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Fulton Advertiser, December 12, 1930

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Trade With Your Home Industries and Make Fulton a Better Town

FULTON ADVERTISER

Vol. 7 No. 4

FULTON, KY., DEC. 12, 1930

R. S. Williams, Publisher

Usona Will Be Modern Hotel

Work on rebuilding the Usona Hotel is being pushed by Contractor W. M. Hill & Son. Plasterers, brick-layers, carpenters, plumbers, painters and decorators are all busy doing their respective parts in order that the doors may be reopened to receive guests by February 1, 1931.

Work is far enough advanced already for us to say that the new Usona will be handsomer and more beautiful than ever before. We will say too, that under the management of Henry Ford, the genial son of P. C. Ford, veteran hotel man, that the service rendered at this hotel will be second to none. Everything will be new and modern, even the little things often overlooked by large city hostilities. Parking space for seventy-five or more cars will be provided and a home-like atmosphere will prevail throughout the premises.

Mr. P. C. Ford, the owner, will go to Jackson, Mississippi, to take charge of the Walthall hotel on Jan. 1, having bought an interest in this magnificent property in the capital city, fast becoming famed for its natural gas wells and other attractions.

It is with general regret that we lose Mr. and Mrs. Ford, esteemed citizens from our midst, but knowing Mr. Ford as we do, his thoughts and contributions of friendship and good-will will remain with us, and Henry will do his utmost to maintain the good reputation and high standing enjoyed by the Usona during his father's reign. We congratulate Jackson on adding to its population Mr. and Mrs. P. C. Ford.

Here's How We Can All Be Happy

Every known method for breaking up depression in business and bettering conditions has been tried. But one successful way has been found. And here it is—

Spend your Christmas money this year ALL AT HOME. If you do it will restore circulation locally—and when every community does that the nation will be prosperous and money plentiful. We will not have any more money, but we will have more in circulation HERE AT HOME where we have a chance to get it back again.

Things are looking up. Factories closed down during the summer are calling their men back to work—for people have started to buy again, and that means more men are needed to produce the things they want.

Every indication points to the expenditure of as much or more money on Christmas this time as ever before. But why help some other community to return prosperity by sending or taking your dollars there when if they are spent here at home they stay here to make times better for all of us.

We know you want to do all you can to stave off "hard times." We believe in your loyalty. But never before have you had as fine a chance to display that loyalty as you have NOW—from this minute on.

A Christmas Gift

Should be different this Christmas. Make it an Antique piece of Furniture, something old this time instead of new.

LUTHER WALTERS
411 Main Street, Fulton, Ky.

Buy Building and Loan Stock Now

A GIFT WORTH WHILE

In your eager attempt to bring joy and happiness to loved ones during the holiday season, had you thought of one of the most valuable gifts of all?

Shares of stock in the Fulton Building and Loan Association would be a gift worth while and just now is the opportune time to buy stock in this strong \$2,000,000 institution.

Money invested with this Association is regarded as a sacred trust, and its safety is guarded with extreme care.

The men responsible for the management of this company are men whose ability, character and general standing is recognized by our entire citizenship. Bonded officers insure careful and accurate handling of all funds.

Call at the office, 204 Main street, and talk the matter over with Secretary J. E. Fall or his assistant, W. C. Reed.

Buying Fulton Building and Loan stock is a safe investment and an appropriate gift. Don't let the opportunity pass to make someone happy now and in years to come.

PAGEANT AT CHRISTIAN CHURCH

The pageant "Telling the Story" presented by the Woman's Missionary Society of the First Christian Church Sunday evening was enjoyed by a large audience. The pageant presented the call of the nation for the story of the Cross and the answer of the church in carrying the story to the nations of the world. The entire program was sponsored by the Missionary Society, it being known as the Woman's Day program. A word of appreciation is due Miss McKendree, head of the music department in the city school, who helped in directing the pageant, also to Miss Frances Galbraith and Miss Catherine Williamson, who sang in the quartette. We want also to thank the folks of the Episcopal church and the Methodist church for the use of their choir robes.

Mrs. Alverson

Passes Away.

Funeral services for Mrs. Mary Shannon Alverson, 30 years of age, wife of Kenneth Alverson, who passed away Saturday night in this city was held Sunday morning at 11 o'clock in the funeral parlor of the Fulton Undertaking Company, conducted by the Rev. J. S. Robinson, pastor of the First Presbyterian church, who paid a beautiful tribute to memory of the silent sleeper. Interment followed in Fairview Cemetery.

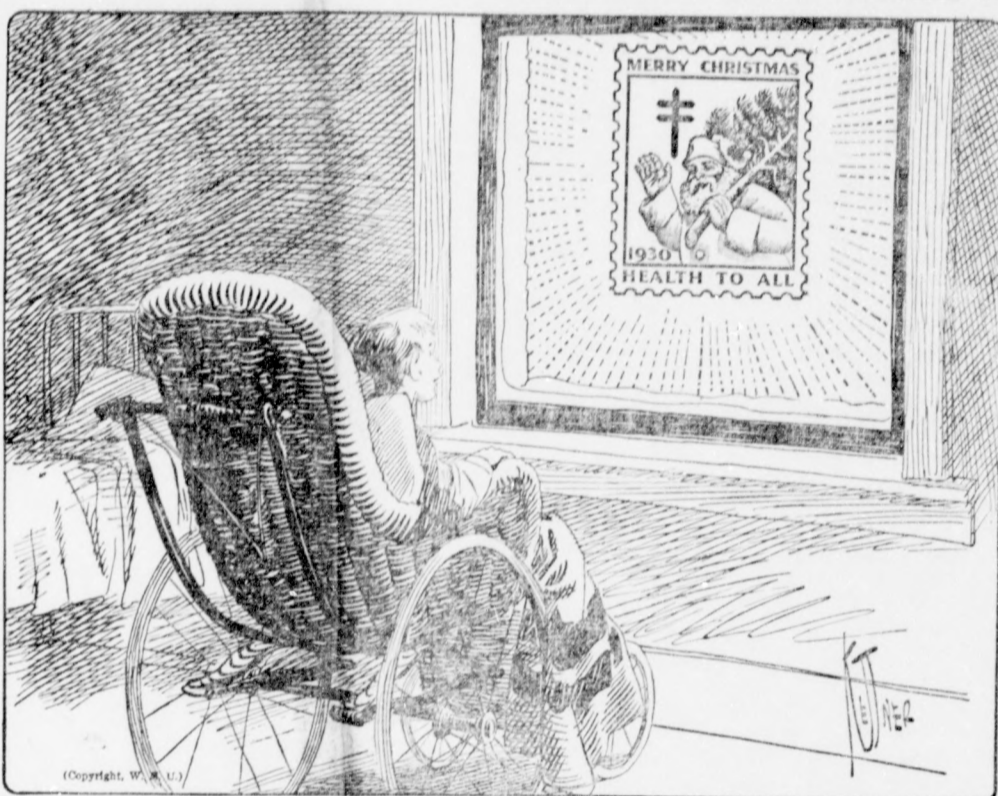
The untimely death of this young woman brought sadness and sorrow to a wide circle of friends who sincerely sympathize with the bereaved ones.

