victory. Townes, who took all of the snide criticisms and jibes during the lonely years, is still lonely as the hepped-up GOP crowd refuses to call him to the inner councils now that they are running hot in the polls.

BACKDOOR STUFF: SNCC, once a noted social irritant in D.C., has closed its District office. Lester McKinnie, the office head, has departed for parts unknown following a request, purportedly from the Black Panthers tha he quit. When McKinnie refused, the SNCC office was riddled with bullets. So McKinnie got the message. He split the scene . . . It is reported that since Stokely Carmichael has left SNCC to become one of the leaders of the Black Panthers the national SNCC movement is in trouble . . . Black oriented radio station WOOK was struck recently by union organizers. However the strike collapsed when a vote was taken and the union lost out in its quest for bargaining rights . . . Fashioning the AFL-CIO's big push for HHH votes among members who are defecting by the numbers to George Wallace is Walter Davis, director of the union's education division. If Davis can pull it off and hold the line, it will be the biggest political upset in current history.

NEWS ON THE UP-BEAT: While Columbia university is having its troubles Howard has begun its new year peacefully. At this writing, it appears that the turmoil that swept the HU campus last year probably will not return this fall. The new term got off to a unique start. Clad in an African dashiki, Student Council president Q. T. Jackson delivered the principal opening speech. Jackson, in typical "black power tradition" raked the faculty members who sat silently behind him on the stage, as being "brainwashed . . . by white society." As Jackson teed off on "people who are supposed to be black wearing European clothes (referring to academic robes of the faculty during the formal academic processions) the 500 students cheered about the "new day at Howard university." . . . Is there more to the Boston school matter than he simple issue of wearing African grab to the classrooms?

Hanley Elementary Involves All Parents In School's Projects

The Hanley Elementary School which occupies the whole block surrounded by Hanley, Spottswood, Boston and Carnes-streets, has from its opening in 1960, involved parents in phases of the school's program.

In order to provide audio visual equipment to facilitate instruction by the teachers, the Parent-Teacher Association under Mrs. Selena McCargo, the president and the principal instituted the annual Spaghetti Dinner and Hat Show, (now-discontinued).

Parents and interested partrons brought chicken, spaghetti, tomato paste, and other items needed to the school as donations. This served a three fold purpose: it enabled the school to get much needed materials and equipment, it brought parents to the school who otherwise might not have come except for a program; and then, it made them know and feel that it was their school and that they were helping in the development of it.

This parent involvement enabled the school, under the forward thinking principal, to plan, finance and conduct what they termed, a "Readiness Program", for two years before the beginning of Head Start by the United States Govrnment. The Readiness Classes sought to help the neediest of underprivileged children to become better prepared to meet the impart of beginning school experiences.

Parents often accompany classes on field trips, if invited by teachers. For instances, once two mothers went with a fourth grade class to the Passport Room of the Dobbs House, at the Airport. They, the thirty-three children and the teacher, had dinner in grand style.

For three years, sewing classes have been conducted night and day for parents who learn, not only how to make clothes for their children at a fraction of what it would cost to purchase them ready-made, but they learn to make their own dresses, suits, coats, hats, and what have you.

Some have learned to take scarred up shoes and cover them with materials, and thus have costumes to wear with shoes to match. These parents have a "Fashion Show" at the end of classes in the spring. Parents and children model the garments made in the sewing classes. The fifth and sixth grade pupils of the school enjoy the fashion shoe at the end of their lunch hour.

Since school opened this year, many parents have called to get the beginning date of sewing classes for the 1968-69 term. They are eager to get started with Mr. Eleanor Elmore in the day class and Miss Alberta Gaines who teaches the evening class. The day begins Wednesday morning, October 2, at 10 o'clock. The night class starts a month later.

Hanley School is extremely fortunate in having three excellent volunteers who work with parents for the school, help out at school when necessary, and who see that sewing materials, machines, and instructors are available. They are Mesdames Cramer, Harriett Stern, and Harriett Walker, members of the organization formerly called the "Food for Fitness Committee."

There have been Child Development classes at the school under the direction of Mrs. Loretta Kateo. Here the parents and/or guardians had an opportunity to get help from a qualified social worker for problems concerning their children. Another such class is planned for this year.

Special recognition should be given to a group of parents who shouldered the responsibility for the Free Breakfast Program at Hanley last school term. These Hanley Helpers," under the leadership of Mrs. Fondren and Mr. Lela Poindexter, not only came to the school and supervised the breakfast recipients from 7:30 to 8:15 A.M. each day, but they also took care of whatever expenses the school had to pay. Their work was outstanding.

Mrs. Beulah M. Williams is principal of Hanley.

Adults Can Continue University Education

"Adults, you can continue your education in the university, and it's easier now to be in the university." This is the word of Dr. William A. Brotherton, director of the Division of Continuing Studies at Memphis State University.

Thirty-two courses in the special interest, non-credit program for the fall semester at Memphis State offer opportunity to just about anyone who who wants to continue his education, said Dr. Brotherton. Basic skill courses such as Reading, English and Mathematics, are available.

If, on the other hand, one wishes to pursue some fascinating subject simply because he is interested in it, he can enroll in such courses as Folk Guitar, Public Speaking, American Negro History, Shakespeare, or Conversational Spanish.

Perhaps one wishes only to sample the university offerings. In that case there is the lecture-discussion series, "Milady, Meet the Professor". designed to acquaint the ladies pleasantly with the life of the university.

Non-credit coursesre quire no formal registration — only the completing of an application form and mailing it with a check for the amount of the course fee. No grades, examinations or term papers burden this type of course. The fact that no university credit is earned may give pause to some adult collegians, but for others university credit is incidental. To them the important fact is that by participating in university courses, each person is building his own education to serve his own needs and interests as he perceives them.

Course fees range from $10 for "Milady, Meet the Professor" to $45 for "Human Resource Management". Most of the courses cost $20 for one person or $30 for husband and wife. For a complete listing of the 32 special interest, non-credit courses, which begin the second week in October, and for aplication blacks, one should contact the Division of Continuing Studies at Memphis State, telephone 321-1383.

6 'LBJ' Rioters Facing Murder, Conspiracy Raps

SAIGON —(UPI) — Six Negro prisioners who started a race riot in the U.S. Army stockade at Long Binh will be charged with murder or conspiracy to commit murder, informed military sources said Monday. The Army prison has been dubbed "the LBJ," for Long Binh Jail.

The charges stem from the slaying of a white inmate Aug. 30 during a wild melee at the Army prison 15 miles North of Saigon. authorities said the victim was beaten with a shovel.

Military police, firing tear gas, quelled the riot which injured 65 persons, including five guards. Most of the injuries were caused by prisioners fighting among themselves.

In the aftermath of the riot about 200 Negro inmates refused to obey orders and were segregated. The number of rebels shrank to 11, including the six charged with murder or conspiracy to murder.

Sources declined to identify the six pending the filing of formal charges for courts martial.

N.Y. Schools Issue Spreads To N.J., Phila.

NEW YORK —Despite the full reinstatement of all members of the local school board in the Ocean Hill-Brownsville dispute with the United Federation of Teachers and an order for all of the 110 dismissed white teachers to report back to classes at the school, no settlement of the issues which caused a citywide school strike in New York City had been made at press time.

The Teachers Union was still holding out for elimination of the local boards in an impasse over discipline and protection of the teachers while demand-

HHH CHATS WITH 'SEER'

Vice President Hubert H. Humphrey chats with "seer" Helen Crozier Greenwood at a California meeting. Miss Greenwood predicted that Nelson A. Rockefeller would become the next President, even though she's a Democrat. She is an ardent HHH backer.

Baritone Will Present A Recital In Humboldt

The Naomi Circle of St. James Baptist Church in Humboldt, Tenn., will present James Edward Thomas, a baritone in recital at the church on West Main st. there next Sunday, Oct. 6, at 5 p.m.

Mr. Thomas is the son of Mr. and Mrs. Flem Thomas. He attended Stigall High School and is a graduate of Fisk University where he sang with various groups.

He has just returned from Vietnam where he served with the American National Red Cross for 18 months following six years as an instructor in the public schools of Nashville.

He possesses a rich voice, and with his background and training at Fisk, will be presenting a rare treat to all who come to hear him. He will be accompanied by Mrs. Jennie Brodnax Vance.

After a brief vacation, Mr. Thomas will leave for Red Cross duties in Germany.

Mrs. Lester Boatright is president of the Naomi Missionary Circle, and Rev. J. T. Freeman pastor of St. James Baptist Church.

The public is invited to the recital. Donations will be accepted.

Young Predicts Wallace To Get Fourth Of Vote

BOSTON (UPI) — Whitney M. Young Jr., executive director of the National Urban League, predicts third party presidential candidate George C. Wallace will get at least 25 per cent of the vote in the November election.

Young characterized the former Alabama governor as "symbolizing the very worst in America," and as a man who preaches "racial hatred and bigotry."

"Who would have thought five years ago George Wallace would be a serious candidate for the presidency of the United States?" Young said Sunday before the Combined Jewish Philanthropies of Greater Boston.

"Yet I think he will get 25 per cent or more of the vote," Young said. He added Wallace's strong showing with the voters was a "sad commentary on our society" and a reflection of its "fears and anxieties."

Young, a member of the President's Committee on Urban Housing and on Law Enforcement, declared Wallace "through his subtle encouragement permitted young kids to be bombed in a church in his state."

And he said the independent party candidate "flaunted the law at every hand, standing in the doorway even though the Supreme Court had ruled clearly."

Young charged Wallace "constantly brought about disrespect for the law by his utterances about the integrity and honesty of the Supreme Court, the highest court of the land."

Turning to other presidential contenders, Young said there is "a great difference in domestic issues between Mr. Nixon and Mr. Humphrey."

He said anyone "who can't tell the difference between Nixon and Humphrey deserves suppression and slavery."

AME Women's Day Outlined

Annual Women's Day will be celebrated at the Providence AME Church at 384 N. Decatur st. on Sunday, Oct. 6.

The guest superintendent at the Sunday School at 9:30 a.m. will be Evangelist Willie Mae McCulley of St. John AME Church.

