

June 2016

2016-06-10

Board of Regents, Murray State University

Follow this and additional works at: <https://digitalcommons.murraystate.edu/borminutes>

Recommended Citation

Board of Regents, Murray State University, "2016-06-10" (2016). *Board of Regents Meeting Minutes*. 680.
<https://digitalcommons.murraystate.edu/borminutes/680>

This Article is brought to you for free and open access by the Digitized Collections at Murray State's Digital Commons. It has been accepted for inclusion in Board of Regents Meeting Minutes by an authorized administrator of Murray State's Digital Commons. For more information, please contact msu.digitalcommons@murraystate.edu.

**Minutes of the Quarterly Board of Regents Meeting and Committee Meetings
Murray State University
June 10, 2016**

Call to Order/Roll Call

The Board of Regents (BOR) of Murray State University (MSU) met on Friday, June 10, 2016, in Quarterly and Committee Session in the *Jesse Stuart Room* in Pogue Library on the main campus of Murray State University. Chair Harry Lee Waterfield II called the meeting to order at 8:33 a.m. and welcomed those present.

The roll was called and the following members were present: Clinton Combs, Sharon Green, Susan Guess, Martin Jacobs, Daniel Kemp, Jerry Rhoads, Phil Schooley, Jenny Sewell, Jerry Sue Thornton and Harry Lee Waterfield II. Stephen Williams was a few minutes late due to being behind a traffic accident. All Board members were present by 8:37 a.m.

Others present were: Robert O. Davies, President; Jill Hunt, Senior Executive Coordinator for the President, Coordinator for Board Relations and Secretary to the Board; Renae Duncan, Acting Provost and Vice President for Academic Affairs; Jackie Dudley, Vice President for Finance and Administrative Services and Treasurer to the Board; Don Robertson, Vice President for Student Affairs; Adrienne King, Vice President for Marketing and Outreach; Bob Pervine, Associate Provost for Graduate Education and Research; Bob Jackson, President, MSU Foundation; Allen Ward, Athletic Director; Fred Dietz, Associate Vice President for Enrollment Management; Renee Fister, Senior Presidential Advisor for Strategic Initiatives; John Rall, General Counsel; David Burdette, Interim Chief Facilities Officer; Michelle Saxon, Internal Auditor, the Collegiate Deans and members of the faculty, staff, students, news media and visitors.

AGENDA

Roll Call

Secretary Hunt

Minutes of the Quarterly Board of Regents Meeting and Committee Meetings February 26, 2016, and Minutes of the Special Board of Regents Meeting May 13, 2016*

Public Participation

Chair Waterfield

Spotlight: Whitney Young Scholars

Associate VP Dietz

Report of the Chair

Chair Waterfield

Report of the President

President Davies

Report of the Constituency Regents

Regent Jacobs
Regent Schooley
Regent Combs

Report of the Treasurer*

(Quarterly Financial and Investment Reports)

Vice President Dudley

Report of the Registrar*

(May 2016 Conferral of Degrees)

President Davies

Committee Reports/Recommendations

A. Academic Excellence and Scholarly Activities

Regent Thornton

- 1) Regents Teaching Excellence Awards*
- 2) *Professor Emeritus of Geosciences* Designation – George Kipphut*
- 3) University of Kentucky/Murray State University – Cooperative Undergraduate Degree Program *Memorandum of Agreement* Non-Renewal*
- 4) 2015-16 Academic Program Deletions*
- 5) New Minors within Academic Programs*
- 6) Center for Academic Success (For Information Only)
- 7) Academic Administrative Appointments (For Information Only)

- B. Audit and Compliance** **Regent Kemp**
 1) Auditor Communications (For Information Only)
- C. Buildings and Grounds** **Regent Green**
 1) *Jones College of Science, Engineering and Technology – Chemistry Building Program Statement**
 2) Acceptance of Cohoon Property Transfer from the MSU Foundation*
 3) Major Projects Update (For Information Only)
- D. Enrollment Management and Student Success** **Regent Sewell**
 1) Spring and Summer 2016 Enrollment Reports (For Information Only)
 2) Recapture Campaign Update (For Information Only)
 3) Financial Literacy Program Update (For Information Only)
- 11. Closed Session (Approximately 11:30 a.m.)**
 A. Future Acquisition or Sale of Real Property – KRS 61.810 (1)(B)

Committee Reports/Recommendations (Continued)

- E. Finance** **Regent Williams**
 1) 2016-17 Housing Rates*
 2) 2016-17 Dining Rates*
 3) Regional Discount Premium Elimination*
 4) Undergraduate Web Course Fee*
 5) Course Fee Adjustments and Escalation*
 6) Course Fee Establishment*
 7) Parking Fee Increases*
 8) Authorization for Use of Reserves for Chemistry and Biology Buildings*
 9) 2016-17 University Budget with Executive Summary*
 10) University Budget Advisory Committee*
 11) Sports Sponsorship – Men’s Tennis*
 12) Feasibility Study – New Athletic Center and Indoor Hitting Facility*
 13) Annual Employment Contracts – Preparation and Execution Authority*
 14) Project Approvals*
 15) Personal Services Contracts – Schedule of Expenditures (For Information Only)
 16) Departmentally-Funded Scholarships (For Information Only)
- F. Legislative and Economic Development** **Regent Rhoads**
 1) Legislative and Economic Development Update (For Information Only)
- G. Marketing and Community Engagement** **Regent Guess**
 1) Naming Proposal: *Dr. William (Bill) and Maxa Read Physics Office Suite**
 2) James Allan Roberts Gift Acceptance and Establishment of the *James Allan Roberts STEM Internship Scholarship Fund**
 3) Office of Marketing and Outreach Update*

NOTE: Full Board action will follow Committee action.

Strategic Plan Update (For Information Only) **Tim Todd/Renee Fister/Bob Jackson**

- Personnel Changes** **President Davies**
- A. Athletic Appointments***
 1) Assistant Football Coach – Kevin Park
 2) Assistant Football Coach – Corico Wright
- B. Athletic Contract Renewals***
 1) Head Rifle Coach – Alan Lollar
 2) Head Women’s Golf Coach – Velvet Milkman
 3) Head Men’s Golf Coach – Eddie Hunt
 4) Head Baseball Coach – Kevin Moulder
 5) Head Softball Coach – Kara Amundson
 6) Director of Track and Field/Cross Country – Jenny Sweiton
 7) Head Volleyball Coach – David Schwepker
- C. Agreement – Writing the History of Murray State University – Duane Bolin***
D. Reappointment of Internal Auditor – Michelle Saxon*
E. Reappointment of General Counsel – John Rall*
F. Employment of Relatives (Beverly Dail/Ricky Dail)*
G. Professor Emeritus Designations*
H. Faculty Sabbatical Leave – Terence Holmes*
I. Staff Leaves of Absence without Pay*

2016-17 Faculty Promotion Recommendations* President Davies

2016-17 Faculty Tenure Recommendations* President Davies

Policy Changes President Davies

- A. New Dual-Career Spousal Accommodation Policy*
- B. Information Technology Advisory Committee (ITAC) Revisions*
- C. *Student Government Association Constitution Revisions**

Resolutions of Appreciation President Davies

- A. Jerry Sue Thornton*
- B. Martin Jacobs*
- C. Faculty and Staff Retirees*

Board Organizational Issues Chair Waterfield

- A. Meeting Dates for 2016-17*
- B. Election of Officers for 2016-17*

Supplemental Materials President Davies

- A. Risk Management Update (For Information Only)
- B. *Good News Report* (For Information Only)
- C. Campus Major Projects Update – Quarterly Status Report (For Information Only)
- D. Sponsored Programs – Grants and Contracts Report (For Information Only)

Other Business

Adjournment

(*Requires Board of Regents Action)

Minutes of the Quarterly Board of Regents Meeting and Committee Meetings on February 26, 2016, and Minutes of the Special Board of Regents Meeting on May 13, 2016, approved

Mr. Kemp moved that the Minutes of the Quarterly Board of Regents Meeting and Committee Meetings on February 26, 2016, and Minutes of the Special Board of Regents Meeting on May 13, 2016, be approved as submitted. Mrs. Guess seconded and the motion carried unanimously.

Public Participation

Chair Waterfield reported there were no signees for the Public Participation portion of the meeting.

Spotlight: Whitney Young Scholars

Mr. Dietz recognized the student participants in the Whitney M. Young Scholars Program who are briefly joining the Board this morning. These students will be on the Murray State campus for two weeks (June 5-17) and are from the Louisville, Kentucky/Southern Indiana area. The Whitney Young Scholars Program is part of the Lincoln Foundation which is based out of Louisville. These students are rising high school seniors and perform very well academically. It is hoped when the time comes they will all choose to attend Murray State. During the two weeks the students spend on campus, they will participate in classes and outside activities. This initiative is a direct result of the strategic planning/funding process.

Mr. Dietz introduced Tara Hawthorne, Associate Director for Admissions and Coordinator for Multicultural Recruitment and Kendrick Quisenberry, Assistant Director for Recruitment and Louisville regional representative for the University. These two individuals work most closely with the Whitney Young Scholars Program but also involved in this work are Shawn Smees, Director for Recruitment and Ashley Perry, Lead Admissions Counselor. Mr. Quisenberry, who is a Murray State University graduate and also a Whitney Young Scholars graduate, reported that as a participant in the program he also visited the Murray State campus. That one visit actually shaped his educational career as well as his professional career – further demonstrating the importance of this program to the University. In order for students to be eligible to participate they must have a 3.0 grade point average (GPA) and qualify for free or reduced lunches. Participants start the Whitney Young Scholars Program while they are in 7th grade and continue throughout their senior year of high school. The main objective of the program, however, is not

just high school graduation. The program is also designed to follow the student participants as they attend college to ensure they actually graduate from college.

Whitney Young Scholars student participant Mariel Liggin stated that she is delighted to be present this morning with Murray State faculty and staff and Whitney M. Young Scholars. She is currently a senior at Louisville Male Traditional High School and has a 3.7 GPA and a 26 on the ACT. She takes great pride in her academic achievements and as a senior had already begun researching several colleges she is interested in attending. As a Whitney Young Scholar she has been privileged to stay on various college campuses for two weeks and for her senior year the Lincoln Foundation provided her and her fellow scholars with the opportunity to experience what college life is like at Murray State University. When she first arrived on campus she was very impressed. The counselors welcomed the group with smiling faces and great attitudes. She automatically knew that Murray State would be her home away from home. One thing she enjoys most about Murray State is the opportunity to be taught by college professors. Even though she has taken several dual credit courses in high school, there is nothing better than having the full college experience – being on campus and actually taking classes. Each professor is talented in their field and she especially enjoys the math class taught by Dr. Renee Fister. Dr. Fister has helped her connect math with real-life experiences like never before. She never would have thought that math and politics would correlate with each other. She has also learned new life lessons based on the female counselors DeVonna Sydnor, Annesha Jackson and Jasmine Wilkerson. She is thankful for having student mentors who actually engage with the scholars and inspire to guide them in the right direction. While on campus the Whitney Young Scholars have not only been actively involved in the classroom but their time has also been enriched with other activities. For example, today they are going to Discovery Park and on Saturday are traveling to Memphis to visit the Civil Rights Museum. She believes the time the scholars have spent on the Murray State campus has been rewarding. Whether the students are in the classroom being taught by professors, connecting with current Racer students or even experiencing an activity the Murray State community has to offer, all these things add up to a memorable experience that the scholars will never forget. She is a senior and selecting a college can be very overwhelming. However, she can honestly say that her time here has now made her decision a lot clearer and she hopes one day to say that she, too, will take her place at Murray State University.

Whitney M. Young Scholar student participant Richard Wilson III reported he is a student at DuPont Manual High School in Louisville and has maintained a 3.8 GPA and obtained a 30 on the ACT, as well as a 1410 out of 1520 on the PSAT. The Whitney Young Scholars have spent their school years and summers since the 7th grade in various academic campus programs. These programs are very beneficial in that they help broaden their horizons in not only academic content but also social and life-learned topics. The program resembles an organization that genuinely cares about the scholar participants. Individuals involved with the program are not only concerned about academic performance but are also focused on the development of these young adults. Programs like the Whitney Young Scholars really do make a difference in the lives of the students. Being at Murray State has been an exhilarating experience – from the size of the campus to the general feeling that has been expressed by students, professors and staff at the University. He can confidently say that spending time at Murray State has made this one of the universities that he will consider coming to in order to earn an undergraduate degree. The experiences he has accumulated are applicable to college and life in general and he believes he speaks on behalf of his fellow scholars when he says that this opportunity is truly valued. The scholars are tremendously appreciative to have been afforded this wonderful interaction. Appreciation was expressed to all the professors participating in the Whitney Young Scholars Program – especially Dr. Renee Fister for being a chief contributor to this wonderful experience. He also thanked President Davies, the University administration and all faculty who have played a role in making it possible for these scholars to spend two weeks at this wonderful University.

Chair Waterfield reported he briefly met with the Whitney Young Scholars prior to the Board meeting and the students present today represent 12 different high schools in Jefferson County in Kentucky and southern Indiana.

On behalf of the Whitney Young Scholars Program and the Murray State Office of Recruitment, Mrs. Hawthorne thanked the Strategic Plan Funding Committee for allowing these students to be here on campus. This represents a very important program to Murray State University which has not been held on campus for several years. The University is very lucky to have these 23 students back on campus as well as with the Board today. Appreciation was expressed to Ryan White and Gloria Farris who are with the Whitney Young Scholars Program and are serving as chaperones for the group. Appreciation was also expressed to Ms. Perry, Mr. Quisenberry and

Ms. Wilkerson for their work since last Fall to make this program successful. To see the program actually happening over the next two weeks is absolutely amazing. The Board was also thanked for their support.

The Board expressed appreciation to the Whitney Young Scholars for joining the meeting this morning.

Report of the Chair, received

Chair Waterfield reported that the Board of Regents undertook an evaluation of the President of the University. A questionnaire based on a set of questions adopted from the Association of Governing Boards was sent to all Board members and was designed to gather data and comments in relation to the effectiveness of the President in meeting the many expectations associated with the role of being President of Murray State University. A total of nine Board member responses were received (out of 11) and the results were tallied. Summary highlights will be provided but a full copy of the results can be provided by Secretary Hunt if requested by individual Board members. No names would be attached to individual responses. There were also three separate sections in the survey for Board member comments. Those comments are included as part of the final report but, again, no comment is directly attributed to any individual Board members. There were a total of 29 requested responses to 23 questions and those are the responses which were tallied in terms of rating the President as highly effective, effective, partially effective, not at all effective and no comment. Highlights of the presidential evaluation included:

- The highly effective response rate was 80 percent.
- The effective response rate was slightly over 16 percent.
- The partially effective response rate was approximately 2 percent.
- There were no responses indicating the President was not effective.
- There were three or four no comments (1.5 percent). Some of these responses simply indicated a particular Board member was not aware of how involved the President was with a particular activity. In response to this, Chair Waterfield suggested that Dr. Jackson include in his annual MSU Foundation report to the Board of Trustees and the Board of Regents an update on the President's fundraising activities.

Dr. Davies expressed appreciation to the Board for participating in the performance evaluation process and confirmed that he and Chair Waterfield have discussed the survey results.

Report of the President, received

Dr. Davies reported that, as passed during the Legislative Session, there will be a performance funding model for the University, effective in the upcoming biennium. This model will represent 5 percent of the University's budget allocation. A Performance Funding Work Group has been formed and will undertake the work necessary to present a report to the legislative committee on or before December 1. This Work Group is not starting from scratch as a great deal of work has already taken place with regard to performance-based funding. No matter how this model ends up there will be metrics that relate to retention (from freshman to sophomore) and progression (sophomore to junior and junior to senior and ultimately to graduation) in a systemic manner. Another metric will be graduation rates, particularly for Science, Technology, Engineering and Math plus Health Professions (STEM+H) degrees. Additional elements such as those for underrepresented and low-income students will also be included in the performance funding model. The key component will be how these metrics are measured and it is not currently known whether they will be based on improvement, volume (number of students who graduate versus graduation rate) and/or quality. Another key element is that this model creates a competitive environment where Murray State will be competing with each of the other universities. It is also not known whether the universities will be measured based on their own improvement on these metrics or if they will be evaluated against one another. Assurance was provided that the administration was aware the performance funding model implementation was on the horizon and has prepared accordingly to undertake the necessary work.

In response to a question about membership on the committee developing the criteria and whether the Legislature must approve the criteria next year, Dr. Davies confirmed that the Legislature does have to approve the criteria and will do so as part of a bill during the upcoming short Legislative Session. The Work Group consists of all of the public University Presidents, as well as the President of the Kentucky Community and Technical College System (KCTCS). There are also representatives from the House (Arnold Simpson) and Senate (David Givens) and the Governor's Office (Andrew McNeil). The Work Group in total is being convened by Dr. Gary Ransdell, President, Western Kentucky University. A great deal of philosophical questions

abound in these discussions and the final outcome will be interesting. In response to a question whether it will be a challenge to meet the December 1 deadline, Dr. Davies reported that while the University Presidents will never reach agreement, based on the various features of the different institutions, the hardest part will be the fact that Murray State is not the smallest or the largest institution and already performs very well. While size should count, quality should also be taken into consideration throughout this process. Northern Kentucky is the largest institution and will want metrics based on volume. Kentucky State is the smallest institution and will want metrics based on other measures. The largest determination to be made is whether institutions will compete against each other or if they will compete against themselves. If an institution competes against itself there is the possibility of leaving money on the table. If institutions compete against each other all of the allocation will be given to one institution although not always the same institution. Once a compromise is reached the pieces will fall into place fairly quickly and it will be possible to meet the December 1 deadline. In response to a question regarding what happens if no consensus is reached, Dr. Davies reported the issue will then go to the legislature to decide and this would not be optimal for the universities. The institutions faced a similar situation going into the long Legislative Session and a compromise was reached at the end. Confirmation was provided that the two legislators appointed to the Work Group are very thoughtful and are attuned to the issues at hand, although they do view performance funding from a different lens. Both legislators are very collegial and have been open to discussion. In response to a Regent question regarding whether this work seems fast paced, Dr. Davies responded that any changes in higher education that are to occur within three years are considered fast paced. At the same time, a deadline forces all to focus on the work at hand and reach an acceptable compromise. There are some mechanisms in place – or others that will be put in place – to “try the system out” and make sure it works and there are not unintended consequences. In response to a Regent question whether the 5 percent will be taken out of the University’s allocation on the front or back end, Dr. Davies indicated this is still to be determined but is certainly being taken into consideration as part of the overall budget process.

Dr. Davies further reported that along these same lines an Executive Order was signed with regard to dual credit. If universities participate in the scholarship programs it does cap what they can charge in tuition for dual credit courses. The University is taking a hard look at whether it should participate in the Dual Credit Scholarship Program because there are a lot of strings attached to participation and it must be assured there are no unintended consequences. Dr. Davies, Dr. Duncan and Ms. Dudley are diligently working to determine whether the University can undertake this initiative. All want to do what is best for students but the program comes with some interesting financial consequences that the University must be prepared for if the decision is made to enter into this mix.

Dr. Davies further reported the following:

- The area of the Vice President for Marketing and Outreach is being changed to the Vice President for University Advancement because this area is primarily focused on fundraising, marketing and alumni relations.
- Every year the goal for students is Commencement and having students walk across the stage. This year 1,565 degrees and certificates were conferred and Dr. Walter Bumphus received the Honorary Doctorate of Education. Staff in the Provost Office and the CFSB Center were commended for doing an excellent job. This year’s class was one of the largest to ever walk across the stage and the entire ceremony took three hours and seven minutes to complete. Many student athletes competed in their various sports competitions on the Saturday of Commencement. Therefore, the following day a separate Commencement Ceremony was held for these students in Wrather Museum Auditorium. This represented a wonderful ceremony for the 15 student participants, their parents and families and their coaches. Many faculty members also participated in the event.
- This has been an amazing academic year and many successes have been achieved. Additional information on those successes was provided to the Board in the eBoard book. One key success to highlight is that Murray State has maintained a sense of community and collegiality on campus. Over the past six months many changes have been implemented and a great deal of discussion has taken place as difficult decisions had to be made. Through the thick and thin of it all, the community spirit of Murray State University through faculty, staff and students and the support of these constituency groups has been reinforced time and time again and this is very special. It is important that the campus has maintained a sense of community and a sense of pride.
- He is excited about the future and trajectory of Murray State University.