The funeral was largely attended and the floral offerings were beautiful and fragrant.

CHRISTMAS GREETING CARDS

We have a beautiful line from which to make your selection. Place your order now and pay in December. Remember, we print your name on Christmas Cards bought of us without extra charge. R. S. Williams, Fulton, Ky.

Sunshine



Memorial Services Largely Attended

Hon. James C. Caruthers, of Memphis, Delivers Inspirational Address

Beautiful Musical Program Directed by Miss Sara Butt.

At the Orpheum Theatre last Sunday afternoon, Fulton Lodge No. 1142 Benevolent and Protective Order of Elks, held their twenty-second annual Memorial Services.

Hon. James C. Caruthers, a prominent Elk of Memphis, the principal speaker, delivered eulogies on the lives of the members who had passed away. It was an inspirational address full of meaning and brotherly love, characteristic of the order he so admirably represents.

Notwithstanding the large membership of the local lodge, not a member passed away during the year.

As the names of deceased members were called the electrical effects were impressive, the thirty-two incandescent lamps as they were flashed on outlined an Elk's head, emblem of the order.

D. W. Smith, exalted ruler, was assisted by other officers of the lodge in carrying out the ritualistic service.

Ushers were Joe Hall, Tobe Perce, H. F. Taylor, Jr., R. L. Harris and Robert Whitehead. Committee on program, R. C. Pickering, W. R. Butt and C. P. Freeman.

Committee on arrangement, E. C. Hardesty, M. C. Nall, J. E. Hannephin.

The musical numbers were beautiful under the direction of Miss Sara Butt, assisted by Mesdames Charles Gregory, R. S. Williams, Hugh Pigue, N. L. Butterworth, Misses Frances Galbraith, Mary Belle Warren; Messrs. Paul Hornbeak, H. A. Coulter, Victor Cavender, Steve Wiley.

The Orpheum was donated for the occasion by the Strand Amusement Co., Morris Jones, local manager.

The stage decorations and electrical effects by Louie Roberts.

Beautiful Cedar Trees and Holly for Sale Cheap. Phone 370
T. G. CLARK

Send the Advertiser to a friend one year—only \$1.00.

JUNIOR WOMEN ENTERTAIN THE WOMAN'S CLUB

Delightful Program Rendered at Chamber of Commerce

The Woman's Club met in regular session at the Chamber of Commerce Friday afternoon. Routine business was transacted with the president, Mrs. Jake Huddleston, in the chair.

The club was pleased to have as their hosts for the afternoon the Junior Woman's club. This department, one of the most worthy of our organizations, is composed of young girls, our future club women, who should be congratulated on their ability and talent as shown by the delightful Christmas program presented on this occasion. It was as follows:

Carol—Joy to the World—Junior and Senior Woman's Club.

Piano solo, La Coquette—Sara Owen.

Carol—The Three Kings—B Natural Music Club.

Piano solo—Euphie Glisson.

Reading, The Tale of a Christmas Eve—Ruth Nall.

Piano solo, Chopin's Valse in C Minor—Martha Norman Lowe.

Carol—Silent Night—B Natural Music Club.

Piano solo, In Leafy Bower—Elva Davis.

At the conclusion of the program tea and sandwiches were served. The hostesses for the occasion were Erin Brock, Almeda Huddleston and Euphie Glisson, and the pages were Cordelia Hardesty and Elva Davis.

Bank Receiver Named

The First National Bank here has gone into the hands of a receiver. The comptroller of the currency has appointed Ben Sneed as receiver. The bank has been in the hands of Lewis R. Elkin, national bank examiner since the closing of the bank on November 25.

DETROIT-FULTON TAXI

Call or see Albert Smith at Cafe for trip to Detroit, Thursday and Saturday. Leave Detroit Sunday and Tuesday.
GIBBS TAXI CO.

REFLECTIONS OF THE HOLIDAY SEASON

Many Fulton store windows have been beautifully decorated for the holiday season. The articles displayed are suggestive of Christmas, an ideal time to express in gifts, affections one for another. It may not be an expensive gift, but let it carry the true sentiment of the giver and breathe the atmosphere of cheer.

The season often brings with it sad memories, but what season doesn't when we stop to reflect. Let's make this one happy for ourselves by making some one else happy, though it be but a smile and warm handshake.

Pastor Pounded

The good people of Cayce church gathered in the Methodist parsonage on last Monday and gave the pastor a good pounding. It was, however, the kind that every preacher really and truly appreciate. The pastor and his wife wish to express through these lines their profound appreciation for the kind and nice way they have been received by the people of Cayce Circuit.

The good people of Cayce have done everything possible to show that they welcome us in their midst as their pastor and as a citizen. We deeply appreciate the good pounding and the many courtesies extended us since we came into this charge.

Mr. and Mrs. A. E. Holt.

Miss Farabough Rites

The body of Miss Sara Farabough, 19, daughter of Mr. and Mrs. J. B. Farabough, of near Fulton, arrived here Wednesday morning from New Orleans where Miss Farabough was killed in an automobile accident. She is survived by her parents. Funeral service was held Thursday afternoon at the Fulton Undertaking company funeral home at 2:30 o'clock, conducted by Rev. R. A. Wood, pastor of the First Methodist church.

Raw Red Foxes or Grey Foxes tanned and mounted to finished neckpiece, ready to wear. Work guaranteed, prompt service, charge \$12.00 on completion. Ship or mail to NEW YORK FURRIERS, 618 S. 4th Street, Louisville, Ky.

Brieflets

Another optimist is the Fulton father who feels sure his son will show more sense as he grows older.

One reason you can be thankful you are an American is that over in Czecho-slovakia the name for ice cream is zmrzlina.

How many Fulton citizens can remember when they considered themselves highly honored if they were picked to sit on a jury?

While this country is erecting statues who knows but that some day it will erect one to the man who minded his own business.

(Blair Vicinity)

Great are the filling stations. They brighten up many a corner that used to grow up in weeds.

Middle-age is that period in a Fulton man's life when he can console himself with the thought that things might be even worse.

When all is said and done the best way to make money out of the stock market is out of it.

Old Dobbin may have been a rather crude means of transportation, but the fact remains that when he was new you didn't have to drive him slowly for the first 500 miles in order to loosen him up.

How many Fulton old-timers can remember when one pedestrian would often stop for a chat with another pedestrian in the middle of the street while traffic passed around them?

A democracy is a country in which every man is certain he doesn't belong to the class called common people.

It took several centuries for monkeys to make men of themselves, but men can often reverse the process in a few minutes.

The average Fulton man doesn't mind being at the bottom of the ladder unless the man at the top of it is a sloppy house-painter.

The world is turning upside down. Oil stations are selling tires and sending telegrams for customers; barber shops are trading in wheat; vacant stores have become miniature golf courses "but the government at Washington still lives."

If old Solomon could come back now and find what it costs to keep one modern wife he probably wouldn't want 600.

Nothing will arouse a Fulton wife's curiosity quicker than seeing her husband smile in his sleep.

CARD A TRULY PERSONAL GREETING

It's only a very short time until the busy Holiday season is here again. Before we realize it, all of us—old and young—will be counting the days until Christmas.