Delivering the morning message at 11 will be Evangelist Jessie Robinson of St. Andrew AME Church.

At the special Women's Day program at 3:30, the speaker will be Mrs. Archie Mae Pratcher of Middle Baptist Church.

Rev. James L. Gleese is pastor of the church.

COLEMANS
BAR-B-Q
South's Finest
OPEN 24 HOURS
FRIDAY & SATURDAY ONLY
CURB SERVICE
10:00 A.M. UNTIL 3:00 A.M. DAILY
1671 So. THIRD ST,

Have you tried Wonder Bread lately?
I hear it's better than ever!

It's good business to rent trucks from Carl Carson

HELP WANTED
EARN $80. A MO. WHILE IN JOB CORPS TRAINING SCHOOL
CALL MAP-SOUTH 526-8596

READ WHAT PRAYER AND REV. COSTONIE DID FOR ME.
says, Mr. Odie Neal
1734 Jefferson St. - Gary, Indiana 46404
"A Steel Mill Worker"

MR. ODIE NEAL

My problem was money with a large family and another baby due soon. Several large bills were past due. I needed financial help. My relatives knew REV. COSTONIE and had been to see him. So I went to see him. He prayed for me, and gave me a set of prayers for financial help and a success plan. It worked wonders for me in three days!

If you have a problem: money, job or family, do like I did, go see him at 927-E. 47th St. in Chgo., Ill. 60653 The phone number is WA 4-4969. Or you can write to REV. COSTONIE for prayer. REV. COSTONIE says with God all things are possible. I met many people he had helped both at his church services and his office. All praised this wonderful minister.

FAITH TEMPLE CHURCH
927 E. 47th STREET
CHICAGO, ILLINOIS 60653

New Afro Wigs $24.95
Memphis oldest and Largest Wig Shop. All 100% human hair guarantee. Permanently curled wig. 19.95
BIG WAM WIGS
525-1433
WIGLETS $7.90
WIGS $19.75
LONG KINKY WIGS $24.95
LONG FALLS $39.60
LONG HAND MADE WIGS $59.95
BANKAMERICARD
N.B.C. Charge All. Or use our convenient Charge Plan or Lay-A-Way. Expert Styling $3.50 Clean $1.50
Licensed Beautician on duty Tenn. Board of Cosmetology

GREAT SCOTCH!

You're right... it's light!

80 AND 86 PROOF. 100% BLENDED SCOTCH WHISKY IMPORTED BY MR. BOSTON DISTILLER INC., BOSTON, MASS.

FINE EXQUISITE IMPORTED
TRANSLUCENT
CHINA

Create a mood for gracious dining with a table service so fine, you'll be tempted to display it in a cabinet and bring it out only for the most important occasions. Yet, now so inexpensive you can grace your table with it every day!

★ DINNER PLATES
★ CUPS ★ SAUCERS
★ DESSERT DISHES
★ BREAD & BUTTER PLATES

Regency Rose
featuring fluted rims, the hallmark of the most expensive china.

33¢ EACH with EACH $5.00 Purchase NO LIMIT

Save
QUALITY S&H GREEN STAMPS
Quality Stamps

BIG STAR

SHOP BIG STAR
"Where You're Always Among Friends!"

A Woman's World

Society Merry Go-round

ERMA LEE LAWS

By ERMA LEE LAWS

"WHAT SHADOWS we are, and what shadows we pursur! Burke.

Club Breeze.....A grand slam is what the gals are aiming for these days. **Joyce (Mrs. Howard) Pinkston**opened the bridge season for the Cardettes t' other Saturday night and fed them the juciest and most tender char broiled steaks imaginable. Did them with her own skilled hands in the back yard of her homestead with the help of her mate **Howard** and two sons **Howard, Jr. "Rip"** and **Gene.** Accompaining the steaks were roasted Idahos, green beans, salad, hot rolls coffee and a dessert of ice cream topped with fruits accompanied by cookies.

With such a hearty meal it's no wonder we scored so low at bridge. Any excuse is better than none. The scrumptious dinner was no deterrent to Rita (Mrs. John A.)Olive who was first prize winner; **Dorothy (Mrs. Ben) Tuggle,** who captured second prize and **Zernia (Mrs. Jesse) Peacock** who was winner of the guest prize. And the prizes were just that — prizes, gorgeous colorful straw pocketbooks with matching hats that Joyce brought dack from the **Bahamas** this summer.

Casting envious eyes at the winners and enjoying Gene's antics as he accompanied the stereo artists on his guitar were members **Ellene (Mrs. Utillus, Jr.) Phillips, Annie Belle (Mrs. George) Saunders, Mrs. Elizabeth Lewis, Annette (Mrs. Clyde) Venson, Ethel (Mrs. Willard) Mardis, Evi (Mrs. Odell) Horton** and yours truly.

Bridge was the password when **Thelma Miller** feted her mates in **PATS** at her home on Shadowlawn. Prize winners there were **Lucky Jackson** whose first prize was gold bracelet; **Mollie Fields** winning pearls, two strings to be more specific; and **Euralia Fletcher** gloating over her grey silk smoke ring. Other PATS playing a good game were **Ezzelle Parks, Wilhelmein Thompson, Hazel Lee, Shirley Johnson, and Julia Woodard. Hattie House** and **Ethel Isabel were** absent due to illness.

Topic of conversation the homemade rolls of course, plus baked ham, macoroni and cheese, deviled green beans which Thelma concocted, slaw and ice cream and cookies.

The Rubayaits don't play bridge but they do have brain teasing games and winning in the games with an Oriental theme when **Erdine** Hall and **Mattie Little** entertained them were **Helen Greene,** taking hom a coaster set, **Norma Mims,** pretty shell ash trays, **Emma Primous, a cosmetic tray and Fellece Sawyer** as scarf.

Enjoying the Oriental atmosphere into which Erdine's apartment had been transformed and admiring the hostesses in their kimonoes while relishing beef chop suey, shrimp fried rice, egg foo young, fotrune cookies, spicy tea, delicious intoxeants admist tinkling mobiles were **Peggy Brewer Clara Ford, Gloria Ward, Carolyn King,** her hubby expects to be sent to the State Legislature soon; **Mary Rhodes, Jewel Walker,** and Doris Walls. Les Girl got together for the first time Saturday evening at the Living **Room and** maped plans for the year. A fun group which relaxes and just enjoys good company, they were busily passing around a letter from **Dr. Ralph David Abernathy,** thanking them for their contributions totalling $400.00 (four hundred dollars) to the **Southern Christian Leadership Conference.** Foremost in the minds of this progressive group is keeping abreast of the times and though they do not aspire to be great civic leaders they do know their responsibilities as sound thinking black women so when the call comes, they do give ear!!!

And giving ear to the more recent cry of "Build Black" and lending support to black business and this being the business of Onzie and Thaddeus Horne which affords ample privacy were **Velma Lois Jones, Gladys Reed, Helen Cooke, Evie Horton,** weren't you just so proud of her hubby **Odell, Director of the Memphis City Hospitals** when he gave vent to the slogan "Tell It Like It Is" the other day concerning the hospital situation, we've long been an admirer of this young men of integrity who aligns himself with no faction but truth and is emninently qualified for his post or anything else to which his aspirations might lead him; **Dot Evans, Gloria Lindsey, Joyce Pinkston** and **tiyea truly.** Other LKES Girls are **Lewis, Evelyn Robertson,** and **Modean Thompson.** 7

And the Co-Ettes our pride and joy got together to get their record straignt and elected nee officers for the new year and they are **Gwen Williamson,** daughter of the **Rev. and Mrs. E. W. Williamson,** President; **Karen Chandler, daughter of Mr. and Mrs. Howard L. Chandler,** First VKICE½ President; Barb **Westbrook,** daughter of **Mr. and Mrs. Bennie L. Westbrook,** Second Vice-President; Melba **Sartor, daughter** of **Mr and Mrs. Sylvester Sartor,** third Vice President **Beverly Steinberg,** daughter of **Mr. and Mrs. Booker T. Williamson,** Social Secretary; **Deborah Northcross,** daughter of **Mr. and Mrs. James McKinney,** Financial Secretary; **Wendolyn Corley,** granddaughter of **J. T. Chandler,** business Manager; **Janice Frazier, granddaughter of the Rev. and Mrs. D. S. Cunningham, Parliamentary, Charlotte Bynum, daughter of Mr. and Mrs. Edward Redditt, Chaplain, Debbie Harris,** daughter of Mr. and **Mrs. James Harris and Georgette Robinson, daughter of Major and Mrs. George Robinson,** member of the Jr. Board of Direcotrs.

Chit Chat.....**LeMoyne-Owen College** is presenting **Les Danseurs Africains** Tuesday Octover 1, at 8:30 p.m. in the Music Hall of the **Auditorium.** The company of Malian tribesman includes dancers, acrobats, warriors, singers, instrinstrumentalists, witch doc and medicine men from mote than a dozen major tribes in the six regions which makes up the Republic of Mali. These These tribes are among the world's oldest civilations. In keeping with the theme, **"Black is Beautiful"** we know you're marking this as a must on your social calendar.

The gremlins got a hold of our column and left out names from our own gathering namely **Peggy and Harper Brewer, Dr. John Harris** and **Dorotht Jones. So sorry and now you** know it happens to all of us even the commandant!!!!

Off to the Ivy Covered Halls are...**Maudette Brownlee,** one of our **Honorary Co-Ettes** and daughter of **Mrs. George Brownlee, who** will be working towards her Masters Degree in Albion, Michigan and **Julie Saville another Honorary Co-**Ette will be working on her Masters in History at **New York University** while her sister **Nan Alice** will begin her undergraduate work there. They're the daughters of **Dr. and Mrs. A. F. Saville** and Julie received her degree in June from **Brandeis University.**

Jazz impressio **Charles Lloyd** was in town last week visiting his parents the **John Parkers** on Claremount Circle and his teen-age sister **Johnnie.**

Mrs. **Jonah Patton** divided her time recently between her daughters and son in laws, and their children, **Helen and Longino Cooke, and** their **Lonnie, Nell** and **Dr. Theron Northcross** and their **Debbie, Theron, Jr.,** and **Reggie.** She hails from our capital city.