Reports of the Constituency Regents, received

Faculty Regent

Dr. Jacobs presented the following:

- The Residential College System has represented a significant aspect of campus over the past two decades and has made a positive impact in many ways. Dr. Robertson was thanked for his efforts in leading this initiative since the inception of the residential college concept. Appreciation was also expressed to all Residential College Heads for their work.
- A listing of the Council of College Heads was provided illustrating that these individuals come from a wide range of academic backgrounds and areas of expertise. They form a team as they work together but are also tasked with creating a learning community and fostering a culture that will lead to excellence and success for students as they lead their respective residential colleges. Student leadership is fostered through the Residential College Council which produces a vast number of programming opportunities and structures which are in place and have become traditions over the last 20 years.
- The Residential College Heads are very caring individuals when it comes to addressing individual student needs and they really have a heart for students who are struggling and those who are eager to make connections.
- Examples of how the administration, faculty and staff and the Residential College System work together to make this initiative successful were provided. This included a listing of the variety of interdisciplinary courses provided through the Residential College System. Care has been taken to offer courses in areas of importance as well as in areas of interest during course development.
- Each residential college has a Residential College Advisory Council to serve in an advisory capacity for goal development, strategy and programming. Each Council consists of the College Head, Resident Director, Residential College Council President, a Director in Student Affairs, a Counselor and a number of faculty/staff members.
- Highlights of individual faculty/staff involvement in the Residential College System were provided. Understanding that many faculty and staff are busy with their daily jobs, College Heads treat all contributions as important. In addition to vast course offerings, students are also honored for their accomplishments and field trips are organized to allow students to visit various points of interest. Many faculty and staff have entered into the traditions of the Residential College System and are open to being active members of the residential colleges.
- The report presented today was designed to highlight the great work of the Residential College System leadership and those who have dedicated their time and attention to this effort.

Staff Regent

Mr. Schooley presented the following:

- Racer Proud pins are awarded to any faculty or staff member who goes above and beyond their assigned duties to help students succeed. Recent recipients include Jamie Miller, Project Foreman for Facilities Management; Bobby Daniels, Coordinator of Housing Maintenance and Evan Ditty, Coordinator of Greek Life and Student Leadership Programs. A listing of Staff Congress members receiving a Racer Proud pin from President Davies was also presented. A link was provided for additional information on the Racer Proud Program.
- A letter of appreciation was recently received from the Kentucky State Police (KSP) recognizing the work of Michael Busby, Geographic Information Systems Manager/Programmer, for his assistance in the investigation of Trooper Joseph Cameron Ponder being killed on September 13, 2015. Mr. Busby provided a series of maps which allowed the KSP to visually construct and describe in detail the multiple scenes of the area of investigation.
- WKMS-FM Radio Station was recognized this Spring with national and regional awards for radio work in 2015. This included a national award for “Best Radio Feature Reporting” from the Society of Professional Journalism for the WKMS documentary: Western Kentucky – A Birthplace of Steel. Todd Hatton, Announcer/Producer; Chad Lampe, Station Manager and Allison Crawford, News Reporter/Producer/Host, will receive the award at the National Press Club Banquet this month in Washington, D.C. The Kentucky Associated Press has also notified WKMS that its work in 2015 for Murray State’s listener-supported radio service has received Kentucky Association for Public Broadcasting awards, including first place award for Station Website; Matt Markgraff, Interim News Director, won second place for Best Long Light News Feature for “Cleaning Up the Columbia Theatre, A Paducah Treasure” and Ms. Crawford won second place for Best Short Light News Feature for “TVA Fishery Biologists Measure Kentucky Lake Health by Shocking Fish.” Mr. Lampe moderated a forum with the candidates for 1st Congressional District at the Paducah Chamber of Commerce Power-in-Partnership Breakfast.
- Amy Crump, Manager of Retail Operations, was recently selected to attend the 2016 Foodservice Management Institute (June 6-10) in New York City. Ms. Crump serves as retail manager for the two Thoroughbred Cafes, Starbooks and Business Express, in addition to overseeing the student manager program.
- Mr. Ditty was recently selected as a small group facilitator at the 2016 Undergraduate Interfraternity Institute (UIFI) during May. The event brought together fraternity men and sorority women to create opportunities to explore, define and enhance their leadership skills. Each UIFI session attracted approximately 75 community leaders from throughout North America.
- Three staff members presented during *Scholars Week*: Carole Inman, Honors Student Development Counselor – Honors Theses and General Science Research; Jody Cofer Randall, LGBT Program Coordinator – Posters-at-the-Capitol Display and Jeanie Robertson, Lecturer and Coordinator of Student Teaching – Student Teacher Eligibility.

- At this point in the 2015-16 fiscal year, the Kentucky Academy of Technology Education (KATE) within the College of Education and Human Services has provided 233 sessions, allowing for training of over 2,300 K-12 educators. During the two-day College and Career Readiness Summit held at Murray State, 14 sessions were presented and “The Chrome Experience,” a “sandbox” lab open during both days of the Summit, allowed educators and administrators to experiment with various Chrome devices while providing immersion into the Google Chrome platform. KATE will offer ten training days (June-August) for ten Kentucky school districts. Ginny Kelly, Web Resources Coordinator; Dwayne Buchanan, Instructional Development Specialist; Patti DePriest, Instructional Development Specialist and Dusty Reed, Assistant Professor of Early Childhood and Elementary Education, will present two sessions at the International Society of Technology in Education conference in Denver, Colorado, later this month. A listing of additional activities which involved the Kentucky Academy of Technology Education was provided.
- The Teacher Quality Institute will host the Career and College Readiness Summit June 14-15. This is an annual event that is offered free of cost to regional educators and provides them with up to six hours per day of PD/EILA credit. With an overwhelming participant response, 542 attendees are scheduled for the June 14 session while 416 plan to attend the June 15 session. It is anticipated there will be 71 presenters during the Summit, several of which are faculty members in the College of Education and Human Services. Four regional schools (Browning Springs Middle, Mayfield Middle, Murray Middle and Paducah Middle) and six Murray State students will participate in the Professional Development School year-long pilot program.
- Telecommunications Systems Management (TSM) hosted AT&T Women in Telecom Day at Miller Memorial Golf Course to raise funds for scholarships for women in the program. The Information and Telecommunications Education and Research Association (ITERA) Conference was held in Louisville, Kentucky. Murray State is a founding member of this association. A listing of additional TSM events was provided and included the TSM National Advisory Board meeting hosted on campus, Patterns of Distinction: Security Matters Conference co-hosted with Community and Financial Services Bank and the CISCO Academy established by Masaru Okuda, TSM Associate Professor.
- During the recent Christian County Chamber of Commerce Compass Award Breakfast, Murray State University’s *Hopkinsville Regional Campus* received the Regionalism Compass Award in recognition of a regional-oriented business with locations in multiple communities in the southern Pennyryle area and is serving as a leader in the advancement of the region.
- The Women’s Center and Abigail French, Director, hosted the Celebrate Women Luncheon on March 14. Regent Susan Guess, co-founder of Guess Anti-Bullying Foundation, was the Keynote Speaker. During the event, Dr. Constance Alexander, former Lecturer in the Teacher Quality Institute, presented “Gender Equity: I’ll Know It When I See It,” a creative writing piece developed by Murray State students.
- Public Safety’s newest Dispatcher – Jennifer Miller – graduated from the Department of Criminal Justice Training five-week in residence Telecommunications Academy and earned state certification as a 911 dispatcher. Officer Chris Fike won the Lion’s Club Officer of the Year Award. Officer Fike exemplifies Public Safety’s mission to provide an orderly environment conducive to learning and an assurance of safety and protection to students, faculty, staff and visitors to the Murray State campus.
- A listing of numerous events hosted by Human Resources and Lauren Smee, Wellness Coordinator, was provided.
- Office of Multicultural Affairs accomplishments for 2015-16 include:
 - Diversity Scholars Program – overall grade point average increased from 3.02 in 2014-15 to 3.26 in the 2015-16 academic year.
 - Emerging Scholars Institute students completed 1,546 hours of community service during the academic year and completed 20,549 study hours between Waterfield Library and the Multicultural Center.
 - Four students from the Nurses of Color Mentoring Program were accepted into the Nursing Program and were recognized at the 11th Annual Diversity Achievement Awards ceremony. During that event, Regent Jerry Sue Thornton; Dr. Walter Bumphus; Dr. Aileen Bumphus; Dr. Sandra Moore; Dennis Jackson; Howard Bailey, retired Vice President for Student Affairs at Western Kentucky University and Wendell Thomas were presented with Lifetime Achievement Awards.
 - The 2nd Annual Race and Ethnicity Symposium had over 900 faculty, staff and student attendees. Speakers at the event included the Chief Executive Officer of Dream Catcher Educational Consulting Service; Regent Thornton; Vincent Southerland, Federal Defenders of New York Academy attorney; Howard Bailey and Elder Kevin Woodgett Sr., Chair of the Delaware County Health Coalition. Ndidi Oriji, Senior Vice President of Advertising Standards at NBC Universal, Incorporated, served as Keynote Speaker.
 - The Office of Multicultural Affairs, in partnership with the Emerging Scholars Institute and the Black Student Council, initiated the Diversity Challenge to promote diversity and inclusion across campus. The Diversity Pledge initiative garnered 4,355 signatures and was recognized by WPSD Local Channel 6.
 - Fall and Spring Hitimu Celebrations continue to be well attended with Spring Hitimu having 171 attendees (including 45 student responses) and Fall Hitimu having 133 participants (including 30 student responses).
 - Over 150 individuals (including faculty, staff, students and community members) attended the Martin Luther King, Jr. Community Breakfast and Day of Service on January 18.

- The May 2016 Commencement Ceremony featured recipients of 1,565 degrees and certificates, including eight associate, 1,142 baccalaureate, 400 master's/specialist and 11 doctoral degrees (as well as four graduate certificates). During the ceremony, Princeton native and 1970 Murray State graduate Dr. Walter Bumphus received the Honorary Doctorate of Education. Appreciation was expressed for all involved in making Commencement a successful event.
- 2016 Staff Congress election results were presented in four categories: Secretarial/Clerical, General/Facilities Management, Executive/Managerial/Professional and At-Large.

Student Regent

Mr. Combs presented the following:

- The following Student Government Association (SGA) officers were elected shortly before Spring Break:
 - President – Clinton Combs
 - Vice President – Nathan W. Payne
 - Treasurer – Caitlin Dunaway
 - Secretary – Tori Wood
 - Judicial Board Chair – Craig Lamb
 - Residential College Association President – Vacant
- This year's Ms. MSU is Rachel Ross. First Runner-up was Hannah Eubanks, Second Runner-up was Reagan Taylor, Third Runner-up was Caitlin Dunaway and Fourth Runner-up was Cassidy Carroll. Maury Greer won Miss Congeniality and Tori Wood was named Most Photogenic. The turnout for this event was high and the contest involved a group of very strong young women.
- Photos of events which have occurred over the past semester were shown, including Senior Breakfast, the Kentucky Leadership Academy, the Max Carman Award presentation and hypnotist Tom Deluca. Murray State won a blood drive competition against Austin Peay and the effort was coordinated by SGA Senator Robert Gomez.
- The following highlights from Greek Life on campus were reported:
 - 1,438 students were affiliated with the 22 fraternities and sororities that report to the Office of Greek Life, representing 19 percent of the undergraduate student population.
 - 69 new students joined a Greek organization in Spring 2016.
 - The Greek community welcomed one new organization in Spring 2016 – Sigma Alpha Sorority, which is affiliated with the Panhellenic Council as an associate member group.
 - The All Greek GPA is 3.09; All Sorority GPA is 3.21 and All Fraternity GPA is 2.84 and most Greek student populations were above the All Undergraduate GPA of 2.98 (All Female GPA is 3.11 and All Male GPA is 2.81).
 - 433 members of fraternities and sororities were named to the Dean's List in Spring 2016 (31 percent of the community)
- The Student Leadership Series had 24 participants in its inaugural year, educating cohorts on leadership development skills. New Student Leader Seminars were also implemented to educate newly-elected Registered Student Organization leaders on Murray State policies, registration procedures and helpful information on how to be a successful student organization. The four seminars reached over 20 students representing over 15 organizations and additional seminars will be offered each semester.
- A listing of student accomplishments from the *Arthur J. Bauernfeind College of Business* was provided in the eBoard Book and highlights included:
 - The Outstanding Senior Woman for both the December 2015 and May 2016 Commencement ceremonies were Department of Accounting graduates, specifically Sydney (Tori) Meyer and Madison Embry.
 - Four Department of Management, Marketing and Business Administration students took the National Assurance of Learning Exam and all passed, increasing the cumulative pass rate to 87.5 percent, compared to a national pass rate of 62 percent.
 - As part of the work of the Kentucky Innovation Center at Murray State, Mason Shelton, a Thoroughbred Academy dual-credit student from Cadiz, Kentucky, won \$15,000 for placing second in the Business Plan category of the 9th Annual Idea State U finals in Lexington, Kentucky, on April 23.
- Student accomplishments from the regional campuses were provided in the eBoard Book and highlights included:
 - Erikka Cavanah from the *Hopkinsville Regional Campus* won the Outstanding Portfolio in Student Teaching Award, the Outstanding Local Newsletter Award from the KEA-Student Program and she will be employed for the 2016 school year in Hopkins County as an elementary school teacher.
 - Clayton Sumner, also from the Hopkinsville campus, received the Outstanding Bachelor of Integrated Studies Student Award and is now the Chief of Police in Hopkinsville (graduated from Murray State in December 2015).
 - Brittany Beck and Phillip Johnson from the *Paducah Regional Campus* are senior students in the Social Work Program. Both were recently named to the Paducah Human Rights Commission.
 - Joshua Kalso from the *Madisonville Regional Campus* graduated this May with a degree in Elementary Education. He was named KEA-SP Graduate of the Year and is a recipient of the Outstanding Regional Campus Student Award and the Marvin Mills Scholarship.

- Lisa Sutton and Mindy Kenneda from the *Henderson Regional Campus* graduated in May with a degree in Social Work after completing an outstanding internship. Both are co-winners of Murray State's Outstanding Social Work Senior of the Year Award.
- Donovan Alexander and Adam Phelps will both be commissioned ROTC students as of May 2016.
- Monique Hovey, an adult student from the Murray campus, was named Outstanding Alpha Sigma Lambda member and served as the Veteran Student Organization President this year. She is an Animal Technology major and will graduate this Fall.
- A listing of student accomplishments from the *Jones College of Science, Engineering and Technology* was provided in the eBoard Book and highlights included:
 - A team of Wildlife Biology students won first place at the Wildlife Society Southeastern Section Conclave, defeating universities such as Georgia, Tennessee, Clemson, North Carolina State, Louisiana State University, Florida and others.
 - The Department of Occupational Safety and Health (OSH) hosted Awards Night on April 29 and more than \$105,000 in scholarships was awarded to OSH students from supporting industries and agencies.
 - In the Institute of Engineering, the Murray State IEEE Robot Team finished second out of 46 teams competing in the IEEE SoutheastCon 2016 Student Robot Competition in Norfolk, Virginia. The University of Kentucky, University of Louisville, Tennessee, Georgia Tech and Alabama were among the teams that competed against Murray State during this competition.

Chair Waterfield expressed appreciation to each of the constituency Regents for their excellent reports.

Report of the Treasurer, accepted

Ms. Dudley reported the following with regard to the quarterly unaudited Financial and Investment Reports for the period of July 1, 2015, through March 31, 2016 (third quarter):

- She has been preparing the Board all year for shortfalls in tuition and of particular concern was meeting Summer I budget. The message was well received as everyone – including academics, Enrollment Management and Marketing – worked hard to succeed in meeting Summer I tuition (and slightly exceeding it). Overall, the University will still be short by \$2.3 to \$2.6 million but that will be covered by contingency funding that was put in place. The University is better off than projected due to meeting Summer I projections.
- Many things are currently occurring within the University with regard to cash and net assets. Cash balances are fluctuating due to the Breathitt Veterinary Center (BVC) and Engineering and Physics Building projects. Balances are fluctuating because the University is paying a lot of bills to contractors on those buildings and because the state has not yet sold all of the bonds the institution is fronting quite a bit of cash. The state sold bonds last year before June 30 and reimbursed the University and will hopefully do that again before this year is closed. Due to floating a lot of cash, fluctuations in cash and net assets are evident and will continue because of this reason (\$15 to \$16 million, temporarily from reserves). The ability to cover these types of instances (whether temporary or permanent) represents a prime reason why the University maintains reserves. In addition to paying the bills for these two buildings, the University is also capitalizing on those facilities. There are currently assets going online for those buildings and even though the facilities are not open the University is still capitalizing on those expenditures and will begin depreciating them once the BVC and Engineering and Physics Building go online.
- The University's appropriation number which has been reported is the allotted appropriation and does not reflect the 2 percent decline which is expected during the fourth quarter (\$965,000) this fiscal year. This funding has been set up by the state in an escrow account and while the funding is expected to eventually be returned to the University, this may not occur by June 30, and the decrease will be booked in the fourth quarter. Confirmation was provided that the University receives its appropriation each month and it is expected that the decline within the fourth quarter will be spread out among three payments. The University has made an effort to allow for the decline by monitoring expenditures by requiring additional approval for large expenditures to ensure a greater reserve. Dr. Davies added that this will have a long-term impact in terms of having to delay necessary expenditures (including hires, programs and projects) and the fact that carryovers which are normally used to invest in future years have been diminished.
- Institutionally, the overall net position for the University is at about the same place as it was this time last year considering the pension adjustments. There are still expenditures which will be incurred through year end and as people have funds left and are trying to ramp up for the next academic year, work such as replacing computer labs and summer projects will occur and such expenditures are not booked in the March quarter. It is expected the institution will be slightly shy of last year although right now it is at about the same point as last year. It is believed there will be a decline in net position in the fourth quarter.
- With regard to the Education and General Fund, which represents what the University operates on, this is where the Budget the Board approves goes and regular operating salaries and expenditures appear. The University is very much in the same place as it was last year at this point in time. In consideration of the decline in tuition, all have been watching expenditures and monitoring those closely. At this stage the University is right where it would like to be.

Mr. Williams indicated that Ms. Dudley and Dr. Davies are being very modest with regard to the budget being presented today when they say the University is where it would like to be because that did not occur without a significant amount of management. As was evident by Ms. Dudley's comments, there are a number of variances and most are out of the institution's control – such as the pension program and issues relative to state funding. He complimented Ms. Dudley and indicated she has been extremely timely and transparent in letting him know – as Chair of the Finance Committee – what is occurring in regard to the finances of the institution and each of the items mentioned as they matured through the process and continue to do so. The actions of Ms. Dudley and her staff – and certainly Dr. Davies and the entire administrative team – represent managing to the University's reality. This is no small feat and the work is not over. Were it not for the actions which have already been taken, the Board would be dealing with some crisis financial issues. He does not want it to go unnoticed that there has been a significant amount of work undertaken within the financial arena and the general administrative arena to ensure the University is where it intended to be, remains on track and does not have a crisis at hand.

Dr. Davies thanked Mr. Williams for his comments and indicated that they do go to Ms. Dudley and her team and the other University leaders, including the Vice Presidents and the Deans. All have done an amazing job managing to a reality which has involved accepting significant changes. Ms. Dudley's leadership, specifically, and the leadership of others within the University is duly noted.

Chair Waterfield reported that Dr. Davies attended the Governor's State of the Commonwealth Address and immediately started working on a plan for Murray State University. He commends the President for this decision and all those who participated in effectuating a fiscally responsible plan. Mr. Williams stated that this action and the attitude taken by all has not gone unnoticed in Frankfort.

Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, accept the quarterly unaudited Financial and Investment Reports for the period of July 1, 2015, through March 31, 2016, as presented. Mr. Rhoads seconded and the motion carried unanimously.

(See Attachment #1)

Report of the Registrar, approved

Mr. Williams moved that the Board of Regents ratify the awarding of degrees to May 2016 graduates on May 14, 2016, as recommended by the Office of the Registrar. Mrs. Guess seconded and the motion carried unanimously.

(See Attachment #2)

Committee Reports/Recommendations

Academic Excellence and Scholarly Activities Committee

Jerry Sue Thornton, Chair

Clinton Combs

Martin Jacobs

Phil Schooley

Stephen Williams

Dr. Thornton called the Academic Excellence and Scholarly Activities Committee to order at 9:35 a.m. and reported all members were present.

Regents Teaching Excellence Awards, approved

Dr. Thornton reported that the Regents Teaching Excellence Awards have been presented since 1985 and all are proud of the faculty honorees who have exemplary records. Dr. Duncan reported that selection for the Regents Teaching Excellence Awards is based on the teaching portfolios of the individual Professors. The Committee that makes these selections spends countless hours reviewing the portfolios of these individuals and all are very proud of the Professors being recommended for Regents Teaching Excellence Awards today.

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the faculty named below as Regents Teaching Excellence Awardees for 2016:

- Heath Keller *Arthur J. Bauernfeind College of Business*
- Jeffrey Wylie College of Education and Human Services
- Jana Hackathorn College of Humanities and Fine Arts
- Danielle Nielsen College of Humanities and Fine Arts
- David Fender *Jesse D. Jones College of Science, Engineering and Technology*
- Christopher Mecklin *Jesse D. Jones College of Science, Engineering and Technology*
- Elizabeth Price University Libraries

Mr. Williams seconded and the motion carried.

Professor Emeritus of Geosciences Designation – George Kipphut, approved

Dr. Duncan reported that Dr. George Kipphut was Chair of the Department of Geosciences but has since retired. He has a long and quite distinguished career at Murray State and has been appointed by the state as the current official State Geographer for Kentucky – a position which he had held in the past.

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve extending the honorary title of *Professor Emeritus of Geosciences* to Dr. George Kipphut upon his retirement from Murray State University, effective June 30, 2016. Mr. Schooley seconded and the motion carried.

University of Kentucky/Murray State University – Cooperative Undergraduate Degree Program Memorandum of Agreement Non-Renewal, approved

Dr. Duncan reported that Murray State has been involved in the *Memorandum of Agreement* with the University of Kentucky for approximately 15 years. Given the current state budget situation and with the performance funding focus on STEM+H degrees and after a great deal of analysis, a determination was made that it would be wisest for the University to reassign its faculty to become focused on Murray State's own students and generating degrees for those individuals rather than having faculty in Paducah teaching courses for another program for a different university. Dean Steve Cobb, *Jones College of Science, Engineering and Technology*, reiterated that the most recent budget review process has required difficult decisions and this represents one such change. Murray State does value the partnership it has had for 15 years with colleagues from the University of Kentucky (UK) and West Kentucky Community and Technical College for a program stationed in Paducah. It has been a cordial relationship and the University has been afforded all courtesy in Paducah. Murray State faculty were being sent to Paducah to teach eight to ten courses per year that helps generate graduates for UK. There was initially a need for this level of involvement from the University but that assistance is no longer necessary. The program has now reached maturity and essentially represents a competing program for the University, although the program is not thought of that way because Murray State faculty are a part of it but, in essence, both universities are in reality competing for the same students. For every faculty member the University sends to Paducah it must hire adjuncts or pay faculty overloads back on the main campus to cover classes. The partnership remains highly valued and had the budget concerns not come to fruition this program likely could have been maintained. Given performance funding metrics in the future, particularly STEM+H degree production, faculty need to be located on the home campus generating graduates for Murray State University. This represented a very difficult, but appropriate, decision.

On behalf of the Academic Excellence and Scholarly Activities Committee, Mr. Schooley moved that the Board of Regents, upon the recommendation of the President of the University, approve the University of Kentucky/Murray State University – Cooperative Undergraduate Degree Program *Memorandum of Agreement* non-renewal, effective June 30, 2017. Dr. Jacobs seconded and the motion carried.

Dr. Thornton stated that this action does not reflect in any way on the relationship the University shared with UK but simply reflects the need to address the future. Dr. Davies added that all associated partners have been notified and the University has pledged to assist them throughout the transition. When this arrangement was first established, capacity on campus was also being

built but capacity has now been exceeded and the involved Professors are needed back on campus to provide the services necessary for Murray State student success.

2015-16 Academic Program Deletions, approved

Dr. Duncan reported that each year an evaluation of program performance is undertaken. As this work is undertaken some programs could surface that are no longer needed due to changing times or because enrollment does not support continuation of a particular program on campus. As part of the budget review process, program evaluation was again undertaken. During the evaluation a careful review of efficiencies was conducted in terms of dollars spent and whether a particular program offering represented the wise use of a faculty member's time. Through the budget review process it was also determined that three programs were identified that needed to be eliminated. The other programs on the deletion list represent those where it was simply time to close programs which were no longer needed.

The Bachelor of Science in Athletic Training represents a program where the field of athletic training is no longer hiring individuals with bachelor's degrees. Instead, those with master's degrees are being hired and, in response, the University developed a Master's in Athletic Training which was approved at the last Board meeting. The bachelor's degree program is being phased out and those students will now major in Exercise Science and will be able to move seamlessly into the Master's program.

The Bachelor of Science in Health Information Administration represents an efficiency determination in that the major itself was no longer necessary. It has been moved into a track, instead of a stand-alone major, so the student experience will not change and they will still be able to graduate with the requisite courses, internships and programs needed in order to be successful in the field. Clarification was provided that when a free-standing program is moved into a track the courses are defined so that rather than being unique, in this case for Health Information Administration, the student takes courses that have the equivalent of very similar content that is already being offered in a different program. This saves money in terms of faculty, or adjuncts, to teach courses under a different prefix resulting in less courses that need to be taught. One of the difficulties with Health Information Administration was finding doctoral-level individuals in this part of the state willing to give up very lucrative positions to move into an academic position.

The decision to eliminate the Bachelor of Science in Interior Design was also part of the budget review process. There are currently 32 students enrolled in the program but it is within the University's Institute of Engineering. In undertaking an evaluation of the program and the budgetary resources which are necessary to sustain it, the program simply did not fit the focus of the college or the department. This represents a fairly expensive program and was one of the painful decisions which had to be made. One faculty line will be eliminated but, due to retirement, this will be relatively painless. Students currently enrolled in the program will be given the benefit of a "teach out" so they are able to earn a degree. Students will not be harmed by the elimination of the Bachelor of Science in Interior Design and no new students will be admitted into the program. Confirmation was provided that for all program eliminations there are official policies which must be followed to meet CPE and accreditation requirements. All are very careful about program closures at any university to ensure students are not adversely affected.

The Bachelor of Arts/Science in Philosophy is also a program where the major itself is being eliminated by merging it and making it a track within the English degree. This will save adjunct dollars because when the philosophy major is so small, when students reach the upper-level classes at the junior and senior level there are not enough students to warrant a faculty member to teach so few students. Directed studies must then be offered so that these students learn the required material and, in the meantime, adjuncts are being hired to teach the lower-level classes that students from across campus take. By realigning the courses and merging them into the English degree program, students will be able to receive the content needed and faculty will be able to focus on the higher-need, higher-enrollment lower-level courses and this represents a win-win situation. A very small number of students will be impacted by this change.

The Bachelor of Arts/Science in Public Administration represents a fairly new program which did not gain traction and never produced the expected enrollment.

The Master of Science in Watershed Studies represents a streamlining of the program by moving it into a concentration within Biological Sciences and Geosciences.

Confirmation was provided that closing all of these recommended program deletions has been approved by Academic Council. The remaining program closure – the Master of Science in Chemical Manufacturing Management – has not yet been submitted to Academic Council but will be presented at the first meeting of the Fall Semester. This also represents a relatively new degree program. When the program was being designed there was quite a bit of evidence that it would be highly enrolled and there would be a lot of interest from individuals actually working in the industry who needed a Master's degree to move forward in their career. The program undertook a great deal of research to show that this would be a successful degree offering but that never materialized, although industry indicated it was needed. The one student that did enroll will be able to progress through the program and earn that degree but for efficiency sake the program will be closed after that occurs.

Confirmation was provided that the University offers a Master's in Public Administration which is a very strong program and represents one of the University's highest master's degree enrollment programs. This is due, in part, to the fact that the Nonprofit Leadership Studies (NLS) major is so powerful. The original thought was that a lot of students who would go into the Bachelors of Public Administration but those students instead decided to pursue the NLS major.

On behalf of the Academic Excellence and Scholarly Activities Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the deletion of the bachelor's degrees in Athletic Training, Health Information Administration, Interior Design, Philosophy and Public Administration and the Master of Science in Watershed Science, effective July 1, 2016. The appropriate "teach out" protocol will be employed for these academic programs. It is further recommended that the Master of Science in Chemical Manufacturing Management be deleted, pending Academic Council approval, also with an effective date of July 1, 2016. The appropriate teach out protocol will be utilized for this program as well. Mr. Kemp seconded and the motion carried.

Dr. Thornton expressed appreciation to Dr. Duncan, her team and the faculty who worked diligently on these bachelor's and master's degree programs for deletion. These decisions were not always easy but consideration of cost effective methods of offering degree programs and a way of consolidating these programs was certain at the forefront of this work. These deletions have been navigated very carefully in terms of student and faculty impact.

New Minors within Academic Programs, approved

Dr. Duncan reported that the new minors being submitted for approval range between 20 and 22 credit hours and are available to students from a variety of majors to help students achieve their career goals.

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the addition of the following academic program minors, effective July 1, 2016:

- **EXS: Exercise Science Minor**
- **HEA: Public and Community Health Minor**
- **MAT: Actuarial Science Minor**
- **MAT: Mathematical Biology Minor**
- **MUS/THD: Music Theatre Minor**
- **STA: Applied Statistics Minor**
- **CRJ: Juvenile Justice Minor**

Mr. Schooley seconded and the motion carried.

Center for Academic Success (For Information Only), report received

Dr. Duncan reported that the Center for Academic Success essentially represents a new title which is being proposed. Currently, the University has the Community College and when taking into consideration what that unit does, the name does not accurately portray the actual work of those involved with the Community College. The current Community College is where students receive tutoring, international students are able to brush up on their English and low-income students receive extra help. It is also where emphasis is placed on students who are admitted in Tier III or Tier IV of the *Pathways to Success* Program. Clarification was provided that beginning this Fall for all students admitted to Murray State there is the minimum admission

criteria of an overall ACT score of 18. Although some students have an ACT score of 18 or above, they might have areas where development is needed. Students admitted into Tier III have a minimum ACT score of 18 and one developmental course requirement. Students in Tier IV have a minimum ACT score of 18 and no more than three developmental course requirements. Tier I represents the top academic students with no developmental requirements and an ACT score of at least 23. Tier II represents students with an ACT score of at least 18 with no developmental course requirements.

The Community College also offers associate degrees. Given the wide range of activities which currently take place in the Community College, that name is actually confusing to some. The proposal before the Board is to change the name to the Center for Academic Success to better reflect the work that is actually taking place in that unit. The idea of the community college will be retained and the University will continue to offer associate degrees and provide support to Tier III and Tier IV admits. If at some point the state decides to provide scholarships for community college students, the structure will still be in place. The overarching title of the Center for Academic Success is much more descriptive of the actual work that takes place. The way the state initially proposed the scholarship model for community college students did not include specific reference to community college students but referred to associate degrees. After reviewing the issue it was determined that it would be wise to maintain the community college as one of the offices within the Center for Academic Success. Care was taken to ensure it is readily apparent that the University continues to offer associate degrees for students.

This report was presented for informational purposes only and required no action.

Academic Administrative Appointments (For Information Only), report received

Dr. Duncan announced the following academic administrative appointments for the 2016-17 fiscal year:

- College of Humanities and Fine Arts – Professor Nicole Hand-Bryant (Interim Assistant Dean)
Dr. Staci Stone (Assistant Dean) will serve another year as Interim Dean of the College.
- Department of Journalism and Mass Communications – Dr. Debbie Owens (Interim Chair)
Dr. Robert Lochte retired from the University.
- Department of Geosciences – Dr. Robin Zhang (Chair)
Dr. George Kipphut retired from the University.
- Department of Occupational Safety and Health – Dr. Tracey Wortham (Chair)
Dr. Wortham served as Interim Chair for 2015-16.

This report was presented for informational purposes only and required no action.

Dr. Thornton expressed appreciation to the faculty members who are moving into these administrative positions as well as to those faculty who are retiring. Dr. Duncan is doing an excellent job as Acting Provost and the entire Board appreciates her assuming this role.

Adjournment

The Academic Excellence and Scholarly Activities Committee adjourned at 10:04 a.m.

Academic Excellence and Scholarly Activities Committee – Full Board Action

On behalf of the Academic Excellence and Scholarly Activities Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve the following:

- 1) Naming the faculty listed below as Regents Teaching Excellence Awardees for 2016:
 - Heath Keller *Arthur J. Bauernfeind College of Business*
 - Jeffrey Wylie *College of Education and Human Services*
 - Jana Hackathorn *College of Humanities and Fine Arts*
 - Danielle Nielsen *College of Humanities and Fine Arts*
 - David Fender *Jesse D. Jones College of Science, Engineering and Technology*
 - Christopher Mecklin *Jesse D. Jones College of Science, Engineering and Technology*
 - Elizabeth Price *University Libraries*
- 2) Extending the honorary title of *Professor Emeritus of Geosciences* to Dr. George Kipphut upon his retirement from Murray State University, effective June 30, 2016.
- 3) Non-renewing the University of Kentucky/Murray State University – Cooperative Undergraduate Degree Program *Memorandum of Agreement*, effective June 30, 2017.

- 4) Deleting the bachelor's degrees in Athletic Training, Health Information Administration, Interior Design, Philosophy and Public Administration and the Master of Science in Watershed Science, effective July 1, 2016. The appropriate teach out protocol will be employed for each of these academic programs. It is further recommended that the Master of Science in Chemical Manufacturing Management be deleted, pending Academic Council approval, also with an effective date of July 1, 2016. The appropriate teach out protocol will be utilized for this program as well.
- 5) Adding the following new minors within academic programs, effective July 1, 2016:
 - **EXS: Exercise Science Minor**
 - **HEA: Public and Community Health Minor**
 - **MAT: Actuarial Science Minor**
 - **MAT: Mathematical Biology Minor**
 - **MUS/THD: Music Theatre Minor**
 - **STA: Applied Statistics Minor**
 - **CRJ: Juvenile Justice Minor**

Mr. Williams seconded and the motion carried unanimously.

Audit and Compliance Committee

Daniel Kemp – Chair

Susan Guess

Jenny Sewell

Harry Lee Waterfield II

Mr. Kemp called the Audit and Compliance Committee together at 10:06 a.m. and reported all members were present.

Auditor Communications (For Information Only), report received

RubinBrown representatives Jeff Winter, Primary Engagement Partner, and Pat Miller, Engagement Manager, joined the Board via conference call and reported the following with regard to the Viewpoints document – Planning Communications for the 2016 Audit:

- This represents the last year of the three-year contract extension for RubinBrown and all are hopeful the relationship with Murray State can continue. For the 2016 audit, RubinBrown will keep its fee flat and the same as it was for the 2015 audit because the firm is sensitive to what is currently occurring with regard to state budgets. This offer, however, does not apply to the Foundation audit.
- A summary of the scope of services and deliverables was provided and included the following:
 - Audit of University Financial Statements
 - Single audit under the new Uniform Guidelines for known major programs such as Student Financial Aid and preliminarily anticipated additional major programs such as Foster Care and possible additional high-risk Type B programs – represents the first year these audits will be performed under the new Uniform Guidelines
 - Audit of WKMS-FM Financial Statements and attestation report on the Corporation for Public Broadcasting Schedule of Non-Federal Financial Support
 - Compliance reports to include House Bill 622, Kentucky Revised Statutes (KRS) 164A.555 through 164A.630 and Kentucky Lease Law Statutes KRS 48.111, 48.190 and 56.800 through 56.823
 - Subsequent Events Audit Report and the Quality Control Report primarily for the State Auditor because the University's financial statements are included in the state's financial statements and audit
 - Agreed-upon Procedures Report for Intercollegiate Athletics Department (National Collegiate Athletic Association procedures)
 - Management Letter (if necessary due to an internal control matter or any findings relative to the federal grant audit)
 - Required Auditor Communications summarizing the results of the audit
 - Preparation of University IRS Form 990-T
- The objective of the engagement is to be able to issue a clean opinion on the University's financial statements, as well as a clean opinion on compliance with grant requirements. The auditors will express an opinion on whether the financial statements are fairly presented in all material respects in conformity with U.S. Generally Accepted Accounting Principles.
- The auditor's responsibility is to conduct the audit in accordance with generally accepted auditing standards and *Government Auditing Standards*. The auditors are required to communicate to the Board of Regents (those charged with governance) to ensure that entity is aware of any findings or internal control related matters.

- There are limitations on the auditor's ability in terms of the audit. Not every transaction is audited and the audit is designed to obtain reasonable, not absolute, assurance about whether the financial statements are free from material misstatement. An audit is not designed to detect immaterial errors or fraud. An audit is not designed to provide assurance about internal controls or identify deficiencies in internal controls.
- It is management's responsibility to ensure the accuracy and completeness of the financial statements and this includes selecting and applying accounting policies; establishing and maintaining effective internal controls; identifying and ensuring compliance with applicable laws and regulations; designing and implementing controls to prevent and detect fraud; informing auditors regarding any known, suspected or alleged frauds and making all financial records available to the auditors to ensure the audit is conducted as effectively and efficiently as possible.
- An overview of the objectives and scope of other services was provided for Board review.
- In terms of the engagement timeline, this meeting with the Board represents the first step which is planning discussion with the Audit and Compliance Committee. Single audit fieldwork and interim audit procedures will be conducted June 13–July 8 and financial statement fieldwork will take place August 15–September 2. The target date for the issuance of draft financial statements and the UGG audit report is September 12 with the final issuance of financial statements and compliance reports due October 3 (as per state mandate). The fieldwork for the WKMS and NCAA reports will occur October 10-14. The date of the year-end meeting with the Audit and Compliance Committee to discuss the results of the financial and compliance audit is still to be determined but typically occurs in December.
- Information was presented on how the auditors make a preliminary assessment of risk. This information is used to develop audit procedures. Risk assessment represents a very important part of the overall audit process because any material misstatements in any of the high, moderate or low risk areas may be undetected by audit procedures. The higher the risk the more combination of substantive detailed tests and transactions will be undertaken. There is a very fine line between high risk and moderate risk areas. Some areas are more inherently risky than others based on volume, complexity of the accounting standards which must be applied and also the element of estimation that is used in preparing the financial statements.
- The Audit and Compliance Committee's role in oversight and monitoring internal controls over financial reporting include meeting prior to the audit and at the conclusion of the audit to discuss the audit plan and results, reviewing audited financial statements and other reports, reviewing weaknesses in internal control, following up on actions taken to resolve auditor recommendations and monitoring management's policies with respect to any unethical or illegal activities. In response to the auditor's question regarding whether the Committee is aware of any changes in its roles and responsibilities, Mr. Kemp indicated the Board knows of no such changes.
- In response to the auditor's question regarding whether the Committee is aware of any allegations, suspicions or known instances of fraud during the current year, Mr. Kemp indicated the Board is not aware of any such instances. The same was true for whether there was knowledge of any issues with compliance with required laws and regulations. Mr. Kemp provided confirmation that the University has received whistleblower complaints over the last year and those will be shared with the auditors. Mr. Winter indicated these would be reviewed but if they relate to Human Resource issues they will not affect the financial statements of the University and that will be taken into consideration during the review process. The Board also confirmed it is not aware of any known conflict of interest.
- An update on the industry was provided. In terms of trends clients are watching, the majority of financial aid students receive comes through federal direct loans. Through the Perkins Loan Program the government loans money to the institution and at that point the University is allowed to make loans to high-need students. There had been discussion that the government could discontinue the Perkins Loan Program but information has recently been released that it has been extended through the 2017-18 school year and students will be eligible to receive new Perkins Loan funds through September 2017. The notable change for this year is the government has required that Perkins Loans be issued only after students' eligibility for federal direct loans has been exhausted for the year. There is an annual loan limit for all students that determines how many direct loans they can receive during the year and they will not receive a Perkins Loan until they reach that limit.
- The Department of Labor has issued a new law in terms of overtime for certain salaried employees and this will be effective as of December 1, 2016, although there will be some exemptions. Employees who make approximately \$47,000 or less will have to be paid overtime for any hours worked over 40 hours although several clarifications still need to be made.
- The Office of Management and Budget (OMB) issued *Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards* on December 26, 2013. This is commonly referred to as "Uniform Grant Guidance" and supersedes existing OMB Circulars addressing these topics. There are additional administrative and cost principle requirements with which management must comply. Additional information on this topic was provided in the eBoard book but the main change will involve single audit thresholds, coverage requirements and risk parameters and this will apply to the University's single audit for the year ended June 30, 2016.
- Significant upcoming accounting pronouncements of which the University should be aware were provided. GASB Statement No. 72 clarifies how governments are to measure their fair value and introduces various new disclosure requirements related to investments and other assets and liabilities reported at fair value. This statement is effective for the University's June 30, 2016, financial statements. This also requires a government to use valuation techniques that are appropriate under circumstances and for which sufficient data are available to measure fair value. The techniques

should be consistent with one or more of the following approaches: the market approach, the cost approach or the income approach. This change will affect the Foundation more so than the University.