We want to suggest right now, while there is time to decide without haste, that you make your Christmas greeting decidedly personal this year.

Select from our display of beautiful designs and charming sentiments the card that exactly expresses your good wishes. Then permit us to print your name below the verse or seasonal greeting, and the message will be doubly personal.

No extra charge for printing your name on Christmas cards purchased from us.

Fulton Advertiser

Fulton Advertiser

R. S. WILLIAMS
Editor and Publisher
Published Weekly at 446 Lake St.

Subscription \$1.00 per year

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Fulton, Kentucky, under the Act of
March 3, 1879.

That Rainy Day

Fulton citizens will probably open their eyes in astonishment when they are told that despite all the talk of "hard times" and "depression" figures gathered at the close of November show that more money has been deposited in saving banks this year than in any one year in the history of America. Uncle Sam's figures show this to be a fact. They also reveal that at the present time there is on deposit in savings institutions in this country the enormous total of 28 billions of dollars. And all of it is drawing interest. More than \$800,000,000 in interest is being paid out this month on "Christmas Savings" accounts alone. It seems that in times when there is a pinch, people give more attention to saving money than they do when everybody is prosperous and there are no cries of "hard times." This year they have put more away for a "rainy day" than they ever did before in a single year. Maybe, after all, "hard times" serve us a good turn, since people are taught to save that never would save if times were not hard.

A Just Judge

In Omaha a judge sentenced a reckless driver to five days in jail and then to keep from losing his job and his means of supporting his family agreed that the time might be served out in five consecutive Sundays—served in installments, as it were. There is a good precedent. The arrangement was not only advantageous to the offender, but the people in general who drive on Sunday. Sunday is one of the days in the week when the common run of people have a chance to take a drive, and if all reckless speedsters could be jailed off the roads on that day, what a day of pleasure it would be! The churches have no complaint. The man who hasn't interest enough in his own life to drive his auto carefully hasn't enough to seek a better life in the hereafter by attending

church. Sunday jail sentences for traffic violators looks like a just and sensible sentence. Let's have more of them.

Taxing the Family Flivver.

Legislatures in 44 states are meeting this month or will be in session in January. Eager to be of service by increasing revenues through new laws, they will seize on the auto as the most likely agency for raising it. To a legislator, the motorist is a good thing to have around when pocket-sets are to be picked. He is a patient victim, and because he has done so much in the way of paying taxes he is always expected to do more.

Inasmuch as about one out of every five people own an auto, laws that levy taxes on the car touch most everybody. They do not materially injure the fortunes of those who can afford machines, but they do add unjust and unfair burdens. Good roads used to be built by floating bond issues. Today they are largely built with the money supplied by auto owners. Normally about a billion dollars a year is spent for road construction, improvement and maintenance. Of this motorists pay \$278,093,000, or 28.9 percent in motor vehicle fees and \$287,258,000, or 29.8 percent in gasoline taxes. In both taxes they pay nearly 60 percent of the cost of roads.

On top of that practically every motorist is a property owner or pays taxes on something else besides his car. At least nearly every one around Fulton does. So passing legislation that increases auto taxes is just as much of a burden on the motorist as raising his property taxes, for it all comes out of his pocket anyhow. Let us hope that the fad of saddling more burdens on the auto-owner is near an end. It can't go on forever, and a good time to call a halt would be at the sessions of the legislatures convening this winter.

Colds Are Catching

After a division of opinion that has lasted for years, here comes what appears to be positive proof that the common "bad cold" is contagious, and that a person suffering with one can transmit it to others as easily as he could smallpox or any other disease.

Scientists at John Hopkins University have furnished positive proof that colds are catching.

Right now when Fulton citizens are passing from the mild weather of fall to the harsh days of winter, and when catching colds is common, the information ought to be worth something. It should, at least, impress them with the importance of protecting themselves against catching a cold from someone already suffering with one. No matter if doctors have disagreed with each other, or if you have disagreed with the doctors, it is now too definitely established that colds are contagious to warrant anyone in taking chances.

The cold in itself is not dangerous in its first stages, though decidedly annoying. But too often looking lightly upon one has proved fatal. Pneumonia, tuberculosis, catarrh, deafness and even diphtheria are among the dread ailments that are developed from common colds. Isn't the desire to escape these enough to justify you in taking all due precaution to avoid contracting this common ailment. Avoid the person who is suffering with a cold as much as you possible can. And if you are victim of one, be careful not to carry it into crowds, where you will subject other to it.

FIVE MISTAKES

A man struck a match to see if the gasoline tank in his automobile was empty. It wasn't.

A man patted a strange bulldog on the head to see if it was affectionate. It wasn't.

A man speeded up to see if he could beat the train to the crossing. He couldn't.

A man touched an electric wire to see if it was charged. It was.

A man cut out his advertising to see if he could save money. He didn't.

Read the advertisements in this paper.

Burglar Visits Filling Station

A fastidious burglar entered the Cities Service Co., filling station at the corner of Walnut and Plain streets some time Saturday night or Sunday morning, according to Carl Burgess, operator of the station. The thief gained entrance by breaking the glass in a window and took a dollars worth of stamps and a number of Christmas seals, a pair of kid gloves and a box of Prince Albert smoking tobacco. He left a good sweater and a pair of new pipes which were lying in plain sight. He also took a fountain pen. Burgess thinks that if he was a hobo he would surely have taken the sweater.

Aged Citizen Passes Away.

I. N. Shupe passed away Sunday night at nine o'clock at his home on West street, aged 85 years.

The funeral service was held Tuesday at 2 p. m. in the funeral home of Winstead-Jones, conducted by Rev. C. B. Cloyd, and burial followed in Fairview cemetery in charge of the Winstead-Jones Undertaking Co.

Mr. Shupe was born in the state of Ohio, but came to this country many years ago. He was a member of the Presbyterian church.

He is survived by the following children, Ben and Wayne Shupe of El Paso, Texas., Walter, Rodney and Emmett Shupe of Fulton and several grandchildren. He also leaves other relatives and many friends.

FOR SALE

One DeLoe Lite Plant in first class condition with all equipment, \$150.00. See J. L. FOY, 510 W. State Line Phone 221. Fulton, Kentucky

Among the County Agents.

Powell county has been placed on the accredited list, having tested all dairy cattle for tuberculosis. No reactors are found.

The Pulaski County Livestock Company has completed its sales yard at Somerset. Eight hundred animals were sold the opening day.

Five thousand peach trees were treated for the control of the borer in Allen county, where a county association of fruit growers is sponsoring increased fruit production.

Morgan county farmers are planning increased poultry production. Seven modern poultry houses were built last month.

Testing began Dec. 1 in the new dairy herd improvement as-

sociation organized in Boyd county.

A total of 3,250 bushels of rye was sowed in Knott county, 2,250 bushels of which were furnished by the Red Cross.

F. C. Giltner, Forest Reeves and Dr. A. G. Elliston, three Henry county farmers, have been admitted to the state line honor roll for having limed three fourths of their tillable land.

More than 400 exhibits were made at the second annual Carter county school and agricultural fair at Grayson.

Jefferson county's raspberry acreage has been increased by 20,000 plantings this winter.