And Longino's mother, **Mrs. Logino, Sr.,** flew out to the **West Coast** over the week end where she'll guest with her daughter and son in law, **Lorraine and Bobby Winlock in Los** Angeles.

Now's the time to re-new your subscription to **Front St. Theather. They desperately** need your support so let's come through. We're liiking forward to seeing **Mertis Ewell and James Hyter** appearing in stellar roles.

Angela Flowers has gone back to her studies at **SouthernIllinois University** after visiting with her parents the **Charles Flowers.**

MILADIES WELCOME — A typical session of "Milady, meet the Professor" at Memphis State University is shown here with Dr. Helen M. Sawyer, assistant professor in the Department of Political Science, discussing "The feminine touch to politics and government." A mid-session coffee break is provided with compliments of the university. A new "Milady" series beings Oct. 16.

Farmer To Aid Reforms

PROVIDENCE, R. I.—(UPI) —The former executive director of the Congress of Racial Equality CORE says conditions in the Providence inner city are bad but not as bad as they were three or four years ago.

James Farmer, liberal and Republican candidate for Congress from New York's newly created 12th District Sunday said in a radio interview that he plans to represent more than just his home district-the Bedford Stuyvesant ghetto area of Brooklyn.

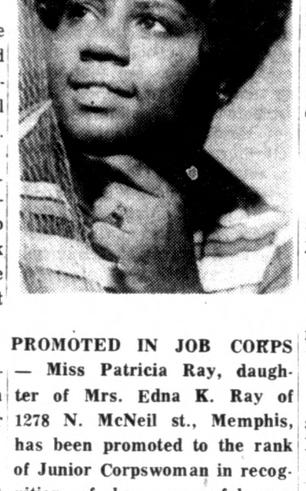
Farmer said, if elected, he would work for widespread national welfare reforms including tax guaranteed national income or negative income tax.

Farmer cited low voter registration and representative district gerrymandering as two of the problems facing black men seeking to run for office not only in his home district but around the nation.

He labeled the Negro's voting choice this year as "a matter of choosing the lesser among evils."

He said he could not support George Wallace or Richard Nixon, despite the fact he has been endorsed by the Republican party in his campaign.

Completing the roster of presidential choices, Farmer charged Hubert Humphrey with "being unable to cut the umbilical cord tying him to a Johnson administration."



PROMOTED IN JOB CORPS — Miss Patricia Ray, daughter of Mrs. Edna K. Ray of 1278 N. McNeil st., Memphis, has been promoted to the rank of Junior Corpswoman in recognition of her successful performance of initial activities with the McKinney Job Corps Center for Women at McKinney, Texas. She was recruited through the Memphis Area Project-South, Inc., at 138 S. Fourth st. Applications for Job Corps schools are taken there each Tuesday.

Fashion Show To Be Staged By Alumni

Alumni of LeMoyne-Owen College will usher in their year of activity with an elaborate fashion show on the evening of Nov. 22.

The show will be staged on campus in the Little Theatre located in the Alma C. Hanson Student Center, with Mesdames LeElenor Benson and Rio Ritta Jackson as co-chairmen. Miss Eunice Carruthers will be in charge of models, and Dover Crawford and Mrs. Ann L. Weathers will serve as directors of a souvenir booklet.

President Elmer L. Henderson announced two other projects, a basketball game and a student play.

The basketball game will match an alumni team against the LeMoyne-Owen varisty.

The alumni will select a special night to sponsor the LeMoyne-Owen Student players in one of their plays.

Parents Support Students

BOSTON — (UPI) — Negro students returned to schools throughout the city Monday with a list of demands that ranged from right to organize black student unions to the acceptance of African dress and natural hair styles.

The list of demands were worked out over the weekend and on Sunday got the support of about 200 parents who formed a Black Parents Union and voted to support "black students as they return to school."

"I guarantee if black parents support the students, there won't be anymore rock throwing and unrest," one parent said.

Last week, nearly 50 persons were injured, police and firemen were pelted with rocks and bottles, a car was overturned and set ablaze, demonstrations by Negro and white youngsters disrupted several schools in both the predominantly Negro Roxbury section and other areas and attendance dropped off sharply at many of the city's 202 public schools.

The disorders stemmed from a demand by Negro students at English High School to form an all-black student union and to wear African garb to class.

School officials said a segregated union would not be allowed, but approved the wearing of African dress. Some white students protested.

Included in the Negro students' demands are recognition of black student unions and freedom from harassment for participation in them, formation of a review board at each school to handle complaints against teachers, holding of a weekly black student assembly at which members of the community could address the young people and reinstatement of all suspended Negro students.

BUY BONDS

MECHANICS WANTED
GAS & DIESEL
Permanent Position, Group Life and Hospital Benefits, Paid Vacation. Local truck leasing company has openings for Mechanics who want steady employment in large, roomy shop. Good working Conditions. CALL GLENN DeWITT at 942-4687.
CARL CARSON LEASING CORP.
AN EQUAL OPPORTUNITY EMPLOYER

PRIZE FOR KING — A king and queen contest for the Klondyke Civic Club was held recently, and prizes awarded the winners. Here, Jesse James, president of the club, presents a radio to John Chandler, winner of the title of king. Looking on are the queen, Rachel Duncan, at left, and Tallulah Gatlin, the princess.

downtown • union ave. southland mall
CSS
fashion specialists in sizes 18 to 60 and 16½ to 32½
three! . . . for the money
50.00
sizes 16½ to 24½
fashionable grey . . . designed in an imported three-piece wool double knit . . . snow white accents the brass buttons . . . raglan sleeved jacket features tab topped patch pockets . . . grey with white only.
MAIL ORDERS: add 60c postage plus 4% tax for Tennessee delivery.
send for Catherine's
FREE BOOKLET
of Fall and Winter fashions
Catherines STOUT SHOPPE
DOWNTOWN • 64 SO. MAIN • 527-6436
UNION AVE. • 1992 UNION • 274-2065
WHITEHAVEN • SOUTHLAND MALL • 398-0064

STRAIGHT BOURBON WHISKY • 86 PROOF • ©1965, OLD CHARTER DIST. CO., LOUISVILLE, KY.
Tick-tock...tick-tock...
the Bourbon that didn't watch the clock!
OLD CHARTER
Kentucky's Finest Bourbon
7 years old

Wigs BY Mon Claire INC.
14 No. Main Court 527-3619
Introducing "The Afro Wig"
29.95 29.95

Come In And See The All New "Afro Wig" Only 29.95 See Our Large Selection Of Wigs & Hair Pieces. — 100% Human Hair —
HAND MADE WIGS 49.95
CURLEY STRETCH WIGS 19.95
LONG MACHINE MADE WIGS 29.98
WIGLETS 8.95
WE HAVE A LARGE ASSORTMENT OF COLORS
WE HONOR FIRST NATIONAL BANKAMERICARD welcome here
EXPERT STYLING $3.50
CLEAN & STYLE $5.00
USE OUR LAY-AWAY

NEW PRINCIPAL SUPPORTED — Mose Walker, seated, new principal of Lincoln Junior High School is getting support from where it helps — the parents, and Parent Power was the theme of PTA kick-off drive. At right is Mrs. Ernestine Young, president of the PTA. Standing, from left, are Mrs. Lula Kemp, Mrs. Louise Gary and Wallace Wilburn, Jr. (McChriston Photo)

'Parent Power' Theme Of Lincoln PTA Drive

Parent Power was the theme of the kick-off drive for the Parent Teacher Association of Lincoln Junior High School.

Parents and teachers gathered in the auditorium of the school for the first meeting of the year and pledged themselves to continuation of the development of the school and community.

The president of the association, Mrs. Ernestine Young, stated that parents of the children at Lincoln will utilize all of the powers a their command to improve the physical facilities of the school, to develop better parent, teacher, student, and community relationships; to stimulate the desire for achievement on the part of the students; and to provide all of the necessary ingredients for a good educational program for the students.

Mose Walker, Jr., newly appointed principal at Lincoln, expressed being overwhelmed by the warm reception he has received from parents, teachers and students. The real challenge he emphasized is developing our community and nation's greatest natural resource — children.

Mrs. Vernisteen Simon and Mrs. Lois Tarpley, co-chairmen of the membership drive are aiming for the greatest year ever with 100% membership from parents and teachers.

NAACP Accepts Reed Resignation

NEW YORK — A telegram, ast June 30 signed by Dr. Eugene T. Reed, of Amityville, N.Y., offering his "immediate" esignation from the board of irectors of the National Association for the Advancement f Colored People was allowed o stand here September 9 at he quarterly meeting of the oard.

In his June 30 message, Dr. Reed further requested that Roy Wilkins, the national executive director, "transmit to he board" his "immediate esignation from it."

The next day, July 1, Mr. Wilkins transmitted to the oard members a copy of the ull text of Dr. Reed's telegram of resignation and so dvised Dr. Reed by wire.

Although his telegram of June 30 stated, "I can no longer in good conscience remain member of that board," Dr. Reed appeared at the September 9 board meeting and handed up a handwritten note, dated September 9, addressed to "The National Board of Directors, NAACP."

In it Dr. Reed stated that he had received "almost 100 letters from black people requesting that I reconsider." He cited also a resolution he said had been passed at the quarterly meeting of the New York State Conference of Branches urging him to remain on the board.

"I can no longer ignore the demands of my black brothers," Dr. Reed wrote," and, therefore, I am this morning withdrawing my resignation."

The committee, containing several lawyers and one judge, unanimously agreed that a vacancy did in fact exist as soon as Dr. Reed sent his "immediate" resignation June 30 and that the board could do nothing in the face of the constitutional requirement for filling a vacancy in a regional election.

Makeup For Darker Skin Introduced Here

The Art of Melanin Makeup has been recently introduced to the Memphis area. Melanin makeup is for the darker pigmented skins.

Flori Roberts, Inc., of New Jersey is the first cosmetics manufacture to produce a full line of cosmetics exclusively for Negroes. Flori Roberts has discovered that ordinary cosmetics could not bring out the best in a variety of darker skin tones.