- Contact information was provided in the eBoard book on the Audit Engagement Team for this year and will include a May 2016 Murray State graduate. Regents were encouraged to contact any member of the Engagement Team with questions or comments.

This report was presented for informational purposes only and required no action.

Adjournment

The Audit and Compliance Committee adjourned at 10:26 a.m.

The Board adjourned for a break beginning at 10:26 a.m. and ending at 10:46 a.m.

Buildings and Grounds Committee

Sharon Green – Chair

Clinton Combs
Daniel Kemp
Jerry Rhoads
Phil Schooley

Ms. Green called the Buildings and Grounds Committee to order at 10:46 a.m. and reported all members were present.

Jones College of Science, Engineering and Technology – Chemistry Building Program Statement, approved

Mr. Burdette reported the following:

- A Chemistry Building Program Statement was provided to the Board for review and consideration and appreciation was expressed to Ms. Dudley and Mr. Rall for their guidance in the development of the Statement.
- In February he, along with Ms. Dudley, met with Ken Hunt who is President of A&K Construction. As a result of this meeting, Chris Chivetta, President of Hastings and Chivetta, was invited to attend a second meeting held in Paducah. During this meeting the three involved partners were able to reach an agreement to work together to make the necessary repairs to this facility and to do so correctly.
- Progress since February includes completion of the design documents and pricing on case work, fume hoods and all related components which need to go back into the Chemistry Building should be available within the next few days. All were mindful to keep the academic calendar at the forefront of this work so there would be minimal disruption to students and faculty. There will be no disruption to the summer calendar in the Chemistry Building.
- This Fall an active renovation program will begin on the facility and this work will be coordinated with the Department Chair and involved faculty. The goal is to have a completely renovated series of labs, classrooms and offices by the end of January 2017. This does represent an ambitious goal given all of the coordination which must occur. The partnership has a ways to go but all three partners share these common goals together in order to avoid litigation costs. A&K and Hastings and Chivetta have dedicated much time and effort to date at no cost to the University. They both know and understand their respective roles in this process.
- When negotiated, the contract will not exceed \$2 million which is what has been authorized. The University has invested significant resources for this work to be done correctly.
- The Biology Building will be next and represents an even more complex project. In the Fall planning for repairs for this facility will begin and there will be disruption to the Biology calendar as this work is undertaken. The work will be more complicated in this facility because there are different system issues within the building and there are two different contractors involved, meaning there are more players.
- Confirmation was provided that there is no insurance coverage to help offset the cost of these repairs and all work to be undertaken is internal.

Ms. Dudley indicated that per the Delegation of Authority Item 13, the Board is to approve any “program statement” that may be prepared for a capital construction project requiring approval by the Kentucky General Assembly prior to implementation of the program statement.

On behalf of the Buildings and Grounds Committee, Mr. Schooley moved that the Board of Regents, upon the recommendation of the President of the University, approve the program statement for the Chemistry Building repairs as submitted. Mr. Kemp seconded and the motion carried.

Special Guest, recognized

President Davies recognized special guest and former Buildings and Grounds Chairperson – Dr. Constantine Curris – who just joined the meeting as a member of the audience.

Cohoon Property Transfer from the MSU Foundation, accepted

Ms. Dudley reported that in 2011 the *Hutson School of Agriculture (HSOA)* had an opportunity to purchase 5.7 acres of land located on Graham Road in Calloway County. This represents property that is adjacent to the *Hutson Farm*. When the farm became available for purchase the University could not buy it because it was priced over the appraised value. Work was then undertaken with the Foundation to make sure this purchase could occur and the property is currently owned by the MSU Foundation and leased to the University. The *Hutson School of Agriculture* had approximately \$240,000 available through donor dollars to purchase the Cohoon property but did not have sufficient dollars to make up the difference in the purchase price. The Foundation stepped in and provided a loan to the *Hutson School of Agriculture* and the University to allow that purchase to occur. The stipulation is that once the loan is paid off through donor dollars designated for the *HSOA* the land would revert back to the University. At the MSU Foundation Board of Trustees meeting in October 2015, the Board approved the transfer. The Board is being asked to approve acceptance of the property from the Foundation.

On behalf of the Buildings and Grounds Committee, Mr. Kemp moved that the Board of Regents, upon the recommendation of the President of the University and contingent upon approval by the Secretary of Finance, accept the transfer (without monetary consideration) of the Cohoon Property (Garrett Center) from the Murray State University Foundation. Mr. Schooley seconded and the motion carried.

Major Projects Update (For Information Only), received

Jason Youngblood, Assistant Director for Facilities Design and Construction, reported that there are three major projects underway – the Engineering and Physics Building, Franklin Hall and the Breathitt Veterinary Center – and are progressing nicely and all are beginning to get excited about opening the new facilities. Illustrations of each facility were presented to the Board.

The new Franklin Residence Hall is scheduled to open in August 2016 for students. Work is diligently underway to make up for some delays in the schedule in order to meet the deadline. The Breathitt Veterinary Center is coming along nicely and the interior finishes are progressing well. The exterior of the building is virtually complete with a few minor trim details left to be finished. Completion is technically slated for July but there is a time period where the building will have go through some commissioning effort but a move-in in September has been established as a goal.

The Engineering and Physics Building is a bit further behind (35-40 days) the other two buildings in terms of progression but is coming along nicely. It is anticipated there will be further scheduling challenges and some longer delays can be expected. These delays will not affect the academic program in any way. The exterior shell of the building is almost complete. Other delays and scheduling hiccups are being experienced with this building but the University is working with the contractors and a consulting team to work through those issues and produce a revised time schedule. Work is also underway with Dean Steve Cobb and his faculty and staff to develop a good plan to transition into this building in the Spring Semester.

The second story shell project for the *Hopkinsville Regional Campus* building is currently underway and is approximately 50 percent complete. The walls are up and are being finished and all electrical and mechanical systems are in and are being completed. It is anticipated that this space will be available in time for August classes.

Contract negotiations are currently underway for the *Madisonville Postsecondary Education Center* and some delays in breaking ground in order to start construction have occurred.

There is currently no physical work occurring in the Chemistry and Biology buildings. The classrooms can be occupied although some are in a disarray due to having to utilize temporary tables and cabinets. Work is underway to remedy this as quickly as possible.

In response to a question regarding the plans for the old facility once the new Engineering and Physics Building is occupied, Mr. Youngblood indicated he does not yet have a plan for that facility. Several options have been considered but no final decisions have been made.

In response to a question regarding whether there were any new updates on the plans for 16th Street, Mr. Burdette indicated it is his understanding that portion of the budget did not make it through the budget process and all plans are on hold.

This report was presented for informational purposes only and required no action.

Adjournment

The Buildings and Grounds Committee adjourned at 11 a.m.

Buildings and Grounds Committee – Full Board Action

Jones College of Science, Engineering and Technology – Chemistry Building Program Statement, approved

On behalf of the Buildings and Grounds Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University, approve the attached program statement for the Chemistry Building repairs. Mr. Kemp seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

(See Attachment #3)

Cohon Property Transfer from the MSU Foundation, accepted

On behalf of the Buildings and Grounds Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University and contingent upon approval by the Secretary of Finance, accept the transfer (without monetary consideration) of the Cohoon Property (Garrett Center) from the Murray State University Foundation. Mrs. Guess seconded and the motion carried unanimously.

Awarding of Honorary Doctorate, approved

Mr. Kemp indicated it is his great pleasure to provide a report of the Special Honorary Doctorate Degree Committee. The Committee membership includes Dr. Davies, Regents Kemp and Guess and Dr. Holly Rudolph, Professor of Accounting. The Committee met on May 31, 2016, and following discussion voted unanimously to recommend to the Board of Regents the awarding of the Honorary Doctorate of Education from Murray State University to Dr. Jerry Sue Thornton.

Mr. Kemp moved that the Board of Regents, upon the recommendation of the Honorary Doctorate Degree Committee, approve the awarding of a Murray State University Honorary Doctorate of Education to Dr. Jerry Sue Thornton, as read aloud by President Bob Davies, at an appropriate University ceremony to be determined.

***MURRAY STATE UNIVERSITY
BOARD OF REGENTS
RESOLUTION OF APPRECIATION***

JERRY SUE THORNTON

WHEREAS, Jerry Sue Thornton was appointed by the Governor of Kentucky Steven L. Beshear to the Board of Regents of Murray State University and served with distinction from July 1, 2010, through June 30, 2016; and

WHEREAS, she has exemplified outstanding leadership on the Board of Regents as Chair of the Academic Excellence and Student Success Committee (formerly Academic Affairs Committee) from 2010 to the present; as a member of the Finance Committee since 2013 and as a member of the Marketing and Community Engagement Committee (formerly Institutional Advancement Committee) since 2010; and

WHEREAS, Jerry Sue Thornton, a distinguished and generous alumna, has been involved in many initiatives for the improvement and advancement of the University in its efforts to serve the educational needs of the citizens of the Commonwealth; and

WHEREAS, her leadership has been strong, inclusive and encouraging, leading to a cohesive and cooperative forward-looking Board; and

WHEREAS, her national leadership in higher education and her pre-eminent role in the development of community colleges have provided valuable insights and perspectives to the Board of Regents and the University community; and

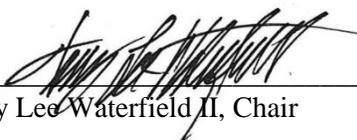
WHEREAS, Jerry Sue Thornton's service has often required the sacrifices of valuable time and the contribution of many hours of difficult work; and

WHEREAS, her work was rendered selflessly, without reference to personal inconvenience, without a personal agenda and always for the public good;

WHEREAS, it has been unanimously approved by the Board of Regents to award Jerry Sue Thornton an Honorary Doctorate of Education from Murray State University;

NOW, THEREFORE, ON THIS 10TH DAY OF JUNE, TWO THOUSAND AND SIXTEEN, BE IT RESOLVED that we mark the milestone reverently with words Jerry Sue Thornton will hear again at the last milestone, "Well done, good and faithful servant."

AND BE IT FURTHER RESOLVED by the Murray State University Board of Regents that the recognition of the contribution and dedication of Jerry Sue Thornton be preserved in the Minutes of the Board after having been read aloud and passed unanimously by the Board on this, the 10th day of June 2016.



Harry Lee Waterfield II, Chair

Mrs. Guess seconded and Chair Waterfield asked all in favor to say yay. The motion carried unanimously.

Dr. Thornton thanked the Board for this honor.

Mr. Kemp moved that the Board of Regents approve the Resolution of Appreciation below for Dr. Martin Jacobs as read aloud by President Bob Davies. Mr. Williams seconded and the motion carried.

**MURRAY STATE UNIVERSITY
BOARD OF REGENTS**

RESOLUTION OF APPRECIATION

MARTIN JACOBS

WHEREAS, Martin Jacobs has served with distinction as the faculty representative to the Board of Regents of Murray State University; and

WHEREAS, he was elected to this Board of Regents by his fellow faculty members in October 2014 to fill the unexpired term of his predecessor through June 30, 2016; and

WHEREAS, Martin Jacobs provided leadership on the Board through membership on the Academic Excellence and Scholarly Activities (formerly Academic Affairs), Marketing and Community Engagement (formerly Institutional Advancement) and Finance committees of the Board of Regents; and

WHEREAS, Martin Jacobs' service often required the sacrifice of valuable time and the contribution of many hours of difficult work which was rendered selflessly, without reference to personal inconvenience; and

WHEREAS, it is the earnest hope of his fellow Regents that Martin Jacobs continue his valued services to Murray State University in future years, and it is their expectation that Murray State faculty will continue to benefit from his thoughtful advocacy on major issues of policy;

NOW, THEREFORE, ON THIS 10TH DAY OF JUNE, TWO THOUSAND AND SIXTEEN, BE IT RESOLVED that the Board of Regents of Murray State University express to Martin Jacobs their deep appreciation for his dedicated service to the University and their abiding respect and esteem for his many contributions to the Board;

AND BE IT FURTHER RESOLVED by the Murray State University Board of Regents that this recognition of the contributions and dedication of Martin Jacobs be preserved in the Minutes of the Board.


Harry Lee Waterfield II, Chair

Mrs. Guess moved that the Board of Regents approve the Resolution of Appreciation below for Retiring Faculty and Staff as read aloud by President Bob Davies. Mr. Rhoads seconded and the motion carried unanimously.

**BOARD OF REGENTS
MURRAY STATE UNIVERSITY**

Resolution of Appreciation

WHEREAS, the following faculty and staff members of Murray State University are retiring or have retired during the 2015-16 academic year.

James Broughton, Applied Health Sciences, 27 years
Raymond Conklin, Music, 43 years
John Dressler, Music, 27 years
Leon Duobonis-Gray, Biological Sciences, 28 years
Susan Farley, Community College, 27 years
David Fender, Occupational Safety and Health, 21 years
Joe Hedges, Journalism and Mass Communications, 21 years
Martin Jacobs, Adolescent, Career and Special Education, 22 years
Timothy Johnston, Biological Sciences, 30 years
Virginia Kem, Educational Studies, Leadership and Counseling, 17 years
George Kipphut, Geosciences, 25 years
Robert Lochte, Journalism and Mass Communications, 28 years
Robert Long, Community Leadership and Human Services, 8 years
Terry McCreary, Chemistry, 28 years
Judy Ratliff, Chemistry, 23 years
Frances Rice, Applied Health Sciences, 8 years
Winfield Rose, Political Science and Sociology, 37 years
William Schell, History, 25 years

Caroline E. Atkins, Regional Academic Outreach, 19½ years
Frank A. Borborka, Facilities Management, 22 years
Catherine A. Bogard, University Store, 16½ years
Roland P. Burkeen, Facilities Management, 10 years
Mary M. Craig, School of Nursing and Health Professions, 15½ years
Lynitta Crouch, Teacher Quality Institute, 14½ years
Sharon A. Crouch, Engineering Technology, 9½ years
Jerry M. Downey, Facilities Management, 33 years
Rita J. Finley, Public Safety and Emergency Management, 16 years
John S. Garland, Facilities Management, 6½ years
John T. Goad, Breathitt Veterinary Center, 43½ years
Kenneth W. Herndon, Facilities Management, 27½ years
Janice F. Kellerman, Facilities Management, 26½ years
Kate B. Lochte, WKMS-FM, 27 years
Sherry J. McClain, Office of Publications, 37½ years
Aleeah L. McGinnis, University Libraries, 32 years
Ross B. Meloan, Career Services, 39 years
Linda M. Pierce, Office of Publications, 37½ years
Carl F. Prestfeldt, Jr., Fiscal Planning and Analysis, 19 years
Pedro Reyna, Facilities Management, 15½ years
Barbara N. Rose, Undergraduate Admissions, 13½ years
Barbara J. Sanders, CFSB Center, 30½ years

Steve Wilder, Facilities Management, 18 years
Shari L. Wilkins, Curris Center, 27 years
Robert D. Woodall, Facilities Management, 10 years

WHEREAS, they have served Murray State University faithfully, loyally and professionally; and

WHEREAS, the University is cognizant and appreciative of the vital support and services of these members; and

WHEREAS, they have served the students of Murray State University on a daily basis with warmth, understanding and concern and have performed their responsibilities in a dedicated manner;

NOW, THEREFORE, BE IT RESOLVED that the University recognize these individuals and their collective total of 1,012 years of service to Murray State University; and

BE IT FURTHER RESOLVED that the Board of Regents expresses its deep and heartfelt appreciation to these faculty and staff members for their loyalty and devotion to the institution and their contributions to the betterment of the University.



Harry Lee Waterfield, II, Chair, Board of Regents
June 10, 2016

Enrollment Management and Student Success Committee

Jenny Sewell – Chair
Clinton Combs
Sharon Green
Phil Schooley

Mrs. Sewell called the Enrollment Management and Student Success Committee to order at 11:10 a.m. and reported all members were present.

Spring and Summer 2016 Enrollment Reports (For Information Only), received

Mr. Dietz reported the following:

- The final Spring enrollment report indicates enrollment declined by 4.1 percent. The major attributes contributing to the decrease in enrollment are smaller incoming classes, a large December graduation class and a smaller number of international students. There was also a decline in winter enrollment.
- First-time freshmen enrollment declined by 9 students (14 percent).
- First-time transfer enrollment declined by 30 students (11 percent).
- First-time graduate enrollment declined by 12 students (5 percent).
- International enrollment declined by 134 students (15 percent).
- Continuing student enrollment declined by 245 students (3.5 percent).
- As enrollment decreases, Full-Time Equivalent numbers also decrease and that was the case for the Spring Semester (down 330).
- The preliminary Summer 2016 report indicated enrollment would be up by 1 percent over last year. As of day 10, Summer enrollment is actually one student ahead of this time last year (flat enrollment). This will continue to be monitored as students are still able to take summer classes.
- The preliminary Fall 2016 report indicates that freshmen numbers are encouraging. Currently enrollment for freshmen for Fall is 10 percent ahead of this time last year. This is due to the new scholarship model but also because the institution was much more aggressive in its marketing efforts. The new admission requirements have also significantly impacted students' decisions because they are interested in an institution that is competitive and challenging.
- Based on registrations for Summer Orientations, new transfer numbers are also slightly ahead and while this is encouraging, there is still a long way to go.

This report was presented for informational purposes only and required no action.

Recapture Campaign Update (For Information Only), received

Dr. Robertson reported the following:

- The Retention Program represents a comprehensive strategy focusing on the freshman to sophomore year.

- Persistence refers to students moving from the freshmen to sophomore, sophomore to junior and junior to senior status eventually resulting in graduation.
- The Retention Office began the Recapture Campaign on April 27, 2016. The list began with 1,423 students who were eligible to register for Fall 2016 but had not yet registered for classes. Five rounds of communication are being employed this year, opposed to three utilized last year.
- In round one, all of the students were contacted by the Retention Office, Student Affairs or the academic departments, which were provided with the specific names of students so they could also contact those individuals to see what their plans were, determine why they had not yet registered and ascertain whether there was anything the University could do to provide assistance.
- In round two, contact is focused on upper-level students with a follow-up message and also focus on freshmen students.
- Results this far have resulted in 477 out of the 1,423 students registering for Fall 2016 classes. As of May 17 there were 946 remaining students who had not registered but this number has improved since that date. Last year at this same time there were over 1,089 students who had not registered, representing an improvement of 143 students. For first-time freshmen, the retention rate has increased by a significant percentage with three phases of the Recapture Campaign remaining.
- In round three the focus will be on seniors and follow-up will continue with unresponsive first-time freshmen. A general email will be sent to other students.
- In round four time will be taken to make necessary adjustments, review needs and plan accordingly.
- In round five follow-up will be undertaken with students who indicated they were returning but have not registered by August 1.
- Appreciation was expressed to Associate Vice President for Student Affairs Mike Young and Matt Hicks, Retention Specialist, who have done a super job with retention efforts.