Caldwell county 4-H Club members have purchased 24 choice calves in Kansas City.

Gifts that Last



FREE

The unusually attractive cooking set displayed above—electric tea kettle, a heavy gauge 10-inch aluminum skillet, and a combination toaster and coffee maker—will be given away in a special holiday offer of the Fedelco Range.

What a Gift!

This Fedelco Electric Range

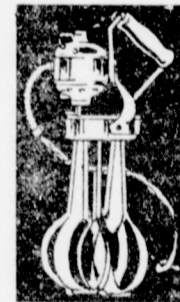
As a Christmas Gift, this new electric range pays tribute to any man's taste.

There is nothing finer...nothing that could be appreciated more in the home, and nothing more appropriate as a gift.

A superbly attractive addition to your kitchen...clean, cool ivory tan finish and trimmed in Chrome plate. Three fast heating surface units, a roomy, porcelain lined, speed oven...automatic temperature control...countless features that assure greater cooking ease.

Inexpensive Gifts that are practical!

How many of these efficient, reliable electric workers do you have in your home, untiring and ever-willing to serve at the touch of a switch?



Perfect cakes, creamy mayonnaises, snow-creamed potatoes with this electric mixer!



Mother eats with the family when the efficient table stove goes into breakfast or lunch service.



Fragrant, full-bodied coffee with a percolator at your elbow makes breakfast an event.



What a joy to dry hair, long or short, with this dryer.



You may have one and seven-eighths minute eggs, and you know they're right, with this appliance.



Throw away the broom and dustpan when this sweeper comes off the Christmas tree.



Who doesn't know the difference with an electric iron?

Come In. Look over our display of gifts at your convenience, and let us help you in making a selection that will solve your Christmas problems. There is no obligation, and it will be a pleasure to assist you with suggestions.

Light up Your Home! for Christmas

THE Christmas Season is almost here. Nothing so denotes the joy and peace within a home as the cheery light on porch or lawn.

A holly wreath may be hung in the window, entwined in evergreen or holly, strings of colored lights may be hung over the shrubbery of the lawn, wreaths in evergreen and beautiful arrangements to welcome your friends at Christmas time.

Many interesting and beautiful arrangements may be made with lights and evergreens. At the same time, you have an opportunity of entering contests, in which a valuable electric appliance and cash prizes will be given.

KENTUCKY UTILITIES COMPANY
Incorporated

Win a Prize! in The Outdoor Christmas Lighting Contest

Your Christmas Problem!

THE new Fedelco Sweeper is everything that a gift to "her" should be.

She will be all "a-thrill" on Christmas morning with your thoughtful sentiment, and she will praise your practical selection each day during the year.

There have been sweepers—and sweepers—but never one like this before.

So smooth an action that loosens the fine particles of grime that do untold damage to your rugs... a thorough sweeping that brings life back to floor coverings... suction that is just a "good-bye" to dust and lint in the home.



We will gladly demonstrate it on our showroom or in your home, at your convenience and without obligation to you.

KENTUCKY UTILITIES
COMPANY
INCORPORATED

KENTUCKY UTILITIES
COMPANY
INCORPORATED



Help our Merchants to help YOU

EVERYBODY will agree that a man succeeds and prospers only when he spends LESS money than he receives in a given period of time.

Let's apply this great economic test to the situation in this town: Our business men have invested—and continue to invest—their money in stocks of goods brought here to your very door to meet your daily needs.

Through the pages of this paper they advise you of their ability to serve this community. All of us know that they deserve our patronage. And remember, the more you trade with them the more funds they can invest in larger stocks and new lines.

Read the Ads in this Paper
and save yourself money by trading at home

GRAND THEATRE

FULTON, KY.

The Home of Western Electric Sound

MONDAY and TUESDAY

JOHN McCORMACK in

"SONG OF MY HEART"

RHODES-BURFORD CO.

FURNITURE

Rugs, Stoves and Ranges
General Electric Radios

TRY OUR EASY PAYMENT PLAN.
Liberal allowance for old furniture.

"Satisfied Customers built our Stores."

411 Main Street, Fulton

L. G. Walters

The Antique and Furniture Man.

Make your dollars go a long way.

Phone 86

Phone 794

When in need High-Grade

PRINTING

"Betcha Dere is a Santa Claus"



CARD A TRULY PERSONAL GREETING

It's only a very short time until the busy Holiday season is here again. Before we realize it, all of us—old and young—will be counting the days until Christmas.

We want to suggest right now, while there is time to decide without haste, that you make your Christmas greeting decidedly personal this year.

Select from our display of beautiful designs and charming sentiments the card that exactly expresses your good wishes. Then permit us to print your name below the verse or seasonal greeting, and the message will be doubly personal.

No extra charge for printing your name on Christmas cards purchased from us.

R. S. WILLIAMS,
Fulton, Ky.

A nice gift. Send The Advertiser to a friend one year—only \$1.00.

Community Building

Beauty and "Homeyness" in Frame Construction

The building of a home should never be considered in the light of an investment. If you build for investment, build a house, but if you have in mind the building of a home, build it according to your ideals and incorporate all the contentment and happiness features into the general plan, in so far as they do not interfere with common-sense construction.

If you prefer frame construction and feel that it is more homey, then that is the material you should use. Lumber is one of the best possible materials to build a home. Its permanence is sufficient to satisfy every owner except one in the competing material business.

In the New England and Southern states we find homes which were built before the Revolutionary war still standing, sound and true and with no signs of depreciation.

Lumber imparts a particularly homely aspect to the house; it seems to take one back to their old home and childhood and brings out the best there is in one. It is conducive of happiness and contentment and, after all is said and done, that is all home is for, anyway.

On the silver screen a woman was bemoaning her fate at not having found happiness and was reminded that she was promised success, not happiness, and the same may be true of a house. It may be a house, not a home.

Build of frame if you wish this type of construction; keep it well painted and it will last as long as you can wish.—Boston Herald.

Fighting for Ideals in City Managership

A municipal duel is under way in cities big and little of the country. The fight is between two ideas—an old idea and a new idea. R. L. Duffus states, in the New York Times. The new and challenging idea is the city manager form of municipal government. In the last notable encounter between the two systems, in the recent election, the city manager form won a victory, and another big city—Cincinnati—is added to the list of those municipalities, now more than 300, which have adopted the idea. Five million citizens are now under the city manager form of government.

What will the outcome be? No man may yet say. Will some one of the great cities of the country try the new system?

Among the cities and towns now under this plan, in addition to Cincinnati are Cleveland, Dayton, Pasadena, San Diego, Colorado Springs, Miami, Wichita, Portland, Maine; Grand Rapids, Niagara Falls, Springfield, Ohio; Knoxville, Beaumont, Texas; Norfolk, Va.; Charleston, Clarksburg and Wheeling, W. Va., and Auburn, Newburgh, Sherrill, Watertown and Watervliet, N. Y. Only four cities which adopted the plan by popular vote have ever discarded it.

For Expert City Planning

Charles H. Cheney, city planner of Los Angeles, suggested as a remedy for the ugliness and jumbled appearance of most of our American cities the establishment of competent committees or art juries to pass upon all designs for structures and suppress those not up to a reasonable standard of attractiveness.