That is when the Flori Roberts Inc., labs set out to create a line of the finest, purest cosmetics available, based on the new concept of Melanin Make-up. It is the amount of melanin or darker pigment present in the skin that makes one complexion color different from another.

Goldsmith's Department Stores are now featuring the Flori Roberts line of make-up.

Bonnie Rush, beatuy consultant for Flori Roberts is on hand every day to demonstrate the Melanin Make-up concept. Mrs. Rush, wife of Alonzo Rush of 275 Gaston and the mother of a three-year old daughter said, "Heretofore, makeup was made for white people and it gave the darker complexioned Negro a floured look. Our new concept in make-up ranges from the lightest to the darkest skin tones."

Mrs. Rush is available to demonstrate the "art of beauty culture" as it applies to those with darker skin, to civic, and social clubs in addition to schools. "All color of our make-up were blended for Negroes by top skin specialist who know the specific problems of Negroes," said Mrs. Rush who received her training at Memphis Beauty School and Allura's Beauty School.

Goldsmith's carries a full line of thhe Flori Roberts products which include: perfumes, lipstick, astringents, lotions, eye make-up face powder, mositurizers, make-up bases and nail polishes.

The public invited to see Bonnie Rush, the trained Facial Artist at Goldsmith's Downtown.

For fashion shows, modeling schools, social clubs, and other groups, Mrs. Rush is available for free consultations. Interested groups are invited to contact Mrs. Rush through Goldsmith's.

Damascus Set For Laurel

NEW YORK (—UPI) — Damascus, second now in his last two races, probably will make his next start in the $150,000 Washington D. C. International at Laurel on Nov. 11 and Braulio Baeza will be replaced as his rider, trainer Frank Whiteley said Tuesday.

"I was not pleased with Baeza's performance in the Woodward Stakes on Saturday," said Whiteley who admitted that Damascus now was trailing rival Dr. Fager in the battle for the 1968 "Horse of the Year" championship.

"Those last two races didn't help," he said referring to Damascus' second place finishes behind Nodouble in the Michigan Mile and behind Mr. Right in the Woodward.

"Everybody knows my horse does not like to run the way he did in the Woodward. I don't know why Baeza did it and I didn't ask him. And he will be replaced," the trainer said.

Who will get the jockey assignment has not been settled.

"There are several jocks I am thinking about," said Whiteley.

Damascuss also could run in the Man O 'War Stakes on Oct. 19 or the Jockey Club Gold Cup a week later.

Maine Youths Want Wallace Off Ballot

BRUNSWICK, Maine — (UPI) — Two Brunswick teen-agers are reportedly seeking to have the name of third party presidential candidate George Wallace removed from the Maine Ballot.

The youths are Paul La Bombard and Norman Levy, both 15, who say Wallace is "totally unqualified for the presidency" and that the former Alabama governor is a "racist."

The youths plan to make a systematic check of all 4,000 signatures on petitions which gained Wallace a spot on the Maine ballot.

Wallace needed only 3,238 to qualify.

The youths said they "have reason to believe that many of the signatures are invalid." They said that if they find 800 that don't measure up to the law, they will take the matter to court.

READY FOR RAINY DAYS — Gus Carter of 1601 Pillow st. recently retired from South Central Bell Telephone Company after more than 24 years of service in the Plant Department and he is seen here with Mrs. Carter under one of his gifts—an umbrella well-equipped for a rainy day. Hanging from it is money.

Here's What Happens When Vapor Lock Hits Your Auto's Engine

One of the problems auto companies have not yet overcome completely — which can be irritating to the motorist — is a thing called "vapor lock," the Allstate Motor Club points out. What this does is "lock" the gas from where it's supposed to go.

Here's what happens: You have a fuel pump that is full of gas normally. Inside there's a diaphragm that goes up and down. As it comes down, it squeezes the gas out past a check valve and toward the carburetor. If the fuel pump itself is filled with vapor, the diaphragm just won't pump any more gas.

The main cause of vapor is excessive heat from the engine plus outside temperature to some extent. When the engine gets too hot you're actually "boiling" the fuel that's in the pump and in the lines, and vaporization starts. The carburetor is now starving for gas and the car "stalls."

What can be done once vapor lock occurs? The Allstate Motor Club recommends that you turn off the engine and let it cool. You can expedite the cooling process by simply tossing a pail of water on the fuel pump, or even nay other cool liquid, including a bottle of pop if no water is handy.

When you cool the pump, the vapor that's in it will then condense back into liquid and the pump will start working again. Don't try cranking the engine once vaporlock occurs. Chances are you'll never start it.

Although vapor lock occurs mainly in the western states, where there are high alittudes, it also could happen when you're creeping along on expressways in a jam of traffic on a hot day. The engine becomes overheated from all the stop-and-go driving. The fan tries to keep the engine cool, but it just can't do the job.

If you're idling a lot in such a situation, don't take your foot off the accelerator pedal. Keep "racing" the engine. This will help the fan pull more air through the radiator and cool it down.

How To Solve Student Disorders

The Roughhousing Roughneck Association has just presented its demands to the new President of Columbia University, Dr. Andrews W. Cordier.

If he doesn't comply, boom! The University must cease building the gymnasium in Morningside Park, it must sever all ties with the Institute for Defense Analyses, it must abolish the Naval ROTC program, and it must grant amnesty to all the students who tried to bring the University down about the trustees' ears last April.

The president of Yale, Kingman Brewster, Jr., addressed himself to the class of entering freshmen. "Even the most noble purpose cannot justify destroying the university as a safe haven for the ruthless examination of realities."

Even at staid Chapel Hill in my own state of North Carolina there are occasional rumblings of student discontent. One year, the students joined off-campus to hear a speaker denied a forum by the then-existing speaker Ban law.

And we used to worry about our children stealing hub caps. Now they not only keep university presidents rotating as though they were trailing each other through revolving doors, but they keep the cops on the ever-alert.

There is relief in sight. Relief is in the bold form of Spiro T. Agnew, the vice-presidential nominee of the Republican Party. If Mr. Agnew does not take office next January, I imagine he will be inundated with offers from universities to take over the chancellor's or the president's chair.

U. S. Official Wants Residents Of Slums Moved To Suburbs

WASHINGTON (UPI) — An administration official called Monday for federal programs to reverse the flow of poor Negroes to city slums and begin a new migration of slum dwellers to the suburbs.

Ross D. Davis, assistant Commerce secretary for Economic development, told a Senate subcommittee that "dispersion of the urban ghetto" was the ultimate solution to discrimination and poverty.

He called for "housing programs, including rent supplements, public housing and new towns, job information service and relocation assistance."

To aid the redistribution of population, Davis suggested "subsidies to local governments . . . to those areas assimilating in-migrants."

Federal programs, he said, should equip "poverty area residents with the skills to be assimilated into the economies of suburban and rural communities."

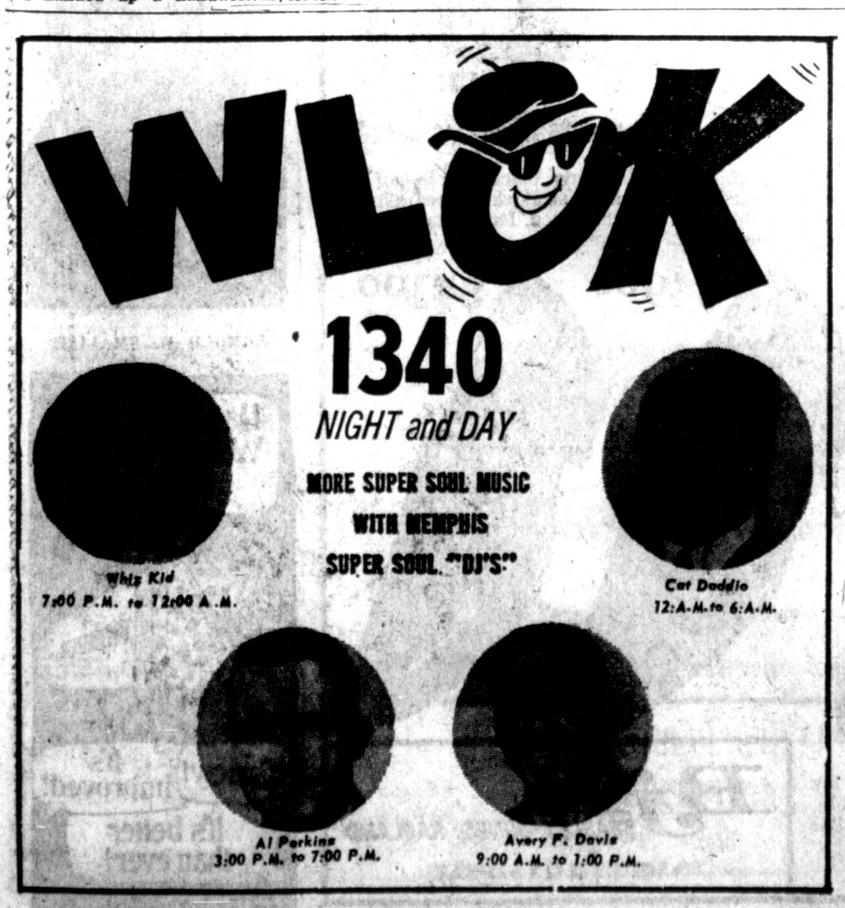
This appraoch, he said, "involves programs designed to aid the migration of ghetto residents to locations in the suburbs and to rural growth centers where jobs are available and job opportunities are growing."

Sen. William Proxmire, D-Wis., chairman of the subcommittee on financial institutions, said he called the hearings "to determine what financial institutions are doing now to help meet the investment and credit needs of the ghetto, and to explore what additional steps can be taken to channel more private investment into the inner city."

Davis endorsed plans for rehabilitation of city slums but said they would solve the problem.

"Even without the migration of rural poor to the center cities, projections indicate that the economic growth rate of many urban core areas will be insufficient to provide employment for the increase in population," he said.

"When the problem of migration is added, it is clear that the nation must develop some alternative locations for the rural poor," he said.