This report was presented for informational purposes only and required no action.

Financial Literacy Program Update (For Information Only), received

Mr. Dietz reported the following update on the Financial Literacy Program since the June 2015 meeting:

- Christian Cruce, Director of Scholarships, is leading this initiative and continues to receive positive feedback from students regarding financial literacy opportunities and resources.
- The financial literacy website has been further enhanced and a new publication has been created and is being provided to entering freshmen and transfer students. An effort is being made to continue to promote financial literacy so students are better informed.
- Other areas lending support to this program include the *Arthur J. Bauernfeind College of Business*; *Jess D. Jones College of Science, Engineering and Technology*; College of Humanities and Fine Arts; Center for Banking and Finance; Bursar; Career Services; Financial Aid; Office of Development and Enrollment Management.

This report was presented for informational purposes only and required no action.

Adjournment

The Enrollment Management and Student Success Committee adjourned at 11:23 a.m.

Closed Session, convened

Chair Waterfield solicited a motion for the Board of Regents to go into Closed Session pursuant to Kentucky Revised Statute (KRS) 61.810(1)(b) for the purpose of discussing future acquisition of real estate and in order to avoid publicity likely affecting the value of the property. Mr. Rhoads so moved. Dr. Thornton seconded and the motion carried unanimously.

President Davies, Secretary Hunt, Ms. Dudley and Dr. Fister were asked to remain in the meeting room.

Closed Session began at 11:25 a.m.

Open Session, reconvened

Chair Waterfield solicited a motion for the Board of Regents to reconvene in Open Session. Mr. Kemp so moved, seconded by Mrs. Sewell, and the motion carried unanimously. Open Session began at 11:41 a.m. Chair Waterfield reported that the Board of Regents took no action during Closed Session.

Adjournment

The Board adjourned for lunch at 11:41 a.m. and is expected to reconvene at approximately 12:45 p.m.

Reconvene

Chair Waterfield reconvened the Quarterly Board of Regents Meeting and Committee Meetings at 12:45 p.m. and reported all members were present.

Finance Committee

Stephen Williams – Chair

Martin Jacobs

Jerry Rhoads

Jerry Sue Thornton

Mr. Williams called the Finance Committee to order at 12:45 p.m. and reported all members were present. Due to the volume of Finance Committee agenda items, full Board action will follow each Committee action. As a Board, all are concerned relative to any increases that are put forth and there is the desire to keep college as affordable as possible for current and incoming students while at the same time meeting the Board's responsibilities as trustees from a fiduciary standpoint and realizing the financial challenge the University faces. Achieving that collective balance is the goal for the entire Board. The administration has grappled with maintaining that balance to be financially responsible but also very sensitive to any increases. All recommended increases being proposed are very reasoned and it is important for the Board to reach a comfort level with the rationale provided.

2016-17 Housing Room Rates, approved

Dr. Robertson reported that a 5 percent housing room rate increase is being proposed and even with the 5 percent increase seven peer institutions and other universities in Kentucky have higher rates and only five have lower rates (before some of these institutions have raised their rates for 2016-17). Additional factors which led to this recommendation include increases in debt service, increased funding for routine maintenance and cleaning, student scholarships, an increase in Housing's institutional support by more than 66 percent per year, increase in wages for a majority of hourly staff in preparation for the non-exempt compensation adjustment, unknown cost of changes in federal overtime labor laws and an increase in the Kentucky Educational Retirement System required contribution. The proposed housing rate increases range from \$109 for a double room to \$205 for a private room (per semester) in the new Franklin, Clark or Richmond colleges. No rate increase is being proposed for College Courts.

In response to a question regarding rate increases this close to the start of the semester and how that information is communicated to students who have already been approved for financial aid, Dr. Robertson indicated that an estimated increase of approximately 5 percent in housing rates has been communicated throughout the recruitment process. Prospective students were aware that 5 percent was the anticipated housing rate increase. In addition, financial aid will be adjusted to cover these increases and Ms. Dudley confirmed this will be accomplished by adjusting the cost of attendance for these students, as well as making any necessary scholarship award adjustments.

Mr. Combs stated he and other students certainly appreciate the thought which has been devoted to the rate increases being proposed today. He is concerned that in terms of what an incoming student will be paying this year just for housing (\$2,402 for the medium housing bracket), dining (\$1,701) and tuition (\$3,804 for 12 hours and above per semester) total \$15,814 for one academic year. This amount does not include extra fees/costs such as parking, course fees and textbooks. In those same categories just mentioned, the total increase being proposed for housing, dining and tuition is \$1,184 for an academic year. What concerns him moving forward is that this dollar amount only represents the starting cost of attendance. An additional cost increase of \$1,050 will be assessed to an in-state student required to take 17 hours during a semester just to meet the requirements of their major. As long as this same student stays within 15 credit hours the following semester, the total cost for the academic year will be \$18,048 for an in-state student – before any additional costs such as parking, books and course fees are added. He is concerned that some students who have already planned for the cost of attendance this academic year and moving forward will not be prepared for the increases. While at the base the

increases being presented do not seem to represent much of a change, when extra necessary costs are added in this could quickly push Murray State out of what might be affordable for some service region students. He is concerned about the direction of cost increases for students. Students are well aware that things cost more but he is concerned the University is running the risk of not being affordable for some students.

In light of Mr. Combs' comments, a question was asked in terms of what other options would be available to the University to address these issues and still balance the budget if the increases in housing are not approved. Ms. Dudley reported that the University would have to identify in the Expenditure and General (E&G) budget other reallocated resources to be used to balance the budget. Auxiliaries represent self-supporting units or business enterprises and must fund their own increased expenses for employees. In addition, auxiliaries pay institutional support (overhead) for the services the University provides to those entities (such as Procurement, Human Resources and Accounting Services) in the amount of \$700,000 that goes back to the institution to offset the E&G balance. It is important to recognize that housing, dining and the bookstore are similar to private enterprises to some degree and there is not a great deal of flexibility in terms of pricing (similar to hotel prices and rent increasing). If the increases being proposed today are not approved, E&G reductions will be required. Dr. Robertson added that Housing also provides slightly over \$875,000 in scholarship dollars for students at large and approximately \$300,000 helps fund the new scholarship grid based on GPA and ACT score.

Dr. Davies appreciates Regent Combs' thoughtful discussion and the way his comments were articulated. One key point to remember is that the administration understands the concerns expressed and has worked diligently to keep Murray State affordable while taking into consideration all costs of attendance. Comparisons against peer institutions are consistently made and monitored very closely. An effort is made to keep the University's cost structure as low as possible while continuing to provide valuable service and other value-added items for students and this does represent an interesting balancing act. He appreciates the concerns expressed by Regent Combs on behalf of the students and those concerns were certainly taken into consideration in making today's recommendations. An attempt has been made to offset increased costs with aggressive scholarship awards and through other options. At the end of the day the University must be able to pay its bills in order to provide a value-added educational experience for students.

Dr. Thornton indicated that this Board does not want to have to increase any costs for students but, at the same time, part of the responsibility of the Board is to make sure it is ensuring quality and this costs money. Part of this work is trying to look at ways the University can cut back on expenses while at the same time growing revenue which is absolutely essential in terms of a quality educational experience. Quality matters and it is important to Murray State students and this Board. Given the circumstances higher education institutions in Kentucky are currently facing, there are not a great deal of options. Dr. Jacobs reported that in May the Board was facing significant cutbacks in academic and support services as well as faculty and staff. There is a true balancing act between making strategic moves and identifying new sources of revenue. He affirms the work which has been undertaken in this regard and the comparison provided against other peer institutions shows the University remains competitive in terms of housing rates.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 housing rate increases listed below, effective Fall Semester 2016.

	<u>2015-16</u>	<u>Increase</u>	<u>2016-17</u>
	<u>Rates</u>		<u>Rates</u>
Springer			
Double Room	\$2,184	\$109	\$2,293
Private Room	\$3,276	\$164	\$3,440
Hart, White and Regents			
Double Room	\$2,402	\$120	\$2,522
Private Room	\$3,494	\$175	\$3,669
Elizabeth and Hester			
Double Room	\$2,621	\$131	\$2,752
Private Room	\$3,713	\$186	\$3,899
Franklin, Clark and Richmond			
Double Room	\$3,003	\$150	\$3,153
Designed Private Room	\$3,549	\$177	\$3,726

Double as a Private Room	\$4,095	\$205	\$4,300
--------------------------	---------	-------	---------

College Courts – no requested increase

	<u>2015-16</u>		<u>2016-17</u>
	<u>Rates</u>	<u>Increase</u>	<u>Rates</u>
One Bedroom Apartment	\$450/mo	\$ 0	\$450/mo
Two Bedroom Apartment	\$540/mo	\$ 0	\$540/mo

Dr. Thornton seconded and the motion carried.

Full Board Action - 2016-17 Housing Room Rates, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 housing rate increases listed below, effective Fall Semester 2016.

	<u>2015-16</u>		<u>2016-17</u>
	<u>Rates</u>	<u>Increase</u>	<u>Rates</u>
Springer			
Double Room	\$2,184	\$109	\$2,293
Private Room	\$3,276	\$164	\$3,440
Hart, White and Regents			
Double Room	\$2,402	\$120	\$2,522
Private Room	\$3,494	\$175	\$3,669
Elizabeth and Hester			
Double Room	\$2,621	\$131	\$2,752
Private Room	\$3,713	\$186	\$3,899
Franklin, Clark and Richmond			
Double Room	\$3,003	\$150	\$3,153
Designed Private Room	\$3,549	\$177	\$3,726
Double as a Private Room	\$4,095	\$205	\$4,300

College Courts – no requested increase

	<u>2015-16</u>		<u>2016-17</u>
	<u>Rates</u>	<u>Increase</u>	<u>Rates</u>
One Bedroom Apartment	\$450/mo	\$ 0	\$450/mo
Two Bedroom Apartment	\$540/mo	\$ 0	\$540/mo

Mrs. Sewell seconded and the roll was called with the following voting: Mr. Combs, no; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried by a vote of 10 to 1.

2016-17 Dining Rates, approved

Dr. Robertson reported that a 4.5 percent increase in dining rates is being proposed. In comparison to other institutions, even with the rate increase, the University remains relatively in the middle of the group. In some cases this holds true even when comparing the proposed rate increase against current rates at other universities which have not yet set their dining rates for the new year. In recent rankings conducted on a national level and based on student satisfaction and the value of particular meal programs, Murray State Dining Services is ranked in the top three percent in the United States and is the top rated college or university in Kentucky. Appreciation was expressed to Dining Services Director Paula Amols and her staff who do an amazing job providing dining services to students with a high satisfaction ranking. Several options for proposing the 4.5 percent increase were considered, including the increase in institutional support, across-the-board pay increases due to federal legislation and the fact that the cost of food has increased 4 to 5 percent. In terms of residential plans, the Unlimited Plan is the most popular and the proposed increase amounts to \$76 per semester. For the other residential meal plans, that increase is between \$73 and \$76. For the voluntary flex meal plans for commuter students and other students not required to purchase a meal plan, the increase ranges between \$10 and \$86. It is important to note that as more meals are put on a flex plan there are also more bonus dollars added to the plan being purchased. Students also have the option of choosing a lower number of meal plans and adding dollars throughout the year. For flex plans, the money rolls over from the Fall Semester to Spring.

Mrs. Guess asked whether the University has any initiatives on campus to provide meals for hungry students. Dr. Robertson confirmed that “Racers Helping Racers” is a food pantry on campus which is always well stocked. Students can go to this location to receive free food. In response to whether the University partners with any businesses in the community, Drs. Robertson and Davies confirmed such partnerships exist with Need Line and Soup for the Soul within the Murray community. When made aware of instances of students or families in need arrangements are made to provide free food for these individuals. Agreement was reached that sometimes individuals are too prideful to ask for help and the more accessible such services are the better. Mr. Combs confirmed that the Food Pantry is located in a classroom in Blackburn Science Building and, while it is somewhat isolated for individuals struggling with privacy issues, it is not so isolated that it is difficult to find. He agrees it would be desirable to partner with additional businesses in Murray. Confirmation was provided that reference to +30 and +39 for the Copper and Platinum Flex Meal Plans represents additional dollars being added free-of-charge.

On behalf of the Finance Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 meal plan rate increases listed below and the elimination of the Gold Flex plan effective Fall Semester 2016.

Residential Meal Plans

<u>Plan Type</u>	<u>Meals</u>	<u>Flex</u>	<u>Price</u>	<u>Increase</u>	<u>Increase Amount</u>
All Access*		75**	\$1,777	4.5%	\$76
*this plan also receives 8 guest meals					
**students will have option to purchase an additional 75 Flex for \$65					
175/400	175	400	\$1,777	4.5%	\$76
150/300	150	300	\$1,712	4.5%	\$73

Flex Meal Plans**

**Available to Commuters and Residential students who are not required to purchase a meal plan

<u>Plan Type</u>	<u>Meals</u>	<u>Flex</u>	<u>Price</u>	<u>Increase</u>	<u>Increase Amount</u>
Bronze	--	385	\$385	3.0%	\$11
Silver	--	550	\$550	3.8%	\$20
Gold	---	835	\$790	0.0%	\$0
Copper	--	1000(+30)	\$950	3.8%	\$35
Platinum	--	1200(+39)	\$1,100	8.4%	\$86
Meal Bundle	10	--	\$75	15%	\$10

Dr. Jacobs seconded and the motion carried.

Full Board Action – 2016-17 Dining Rates, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 meal plan rate increases listed below and the elimination of the Gold Flex plan effective Fall Semester 2016.

Residential Meal Plans

<u>Plan Type</u>	<u>Meals</u>	<u>Flex</u>	<u>Price</u>	<u>Increase</u>	<u>Increase Amount</u>
All Access*		75**	\$1,777	4.5%	\$76
*this plan also receives 8 guest meals					
**students will have option to purchase an additional 75 Flex for \$65					
175/400	175	400	\$1,777	4.5%	\$76

150/300	150	300	\$1,712	4.5%	\$73
---------	-----	-----	---------	------	------

Flex Meal Plans**

**Available to Commuters and Residential students who are not required to purchase a meal plan

<u>Plan Type</u>	<u>Meals</u>	<u>Flex</u>	<u>Price</u>	<u>Increase</u>	<u>Increase Amount</u>
Bronze	--	385	\$385	3.0%	\$11
Silver	--	550	\$550	3.8%	\$20
Gold		835	\$790	0.0%	\$0
Copper	--	1000/(+30)	\$950	3.8%	\$35
Platinum	--	1200(+39)	\$1,100	8.4%	\$86
Meal Bundle	10	--	\$75	15%	\$10

Mrs. Sewell seconded and the roll was called with the following voting: Mr. Combs, no; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried by a vote of 10 to 1.

Regional Discount Premium Elimination, approved

Ms. Dudley reported that in 2013 the Board approved a \$100 per semester fee for regional students receiving the regional student discount. This was enacted at a time when the University was going through different budget struggles. The new tuition model now incorporates this amount into the regional tuition rate and the separate charge is no longer necessary. The Board is being asked to approve elimination of the fee for new students although it would still be utilized for existing students through six years or until graduation, whichever comes first. A request was made for an explanation of how this represents eliminating a discount. Ms. Dudley indicated that for students receiving a regional tuition discount, the University had assessed an additional \$100 to their bill – or in essence their discount was reduced by this amount. This fee will continue to be assessed for current students but with the new tuition model it has been included in the regional tuition rate and is no longer necessary for new students moving forward.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the elimination of the \$100 per semester premium fee for all undergraduate students receiving the regional discount that are admitted after Summer 2016, effective Fall 2016. Dr. Thornton seconded and the motion carried.

Full Board Action – Regional Discount Premium Elimination, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the elimination of the \$100 per semester premium fee for all undergraduate students receiving the regional discount that are admitted after Summer 2016, effective Fall 2016. Mr. Combs seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Undergraduate Web Course Fee, approved

Ms. Dudley indicated that during the past several Board meetings eliminating the undergraduate web course fee has been discussed. This represents an online web course premium which has been assessed at 130 percent of tuition for all online classes. Although many different models have been considered given current budget discussions, the University began to consider eliminating the web course fee for all undergraduate students and instead charge for any credit

hours taken over 15. The Board approved the new tuition model at the last meeting but this proposal represents eliminating the 130 percent in tuition rates for web courses and authorizes a \$65 per credit hour charge for undergraduate online classes only. This charge does not apply to graduate or doctoral online classes and those will still be subject to the 130 percent online tuition rate.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve a course fee of \$65 per credit hour for all undergraduate web/online courses, effective with the Fall 2016 Semester for all new and returning students. Dr. Thornton seconded and the motion carried.

Full Board Action – Undergraduate Web Course Fee, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve a course fee of \$65 per credit hour for all undergraduate web/online courses, effective with the Fall 2016 Semester for all new and returning students. Mr. Kemp seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Course Fee Adjustments and Escalation, approved

Ms. Dudley reported that this agenda item is related to existing course fees and the Board was provided with a schedule of existing course fees that follow this action. Some course fees are currently charged per course and some are charged per credit hour. An initiative that has been undertaken is to convert all such course fees from a course rate to an hourly rate. Many course fees did not increase but were converted to allow for ease in processing and being able to provide consistent communication to students. Increases in fees are highlighted in green and those courses where there was a conversion to an hourly rate are highlighted in pink. In making this change to the schedule of existing course fees, enrollment in all courses was considered and the increase in fees will generate \$109,000, although the schedule is quite lengthy. The Board is being asked to approve the proposed fee increases, the consistent use of course fees based on the Fee Establishment Policy, converting all course fees to an hourly rate and changing the Fee Escalation Policy. Currently, every year course fees are evaluated and escalate based on the Consumer Price Index (CPI) or Inflationary Price Index and these have been utilized by the University for a number of years. The recommendation is now being made for course fee increases to be based on tuition increases. If these course fee adjustments were in effect for this year they would increase by 4.5 percent. In years where there may be no tuition increase the course fees would increase by the CPI, representing an either/or increase.

On behalf of the Finance Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve changes in the schedule of course fees as presented, all to be used to defray the educational expenses associated with the types of courses from which they were collected, effective Fall 2016. In addition, the Board is asked to approve the change in the annual course fee increases to reflect the same percentage as the standard tuition and mandatory fee increases, or, at the President's discretion, the Consumer Price Index, rounded to the nearest whole dollar, effective with the Fall 2017 Semester. Dr. Jacobs seconded and the motion carried.

Full Board Action – Course Fee Adjustments and Escalation, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve changes in the attached schedule of course fees, all to be used to defray the educational expenses associated with the types of courses from which they were collected, effective Fall 2016. In addition, the Board is asked to approve the change in the annual course fee increases to reflect the same percentage as the standard tuition and mandatory fee increases, or, at the President's discretion, the Consumer Price Index, rounded to the nearest whole dollar, effective with the Fall 2017 Semester. Mrs. Sewell seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Course Fee Establishment, approved

Ms. Dudley indicated that what is being proposed to the Board is the establishment of course fees that Academic Affairs has determined are needed to produce additional revenue in order to continue to support the particular courses. A schedule of these course fees was also provided to the Board. Enrollment in the affected courses was reviewed and it is estimated that approximately \$118,000 in new revenue would be generated from the establishment of these new course fees. Although the schedule presented is quite lengthy, this does not represent a significant amount of revenue for the University. Confirmation was provided that once course fees are coded they are added to a student's account and assessing these fees does not represent a labor-intensive process.