Regional planning as a thing of intercommunity interest of metropolitan unity was brought out as a successful actuality in the vast growth of Los Angeles during the past two years by Hugh R. Pomeroy, secretary and member of the Los Angeles planning commission.

In mentioning the problem of regional transportation, Mr. Pomeroy reported "a greater spirit of co-operation and tolerant understanding, than ever before" on part of government agencies, civic bodies and railroads.

Artistic Brick

Structurally, brick is the soundest possible material. In the first place, the size and form of brick make them an easy material to handle and adaptable to the master mason's skill and craftsmanship. He builds them one by one into a solid wall fabric, strong and durable. Then the brick themselves, hardened and matured in fire, submit to the heaviest pressures and resist both the attacks of flame and the corrosions of time. Brick may well be called an everlasting material because they neither burn nor decay. Their history affords sufficient testimony and the scene of any conflagration shows the brick walls and chimneys as solemn witnesses of their enduring strength.

National Capital's Beauty

True beauty combined with utility defines time and turns a basis of real estate values. Washington's wide streets and sensible building regulations prevent any part of the city from choking to death with congestion. Moreover, those wide streets, and numerous little squares and circles which are such an attractive adornment are also valuable checks to the spread of fire and are contributory to safety in the form of fresh air.

Prominent Business Firms of Fulton

Busy Bee Cafe

Meals 35c

First-class Service and Quality.

OPEN DAY AND NIGHT.

Corner 4th and Depot Streets.

Phone 210

Andrews Jewelry Co.



Watches and Jewelry,
Silverware, Glassware
and Leather Goods.

Expert Repair
Work.

Phone 398

L. E. BOLIN

Florist

309 Walnut Street Fulton, Ky.

We are always ready to serve you with careful selections of fresh cut flowers or potted plants.

FUNERAL DESIGNS Phone 101
a Specialty.

Refresh Yourself--DRINK



IN BOTTLES

FULTON COCA-COLA BOTTLING CO.

Phone 447

DIXIE CAFE

J. T. ARNN, Prop

All kinds of Short Orders at all times.

Good Coffee a Specialty.

Just received a Car load of STOVES.

We have all kinds and sizes at the lowest prices.
Don't let cold weather catch you unprepared.

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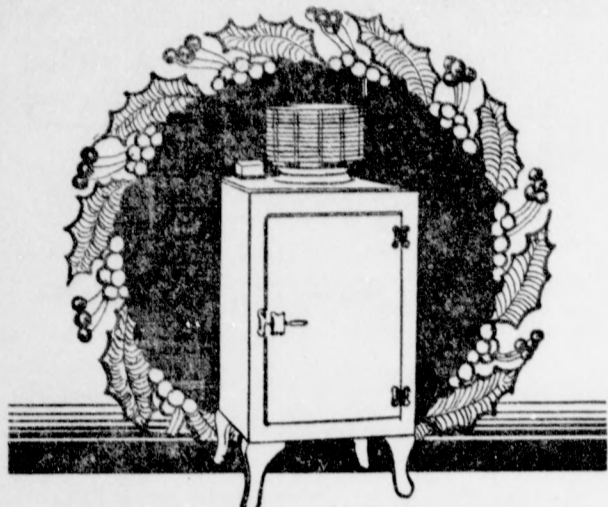
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In the gift of a beautifully modern General Electric Refrigerator, there is something of your own thoughtfulness, your own regard for the woman who makes your home.

It speaks of your desire to lighten her burdens . . . the endless tasks and hours of housekeeping, that wear down her health and appearance.

This Christmas, make your home really modern with a General Electric. Besides eliminating much of the drudgery of preparing meals, it makes those meals more appetizing, more healthful, more varied in their appeal.

Consult your wife. She will nominate a General Electric as her first choice of all acceptable Christmas gifts.

KENTUCKY UTILITIES COMPANY



... SUCCESSFUL HOMEMAKING

By GRACE VIALL GRAY

Self-Rising Flour a Time-Saver to Woman in Kitchen

Within the last few years there has been a steady, ever-increasing interest in solving homemakers' problems. Anything that would cut the working time in the kitchen has met with great favor. All sorts of modern machines, such as the power washing machine, the pressure cooker, the dishwasher and the vacuum cleaner are now recognized equipment for the modern home.

In the matter of foods, considerable progress has been made to lighten woman's work. Possibly no one food material has contributed to greater efficiency in cooking than self-rising flour. There is no doubt but that self-rising flour is a great time saver in cooking. For example, laboratory experiments prove that a cake calling

ed once only, there is no baking powder to measure, the eggs are added unbroken, and the cake is mixed as quickly and gently as possible.

In addition to being a time saver, self-rising flour is dependable and this one feature, dependability, is worth its weight in gold to homemakers. To know that each day her products will be perfect and always the same is a godsend to every one of us who prepare three meals a day, 365 days each year.

In self-rising flour, a trained chemist has prepared the proper proportion of leavening, which is baking powder, and flour in a chemical laboratory, with the greatest of accuracy and with accurate weights and measures.

So the chemist in giving us flour blended with baking powder in the right proportion assures us of that accuracy that we cannot always get. In using self-rising flour, sift flour before measuring. Never add soda or baking powder.

The following recipes are delicious, and illustrate the efficiency of self-rising flour:

Drop Cookies (50 Cookies).
4 cups sifted self-rising flour 1½ cups sugar
¾ cup fat 2 tsp. flavoring
¾ cup milk

Place fat in a warm place until it becomes soft, though not melted. Combine with sugar. Stir in eggs. Beat well. Add alternately the flour and milk. Add flavoring. Drop small portions of the mixture on a greased baking sheet and bake in a moderately hot oven (375 degrees F.).

Doughnuts (40 Doughnuts).
4½ cups sifted self-rising flour 1 cup sugar
1 cup milk ½ tsp. cinnamon
1 tsp. melted fat ½ tsp. nutmeg

Combine melted fat and sugar. Stir in eggs. Add flour and milk alternately; add flavorings. Roll out the dough about one-third inch thick without handling it any more than necessary. Cut out the doughnuts and fry in deep fat hot enough to make a doughnut rise to the surface quickly and to brown each side in about one minute (about 375 degrees F.).

Household Science Institute



Self-rising flour makes the mixing and baking of biscuits a simple matter. Hot breads are always welcome on the table and with this efficiency flour, containing the leavening agent and salt properly blended in the right proportions with Soft Wheat, hot biscuits can appear frequently on breakfast, luncheon, or dinner tables.

For three cups of flour can be mixed with self-rising flour in eight minutes against the fifteen minutes required for the same cake made of plain flour.

Of course the explanation for this is as follows: Self-rising flour is sift-

POULTRY

(By J. T. Watkins)

This week the Southern Illinois poultry show will be held in Herrin, Ill. At this time I don't know if I will attend or not. I want to go, but have another date that will conflict, so am undecided.

It is only a month now until the big rabbit show in Memphis. We started out last spring full of pep, and as usual after a few weeks the workers began to drop out, and the kill-joys began to assemble their forces ready to work against the plan we were following until now the workers have dwindled down to four of us left to carry on, but we are going to put on the show, and it will be a success.