1 - MINUTE AUTOMATIC
CAR WASH $1.25
Effective November 29, 1965
Sat. or Sun. $1.25
Sat. Open 8 A.M. to 6 P.M.
Sun. Open 8 A.M. to 2 P.M.
8 A.M.-6 P.M.
Monday thru Friday
SUMMER AVE. CAR WASH
3100 Summer at Baltic

IT'S TOO SMOOTH FOR WORDS

GIN DISTILLED FROM 100% GRAIN NEUTRAL SPIRITS 80 PROOF. MR. BOSTON DISTILLER INC., BOSTON, MASS.

OCT 5 1968

SPORTS HORIZON

McCLAIN FACES GIBSON

When the 1968 World Series got underway Wednesday in St. Louis the experts agreed that the outcome of the fall classic would depend largely on the performances of pitchers Bob Gibson of the Cardinals and Detroit's Denny McClain. It has been nearly 65 years since two opposing hurlers have caused so much concern.

The opening game match could be the first of three decisive confrontations between the two premier right-handers in the major leagues. This would mean that the Series would have to go its limit of seven games. Bullet Bob already holds the record for being the only pitcher in World Series history to win two seventh games.

McClain has won 31 and lost only seven while Gibson, once basketball player with the Harlem Globetrotters, has a 21-9 record. McClain, who plans to use the fame and notoriety of his 30 plus victories to promote his organ playing career, started 44 games over the season and completed 28 contests. Gibson, with a team that had the pennant just about sewed-up about the time the second half of the season got underway, pitched in 34 games, 32 as a starter and was around at the finish in 26 route going efforts.

After a slow start Gibson was almost unbeatable as his Cardinal teammates made a runaway of the National League title. Gibson tossed his 13th shutout of the season last Friday in a 1-0 decision over the last place Houston Astros, lowering his earned run average to 1.12, the lowest in National League history. The record ERA of .,22 set in 1915 by the great Grover Cleveland Alexander was brokern by the blazing fastball of Gibson.

TIGERS IN UPSET

Last year the Boston Red Sox pushed St. Louis to seven games before bowing. In season drive to clinch the American League flag on the last day of the season Detroit would have been the A.L. representative in the 1967 Series. The Tigers have more the Tigers the Cards will be going up against a better foe. Had it not being for the Bo-Sox coming up with a late power at the plate and could be the Cardinals match on the mound in a short series. Gates Brown and the reactivating of Ed Matthews give the Tigers capable bench strength.

St. Louis will have a strong suit in the speed of Curt Flood and Lou Brock. The Cards' pitching rotation has a good overall record. Detroit, on the other hand, can be deadly when the trio of McClain, Earl Wilson and Mickey Loich are on the beam. I look for a tight Series which will not be decided in less than six games. The Tigers have waited since Hal Newhouser and Hank Greenberg had them in the 1945 World Series and do not expect to blow their big chance.

NATION's TOP GRIDDERS

The top football stories last week came from the Chicago area and New York. Last year many sports writers thought it was fitting and proper to name UCLA's Gary Beban the Heisman Trophy winner. Beban was a senior and had compiled some impressive personal statistics. However, across town at Southern Cal, O. J. Simpson had done just about everything imaginable with the pigskin for the Trojans. Back home in Indiana, Leroy Keyes could have run well for governor for his versatile performances on the gridiron for the urdue Boilermakers. Beban got last year's top honors and left Simpson and Keyes to knock heads for the Heisman award this year.

At South Bend Keyes sparked Purdue to a 37-22 win over Notre Dame to settle the number ranking. Keyes ran for two TD's, cughts three passes and covered the Irish top pass receiver Jim Seymour like the morning dew on defense. Less than 100 miles away outside of Chicago in Evanston Orange Juice Simpson was putting on another magnificent show. Simpson picked up 185 yards in 34 carries and scored three touchdowns. On one drive in the 24-7 conquest of Northwestern O. J. Caccounted for all of the yards which commenced from midfield.

0 It is a rarity when a school plays before more fans in one game than it will draw in most of the other tilts on the schedule. This was the case when over 60,000 fans crammed Yankee Stadium in New York last Saturday to witness a predominantly Negro struggle between Grambling and Morgan State of Baltimore. Morgan handed the Louisianians their second setback in a row, 9-7, to extend its own winning streak to 27 games. It was a big benefit game for the Street Academy Program of the New York Urban League. From the 64,811 tickets sold $200,000 was earmarked to assure a pre-college education for 500 students.

Grambling, loser in its opener to Alcorn, missed a tie with Morgan when the Bears blocked a Grambling punt in the latter's end zone. The two points was the margin of victory.

Alcorn and Tennessee A&I remained undefeated with victories last week. Alcorn, coached by Memphian Marino Casem, won its second Southwest Athletic Conference outing by racking up Jackson State 30-6. Bob Shannon led A&I to its second win, a 21-12 shellacking of Parsons in Fairfield, Iowa.

BANKING WITH THE BROTHER — Continuing an NAACP practice of doing business with Negro banking institutions, Roy Wilkins, left executive director of the organization, makes an initial deposit of $75,000 with the Freedom National Bank in Harlem. The new bank account is expected to have an annual turn-over of about $1,200,000 per year. Accepting the check is Jackie Robinson, chairman of the bank's board of directors. Mr. Robinson said the NAACP deposit is typical of the manner in which the civil rights organization "has built the bridges across which many organizations and individuals have come to the status which they enjoy today." Among the present repositories of NAACP funds are financial institutions in New York, Chicago, Los Angeles, Philadelphia, Cleveland, Durham, Raleigh-Columbia and Memphis.

NO CHEATING, FELLAS

'Spot Check' For Olympic Athletes

MEXICO CITY — (UPI) — Dirty pool at the Olympics? perish the thought, you say. How unsporting.

But officials at the XIX Olympic Games here have been thinking about it. And the thought of an athlete taking the field in a "hopped up" condition is what crosses their mind.

As a result, they have developed a "spot check" system which they believe will make it virtually impossible for any Olympian to use drugs and get away with it.

It will work like this: a drawing will be held each day to determine which events are to be checked that day. Only a select group of officials will know the outcome of the drawing.

The top six finishers in each of the selected events—plus four others whose names will be drawn separately—will be requied to undergo simple tests that will quickly indicate foul play.

Automatic disqualification and disbarment from the Games in disgrace await any athlete caught drugged.

In their determination to make sure these Olympics—whatever their outcome—go into the record books as perhaps the "cleanest" ever, Mexican and International Officials have also thought of such mundane matters as booze and sex.

They don't want competing athletes to get any of either for the next month. Especially in this 7,439-foot altitude.

There are a half dozen different restaurants at the Olympic village but only one of them—at the press center—features a bar. It didn't take beer-loving athletes long to figure that out.

Quarterback Shannon Stars In Iowa Game

FAIRFIELD, Iowa — Scoring early, Tennessee State University's football team beat defensive-minded Parsons' Wildcats 21-12 here last Saturday afternoon.

Now 2-0 on the the season, John Merritt's Big Blues were paced by senior quarterback Bob Shannon who threw two paydirt bombs and rammed in another touchdown himself.

Setback Wayne Reese opened the scoring by grabbing a Shannon aerial and scooting 65 yards to paydirt.

Capitalizing on a penalty that left the ball on Parson's two-yard stripe, Shannon, on a slant, rammed in for the game's second score, and the Big Blues held a 14-0 halftime margin.

After Parson scored in the third stanza, Shannon hit Elbert Drungo 35 yards away. Drungo controlled the pigskin with his fingertips for a couple of steps before he hauled the ball in with one hand and stepped into the end zone.

Next week the Merrittmen face Texas Southern in Nashville. Last year in Houston, the Texas Tigers gave the Big Blues their second trumping — 14-0 — of the year.

"Parsons had the best defense we've faced," Merritt offered. "Thankfully, we made the big play when we needed it."

SCORE BY QUARTERS:

Tennessee State:	7,7-7-0
Parsons:	0-0-6-6

LeMoyne-Owen To Race Lane On CBC Course

The cross country squad of LeMoyne-Owen College will run against the outfit from Lane College of Jackson, Tenn. this Saturday morning, Oct. 5, here on the CBC course.

Dressing for LeMoyne-Owen will be senior Robert Carter, sophomores Harvey Eddings, Jesse Chatman, William Oliver, and Gerald Robinson, and freshmen Nicky Hayslett, Russell Floyd and Emerson Willis.

The LeMoyne-Owen team will run against Tougaloo College at Tougaloo, Miss., Oct 12, and will be at Fisk University, Nashville, Tenn., Oct. 19.

FOCUS ON QUALITY Rufus Jones, co-owner and manager with his father S. L. Jones of the Jones Big Star Super Market at 835 McLemore confers with a friend and an employe on an item of his lavishly supplied counters of fresh, quality produce prior to the grand opening of the huge store.

A SUPPLY SPECIALIST with a unit of the Strategic Air Command at Grand Forks AFB, N. D., is Airman Allen H. L. Dugger, son of Mr. and Mrs. John Dugger of 1911 Gooch rd., Memphis. A 1968 graduate of Geeter High School, he completed basic training at Lackland, AFB, Tex.

Whitman Able In FAMU Band

Whitman Able, son of Mrs. Annie Able Boyd and brother of Emerson Able, Jr., has made the Great Band at Florida A&M University at Tallahassee, Fla., where he is a freshman this year.

The student was graduated last spring from Hamilton High School. His brother is the bandmaster at Manassas High School.

He will be seen at the Florida A & M and Tennessee A & I State game.

Chemist Ends Summer Research For ESSO

Dr. Arnold W. Smalley, associate professor of chemistry at Southern University (Baton Rouge) has just completed summer mployment in Esso Research and Engineering Company's Baytown, Texas, Chemicals Research Laboratory.

He conducted research directed to the study of methods for increasing the useful life of some specific polypropylene compositions.

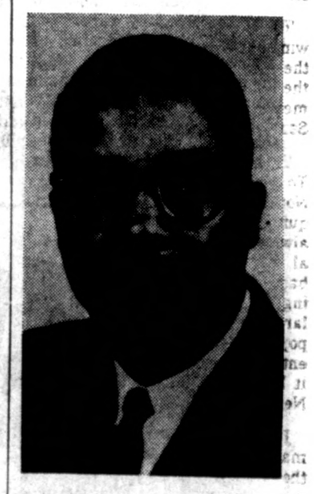
Fibers for exotic, eary-care, long-wearing piece goods, knitwear and carpeting are made from polypropylene, as well as many plastic goods. Because it is highly heat-resistant and almost indestructible, polypropylene is used extensively in hospital equipment, toys and dinnerware.