Mr. Combs stated he has voiced from the beginning that most students are aware of tuition increases but when course fees come into play sometimes it is unintentionally misleading to students. It is his hope that with course fees in general this information be made more transparent for students through myGate so it is obvious there is a course fee (and the amount) for a particular class. Readily providing this information would go a long way in educating students, allowing them to better plan for their educational costs. All the fee changes being proposed appear to be justifiable and make sense but he worries that students simply are not aware of the fees until they receive a bill from the Bursar's Office. Although these fees are outlined on the Bursar's website, not many students know to go to that location to find out about course fees. He encourages the administration to find an avenue to make this information more transparent for students. Dr. Davies confirmed that Regent Combs has made a very good suggestion to include on myGate the course and any associated fee or indication of a course fee.

In order to reinforce how thoughtful these course fee recommendations are, Dr. Jacobs indicated he recently had a conversation about courses that would not normally be thought to have a lot of connected fees, such as Humanities 211 and World Civilization classes. He asked that this information be shared to further validate how thoughtful considerations were in terms of why these recommendations are being made. Dr. Duncan reported that the current Schedule of Classes indicates whether there is an associated fee but it does not give the amount of that fee and there could be more consistency. With regard to the World Civilization classes and Humanities 211, technology in the classroom is utilized with those particular courses – which is true for most classes. Even though a course may not be technology intensive, technology is utilized in teaching those courses and must be supported. Also attached to these courses are programs where outside individuals are brought into the University to provide knowledge, expertise and experience to students. The proposed fees will help cover approximately one-fourth of the cost of utilizing such resources. There are also activities and experiences attached to these courses which have associated costs. Dr. Thornton indicated Dr. Duncan has just described value added to courses and without the associated fees this would be very difficult to achieve. Experiences like those described significantly enrich the student experience. On behalf of the Finance Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve the schedule of new course fees as presented and that all collected course fees will be used to defray the educational expenses associated with the types of courses from which they were collected, effective Fall 2016. Dr. Jacobs seconded and the motion carried.

Full Board Action – Course Fee Establishment, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the attached schedule of new course fees and that all collected course fees will be used to defray the educational expenses associated with the types of courses from which they were collected, effective Fall 2016. Mrs. Sewell seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

(See Attachment #5)

Parking Fee Increases, approved

Ms. Dudley reported that as the budget situation this year was considered, parking fees were revisited as part of that process. As part of this work, what sister institutions in the state were

doing was taken into consideration and a comparison with those other universities has been provided to the Board. Murray State is very much on the low end in terms of parking fees compared to other comprehensive universities in the state. An increase in parking fees has been proposed which will increase the cost for a standard parking permit for one year for faculty, staff and students from \$75 to \$100. In addition, an opportunity is being provided for individuals to purchase a permit for further reaching parking lots such as Stewart Stadium and a few others on the perimeter of campus. All permit holders, including faculty and staff, will be allowed to purchase parking in these lots at a lesser rate (\$60) if they do not want to pay the \$100 for a closer parking lot. There has never been a parking charge at the Paducah and Hopkinsville regional campuses although, similar to parking lots on campus, those areas on the regional campuses also require maintenance – such as lighting and resurfacing needs. Personnel are not available to monitor parking at the regional campus sites so a recommendation is being made to charge \$2 per credit hour for parking in Paducah and Hopkinsville for students taking face-to-face classes at those sites. Any revenue will be designated for parking improvements specifically for those two regional campuses. Any students taking a face-to-face class will not actually receive a parking permit but will be charged up front and the resulting revenue amounts to approximately \$150,000. Of this amount, approximately \$130,000 has been applied to the General Fund to address the budget reductions the University has faced this year as well as to help fund the LiveSafe App. Up front the LiveSafe App had been funded with one-time monies but it was necessary to determine a way to fund the initiative on a recurring basis. Confirmation was provided that this parking fee will apply only to off-campus sites owned by Murray State and students at the other regional campus sites must follow the regulations at those respective campuses. Employees at the regional campus sites will now be asked to purchase a parking permit and the purchase price for these individuals will be at the reduced price of \$60. They will be issued a permit which allows them to park in a blue faculty or staff lot at their regional campus and on the main campus. Confirmation was provided that what is being recommended to the Board does not include any increase in the cost for parking violations. Current employees are allowed to pay for their parking permits over a three-month period and this timeframe will now be extended to ten months so the increase is much more manageable for faculty and staff.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the increase in parking fees as outlined below, effective July 1, 2016:

	<u>Current</u>	<u>Proposed</u>
Faculty and Staff, blue lots	\$75	\$100
Students, red, yellow, brown and green lots	\$75	\$100
All permit holders, purple lots (includes freshmen parking at Stewart Stadium)	\$45	\$60
Paducah and Hopkinsville face-to-face courses	\$0	\$2/credit hour
Regional campus faculty and staff	\$0	\$60
Replacement	\$37.50	\$40
Summer only	\$18.75	\$25.00

Dr. Thornton seconded and the motion carried.

Full Board Action – Parking Fee Increases*

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the increase in parking fees as outlined below, effective July 1, 2016:

	<u>Current</u>	<u>Proposed</u>
Faculty and Staff, blue lots	\$75	\$100
Students, red, yellow, brown and green lots	\$75	\$100
All permit holders, purple lots (includes freshmen parking at Stewart Stadium)	\$45	\$60
Paducah and Hopkinsville face-to-face courses	\$0	\$2/credit hour
Regional campus faculty and staff	\$0	\$60
Replacement	\$37.50	\$40
Summer only	\$18.75	\$25.00

Mr. Rhoads seconded and the roll was called with the following voting: Mr. Combs, no; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried by a vote of 10 to 1.

Authorization for Use of Reserves for Chemistry and Biology Buildings, approved

Ms. Dudley reported that earlier the Board received an update on both of these buildings and approved the recommended Program Statement for the Chemistry Building. Both projects are authorized in the budget of the Commonwealth – authorized not funded – for \$2 million each. The administration is requesting Board approval to utilize any excess – or reserves – to fund repairs in both of these buildings before June 30. In response to a question regarding whether the contractors who made mistakes in this process were active participants, Ms. Dudley confirmed this to be the case and this is part of the negotiation process.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve funding of \$4 million (\$2 million for the Chemistry Building project and \$2 million for the Biology Building project) from the FY16 increase in unrestricted net assets and/or unrestricted prior year reserves, in this order. Dr. Thornton seconded and the motion carried.

Full Board Action – Authorization for Use of Reserves for Chemistry and Biology Buildings, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve funding of \$4 million (\$2 million for the Chemistry Building project and \$2 million for the Biology Building project) from the FY16 increase in unrestricted net assets and/or unrestricted prior year reserves, in this order. Dr. Thornton seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

2016-17 University Budget with Executive Summary, approved

With regard to the budget for the upcoming fiscal year, Dr. Davies expressed appreciation to the entire University leadership team as well as the entire University community for their active participation in the budget process. This year's budgeting process had a great deal of fluidity from many different angles. The process started on January 26 with the Commonwealth Address and budget outlook revealed by the new Governor. The budget being presented today also represents the confluence of tremendous budgetary pressures, including the state appropriation decrease, the performance funding component of the budget moving forward and significant increases in fixed costs. The University also set forth a very aggressive Strategic Plan and had identified strategic priorities. As part of the Strategic Plan and strategic priorities there remains a desire to take care of employees – faculty and staff specifically. Even during this time of reductions it is important for the University to be in a position to move forward and part of the discussion today will include an across-the-board salary increase for faculty and staff. Some employees make well below the poverty line and an increase in minimum wage levels is being proposed. While some think the minimum wage needs to be increased to address legislation which is moving forward, Dr. Davies believes this is more of a legal and ethical discussion. Over a three-year horizon a commitment is being made to individuals at the lowest salary levels to increase their income. In this process these individuals will receive a significant increase in their hourly wage rate but this work is important and must occur. Strategic priorities include investing in a comprehensive compensation plan for all employees over the next year, while making an effort to prepare for the future in terms of performance funding as well as a change in the University's budget paradigm. All would like to see increased state appropriations but the University leadership must be realistic in terms of what the actual situation will be over the next ten years or so. All public universities across the country are seeing a significant shift in the way institutions will need to be financed. This past year the University has faced amazing time pressures. The amount of work and activity that must occur to produce a budget is enormous and when it is unknown what the final numbers will be that work is even more cumbersome. Even during this timeframe, one of the largest cost increases contained within the budget has been the change in the Federal Labor Standards Act in terms of overtime pay for employees which changed a mere two weeks ago. The budget being presented to the Board today reflects all of these elements and puts Murray State University on a continued financial pathway of stability

and reflects the changing times and the priorities that have been set forward in terms of performance funding and the strategic priorities identified through the University's strategic planning process. Moreover, the budget reflects the financial and fiscal realities the University now faces and most likely will continue to face in the years to come. Most importantly, the budget focuses on one item – the vision of Murray State University to be the best student-centered university in America.

When the University budget is dissected to determine where resources should be allocated, it is apparent that difficult decisions had to be made. Programs have been eliminated or reduced but, at the same time, money has been dedicated to programs that will move this institution forward and, in doing so, move the success of Murray State students to the forefront. The budget aligns the University's resources directly with student success and it fortifies the needed elements to further regional economic growth and prosperity. The budget also reflects the University's ability to adapt and create new paradigms within existing structures – sometimes taking things which had to be eliminated due to the budget reductions and incorporating them into other paradigms – where the institution will be able to maintain its commitment to the region and to service but in different ways. As part of this work, a re-visioning process was undertaken for the Career Services Office. This unit has typically represented a repository for student résumés and a reservation list of companies to come on campus to interview potential student employees. The view is now being taken that Career Services should be an economic driver to work with the region and talk with organizations and corporations and economic development entities to specifically ask and answer questions regarding what is needed in the region and how Murray State can provide what is necessary to further growth. The University needs to ask corporations what training is necessary for their current employees so those needs can be paired with academic strengths by having faculty and staff provide the needed learning opportunities. Career Services will also work with the high schools to sponsor entrepreneurial elements so students can envision a pathway from high school to Murray State and on to a successful career. This represents only one element that has been part of the University's efforts in the various areas.

As the eliminations and reductions that are evident in the proposed budget are considered, the Board was encouraged to also look at investments which are being made. Difficult decisions had to be made and those decisions have been made with the best interests of the University at heart now and in terms of the institution's future trajectory. Two Task Forces and the University leadership formulated the plan being presented but the Deans, Vice Presidents and other individuals across campus were integrally involved throughout the process. An effort was made to be as transparent and inclusive as possible but, at the same time, it was known difficult decisions had to be made. Those difficult decisions have been made and are reflected in the budget being proposed today. Dr. Davies believes the budget being presented today is one that the University can live with while also moving the institution forward by focusing on the vision of being the best student-centered university in America. Appreciation was expressed to all individuals involved in this process – formally or informally – who provided great wisdom as this work was undertaken. All comments were received, evaluated and measured. Appreciation was also expressed to the Vice Presidents and Deans for their dedication and leadership throughout the process, as well as for their efforts to maintain collegiality within the University community. A great deal of appreciation was expressed to members of the Accounting and Finance Office. They have put together an amazing and very technical document within a very short period of time and accomplishing this involved very long work hours. Ellen Dale, Director of Accounting and Financial Services, was recognized for her hard work throughout this process. Dr. Davies also recognized Joyce Gordon, Director for Human Resources, because dealing with the many discussions which had to occur has not been easy for her or the members of her staff.

Mr. Williams reported that the budget being presented represents a decrease of approximately \$1.5 million (1 percent) from prior year. The change in the E&G budget amounted to a \$1.9 million (1.4 percent) decrease. Primary assumptions within the budget include a state appropriation reduction of 4.5 percent, tuition and mandatory fee rate increase of 4.5 percent (\$168 per semester for full-time undergraduate resident students), employee 1 percent across-the-board salary adjustment, non-exempt compensation adjustments, dining rates increase of 4.5 percent and residence hall rates increase of 5 percent. These represent overall assumptions included with the budget. This represents an extremely complex and comprehensive budget with many moving parts that were not known until the last two weeks due to various dynamic factors beyond the University's control. Appreciation was expressed to Ms. Dudley and her staff, Human Resources, the administrative team and others undertaking this work.

Ms. Dudley reported the following:

- While funding needs were being identified, sources of departmental reallocations and new revenues were determined. A summary of these sources includes:
 - Net tuition and fee increases (4.5 percent or \$2.7 million)
 - Health savings and other fringe savings due to position eliminations, retirements and reclassifications (close to \$800,000)
 - Tuition discount reallocations from Housing (additional \$300,000)
 - Vacancy recapture at 50 percent (increased from 30 percent or \$150,000)
 - Other (approximately \$243,000)
- The \$4.4 million which has been reallocated for the units includes:
 - Departmental reductions, excluding fringes (\$3.69 million)
 - New revenue contributing to General Fund reallocations (\$76,000)
 - Auxiliary credits increase (\$634,000)
- This recognizes a significant amount of money the budget teams were able to pull together to cover a total need of \$8.6 million.
- Departmental/unit reallocations used for priority funding needs are distributed as follows and does not include fringe benefits (\$800,000):
 - President (\$328,937)
 - Academic Affairs (\$2.163 million)
 - Student Affairs (\$1.025 million)
 - Administrative Services (\$580,090)
 - University Advancement (\$312,256)
- These reallocations total slightly over \$4.4 million and represent reallocated dollars that have been pulled out of the units to fund the University's priority needs.
- The University is not gaining a lot in terms of tuition and fees. After the enrollment decline the University experienced this year, consideration had to be given to budgeting for that situation should it occur again. Budgeting for this, along with the \$2.7 million in revenue from the tuition and fees increase, are almost equally offsetting each other. Although there was a large tuition increase, that is being used to help fund the decline in enrollment. No enrollment growth has been projected in this budget and if enrollment increases that will be to the University's benefit to help exceed budget projections.
- A 1 percent across-the-board pay increase is included in the budget and totals \$530,000 for salaries and wages, with approximately \$200,000 for related fringe benefits and this cost was covered as part of the \$4.4 million mentioned earlier.
- A non-exempt compensation adjustment has been included for the lowest paid employees. This is the first year of a three-year funding model. The goal is to reach a minimum wage rate for the University of \$10.10 over a three-year period. There is no requirement to make this change but the administration believes ethically and morally it must start elevating the pay rate for lower paid employees. Due to the 1 percent across-the-board salary increase, the first year of this plan cost the University approximately \$250,000.
- A \$1.2 million pool has been established to address the needs related to the recent changes in the federal Department of Labor's Fair Labor Standards Act (FLSA) impacting wage and hour compensation and overtime regulations. This will result in many changes in non-exempt and exempt employee classifications and must be implemented by December 1, 2016. Related fringe benefits for this pool are \$300,000.
- Approximately \$2.5 million has been taken out of the salary pool for reallocation. Of the overall \$4.4 million, approximately \$2.5 million represented salaries and wages. The salary and wage base represents 75 percent of the University's budget and it is natural, when going through the reallocation process, that a large portion of this work would be related to salaries.
- Information was provided on employee FTE changes. The net Education and General FTEs decreased by (43.7), with a decrease for Auxiliaries of 4.2. This results in a total net change of 47.9 less FTE. Of the 47.9 FTE, 12 may be filled and all are working diligently with these individuals to help them move into existing positions. At the time of budget preparation there were 12 individuals who were no longer included in the budget but these individuals are currently going through the interview process to fill other positions. In addition to these 12 positions, 31 additional vacant positions were eliminated from the budget and the remaining positions that comprise the 47.9 FTE were eliminated throughout the year as a part of operational processes.
- A Schedule of Priority Funding Needs was provided in the eBoard book and includes the following:
 - State 4.5 percent appropriation reduction – \$2,161,100
 - Decline in FY16 enrollment (3 percent of net tuition and fees) – \$2,300,000
 - Salaries (not including benefits) – 1 percent across-the-board increase (\$531,146), non-exempt compensation adjustment (\$193,680), faculty promotions (\$63,000), faculty and staff awards (\$15,000) and overtime due to proposed federal law changes (\$1,166,354)
 - Fringe benefits – mandated increase in KERS (\$812,106), approximate fringes on salary increases (\$492,182), health insurance Health Savings Accounts (\$374,399), fringe contingency on vacant positions (\$300,000) and unemployment (\$40,000)
 - Utilities (includes an increase for the Engineering and Physics Building coming on line) – \$82,500
 - Exempt employee compensation study – \$80,000
 - Paducah lease payment – \$4,080
 - SARA implementation – \$6,250
 - Legal contingency – \$5,000

- Priority funding needs total \$8,626,797.

Mr. Williams indicated that the Board needs to reflect on the fact there was a deficit of \$8.6 million on the front end – most of which the University had little control over. This speaks to the significant challenge the administration had in developing this budget.

Ms. Dudley further reported:

- The E&G budget actually decreased by \$1.9 million and an illustration of where those decreases occurred was provided. The total budget decreased by \$1.5 million. Although there was a driver – a large need for \$8.6 million – the University’s total budget did not decrease by that amount due to the reallocation of expenditures which was undertaken.
- Information was provided on total expenditures by program for FY17 and was broken out between non-salary items and salaries. An effort was made with the chart provided to illustrate how much of the University’s total budget is allocated for salaries. \$73.4 million of the total budget (not including benefits) is designated for salaries and this further highlights the magnitude of human capital and how much the University expends in this area.
- Information was provided on expenditure changes by program category for FY17 and was broken out by various categories. For instruction, salary expenses decreased by \$833,938 while other operating costs increased by \$800,000. This illustrates non-operating versus salary changes in the budget per program category. For institutional support, salaries increased by more than \$900,000 but this category is where the overtime pool is budgeted.
- Charts were shown illustrating the allocation of the budget overall in terms of expenditures with the largest expenditure being salaries and benefits (compensation budget allocation). The second largest salaries and benefits expenditure is for retirement (\$12.8 million). A chart illustrating the allocation of expenditures by type was also shown outlining how much of the University’s budget is devoted to personnel. Confirmation was provided that the \$9.6 million expense for health insurance is for the year and contingencies have been set aside to address potential upcoming costs.
- The Salary Roster has also been presented to the Board for approval.

A question was asked with regard to mandatory fees contained within the budget and, under the new model, the inclusion of the Wellness Center at zero dollars. Ms. Dudley indicated that as budget preparation progressed consideration had to be given to looking at the total budget and allocating between the new model and the old model. For the new model everything was simply allocated to mandatory fees and a separate allocation was not made to the Wellness Center line. Nothing will change in terms of how much will be charged to utilize the Wellness Center and this simply represents an allocation presentation.

Mr. Williams again thanked Ms. Dudley and her team not only for the comprehensiveness of this budget but for the transparency that is included. The Board clearly has the full story and it was presented in a very understandable way. Chair Waterfield echoed this sentiment. He also clarified that the 1 percent salary increase would also be the increase received by the President and he is not receiving any additional compensation – which is how it has always been handled.

On behalf of the Finance Committee, Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 University Budget, Executive Summary, Salary Roster and FY16-17 Regents’ Budget Changes, as presented. Dr. Jacobs seconded and the motion carried.

Full Board Action – 2016-17 University Budget with Executive Summary, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the 2016-17 University Budget, Executive Summary, Salary Roster and FY16-17 Regents’ Budget Changes, as presented. Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

(See Attachments #6, #7 and #8)

University Budget Advisory Committee, approved

Dr. Davies reported that over the past two years discussions have occurred regarding establishing a University Budget Advisory Committee comprised of individuals on campus, including two members appointed by the Faculty Senate, two members appointed by the Staff Congress, two members appointed by the Student Government Association, the Vice President for Finance and Administrative Services or his/her designee (ex-officio) and the President or his/her designee

(ex-officio). The goal for the University Budget Advisory Committee is to talk on an ongoing basis throughout the year about the budgeting process. This will be an advisory committee and the ultimate budget authority still rests upon the President in submitting a budget proposal to the Board for approval. This group will represent a standing committee that will assist in discussions involving the budget. The University Budget Advisory Committee will also serve as an important communications link with the associated constituencies.

Mr. Williams applauds President Davies for making this recommendation because it represents yet another step to facilitate better communications and transparency as a matter of routine for the University.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the establishment of the University Budget Advisory Committee as a standing committee of the University, effective July 1, 2016. Further, the establishment of the University Budget Advisory Committee will result in a change to the *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System*. Dr. Thornton seconded and the motion carried.