Well it is getting close to Christmas. How many of you are going to buy foolish things and how many are going to buy practicable presents for your boys and girls? One of the most suitable presents to give to a boy or girl is a breeding pen of standard bred poultry. Find out the breed the boy likes best, get in touch with someone who has this breed and get a male and four females, and tell the boy they are his, for him to make a pen and keep them pure blooded, and in two years time if that boy tends to business, he will have a flock that will beat your farm flock in every way, but he can't let them run loose or they will mix and in a few years he won't have anything but scrub stock.

Let's make this column a "clearing house" for experiences. If you have tried anything unusual and succeeded, tell us about it. Or if you have had some unusual failures, write them up, send them to me and I will print them and it may be the means of someone else avoiding the mistakes you made. Or if you know of anything out of the ordinary in the chicken line, send it in to me at the Chamber of Commerce.

An old friend of mine died in Memphis the other day. He was a breeder of some of the best Dark Cornish in this territory. He was a consistent winner for the last twenty years at the Tri-State Fair. Probably his flock will be for sale. If so, anyone interested in Dark Cornish will do well to write to me and I'll see if I can't pick up some bargains for you.

Our book "American Standard of Perfection" has not been returned yet. Wish whoever has it, would return it to the library.

JORDAN NEWS

Our basket ball boys and girls won a double header over Hickman boys and girls Wednesday night. Our girls also defeated Water Valley girls Friday night by a score of 13-9. They will play the return game Wednesday night, Dec. 17th, both boys and girls, at Water Valley. Our boys play Fulton boys Friday night, Dec. 12th, in Fulton gym.

The school is preparing a Christmas program to be given at the close of school for the Christmas holidays.

Miss Iris McDaniel spent the week-end in Gibbs, visiting friends.

Mr. Tom Brown is visiting his sister, Mrs. W. B. Rice.

Mr. and Mrs. Floyd Hardy, Miss Mary Frances Hardy and Mrs. T. M. Reese spent Sunday with Mr. and Mrs. Joe Moss.

Mrs. Alvin Wade is improving.

Mr. and Mrs. W. L. Joniken spent Saturday night and Sunday in Water Valley visiting relatives.

Mr. and Mrs. J. D. Burrow spent Sunday with Mr. and Mrs. Russel Bowlds.

Mr. and Mrs. H. M. Bondurant and family, Mr. and Mrs. G. W. Hardy and family spent Sunday with Mr. and Mrs. W. B. Rice.

Mrs. J. M. Alexander spent Thursday and Friday with her mother-in-law, Mrs. Julia Alexander.

Mrs. Dennis Coates and little son are visiting Mr. and Mrs. J. A. Coates.

Miss Virginia Bondurant spent Saturday night with Miss Blanche Stephenson.

Mack and J. T. Burrow spent Saturday night and Sunday with Mr. and Mrs. Charley Burrow.

Route 4 Fulton Ky. (New Hope Community)

Miss Katherine Kimbro spent last week in Fulton as the guest of her aunt, Mrs. M. I. Boulton.

Messrs. J. P. and Paul Moore were in Mayfield Tuesday.

Mr. Frank Bliff is quite critically ill with pneumonia and complications.

A wedding of much surprise to their many friends was that of Miss Willie Everett and Mr. Uriah Hill of Crutchfield, who were married in Cayce Saturday afternoon. Best wishes are extended to them in their new relation.

Luke Reilly Says, "The Rat Died Before Reaching the River."

"Since moving near the river 2 years ago, we've always used RAT-SNAP. Watched a vicious water rat, nibbling at RAT-SNAP outside the house. About 15 minutes later he darted off for the water to cool his burning stomach, but he died before reaching it." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by

Kentucky Hardware & Implement Co.

AUSTIN SPRINGS

Mr. and Mrs. Joe Copeland spent Saturday night with Mr. and Mrs. E. J. Jones and were also visitors of Mr. and Mrs. Noble Jones, Sunday.

Mrs. Chap Johnson has returned from Hot Springs, while Mr. Johnson remains to receive treatment from the famous springs.

Mr. and Mrs. Grover True and daughter, Rachel, spent Sunday with Mr. and Mrs. Fount Gibson.

Collier, young lad of Mrs. Lottie Cantrell, has been right sick and confined to his bed for the past several days.

Mr. and Mrs. Eric Cunningham spent Sunday night with parents, Mr. and Mrs. Ed Friels.

Mr. Edd McClain is suffering from a pretty badly sprained wrist.

Doyle Friels has suffered from an attack of indigestion and tonsillitis the past week. He is some better and sitting up at this writing.

Pupils of Salem school are at work on a play "The Eyes of Love," which will be presented at an early date. The date will be announced later. A small admission will be charged.

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is a doctor's Prescription for COLDS and HEADACHES. It is the most speedy remedy known. 666 also in Tablets.

Mr. R. C. King Tells a Wonderful Story About Rats. Read It.

"For months my place was alive with rats. Losing chickens, eggs, feed. Friend told me to try RAT-SNAP. I did. Somewhat disappointed at first not seeing many dead rats, but in a few days didn't see a live one. What were not killed are not around my place. RAT-SNAP sure does the trick." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by

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Happy New Year
FRY & NEWHOUSE
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if made by us will be equal to any
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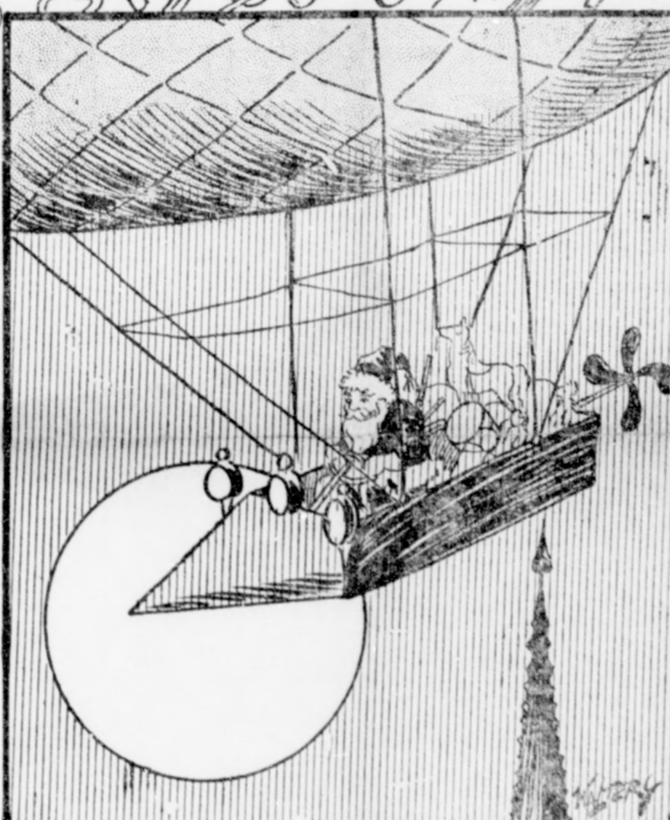
Wishing you a Merry Christmas
and a Happy New Year.
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Secretary J. E. Fall will be pleased
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R. S. WILLIAMS

Old World Recipes By HELEN SCHAUFFLER Domestic Science Expert

ONE of the chief secrets of the best Old World cooking lies in the care which is taken that each dish on the menu shall go well with all the others. Flavors are carefully studied. Particularly in the case of those vegetable dishes which tradition causes the housewife to serve with certain meats, the most meticulous attention is paid to obtaining those nuances of flavor that will accentuate the savor of the meat itself.