A graduate of Wiley College, Dr. Smalley also holds a Master of Science degree in chemistry from the University of Kansas and a Doctor of Philosophy degree from the University of Massachusetts.

He was a Woodrow Wilson Fellow two years, was named in **Who's Who in American Colleges,** and was elected to the Beta Kappa Chi, Alpha Kappa Mu and Alpha Phi Omega fraternities.

Dr. Smalley is a member of American Chemical Society, is listed in **Who's Who in American Educators,** and will be named in the forthcoming edition of **Leaders in Science.**

Dr. Smalley's wife, the former Mildred Robertson of Gadsden, Alabama, is a graduate student at Louisiana State University.



ARNOLD W. SMALLEY

Fred Montesi

MEMPHIS' LARGEST FOOD STORES

EAST-5014 POPLAR (At Mendennall)

MIDTOWN-1620 MADISON

WILSON'S TAMALES or CHILI with BEANS 4 total limit 15½ oz. for 4 for 99c

MINUTE MAID ORANGE JUICE 3 limit 12 oz. 3 for $1.00

ARGO SWEET PEAS 6 limit 17 oz. 9c

KELLOGS CORN FLAKES 12 oz. 25c

DUKES MAYONNAISE 2 limit quart 35c

GLAD SANDWICH BAGS 80 count 25c

PETER PAN PEANUT BUTTER 18 oz. 49c

MERRIMAC SALMON 3 limit 46 oz. 67c

STAR KIST TUNA light meat chunk 6½ oz. 29c

DOMINO or GODCHAUX SUGAR WITH COUPON

SOUTHERN BELLE SMOKED HAMS Butt Portion per lb. 57c Shank Portion per lb. 45c

GOV'T. INSPECTED GRADE "A" 3 limit FRYERS (Cut up per lb. 29c whole per lb. 25c

WE HONOR GOVERNMENT FOOD STAMPS

FRESH PORK CHOPS First Cut per lb. 45c Center Cut per lb. 74c

FRED MONTESI DOMINO or GODCHAUX SUGAR 5 lb. bag 1¢

With coupon and $5.00 additional purchase, excluding value of coupon merchandise (fresh milk products and tobacco also excluded in compliance with state law). Coupon expires Wednesday October 9, 1968. ONE coupon per family per week.

FRED MONTESI

HI C DRINK orange or grape 46 oz. 29¢

FRESH GROUND HAMBURGER (per lb. 49¢) 4 lb. pkg. or more per lb. 45¢

STACY-ADAMS Men's Shoes of Distinction

The Quality Remains ... Long After The Price Is Forgotten

You'll wear Stacy-Adams shoes for years—knowing they're the finest you can buy. Fine handcraftsmanship. . .rich styling. . . luxurious leathers. . . assure you instant and everlasting comfort—plus smart good looks that'll carry you through many seasons.

LEO KING

30/60 DAY CHARGE

Cinnamon Brown. Genuine aligator lizard. Moccasin overlay front combine with rich brown smooth calf. Gored top slip on. Leather lined.

$49.00

6 MONTHS REVOLVING CHARGE

Black only. Black smooth calf and genuine shark-skin gored. Slip-on, leather lined, leather rub. heel. 12 edge sole.

$41.00

$38.00

Black or Brown polished kid low blucher, rubber heel, 12 edge sole, white sole stitching, black-polished kid.

BjR BEASLEY · JONES · RAGLAND

99 SOUTH MAIN STREET

Have you tried Wonder Bread lately?

It's new! It's improved! It's better than ever!

STARS BACK HUMPHREY —As Vice President Hubert H. Humphrey's campaign for President moves into high gear, he is surrounded by a bevy of athletic and entertainment stars at a rally in Philadelphia's Kennedy Memorial Plaza. The all-star team, from left, includes Chet Walker, Philadelphia 76's basketball team; singer Chubby Checker, Mr. Humphrey, Ray Scott, Baltimore Bullets basketball squad; Earl Monroe, bullets "rooky of the year" and Bill Cunningham, Philadelphia 76's. The stars accompanied Vice President Humphrey as he addressed about 250,000 supporters during the tour in Philadelphia.

WASHINGTON WINDOW

Congress Again Pressured To Revamp Big Elections

By RAYMOND LAHR

WASHINGTON (UPI) — Once again Congress is under pressure to take a long, searching look at present methods of nominating and electing presidents. Congress has been looking at the system for more than a century and it's still the same.

Both major parties give lip service to reforming the electoral college system in the platforms adopted at their national conventions in August, without offering any specifics.

Growing public desire for a switch to direct popular election of presidents — just as governors and members of Congress are now chosen — was reflected by a recent Gallup poll. It indicated two thirds of the people favor direct election of the President.

This is what the Democratic platform had to say about the present system:

"We urge reform of the electoral college and election procedures to assure that the votes of the people are fully reflected."

The GOP said in an even more abbreviated pledge: "... We propose to reform the electoral college system."

Interest in changing the system was revived this year because of the possibility that the election maight be thrown into the House of Representatives by the three-way contest for the Presidency.

The Constitution requires the winner to get a majority of the electoral votes cast by the states — one vote for each member of the House and Senate.

There are 538 electoral votes. To win, a candidate needs 270. Nothing in the Constitution requires it, but states almost always have cast their electoral votes on a winner-take-all basis, with the candidate gaining a plurality — however large or small — of the state's popular vote being awarded the entire electoral vote, whether it be 3 from Alaska or 43 from New York.

If no candidate receives a majority of the electoral votes, the Constitution calls for the House to decide the election, each state delegation casting one vote.

In recent years, a Senate Judiciary Subcommittee has wrestled with four major proposals for overhauling the electoral college system:

—Retain the electoral college system of counting votes but split them from each state in proportion as they are cast for Presidential candidates.

—Retain the system but choose electors from districts corresponding to members of the House and two from the state at large to correspond to the Senate seats for each state.

—Retain the present system of counting but abolish the electors so that no state could choose unpledged electors or any who would refuse to vote for the nominee of his party.

—Elect the president by direct popular vote.

Approval of a constitutional amendment requres a two-thirds vote of the House and Senate and ratification by three-fourth of the states.

The first of the four proposals went through the Senate in 1950 and then won approval by the House Judiciary Committee before being killed by by the House itself. As approved by the Senate, the proposed amendment would have required the leading candidate to get only 40 per cent of the electoral vote to win the Presidency.

A mixture of the proportional division and the district plan was debated and killed by the Senate in 1956.

In 1960, a Senate subcommittee tried to pass the buck to the full committee because its members were divided three ways — for the proportional, district and popular election plans — but the full committee refused to act.

President Johnson in 1965 proposed the plan to retain the winner-take-all system of counting but his project died in the subcommittee.

To avoid giving the states an equal voice in the House, regardless of population, Johnson's proposal called for election of a President by a joint session of the House and Senate, with each member casting one vote in case a candidate failed to receive a majority of the electoral vote.

All four of the plans mentioned here have their vehement opponents. Popular election of a President is viewed by its critics as a further erosion of the federal system.

Many Republicans objected to Johnson's proposal because it would nail into the Constitution extra power now held by the heavily populated states with their big city Democratic strongholds.

The proportional and district plans run into resistance from the populous states which object to yielding that power.

But if the Humphrey-Nixon-Wallace contest puts the election into the House next January, there will be a rising clamor for changing the system.

Like fun and excitement?

...you bet.

SUMMER HOME OF GREYHOUND CHAMPIONS
SOUTHLAND
INTERSTATE 55
WEST MEMPHIS ARKANSAS

RACING NIGHLY THRU OCTOBER 17th

Have you tried Wonder Bread lately?

It's fresh—fragrant—better than ever!

JOIN THE KROGER REVOLUTION

Kroger

YOU CAN LOWER YOUR FOOD COSTS WITH 2312 Slashed Prices

plus Top Value Stamps

U.S. CHOICE TENDERAY
Round Steak lb. 89¢

LEAN, FRESH
Pork Roast lb. 29¢

SPLIT BROILERS OR
Fryer Quarters lb. 33¢

"FAMILY PAK" FRYER LEGS OR
Fryer Breast lb. 49¢

EATMORE
Margarine 6 1-lb. ctns. $1

USDA CHOICE
KROGER TENDERAY BRAND BEEF

LOOK FOR THIS LABEL WHEN YOU BUY BEEF

When you buy Kroger Tenderay brand Beef, the quality is always guaranteed. No sprays or chemicals are ever added to Tenderay. It is tendered NATURALLY to taste best.

Redeem 6th Week "CAPER" Coupons for 650 Top Value Stamps plus 70¢ Cash Saving ... NOW!

Congratulations
Mrs. EDNA BURTON
Address 383 W. MITCHELL RD.
JUST CALL MRS. PHILLIPS AT 743-2630 AND WE'LL SEND YOU A GIFT CERTIFICATE GOOD FOR A TENDERAY SIRLOIN

Kroger SUGAR 5 Lb. Bag 1¢

with this coupon and $5.00 additional purchase, excluding tobacco and fresh or frozen milk products. Good thru Tues, Oct. 8th. Limit One.

Top Value Stamps
REDEMPTION CENTERS
are conveniently located at
1520 UNION AVE.
EASTGATE CENTER
WHITEHAVEN PLAZA
FRAYSER PLAZA
10 a.m. – 5 p.m.
TUESDAY THRU SATURDAY
CLOSED MONDAYS

MEL-O-SOFT
Bread 5 1-lb. 4-oz. loaves $1

KROGER
Fruit Cocktail 5 1-lb. 1-oz. can $1

THOMPSON
Seedless Grapes lb. 19¢

NEW CROP
Sweet Potatoes LB. 10¢

KROGER proudly presents the TEENTOWN SINGERS every Saturay at 10 o'clock on WDIA

Congratulations
Mrs. THOMAS BECKNER
Address 146 ST. AGNES DR. APT. 4
JUST CALL MRS. PHILLIPS AT 743-2630 AND WE'LL SEND YOU A GIFT CERTIFICATE GOOD FOR 1,500 TOP VALUE STAMPS!