Full Board Action – University Budget Advisory Committee, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the establishment of the University Budget Advisory Committee as a standing committee of the University, effective July 1, 2016. Further, the establishment of the University Budget Advisory Committee will result in a change to the *Board of Regents Policy Manual – Section 6.6 – University Standing Committee System*. Mr. Combs seconded and the motion carried unanimously.

Sports Sponsorship – Men’s Tennis, approved

Dr. Davies reported that the elimination of Men’s Tennis is part of the budget just passed by the Board and represents one of the unfortunate decisions that had to be made during a difficult budgeting process. The Board Delegation of Authority clearly stipulates that the creation or the elimination of an intercollegiate sport requires Board approval. This has not represented an easy decision and the thoughtful consideration given to the matter by Mr. Ward as Athletic Director has been sincerely appreciated in making this recommendation.

Mr. Ward indicated that he was a member of one of the Budget Task Forces and it immediately became clear that everything was on the table for consideration and the obligations from Athletics would be just as steep as for other entities within the University. An evaluation of all athletic programs was undertaken to determine whether a sport could be identified that would provide the amount of savings necessary without affecting Division I membership, Title IX compliance or the balance of programs which would have a detrimental economic impact. There were a number of sports that could not be considered for elimination but Men’s Tennis emerged as the one that made the most sense to discontinue because doing so would provide the savings needed. Over the past 15 years the sport has not been highly successful, has not had a large roster size and has not provided a great deal of revenue. The budget savings generated would net approximately \$145,000, out of a total of \$167,000 from Athletics. Confirmation was provided that this is the last sport elimination that can be made on the men’s side to maintain Division I membership. Approximately 3.4 scholarships were awarded in Men’s Tennis over the past year. Seven men were on the team and one graduated. While it is believed another member did not plan to return this year, a potential of six students are impacted by this action. All are confident that most of these students will be provided with opportunities elsewhere and they have been provided with a full release to pursue other opportunities. In response to whether there are other Ohio Valley Conference schools also eliminating their Men’s Tennis programs, Mr. Ward confirmed that similar discussions are being held at Illinois schools, Eastern Kentucky University and the University of Tennessee-Martin, although no final decisions have been made.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the elimination of Men’s Tennis as a varsity sport at Murray State University, effective immediately. Dr. Thornton seconded and the motion carried.

Full Board Action – Sports Sponsorship – Men’s Tennis, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the elimination of Men's Tennis as a varsity sport at Murray State University, effective immediately. Mrs. Guess seconded and the motion carried unanimously.

Feasibility Study – New Athletic Center and Indoor Hitting Facility*

Mr. Ward reported that the Feasibility Study has already been approved by the Board. The last time this work was undertaken with the Basketball Practice Facility, a price contract was used. What is being presented today represents a clarification that would allow Athletics to do a Request for Proposals or utilize a price contract, whichever would be more cost advantageous to the University. This also provides more options for Facilities Management in the negotiation process for the project.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the use of Price Contract or standard Request for Proposal process to secure the services of an A&E firm to complete the Feasibility Study and Conceptual Design for a new Athletic Center and Indoor Hitting Facility. Dr. Thornton seconded and the motion carried.

Full Board Action – New Athletic Center and Indoor Hitting Facility, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the use of Price Contract or standard Request for Proposal process to secure the services of an A&E firm to complete the Feasibility Study and Conceptual Design for a new Athletic Center and Indoor Hitting Facility. Mr. Kemp seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Annual Employment Contracts – Preparation and Execution Authority, delegated and approved

Dr. Davies reported that every year the University issues employment contracts to faculty and staff and there are approximately 15 different versions of the contract based on an employee's position within the institution. This year, to address federal labor law changes, language was added to many employee contracts indicating that they may be converted from a salaried contract to an hourly wage. Contracts include language that by the authority invested in the President by the Board of Regents he has authority to offer employment contracts. Mr. Rall pointed out that the Board of Regents never expressly granted that authority to the President which presented two options. The first is to have all versions of the contract approved each year by the Board. The second is to expressly have the Board give the President the authority to utilize changed contract language which reflects the nature of the contract appropriately within the budget lines. This will only apply to annual contracts. The Board Delegation of Authority clearly states that any contract that goes beyond an annual contract must be presented to the Board for approval. Throughout the year – mainly with Athletics – Assistant Coaches are renewed with an annual contract following their season. The action being proposed today would allow the President to streamline this process.

On behalf of the Finance Committee, Dr. Thornton moved that the Board of Regents expressly delegates the authority and responsibility to the President of the University to prepare and execute the appropriate annual employment contracts (not to exceed one year in length). This will include appropriate language that: complies with the approved University Budget; follows all salary guidelines; complies with applicable policies, laws and regulations; ensures, in the judgment of the President, the efficient operation of the University; addresses unique aspects of positions based on category and functions (i.e., NCAA, less than 12 months, etc.) and ensures the University's compliance with policies, laws and regulations which will become effective after employment contracts are issued.

Further, the Board of Regents approves the establishment of an appropriate review and revision process for the Board of Regents Delegation of Authority that will be undertaken annually during the Board Summer Advance. Any necessary revisions recommended by the Board of Regents at the Advance will then be considered for approval at the next Quarterly Meeting.

Dr. Jacobs seconded and the motion carried.

Full Board Action – Annual Employment Contracts – Preparation and Execution Authority, delegated and approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents expressly delegates the authority and responsibility to the President of the University to prepare and execute the appropriate annual employment contracts (not to exceed one year in length). This will include appropriate language that: complies with the approved University Budget; follows all salary guidelines; complies with applicable policies, laws and regulations; ensures, in the judgment of the President, the efficient operation of the University; addresses unique aspects of positions based on category and functions (i.e., NCAA, less than 12 months, etc.) and ensures the University's compliance with policies, laws and regulations which will become effective after employment contracts are issued.

Further, the Board of Regents approves the establishment of an appropriate review and revision process for the Board of Regents Delegation of Authority that will be undertaken annually during the Board Summer Advance. Any necessary revisions recommended by the Board of Regents at the Advance will then be considered for approval at the next Quarterly Meeting.

Mr. Kemp seconded and the motion carried unanimously.

Project Approvals, approved

Dr. Davies reported that a listing of project approvals was included in the eBoard book. Board Delegation of Authority Item 20 states that "...prior to moving forward, all projects costing over \$200,000 and up to the threshold denoted by Kentucky statute should be reviewed by the Board Chair and the President and a determination made in terms of those projects requiring further Board approval." Two schedules require Board approval – projects with estimated costs of \$200,000 or less and projects with estimated costs over \$200,000 which were reviewed by the Board Chair and the President.

On behalf of the Finance Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, designate the funding as outlined for the projects as presented. Dr. Thornton seconded and the motion carried.

Full Board Action – Project Approvals, approved

On behalf of the Finance Committee, Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, designate the funding as outlined for the projects on the attached listing. Ms. Green seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

(See Attachments #9 and #10)

Personal Services Contracts – Schedule of Expenditures (For Information Only)

Dr. Davies reported that a listing of Personal Services Contracts executed since the last Board of Regents meeting was provided in the eBoard book. In the past, the listing was included in the Quarterly Finance and Investment Reports but, as per the Board's request, is now being presented separately as an information item.

This report was presented for informational purposes only and required no action.

(See Attachment #11)

Departmentally-Funded Scholarships (For Information Only)

Ms. Dudley reported that earlier this year the Audit and Compliance Committee asked the administration to review developing procedures for awarding departmentally-funded scholarships. That work has been undertaken and guidelines and procedures will be finalized prior to the Fall 2016 Semester. This work will take place in consultation with the Provost, Deans and Department Chairs.

This report was presented for informational purposes only and required no action.

Mr. Williams expressed appreciation to Regents Jacobs and Thornton for their participation on the Finance Committee and they will be missed.

Adjournment

The Finance Committee adjourned at 2:23 p.m.

The Board of Regents adjourned for a break beginning at 2:24 p.m.

Reconvene

Chair Waterfield reconvened the Quarterly Meeting and Committee Meetings of the Board of Regents at 2:35 p.m. and reported all members were present.

Legislative and Economic Development Committee

Jerry Rhoads – Chair

Susan Guess

Daniel Kemp

Jenny Sewell

Harry Lee Waterfield II

Stephen Williams

Mr. Rhoads called the Legislative and Economic Development Committee to order at 2:38 p.m. and reported all members were present.

Legislative and Economic Development Update (For Information Only)

Mr. Rhoads reported that an overview of recent legislation that has been passed pertinent to higher education would be provided by Jordan Smith, Director for Governmental Relations and Dr. Jackson. The impact of the Budget Bill will be discussed and an analysis of any items the Governor chose to veto will be provided. Mr. Smith reported the following:

- Senate Bill 140 authorizes Kentucky to join the National Council for State Authorization Reciprocity Agreements (SARA) which will allow Kentucky universities to offer additional distance education courses in any other SARA state without paying fees to that state. The CPE has been mandated by statute to look into joining SARA as a state. That work is currently underway and includes the Presidents of the respective universities.
- House Bill 15 represents legislation that establishes six hours of mandatory orientation and education for each governing board of the four-year institutions, the Kentucky Community and Technical College System and the CPE. This orientation will be applicable for new board members appointed by the Governor or elected by their respective institutions. The legislation was sponsored by House Education Chairman Derrick Graham and the CPE is also working on across-the-board orientation materials and will be meeting with the university Presidents and other staff in the coming months.
- House Bill 276 allows public universities to offer in-state tuition to members of any United States Reserve component. This legislation is not mandated.
- House Bill 303 is the Executive Branch Budget Bill which outlines postsecondary education funding for the biennium and funds a Performance Funding Work Group. The Bill includes a 2 percent cut to the University's state appropriation for FY16 and 4.5 percent cut to the appropriation for FY17 and FY18. Approximately \$43 million will be set aside from higher education overall to fund the Performance Funding Pool in FY17-18.
- The Attorney General's lawsuit against the Governor with regard to current fiscal year cuts went directly to Franklin Circuit Court Judge Thomas Wingate who ruled in Governor Bevin's favor and asked that the two parties agree on putting \$18 million in cuts in a separate account until the issue can be fully resolved. The Attorney General wants the case to go to the Supreme Court and how this unfolds will be followed closely in the coming weeks. The Bevin administration has until the end of June to formally respond to that request. Mr. Rhoads added that it will be up to the Supreme Court to decide whether it will take the case directly and bypass the Court of Appeals and that will have to be voted on by the full court.
- Performance funds will be distributed to postsecondary institutions, excluding Kentucky State University, based on achievement of performance goals and metrics enacted by the General Assembly and as recommended by the Postsecondary Education Work Group. The working group is to deliver a performance model to the General Assembly and the Governor no later than December 1, 2016.
- The Executive Budget Bill (HB 303) appropriated \$15 million for the KCTCS Work Ready Scholarship. The Governor delayed the Work Ready Scholarship initiative by one year and it will now begin in FY17-18. The Dual Credit Scholarship initiative was appropriated \$15 million and the Workforce Development Pool was appropriated a \$100 million bond pool for FY16-17. The vehicle which outlined the guidelines for the workforce development special initiatives was vetoed in its

entirety by the Governor. As a result, the guidelines for these special initiatives will now be left up to the administration.

Dr. Jackson reported that the Agriculture Development Fund language that outlined special initiatives to support regional centers of excellence associated with a state university was vetoed. This language would have assisted in providing grant funding for Murray State's Breathitt Veterinary Center. Approximately \$2.5 million of the University's appropriation is used to support the BVC. The House version of the budget included additional funding but as the Bill was advanced this language was not included in the Senate budget. In the Free Conference Committee additional language was added and that is what was ultimately vetoed by the Governor. Work will continue to have the Breathitt Veterinary Center function as a stand-alone operating entity under Murray State University where those funds will support and control that entire enterprise so that it does not impact the teaching and learning funds of the institution. The performance funding component of the budget is going to change how appropriations occur and teaching and learning is not occurring at the BVC in Hopkinsville.

Mr. Rhoads confirmed that Dr. Jackson and others worked diligently to lobby for stand-alone language and a separate appropriation for the BVC but were ultimately unsuccessful in those efforts. The seeds have been planted and it is hoped the request will eventually be successful in a subsequent Legislative Session. In response to a question, Mr. Rhoads indicated it is very rare for a budget to be revisited in an odd year. The Legislature can do whatever it wants in an odd Session but it is not likely – unless there is an emergency situation or something unusual arises – that they will revisit the budget. Dr. Jackson confirmed that the next 12 months will present a good opportunity to lay the groundwork in both the House and Senate and advance toward the FY18 budget. The new BVC will open soon and will represent a brand new facility that is much larger than the current facility. The administration will also be able to observe one year of operation in that facility to see what happens in terms of increased expenses. Mr. Rhoads indicated that as this work advances it would be desirable to enlarge the University's constituency base and secure some other groups beyond Murray State to participate in the BVC initiative. This facility provides a wide variety of public services to the general public, the Farm Bureau, the agricultural community and veterinarians. Dr. Jackson confirmed that the BVC has a lot of support across the Commonwealth among legislators – Democrat, Republican and Independent – in both the House and Senate and especially among agriculture-related legislators. They all know what the BVC does and its importance to the Commonwealth.

Mr. Rhoads complimented the entire legislative and administrative team at Murray State University for their work during the Legislative Session because as bad as all think it is the situation could have been much worse because the initial budget cut proposal was for 9 percent. There are some serious questions for the Supreme Court to resolve but the team was on top of the legislative process from day one. From the Governor's Commonwealth Address moving forward the planning process started and many contacts have been made. The University made a wise choice in Ronny Pryor who is Murray State's contract lobbyist in Frankfort. He has two degrees from Murray State and is well respected in Frankfort and does a great job for the institution. This comprised a very effective team. Working very closely with Murray State's sister institutions – particularly Western and Eastern – helped a great deal in this ongoing process.

Mr. Rhoads reported that the Economic Impact Study being conducted by Dr. Gil Mathis is still underway but it is anticipated that the results will be presented at the meeting in September.

These reports were presented for informational purposes only and required no action.

Adjournment

The Legislative and Economic Development Committee adjourned at 2:50 p.m.

Marketing and Community Engagement Committee

Susan Guess – Chair

Sharon Green

Martin Jacobs

Jerry Sue Thornton

Harry Lee Waterfield II

Mrs. Guess called the Marketing and Community Engagement Committee to order at 2:51 p.m. and reported all members were present.

Naming Proposal: *Dr. William (Bill) and Maxa Read Physics Office Suite, approved*

Dr. King reported that Dr. Read was hired in 1949 as a Physics Professor at Murray State University and served as the first Chair of that department. He served in that capacity until 1970 when he became the Vice President for Academic Affairs – a post he remained in until 1978 when he chose to return to classroom teaching. He continued to teach for the next ten years until his retirement in 1988. Dr. Read also served as the first faculty representative on the Murray State Board of Regents and was a member of the Foundation Board of Trustees. Up until his death Dr. Read and his family had given to the University and, upon his death, his family set up the “Dr. William G. Read Physics Scholarship” which is among the largest endowments currently held by the Murray State University Foundation. Dr. Read’s wife has continued to be a generous supporter of the University, giving just under \$200,000. Her most recent gift of \$50,000 was made in December 2015 and is the first donation received by the Foundation to be earmarked for the new Engineering and Physics Building, specifically for the naming of an office suite in his honor.

On behalf of the Marketing and Community Engagement Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Facilities, Programs and Activities, approve the naming of the Physics Office Suite in the new Engineering and Physics Building at Murray State University as the *Dr. William (Bill) and Maxa Read Physics Office Suite*. Mr. Waterfield seconded and the motion carried.

Marketing and Community Engagement Committee – Full Board Action – Naming Proposal: *Dr. William (Bill) and Maxa Read Physics Office Suite, approved*

On behalf of the Marketing and Community Engagement Committee, Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University and the Committee on Naming of Facilities, Programs and Activities, approve the naming of the Physics Office Suite in the new Engineering and Physics Building at Murray State University as the *Dr. William (Bill) and Maxa Read Physics Office Suite*. Mr. Schooley seconded and the motion carried unanimously.

James Allan Roberts Gift Acceptance and Establishment of the *James Allan Roberts STEM Internship Scholarship Fund, accepted*

Dr. King reported that the University recently received two bequests from the Mr. James (Jim) Allan Roberts estate. His bequests benefitted WKMS in the amount of \$100,000 to be used as best determined by WKMS and \$100,000 to be used to benefit the University as determined by the Board. Mr. Roberts established a scholarship with the Foundation to honor a former professor, Mr. George Lilly. This represents donations of \$2,500 to \$3,000 he made regularly nearly every year for 15 years to build up the endowment which supports scholarships for students majoring in the STEM disciplines and today the endowment has a balance of \$52,000. The University and Foundation leadership teams joined together and are making the proposal to the Board to accept the estate gift of \$100,000 to establish a quasi-endowment in the Murray State University Foundation to be used as the *James Allan Roberts STEM Internship Scholarship Fund*. Funds will be used to support internship scholarships for students pursuing majors in the STEM disciplines within the *Jones College of Science, Engineering and Technology*.

On behalf of the Marketing and Community Engagement Committee, Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, accept the gift from the James Allan Roberts estate for the benefit of the University and authorize the establishment of a quasi-endowment with the Murray State University Foundation in order to establish the *James Allan Roberts STEM Internship Scholarship Fund*. Dr. Thornton seconded and the motion carried.

Marketing and Community Engagement Committee – Full Board Action – James Allan Roberts Gift Acceptance and Establishment of the *James Allan Roberts STEM Internship Scholarship Fund, accepted*

On behalf of the Marketing and Community Engagement Committee, Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University, accept the gift

from the James Allan Roberts estate for the benefit of the University and authorize the establishment of a quasi-endowment with the Murray State University Foundation in order to establish the *James Allan Roberts STEM Internship Scholarship Fund*. Mrs. Sewell seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Office of Marketing and Outreach Update, endorsed

Dr. King reported that an update would be provided to the Board on the current Marketing Plan and presented a PowerPoint with the following highlights:

- When she accepted this position, it was clear that her first priority would be to conduct a research study and develop a Marketing Plan for the University. Doing so has represented a ten-month process and the marketing team has been living and breathing this work over that period.
- Developing a Marketing Plan begins with research. It was her strong belief that the University's brand already existed but it was the job of the marketing team to identify the brand and determine the best way to craft that story.
- From the research undertaken, a situation analysis was developed and includes a complete SWOT analysis and a competitive analysis. Staff have literally looked at all of the messaging for every institution in Kentucky, Illinois, Indiana, Ohio and Tennessee. She has personally signed up to receive materials to see how the University stacks up against its peer institutions, particularly from the recruitment level.
- Target audiences were then outlined in terms of communication to be received from the University. The next step was to concentrate on message and position development and the development of objectives and strategies. Objectives are intentionally kept simple so all can remain on target. These objectives have attached strategies and tactics that are spelled out in phases one through six for the next six years in terms of implementation.
- The Marketing Plan presentation is beginning to be rolled out on campus and has been shared with the administrative leadership team and the Dean's Council which provided great feedback. It has also been presented to the student and focus group participants in the research component of this work to also receive feedback from these entities. This work was undertaken to ensure the Marketing Plan is on target with the primary audience – students.
- It would be a great disservice not to align the Marketing Plan with the University's Strategic Plan. A couple of years ago Stamates conducted a triage assessment and the CPE also commissioned Stamates to do a telephone survey and some of that information obtained from those efforts was useful in this process. Consideration was also given to national higher education marketing research which provides information on the newest trends among institutions across the country to determine what is working and what is not.
- Sixteen small individual group discussion sessions were held and five focus groups with current students from different segments across campus were facilitated. It was of utmost importance for this process to be comprehensive and inclusive in nature and market research surveys were sent out to all of the constituent groups who have a voice and a vested interest in the University's brand. A breakdown of responses received from this process was presented and overwhelmingly speaks to the love individuals have for this institution. The surveyed individuals provided information on what the University is doing well, what it is not doing well, where improvement is needed and identifying the greatest strengths that the University should build upon.
- The University has multiple target audiences it communicates with but if enrollment is the number one priority then prospective students have to be the number one target audience. Initiatives to be undertaken moving forward take this priority into consideration. Media groups have been identified to help reach this audience as well as parents and public school educators. One prospective student noted that the University needed to better convey a sense of the atmosphere on campus. He said, "I repeatedly received emails spouting credentials and rankings but I never actually got to know your campus. Tell me what your students think. Those are the qualities that will distinguish your university from the dozens of other colleges I am looking at."
- A market research question was utilized to ask individuals to provide the first three words that come to mind when they think of Murray State University. From those responses a list of brand attributes was compiled. The words were then ranked and categorized based on similarity and this provided information on which attributes really stood out. The word affordable was one that rose to the top and this represents the University's value proposition – speaking to the value of a Murray State education. It is not about just the dollar figure, it is about the experience and the investment that a student and their family are making in their education at this institution.
- Nearly 100 messaging taglines were considered and the marketing team narrowed those down to determine which one would best reach the University's target audiences. Three messaging taglines were identified and were tested with different constituent groups to determine which one had the most impact. Ultimately, all three were presented to the President to determine which one best represented his vision for the University. This is the process utilized to develop the new messaging tagline – Opportunity Afforded.
- Opportunity Afforded speaks directly to the value of a Murray State education and it is critical to outline and address that value proposition head on. Afforded has a two-way meaning and it speaks individually to different students in terms of what their experience at Murray State will be all about.