Helen Schaffler

Russian Beets—(Russian)—Serve with ham. Boil eight beets until tender in one quart of water sweetened with two tablespoons of sugar. Chop, add salt, one tablespoon of butter, one teaspoon sugar, one-half cup of chopped broiled bacon or salt pork, one tablespoon vinegar and one-half cup of sour cream or

milk if it is on hand. Thicken slightly with one teaspoon of flour.

Rice with Mint—(Spanish)—Serve with lamb. Boil two cups of rice in salted water until tender. Drain. Mash two tablespoons of fresh mint leaves with one tablespoon of powdered sugar. Add one teaspoon of lemon juice. Stir this into the rice with one tablespoon of melted butter. Pack in a baking dish. Brush with butter and dust with a little powdered sugar. Brown for fifteen minutes in a hot oven.

Boiled Cucumbers—(Turkish)—Serve with lamb, veal or beef. Peel and dice four medium-size cucumbers. Soak in salt water for twenty minutes. Drain and plunge into boiling salted water for fifteen minutes. Drain. Add two tablespoons melted butter, one tablespoon of sugar, one-fourth cup of vinegar and one and one-half cups of the water the cucumbers were boiled in. Bring to a boil and thicken with one tablespoon of flour. Sprinkle with chopped parsley or chives.



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R. S. Williams

Improved Uniform International

Sunday School Lesson

(By REV. P. B. FITZWATER, D. D., Member of Faculty, Moody Bible Institute (63, 1930, Western Newspaper Union)

Lesson for December 14

SAUL OF TARSUS: HOW A PHARISEE BECAME A CHRISTIAN

LESSON TEXT—Acts 22:3-15.
GOLDEN TEXT—Yea doubtless, and I count all things but loss for the excellency of the knowledge of Christ Jesus my Lord: for whom I have suffered the loss of all things, and do count them but dung, that I may win Christ.

PRIMARY TOPIC—An Enemy Who Became a Friend.

JUNIOR TOPIC—An Enemy Who Became a Friend.

INTERMEDIATE AND SENIOR TOPIC—What It Means to Be a Christian.

YOUNG PEOPLE AND ADULT TOPIC—Conversion: Its Nature and Effect.

I. Saul's Training as a Pharisee (vv. 3, 4).

1. Taught to love his own nation. ("I am a Jew.") The Pharisees were the nationalists of their day. Saul being a strict Pharisee was a patriot.

2. Taught to love God's Law. "Taught according to the perfect manner of the law of the fathers." Love for the Bible is a valuable asset in life. One may misinterpret the Bible and dangerously misapply it, but if there is love for it, he may yet come into right relation to it.

3. "Was zealous toward God." The root meaning of the word "zealous" is "to boil." It signifies a passion for God and his work.

4. Was conscientious (Acts 26:9). Saul was conscientious in his opposition to Jesus. He regarded Jesus as an impostor. While Saul is to be condemned for his attitude toward Jesus, he is to be praised for responding to the dictates of his conscience. Conscience is the law of life for every man, but should be regulated by God's Word.

II. Saul's Burning Hatred of Jesus (vv. 4, 5, cf. Acts 9:1, 2).

He knew full well that unless the movement set on foot by Jesus was stopped it would supersede Judaism. However, he was entirely ignorant of the genius of Christianity. He did not know that "the blood of the martyrs is the seed of the church." Stephen's noble display of faith intensified Saul's hatred of Jesus. It made him more determined than ever to stamp out the Nazarene heresy.

III. Saul Kicking Against the Pricks (vv. 9-11).

The figure here is of an eastern ox driver following the animal with a sharp iron attached to a pole. The ox is prodded along with this instrument, and if it is refractory and kicks against this iron, it only injures itself.

1. A light from heaven (v. 6). The time had now come for Jesus to interpose in behalf of his own. Saul is stricken with blindness and falls to the earth.

2. A voice from heaven (v. 7). This was the voice of Jesus saying, "Why persecutest thou me?" Jesus Christ is so closely identified with believers that he regards treatment of them as treatment of himself.

3. Saul's inquiry (vv. 8, 10). "Who art thou, Lord?" "What shall I do, Lord?" The dictator is now willing to be dictated to.

4. A second voice from heaven (vv. 8, 10). In response to Saul's inquiry, Jesus revealed himself, and instructed Saul what to do.

5. Saul entering Damascus (v. 11). This hitherto savage persecutor went humbly into the city, led by attendants. What went on in his soul during three days of blindness and fasting we can only surmise.

IV. Ananias Ministers to Saul (vv. 12-15).

1. Sent by the Lord (Acts 9:10-12). In a vision the Lord showed him that Saul was now a praying man. The name of Saul's host and the number of his street were made known to Ananias.

2. Ananias' hesitancy (Acts 9:13-16). Knowing Saul's violent hatred of Jesus, he was afraid to go near him until he received the divine message.

3. Ananias' message (vv. 13-15). (1) "Brother Saul, receive thy sight." (v. 13). Sight was given. (2) "The God of our fathers hath chosen thee" (v. 14).

This choice was for three things: a. "That thou shouldst know his will." This is true of every one chosen by the Lord. b. "And see that Just One." The sight of Jesus Christ transformed Saul's life. c. "And hear the voice of his mouth." How wonderful that even a savage persecutor should come to hear the voice of Jesus.

(3) "Thou shalt be his witness unto all men of what thou hast seen and heard" (v. 15).

Choice Is With God

Wretches that we are! to be keeping up jealousies of our Lord, when we should be rejoicing in his love. As if any man could choose Christ before Christ hath chosen him; or any man were more willing to be happy than Christ is to make him happy.—Haxter.

Charity

Charity resemblith fire, which inflameth all things it toucheth.—Erasmus.

IMPORTANT Announcement of Interest to Every Home Without Electricity

Opening Display and Sale of the New INSTANT-LIGHT ALADDIN KEROSENE MANTLE LAMP

NOW for the first time in homes where kerosene must be used for lighting, one may enjoy all the comforts and blessings of a perfectly lighted home. This is now possible thru the invention and perfection of the new Instant-light Aladdin kerosene Mantle Lamp—the lamp whose light is just like sunlight and even better in quality than electricity. It will flood a big room with the softest, mellowest, brightest light—a delight to the eyes of the aged—an assurance against ruination of the eyes of the young. No longer need a kerosene lighted home be gloomy and cheerless after nightfall. The new Instant-light brings sunlight at night—anywhere—everywhere. Beautiful hand decorated glass and parchment Shades, too.



The Aladdin can also be secured in Floor Lamp style; something new and beautiful obtainable. The Aladdin Floor Lamps equipped with beautiful parchment shades, and the metalwork is finished in gold and black, or gold and blue. It will modernize any kerosene lighted home.