An equal opportunity employer

BONUS COUPON
FOR EXTRA TOP VALUE STAMPS — EXP. 10-8

50	with 2 pkgs. Country Oven Cookies except 2-oz. Animal Crackers	5
50	with any six 3-oz. packages Kroger Gelatin	6
50	with purchase of 3 1/2-oz. Kroger Meat Tenderizer	7
100	with one Pint Mrs. Weaver's Salad Dressing	8
25	with a 4-lb. Bag Apples	9
25	with 39¢ or more Bananas	10
25	with 3-lbs. or more Onions	11
50	with 5-lb. bucket of Ground Beef	12
50	with 3-lbs. or more Ground Chuck	13
50	with any 3-lb. or lgr. Tenderay Boneless Beef Roast	14
50	with 2-lbs. or more Bulk Pork Sausage	15
50	with 2-pkgs. center cut or Breakfast Pork Chops or Pork Cutlets	16
50	with any two pkgs. Fryer Breast or Legs or Thighs	17
50	with one 8-lb. Country Club Canned Ham	18
50	with two 1-lb. pkgs. Kroger Sliced Luncheon Meats	19
50	with any two pkgs. Mrs. Drakes prepared Salads	20
50	with two 14-oz. Fox Deluxe Frozen Pizzas	21
100	with any 3 pkgs. Seafoods	22

EPSTEIN LOAN OFFICE
162-164-166 BEALE ST.
MONEY TO LOAN
ON ANY ARTICLE OF VALUE
NO LOAN TOO LARGE
NO LOAN TOO SMALL
Unredeemed Pledges On Sale
ALL LOANS CONFIDENTIAL JA 6-1450

Eastman Kodak First Customer Of New Business In Rochester

ROCHESTER, N. Y., — An independent inner-city camera and appliance service business held its grand opening here today.

The business, Camura, Inc., is the first of its type started through the guidance of the Rochester Business Opportunities Corporation (RBOC). The Rochester Urban League is sponsoring Camura.

Howard Samuels, director of the U.S. Small Business Administration (SBA), was present for the opening ceremonies. Local Urban League, RBOC, and Eastman Kodak officials were also present.

First Customer

Eastman Kodak is Camura's first customer. At present five young Camura employees have already begun repairing Kodak Instamatic cameras. These five workers and Camura's General Manager, Harold Mars, have all been trained by Kodak specialists. Four more employees will be hired within a month and trained by Kodak. Mars also received additional training in personnel, hiring, and administrative procedures.

John L. Blake, general manager of RBOC, said, "in this town, business is working in partnership with banks and us to create economic independence in the inner city. Today we have seen this partnership can work."

Once the camera repair operation becomes stabilized, the Urban League expects to transfer its rights to employees through stock sales, bonuses, and other methods.

'EXHILARATING'

At the grand opening Blake also commented on the "exhilarating growth of RBOC" since its formation in February of this year.

"RBOC has already received well over 100 applications for various businesses, and more than $1,500,000 of investment money has been loaned to Rochester's inner city by local banks, SBA and RBOC," he said. These loans were in three classes, Blake added. "Many of them set up new businesses. Others went to existing businesses so that they could expand and compete in he marke tplace with businesses owned by persons outside the inner city. Several loans enabled Negro inner-city residents to buy out the businesses of existing white owners."

MANY HELPED

The following types of enterprises have received loans: Groceries, clothiers, department stores, cleaners, variety stores, service stations, automobile repair shops, shoe repair shop, construction businesses, restaurants, and two manufacturing operations.

Currently 23 RBOC businesses have been approved and are operating. Some 16 others have been approved by RBOC's board of trustees and are being processed by local banks, and an additional 64 are under consideration.

In addition to Camura, two manufacturing businesses have been approved— Fighton and P.A. Plastics, Inc. FIGHT, a militant inner-city group, will be responsible for the staffing and control of Fighton. Xerox Corporation, which helped FIGHT develop this business idea, will also assist in training the management and production workers of Fighton and will guarantee in excess of half a million dollars in annual purchases of mental stampings and electrical transformers. Ultimately Fighton hopes to employ 100 people.

P. A. Plastics will be owned and operated by Frank McElrath, a Negro who left his job as a chemist at Kodak to run the venture. His company will vacuumform thermoplastic parts. McElrath estimates that in five years he will be employing 20 inner-city people and have annual sales totaling $425,000. Production is expected to begin in November and at that time he expects to have five employees.

FOCUS ON REPAIR — Doby Howard, left, repairs a Kodak Instamatic camera as Harold Mars, general manager of Camera, Inc., watches him finish the job. Camura, Inc., is a Negro-owned and operated business in Rochester, N.Y.'s inner city that held its grand opening last week. Mr. Doby is one of five employees. Camura is sponsored by the Urban League and was set up under the guidance of the guidance of the Rochester Business Opportunities Corporation and will have Kodak as its first customers.

WDIA Teen Town Singers

(1968 Scholarship Winners)

These Graduates Shared More Than

$4100 In Cash Scholarships This Year

CAN YOU USE MORE CASH?
CITY FINANCE
8 CONVENIENT LOCATIONS
WHERE YOU'LL LIKE YOU GET PREFERENTIAL SERVICE

HAVE YOU TRIED WONDER BREAD LATELY?

Disabled Veterans Can Get Low-Cost Insurance

Thousands of disabled veterans — largely young veterans — are failing to take advantage of a valuable insurance opportunity, the Veterans Administration said today.

The VA said it gives disability ratings to some 7,000 veterans each month and each man is encouraged to apply for special low-cost RH insurance.

However, said the VA, currently only about 16 per cent submit applications despite premiums so low that a 25-year-old veteran, for example, can start a $10,000 insurance program for only $2.60 a month.

RH National Service Life Insurance is available only to veterans separated from service after April 24, 1951, who have been rated by the VA as having a service-connected disability.

After the rating is established, VA insurance offices in Philadelphia or St. Paul inform each veteran that he is entitled to apply for low cost RH insurance.

Applications must be submitted within one year from the date the disability is established.

The VA emphasized that veterans who receive disability ratings may apply for RH insurance whether or not they converted their Servicemen's Group Life Insurance (SGLI) to a private policy after they got out of military service.

Even if the veteran converted his SGLI policy, the VA encourages him — if he can afford to do so — to apply for the RH insurance.

RH and a converted SGLI policy offer disabled veterans an opportunity to carry $20,000 insurance at standard premiums. Many could not qualify for other insurance or could do so only at increased premiums.

Disabled veterans are urged to get additional information from their local VA office as soon as possible after receiving a disability rating from the VA.

A legally appointed guardian or other person acting in a veteran's behalf may apply if the veteran is incompetent.

Classified Ad Section

WANTED — COLORED DEALER for sales and service of new space design cleaners. $500 investment secured by merchandise required. Sales experience helpful. We will train and assist in organizing your own business. For information Call 324-6107.

HELP WANTED, FEMALE
3 Neat appearing ladies with car to help with our fall rush of business. Three hours day or evening. $35 per week. One manager opening. Write: C. C. Broyle, 1805 W. Holmes Road, Memphis 38109

FOR SALE
New and Used Furniture & Appliance. We carry notes on used merchandise Call: Chelsea Furniture & Appliance 527-6133

BEE LINE FASHION needs 3 women in this area to show nationally advertised lines. Free clothing plus profit. No canvassing or collecting. Use of car necessary. Phone 395-7634 after 5 p.m.

BUSINESS FOR SALE
BAKERY
HOLLYWOOD and CHELSEA — Only one in area. During good business. Will show books. Practically all new equipment. $15,000 with $10,000 down.
Charles Moore 357-3333
J. R. Atkins 276-0874
Home Realty Company
2438 Chelsea
MEN. ARA 323-4024

RELIEF SHORT ORDER CLERK
Carousel Restaurant
2924 Walnut Grove Road

NORTHWOOD PARK APTS.
Spacious 2 bedroom apts. Wired for 4-C Water furnished. Off street parking. See Mr. Avant. 1146 Breedlove apt No. 11.
J. D. MARKS REALTY COMPANY
62 N. MAIN STREET
JACKSON 5-1796

HOME AND BUSINESS
Living Quarters with Grocery Store Fixture. Can be handle on Terms. 1519 N. Tresevant
Charles Moore 357-333 or 323-4024
I. F. Hubbard 278-0959

HELP WANTED
Cooks, Chicken Packers.
Jack Pirtle Drive In
1217 S. Bellevue

FOR SALE
21 in T. V. Set, $35. Refrigerator. $35. Gas Range, $30. Automatic Washer, $35. Small Deep Freeze, $50. 276-7119

apt. See resident agent, 1146 Breedlove, Apt. No. 11.

HOME - INVESTMENT
Large 2-Bedroom Brick Duplexes in good neighborhood. All are rented. Will sell FHA or VA at the appraise value or for an investment. We can sell all Duplexes at a very attractive price. For further information call Mrs. Virgie Kenndy 452-7830
Elmer Harris Realty Company
327-6192 3534 Park Ave.

HOME FOR SALE
Near MSU — Messick and Melorse Two Bedrooms and Den. Refrigerator and stove included. Shady Yard. GI or FHA Loan. Easy to buy, like paying rent. Garage attached to house, window guards. Beautiful inside. Located at 2978 CARRINGTON RD. Call Mrs. W. N. Baxter
525-5838 or 276-3467

EHC rump & Co.

BUSINESS FOR SALE
SMOKEY BAR-B-Q
Well Established
Bar-B-Q and Sandwich business in an excellent location on Lamar at Barksdale. If you are interested in a good business, call for an appointment to see and discuss terms.
AZZIE HARRIS REALTY CO.
946-7236 946-2264
1170 Mississippi

REFRIGERATOR $35, RANGE, $30; 21-INCH TV, $35; AUTO. WASHER, $35, DRYER, $35; DEEP FREEZER, $50, 276-7119

Only Ace Appliance Co. Offers You

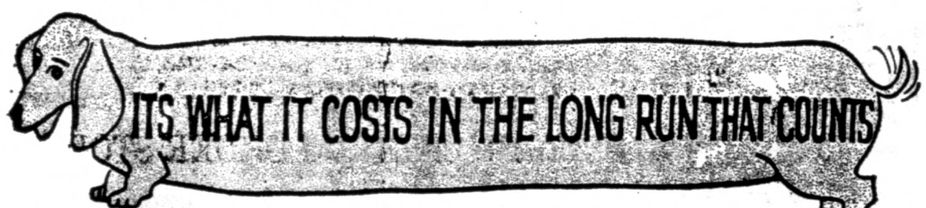
5 Year Guarantee on Frigidaire Washers and Dryers Including Parts and Service at No Extra Cost

FREE 5 YEAR SERVICE Within a 25-Mile Radius of the City Limits of Memphis, Tenn.

"THIS IS ONE MORE REASON WHY MORE AND MORE PEOPLE BUY FROM ACE APPLIANCE"

The Largest Frigidaire Dealer in Mid-South	ONE DAY FREE Delivery Service	APPLIANCE SPECIALISTS	The Largest Stock Of Frigidaire Parts in Mid-South	Factory Trained Mechanics	15 Radio Dispatched Service Trucks
60 EMPLOYEES TO SERVE YOU	Serving Memphis Area For Over 22 Years	90 Day Terms No Carrying Charge	15 Years Service Award From Frigidaire	We Service What We Sell.	Order by Phone Immediate Delivery

Ace Appliance Co. Exclusive 5 Year Written Guarantee is Delivered With The Purchase of Either Frigidaire Washer or Dryer



Why Sacrifice Quality, When You Can Get FRIGIDAIRE at These Low Prices

Frigidaire 1968 Jet Action WASHER has DPC For No-Iron Fabrics!

- Durable Press Cure. Saves you ironing! Gentle washing action plus a cold water cool-down help Durable Press fabrics keep their no-iron promise.
- Deep Action Agitator. Creates currents that plunge clothes deep into sudsy water for thorough washing.
- 2 Anti-Stray Rinses. Get rid of lint and wash so thoroughly there's no need for a lint trap.
- Jet-simple mechanism. No belts. No gears. No pulleys. That's why it's dependable.

THE ONE AND ONLY FRIGIDAIRE JET ACTION WASHER

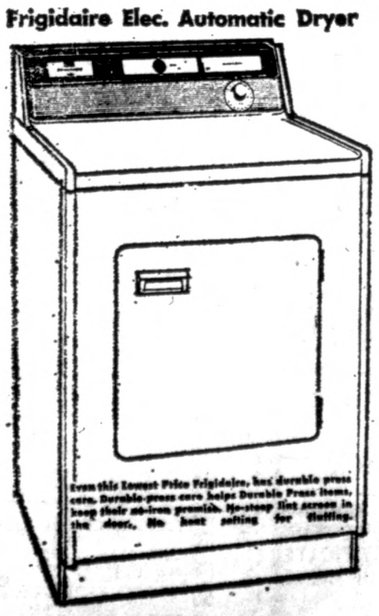
NO MONEY DOWN
NO PAYMENT TIL FEBRUARY 69

FRIGIDAIRE JET ACTION WASHER
MODEL WAN SNOWCREST WHITE **$189.95**

1st YEAR SERVICE and PARTS	NO CHARGE
2nd YEAR SERVICE and PARTS	NO CHARGE
3rd YEAR SERVICE and PARTS	NO CHARGE
4th YEAR SERVICE and PARTS	NO CHARGE
5th YEAR SERVICE and PARTS	NO CHARGE

TOTAL COST FOR 5 FULL YEARS $189.95

Frigidaire Elec. Automatic Dryer



Even this Lowest Price Frigidaire has durable press cure. Durable-press cure helps Durable Press Items keep their no-iron promise. No-stoop lint screen in the door. No heat setting for fluffing.

FRIGIDAIRE ELEC. DRYER
MODEL DAN SNOWCREST WHITE **$139.95**

1st YEAR SERVICE and PARTS	NO CHARGE
2nd YEAR SERVICE and PARTS	NO CHARGE
3rd YEAR SERVICE and PARTS	NO CHARGE
4th YEAR SERVICE and PARTS	NO CHARGE
5th YEAR SERVICE and PARTS	NO CHARGE

TOTAL COST FOR 5 FULL YEARS $139.95

All Models of Frigidaire Washers and Dryers Carry the Same 5-Year Written Guarantee

8 more Dependable Washer Models To Fit Any Need & BUDGET

4 More Dependable Dryers To Fit Every Need & Purse

ACE APPLIANCE CO.
L. E. GATLIN . . . R. G. KINKLE

EAST	WHITEHAVEN	FRAYSER	LAMAR
2431 Summer	4255 Hwy. 51 So.	3118 Thomas Hwy. 51 N.L.	2576 Lamar
Phone 324-4406	Phone 396-0925	Phone 358-4585	Phone 324-6116

Order by Phone Immediate Delivery

ALL 4 Stores Open 'til 9 p.m. each night

NATHAN'S LOAN OFFICE
BARGAINS IN UNREDEEMED PLEDGES
SUITS • O'COATS • SHOT GUNS • LUGGAGE AND MUSICAL INSTRUMENTS.
MONEY LOANED
ON ALL ARTICLES OF VALUE
176 & 178 BEAL STREET JA 6-5300

TOOTHACHE
Don't suffer agony. Get ORA-JEL, in seconds you get relief from throbbing toothache pain. Put on—pain's gone. Until you can see your dentist, do as millions do—use ORA-JEL. Recommended by many dentists. Ask pharmacist for
ora-jel® Good Housekeeping GUARANTEED

PEST EXTERMINATING CO.
TERMITES-ROACHES
WATER BUGS-RATS
Licensed and Bonded
CALL US BEFORE YOU ARE EMBARRASSED
"WE KILL TO LIVE"
CALL
O.Z. EVERS
FOR FREE ESTIMATES
PH. FA 7-6033

table model.

portable model.

The popular round for people staying home.

Our Traveler fifth for around the world.

Old Crow
world's most popular Bourbon

KENTUCKY STRAIGHT BOURBON WHISKEY 86 PROOF. DISTILLED AND BOTTLED BY THE OLD CROW DISTILLERY CO., FRANKFORT, KY.

THE TRI-STATE DEFENDER NEWSSTAND DIRECTORY

The Tri-State Defender Goes On Sale Each Thursday At The Following Locations:

ALEXANDER SUNDRY
387 Leath
ALDALE CASH GROCERY
862 Wellington
527-8150
BUNGALOW SUNDRY
3092 Chelsea
BAILEY'S DRUG STORE
2547 Broad Avenue
BELL'S SUNDRY
943 Lauderdale
526-9940
Free Delivery Open 7 Days
9 a.m. - 12 p.m.
COLLEGE ST. SUNDRY
1140 College
CENTRAL PRESCRIPTION SHOP
550 Vance
EWING ESSO SERVICE STATION
867 Mississippi
FORD ROAD DRIVE-IN
3199 Ford Road
GEORGE WALKER'S NEWS
1101 Firestone
GOLDEN'S SUNDRY
2533 Park Ave.
324-9322
GOSS PHARMACY
448 Walker Avenue
HAWKINS GRILL
1247 E. McLemore
J. B. SUNDRY
615 Vance Avenue
JEL DRIVE-IN GROCERY
1560 S. Parkway E.
JEFFERSON GROCERY
4791 Horn Lake Rd.
JIFFY SUNDRY
2509 Park Avenue
452-3101
Speedy Delivery
PARK KWICK DRIVE INN GRO.
2268 Park Ave.
BELLEVUE 7/11 DRIVE INN GRO.
1804 S. Bellevue
J&J SUNDRY
2119 Chelsea Ave.
PEARSON GRO.
3540 Weaver Rd.
KAUFFMAN DRIVE-IN GROCERY
1297 Lauderdale
KLONDYKE FOOD CENTER
1287 Vollentine
276-9509
Fresh Meats & Veg.
KLONDYKE SUNDRY
1293 Vollentine
272-3112
Free Delivery
L & H SUNDRY
142 Silverage
McGOWEN SUNDRY
349 Vance
MAGNOLIA SUNDRY
2037 Boyle Avenue
MODEL LAUNDRY
204 W. Brooks
NEWS MART
Magazines & Newspapers
All Out of Town Newspapers
10 N. Main
526-9648
ORIOLE DRUG
1014 Mississippi
942-1712
Pres. & Del. Service
POST OFFICE - BEALE BRANCH
PANTAZE DRUG #2
209 Beale
PROSPECT REXALL
2243 S. Bellevue Blvd.
ROYAL SUNDRY
2495 Carnes
ROSEWOOD PHARMACY
1918 Lauderdale
ROSE LYNN SUNDRY
429 S. Orleans
SANDERS DRUG CO.
565 S. Parkway E.
948-4531
RUSSELL REXALL DRUG
2445 Chelsea
SILVER STAR DRIVE-IN GROCERY
178 W. Mitchell Rd.
SUBURBAN DRUG
752 E. McLemore
948-4576
Pres. & Del. Service
SUAREZ PHARMACY
1046 Thomas
525-8811 — 526-9727
Prescriptions & Drugs
STROZIER DRUGS
2192 Chelsea
276-2588
Pres. & Del. Service
SMITH SUNDRY
1447 Florida
SMITH'S TEXACO SERVICE STATION
337 Mitchell Road
TRIGG AVE. SUNDRY
455 E. Trigg
TRIPLE A SUNDRY
303 Vance
VIC'S SUNDRIES
3013 Johnson Avenue
WELLINGTON SUNDRY
WADLINGTON
251 E. McLemore
WARES SUPERMARKET
226 W. Brooks Road
WORLD NEWS CO.
Newspapers & Magazines From All Towns
115 Monroe Avenue
526-9920
LENOW SUNDRY
2086 Chelsia
LINCOLN SUNDRY
652 Richmond
WELLINGTON ST. SUNDRY
918 S. Wellington
PRESCOTT DRUGS
S. Bellevue &Gill
LITTLE LITE SUNDRY
1649 Latham
GENERAL DRUGS
281 W. Mitchell