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Gifts that will be appreciated by the recipients. For weeks we have been making preparations for this greatest of all holiday events, and it is with great pleasure that we announce our readiness to make your Christmas shopping a real pleasure with values you will appreciate. We especially invite you to make our store your headquarters during the holidays. Tell your friends to meet you at Kasnow's store where genuine bargains and fair dealings reign supreme.

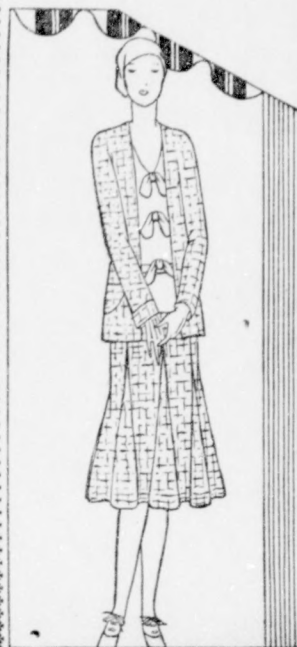


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Willingham Bridge

Mrs. Coston Sams, Mr. and Mrs. Henry Walker and children, Mrs. Sallie Walker, Mr. and Mrs. Roper Jeffress and Miss Louise Jeffress spent Thursday with Mr. and Mrs. Tom Stallins.

Mrs. Tom Sams spent Wednesday with Mrs. Coston Sams. Mr. and Mrs. Willie Jeffress spent Sunday with Mr. and Mrs. Shelby Wagner.

Louise Jeffress and Mrs. Roper Jeffress attended the literary society at Cayce school Friday afternoon.

Mrs. Coston Sams spent Friday with Mrs. Tom Stallins. Mr. and Mrs. Malcom Inman, Mrs. Charlie Bondurant, W. P. and Naylor Ward Burnett and Misses Clarice and Evelyn Bondurant were Sunday guests of Mrs. Lucy Burnett and family.

Cecil Calvert Burnett spent Sunday with Jeanette Inman. Miss Louise Jeffress spent Saturday night and Sunday with Miss Nora Lee Polsgrove of near Cayce.

Mrs. Henry Walker entertained a few relatives Sunday with a birthday dinner, given in honor of her husband and her father and mother, Mr. and Mrs. T. W. Stallins, Saturday being her husband's birthday, and Sunday her father's, and Tuesday her mother's.

McFadden News

Mrs. Lena Moore and family and Mr. and Mrs. Willard Moore of La Center were Sunday night guests of Mr. and Mrs. Jake Smith.

Mr. John R. McGehee has been quite ill for the last few days.

Mr. J. R. Powell, Jr., spent

Sunday with Mr. and Mrs. Herbert Howell.

Miss Swan Herring spent a few days the first of the week with Mrs. John E. Bard in Fulton.

Miss Ruth Byers spent the week-end with Miss Mozelle Underwood.

Miss Helen Foy of Kansas City, Mo., is visiting her grandparents, Mr. and Mrs. Hayden Donoho.

Mrs. Nelson Bradley spent the week-end with her parents, Mr. and Mrs. Will Meadows.

Mr. and Mrs. E. A. Carver and son, Roy, spent Sunday with Mrs. Josie Seates in Union City.

Miss Mildred Cook spent Saturday in Fulton with Miss Inez Shelby.

Mrs. Herbert Howell spent Saturday afternoon with Mrs. Cleveland Bard.

Mr. and Mrs. Noah Paschall and family spent Sunday with Mr. and Mrs. James Underwood at Hazel, Ky.

Miss Joyce Bard entered school Monday morning.

Mr. James Satterfield of Clinton spent the week-end with his wife and parents, Mr. and Mrs. O. C. Wolberton.

Mr. and Mrs. Charley Burgess spent Sunday with Mr. and Mrs. Luther Bradley.

Miss Mildred Cook spent Sunday afternoon with Mr. and Mrs. Herbert Howell.

Mr. and Mrs. Lonnie Tuck and son, James Allen, were Sunday morning guests of Mr. and Mrs. Homer Underwood.

UNCLE CHARLIE, AT 103, LEADS TENTH BRIDE, OF 19, TO THE ALTAR

Fulton, Ky., Dec. 6.—Evidently the age at which a man ceases to be charmed by a woman's smile has not been attained yet in Charlie Whitmon's life, as was proven by a real May-December wedding which was solemnized here last week, when "Uncle Charlie," 103 years old, led his 19-year-old bride to the altar.

"Uncle Charlie" is what is known as "a white man's negro," having been born in 1827 near New Market, Ala., on the plantation of Col. Albert Whitmon, whose slave he was and whose name he retained when he became a free man in 1865. His white hair and age-lined face betray his age, despite his erectness of figure and clearness of vision.

He is very healthy, hearty and hale and never misses a day at his duties as dish-washer at the Busy Bee Cafe here. His politeness and keen sense of humor are very noticeable and have won him many friends.

This marriage makes the tenth time he has launched his bark on the matrimonial sea, and scattered through the southern states are some 36 children born as the result of the first nine marriages, with no accurate count kept of his grandchildren and other descendants.

For several years after the emancipation proclamation "Uncle Charlie" remained with his "old master" and left his birthplace only when Colonel Whitmon died in 1882.

One of the many stories the old negro likes best to tell covers a period of four years spent as a fireman on the steamer "Robert E. Lee." He fired this famous boat on the occasion of its historical race with the Natchez up the Mississippi river. He loves to tell how he used to stoke his boat with pine knots and great slabs of bacon to create the vast steam the Robert E. Lee had to have with which to win this classic race.

WANTED to buy a small house with acreage. Must be cheap. J. E. PIERCE, 611 College street, Fulton, Ky.

HILL-EVERETT

Mr. Urish Hill, a prominent farmer of Crutchfield, and Miss Willie Everett of Hickman county, were married in the Methodist parsonage at Cayce, Saturday evening at six o'clock p. m., A. E. Holt, pastor of Cayce circuit performing the ceremony. The people of Cayce wish to join with their many friends in wishing them many happy years together.



Gifts for the Home are "PRESENTS of HAPPINESS"

Here you will find the Largest and most elaborate display it has ever been our pleasure to offer. The variety of charming Gift suggestions are too numerous to attempt a description here, therefore we extend you a hearty invitation to visit our store and give us an opportunity to assist you in solving your gift problems.

Graham Furniture Co.

"Fulton's Largest Furniture Store."

Santa's Stopping Place



What
Santa Claus
says about our
Laundry Work



is the opinion of one who has years and experience to back him; therefore it goes, and you will find as he has, that we keep our promises, treat our customers right and clean and do up their linen in a style irreproachable for neatness and finish. Let us have your bundles during the holidays EARLY.

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130

OK LAUNDRY Cleaners

FULTON KY.

Better be Safe Than Sorry.

If your automobile, home or household effects are not insured you are taking a risk that may mean the possible loss of years of striving and saving. It may have been your good fortune never to have had a fire—but who can tell when one will occur? 'Tis better to be safe than sorry—better to have the protection of a high grade company than to take your own risk. If you cannot attend to this at once, drop us a postal or call phone 505 and a representative will call. Do not delay—act now.

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