It will also force the University, in terms of communications, to look at outcomes and this will be very important, especially in light of performance funding. A current student who participated in a focus group noted, “Murray State is the perfect size. It is big enough for excellent facilities, faculty and activities and it is small enough that classes are not so oversized that teaching gets diluted. I think Murray State should be promoting both our academic excellence and our affordability.” Opportunity Afforded represents the foundation from which this message can be delivered.

- A change to the word mark logo is also being proposed. The word mark has been shifted so that the words Murray and State are in bold type. When individuals talk about this institution they refer to Murray State – not Murray and not Murray State University – and that is what people resonate with and what they know and this represents a differentiator.
- Opportunity Afforded is the University’s brand promise: “We believe that the true value of higher education is found at Murray State University. It’s where our students receive endless opportunities to pursue their dreams and where faculty and staff go above and beyond to make sure those opportunities are afforded. These stories happen every day through a high-quality education that provides experiential learning, academic and personal growth and the ability for students to secure a lifetime of success. That’s Opportunity Afforded.” This speaks to the brand attributes discussed earlier – quality education, friendly and caring environment and a sense of community. Also notable is the relationship between affordable and high value.
- In developing a Marketing Plan through 2022, five key areas were identified where the marketing team can help influence the University moving forward. Each area has an associated series of strategies and tactics that were identified in phases one through six in terms of implementation over the next six years. The first area is enrollment initiatives and that will obviously be part of phase one implementation. Work has already begun to undertake an assessment and modification of the recruitment team communications plan. A review of the existing communications plan for recruitment has been undertaken and recommendations and changes have been made. The marketing team is also having a much stronger presence in the development of recruitment publications. With the new messaging in mind, new photography is being created to ensure that a consistent and holistic message from the University is being provided and as many student testimonials as possible are being included in this work.
- Consideration is also being given to making changes to the website and this work includes developing a special website specifically geared toward recruitment efforts.
- A pilot study was conducted in January as part of the Southern Illinois recruitment strategy involving a unique and innovative social media brand ambassadors program – Racer Reps – and this proved to be a tremendously successful exercise for very minimal investment. The overall idea is to identify current high school seniors who have intentions to attend Murray State and give them a series of challenges that they have to communicate about scholarship searches or their first visit to the campus and what they are looking forward to in terms of academic program offerings. This encourages them to have a conversation about the University on their social media platforms. The University cannot reach the friends of these individuals the same way they can. If a 17-year-old is talking about Murray State on Facebook, Twitter or Instagram they are posting information about the University and all of their friends are seeing that information. Providing a series of challenges encourages these individuals to advocate and be ambassadors for Murray State.
- One of the objectives of this work is to emphasize academic excellence. In terms of the survey results, the number one reason students are selecting Murray State University is the high-quality academic program offerings. No other reason for attending Murray State identified in the survey was even close so it must be a much higher priority for the marketing team to ensure this area is being addressed. Over the next year another initiative will be a major overhaul to the academic website component. There is a desire to offer an exploratory website that will enable an undecided student to search out various potential majors. Currently the website provides a listing of every academic major offered. Some of those the student may have never heard of and would, therefore, never consider it or investigate. If a student thinks they may be interested in engineering, they will be able to type that word in and the website will produce a listing of all engineering programs that are available, as well as related degree programs that the student might not have thought about before but would want to explore as part of the early shopping phase. This represents a top level gate before a student gets to the departmental program listing and the specific information located on that site. Once a student decides on a program they may be interested in they can then click on the program and go directly to the departmental website to view more in-depth information. This new website component will allow students to compare apples to apples. It will include four key areas that are being seen in national marketing higher education research to talk about the overall course offerings, what students can do in terms of career and graduate school options with a particular degree program, general contact information for the departments and a program overview outlining what a particular program is all about.
- The digital media unit on campus has been restructured. The Roundabout U program operation will cease at the end of FY16 and those resources will be reallocated to help in both media and promoting academic programs. One of the first objectives is to develop a promotional video for every academic college and each of the regional campuses.
- As preparations are underway for the Centennial celebration, the marketing team is looking for ways to redesign the Shield logo with an eye to the University’s rich history. An incredible amount of research has been conducted over the past couple of months to identify the numerous Shields that have been used on this campus since 1922. Several years ago a calendar was produced with photos of 12 different Shields that could be found across campus. The more traditional Shield variation style is

one that the institution has come back to time and time again. Murray State will celebrate 100 years on this campus and for that reason it is time to go back to a Shield with a more traditional look – although what is being presented is a more simplified version which produces a more modern look. This was purposely done because of the use of social media and a Shield that will translate well on those media platforms and other mediums is needed while ensuring all continue to take pride in the history on campus.

- Brand identity is important in terms of consistency and recognition. Variations showing the Shield with the primary brand identity or word mark and secondary word mark were shown. Options for different brand identity configurations were also provided to be utilized consistent with how the brand is being used – such as on billboards or online advertising. It is important to maintain consistency across campus and the marketing team has been working diligently over the past month to develop an online resource for individuals on campus where these marketing tools and templates will be available for download. The marketing team will meet personally with the different offices, colleges and departments to show individuals how the tools and templates are to be used. Many of the changes being brought forward are intentional in terms of trying to make this a brand that is easy to use. Examples of what new stationary would look like were shown. In the current financial climate implementing these changes cannot take place overnight. For this reason, a two-year transition period is envisioned which will allow units to replace materials when their current supply is depleted. Confirmation was provided that the iron gate going into the mall area on campus does have the more traditional Shield logo and this was taken into consideration when choosing the logo. There are also logos on campus which are in concrete. Those will also not be changed due to the associated expense but are similar to the new Shield being proposed.
- The brand still focuses on the tried and true blue and gold colors that are well known and loved. Secondary accent colors are being introduced because when the institution is advertising against many other institutions items that “pop” are needed and the accent colors will achieve this effect. There has always been a light blue variation accent color and that will now be changed to a brighter light blue. Kentucky has switched their brand to “see blue” as their tagline and has made changes to brand colors and their light blue is now very similar to Murray State’s old light blue. An orange secondary accent color is also being added. Changes are also being made to the approved University font. Whitney Book is the font the University used for the last branding effort. The challenge with this font is it is not PC friendly, is not readily available and is difficult to use. The marketing team has proposed bringing forward the Freight family fonts. These fonts are free and available for download and will also be available on the University resource webpage making it even easier for individuals to download the entire Freight font package. The brand must represent one which all can use to ensure and maintain consistency. This is also the same font that is already being used on the University’s website.
- Creative implementation samples were provided and an example of a four-color advertisement was presented. All represent great visuals that capture the moment or experience and showcase the opportunities students are being afforded. Every implementation piece will have a call to action and will employ the secondary colors in a limited fashion. The “swoop” which is included on all messaging is a correlation to the Shield logo and is a nice reinforcement of the brand and a subtle reminder about Murray State University. In terms of advertising pieces, multiple units on campus will also be encouraged to collaborate so instead of taking out three smaller advertisements the monies can be pooled to purchase a larger one, resulting in a bigger impact. An example of what an outdoor billboard would look like was presented. The process is currently underway to make some advertising purchases in key locations. The marketing team has partnered with the Office of Recruitment for recommendations on where it should purchase this advertising space to best reinforce their efforts. Examples of social media pieces were presented and illustrate a great platform to showcase student, faculty and staff stories and tell prospective students what current Murray State students think and the different opportunities that have been afforded by the University. The marketing team has been challenged to change their thinking from being the ones telling a story to how they instead can become the vehicle through which these stories can be told.
- Subtle changes to the website will be released next week with major changes to follow on July 1. Priorities are being shifted and because it is known prospective students want to know what current students think, the link to student testimonials is being moved higher up on the homepage. Analytics also showed in terms of content and stories which are being posted, without question the stories that have photos or images beside them are read while stories that simply have a headline are not. In switching around top stories, the goal will be to have a photo feeder so individuals can quickly look at the website to see activities that are occurring on campus. If they want to read more about a particular event they can scroll over the associated photo and with one click they will be redirected to a more in-depth story. A section has been added to the bottom of the website for colleges and schools. One of the goals of this work is promoting academic excellence so if students already know they want to go to a particular college or school they can do so directly from the homepage. The footer has also been expanded to include specifics for social media. It is not enough to say the University is on the various social media platforms but students need to be shown those social media platforms for the institution.
- A technique called Parallax is being utilized by a lot of universities. There is no sound and small video clips are utilized to provide an experience viewable from a desktop computer. When students go to the homepage they are provided with an opportunity to watch a video. This will be used sparingly as it can be overdone and will be reserved for key items such as Great Beginnings, Homecoming and Commencement. This tool is being utilized by a lot of major universities but it is

very expensive. The amazing marketing team at Murray State was able to figure out how to build this feature in-house at no cost to the University. A sample of a 30-second commercial was provided so the Board could hear what it would sound like was presented.

Mrs. Guess indicated that the Board identified development of a Marketing Plan as being critical and that is why it is being presented as an action item today. It has only been ten months since Dr. King's boots have been on the ground at Murray State and she and her team have undertaken the research necessary to be able to present this plan today. This work has involved all constituencies. Financially strained times are exactly when the University needs to be committed to its marketing efforts and to being focused, aggressive and committed to telling the Murray State story. It is important for Dr. King and her teams as they move forward with their marketing efforts to know they have the support of this Board.

On behalf of the Marketing and Community Engagement Committee, Ms. Green moved that the Board of Regents, upon the recommendation of the President of the University, endorse the Marketing and Outreach presentation and the direction for the institution as presented in the Marketing Plan presented. Dr. Jacobs seconded and the motion carried.

Marketing and Community Engagement Committee – Full Board Action – Office of Marketing and Outreach Update, endorsed

On behalf of the Marketing and Community Engagement Committee, Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University, endorse the Marketing and Outreach presentation and the direction for the institution as presented in the Marketing Plan presented. Mr. Williams seconded and the motion carried unanimously.

(See Attachment #12)

Dr. King presented additional University Advancement accomplishments as follows:

- The Office of Alumni Affairs was tasked with developing a three-year strategic plan with three key initiatives to support the University: recruitment efforts, Alumni Association membership growth and support of Development activities.
- Alumni events include a very successful Easter Egg Hunt in Murray and a Distinguished Alumni Dinner (over 150 individuals in attendance) where four outstanding alumni were recognized for their professional achievements. Alumni Affairs hosted a Grads Reception and Ring Ceremony and staff were in Paducah a few weeks ago for a baseball tailgate event. Alumni Affairs will be in Louisville a couple of times over the summer and will also be in St. Louis. Efforts will continue in Paducah and in Trigg County in the coming months. These represent key geographic areas for the University in terms of overall University recruitment initiatives or potential Alumni Association membership growth. In FY14 the Alumni Association had approximately 600 members and that number dropped in FY15. As of May 31, there are 752 Alumni Association members and the goal for FY17 is 1,000 members. The Alumni Association must have between 1,000 and 1,200 in order to make the budget work in Alumni Affairs. Several major membership drives are planned for the upcoming year – one centered around Homecoming. When the marketing research surveys were conducted, some questions were added regarding the alumni component to get their feelings on the Alumni Association and the University's communication with alumni. These are two key areas identified by alumni where work was needed. In terms of the communications plan and the consistency of what is being communicated, alumni asked that the overall benefit of membership in the Alumni Association be reviewed. Work is currently underway to overhaul what membership in the Alumni Association means. The potential of making Alumni Association membership a tax deductible gift is being considered and this will help with the overall participation rates.
- Tina Bernot has been named the Executive Director of Development. A national search was undertaken last Spring and this represents a key hire for the Office of Development, especially looking forward to a Capital Campaign. Ms. Bernot brings a wealth of experience, is a Murray State graduate, is very passionate about this work and was asked to stand and be recognized. Ms. Bernot and her team have been very busy with overall development and fundraising efforts. Information on the total number of donors for the last three fiscal years was provided. This fiscal year over last there is a 12 percent increase in total donors or individuals who have given to the University (6,094). It is important to continue to grow this number as preparations are being made for the Capital Campaign. The number of gifts to the University has increased significantly (16 percent) in the total number of gifts processed by the Office of Development this year over last. This fiscal year 13,487 gifts to the University have been processed. In terms of total funds raised for the University, the Strategic Plan outlined the goal of a 5 percent increase with an overall goal of \$6 million. At the end of May, for this fiscal year the Office of Development has raised just under \$5.5 million to benefit the University which is a 50 percent increase over this time last year. The work of the Office of Development also includes a 51 percent increase in major gifts. Over 170 solicitations are out and nearly 5,000 contacts have been made with donors this year. There was also a 44 percent increase in the Racer-thon and this is an area where investments have been made moving forward. Racer-thon has had an increase of

58 percent in total parent giving which goes to support a lot of student activities such as *All Campus Sing* and other traditions on campus. A final figure of \$5.7 million is projected for FY16.

- Overall Development goals have been established in collaboration with the President. The President and Dr. Jackson are both very active in their support of Office of Development fundraising efforts and the President has outlined several key objectives for that unit. The first is \$5 million for laboratory and technology equipment for the Engineering and Physics Building to ensure that it is a state-of-the-art facility. This work is taking place over the summer with asks starting to be made toward the end of the summer.
- Donors agree that education must remain as affordable as possible so consideration is being given to overall scholarship support. In particular, STEM programs will be reviewed for scholarships as well as for any potential endowed professorships. This represents another way donors can support a great need on campus. The Presidential Lecture is being considered as a possible naming opportunity. This is a campus tradition and all would like to see it stay alive but given the current fiscal realities this will be challenging. With regard to Honors College scholarship and program support, this represents another naming opportunity that will likely include a Capital Campaign. Work is currently underway with Honors College graduates and former faculty to identify key donors to help provide support for current scholarships and programs. The Honors Program is celebrating 30 years on campus this year and that is tying into this work.
- The Development team is currently working with their respective colleges, Vice Presidents and Directors to set goals for the individual units. Those goals will come forward to the Office of Development and they will ultimately make recommendations, trying to simplify the process with as much collaboration as possible, which will be presented to the Provost and President in setting FY17 goals. The Office of Development is preparing for the Capital Campaign and just completed a staffing and training assessment for both the Alumni and Development teams and consideration is being given to how a reallocation of funding could be utilized to support some key areas that need to be reinforced. A Prospect Researcher will be hired and that individual will be key for identifying future donors for University support. The Racer-thon Call Center has also been expanded by three call stations, now making it a fully-functional call station with a total of ten stations.

Adjournment

The Marketing and Community Engagement Committee adjourned at 3:35 p.m.

Strategic Plan Update, received

Drs. Todd, Jackson and Fister reported the following:

- Appreciation was expressed to Dr. Davies, the Board and multiple others on campus for their continued support of the Strategic Plan. The past year has represented an implementation phase and the coming year will involve the operationalization phase. As part of the first phase, some areas were identified where the University was not performing as well as individuals thought and there are definite areas for improvement.
- In concert with performance funding, consideration must be given to how the Strategic Plan fits into that mechanism. The institution must be able to meet the performance metrics to be able to continue to do all the things Murray State does as a University with the opportunities that it is afforded.
- Several opportunities have been funded during this past year, including the Whitney Young Scholars Program. A total of \$156,342 was distributed to multiple groups and they were given deadlines to report on the progress of the work they are undertaking. Eight of 18 projects were funded (approximately 44 percent). Those requesting funding did have to go through a process and provide goals and assessments.
- A targeted Strategic Plan was provided to the Board. The Strategic Plan in its entirety has not been eliminated and all of the members of those groups are working toward targets and must think about what the performance funding metrics may be.
- There are four categories associated with this work, including retention and graduation priorities which will likely represent two important targets the University must meet. In 2014 the six-year graduation rate was 51.9 percent and this year it is 49 percent. Kelley Wezner, Director of Institutional Effectiveness and Registrar Tracy Roberts have provided a great deal of information to help this work progress.
- The cohorts coming to Murray State in 2011 and 2012 had more remediation needs and, as a result, graduation rates were lower. Dr. Robertson and his area, in concert with Academic Affairs, are doing a great job in terms of retention efforts but there is more work to do.
- Student enrollment from Jefferson, Oldham and Fayette counties is currently up for this year. In Fall 2014 and 2015 those numbers were down. Kendrick Quisenberry, Assistant Director for Recruitment, is the recruiter who has been hired for these areas and he is making great strides.
- The current retention rate (Fall to Spring progression) is 71.8 percent, with the goal to move to 73 percent, and efforts have moved forward in this area.
- It is strongly believed that STEM+H degrees will be a component of performance funding metrics. Dr. Cobb is the facilitator of this initiative and right now numbers are up in that area. In terms of progression, ten to 11 additional student majors would need to be added in this area every year to reach the University's goal in 2022.

- Academic rigor is another category and for Fall 2016 admitted students there is a 25.5 percent increase in admitted freshmen over this same time last year. The proportion of those students who are admitted as Tier I students, with an ACT of 23 or above with no remediation or developmental needs, is encouraging.
- Improvement is needed in regard to graduation rates for underrepresented minority students and great strides are being made in this area.
- In regard to academic relevance, Dr. King and her team have done an excellent job implementing the aspects of a new tagline and the overall message for the University revealed earlier. This represents a major focus within the Strategic Plan. An effective tuition and scholarship model has now been implemented and will make a great difference in the financial as well as the academic relevance of the University.
- Facilities Management has developed a new strategy for inventory control. There is still continued support of \$1 million in deferred maintenance and Facilities Management was asked to explain how this is making a difference. They have installed a new Inventory Control System for each of their trade shops. This will help prevent losses due to products expiring, getting damaged or being outdated. They will know what is on hand and where it is located. This represents an efficiency mechanism that will benefit the University. This is further evidence that this work is occurring across campus and not only within academics.
- With the performance funding aspect, a significant impact will be made by every undergraduate Murray State student having an experiential education experience. Mechanisms are in place to help make this happen and more information will be provided on this initiative in the near future. The number of articulation agreements with the community colleges has also been increased and this adds to a seamless transfer rate for those students. Confirmation was provided that previous issues with a seamless transfer for community college students in Hopkinsville have been addressed. The vision for Murray State is to be the best student-centered university in America and this represents one aspect which will help the institution achieve that status.
- The Board will also receive a full report on the results of the Economic Impact Study. This will help illustrate the financial aspects that Murray State provides to the local community as well as the far-reaching communities.
- A spreadsheet with all 63 initiatives was provided in the eBoard book. This outlines where the University was as this work began and where it is now.
- Mr. Dietz heads up the Student Success pillar; Dina Byers, Associate Professor of Nursing, is in charge of the Academic Excellence pillar; Murphy Smith, Dill Distinguished Professor of Accounting, facilitates the Research, Scholarship and Creative Activity pillar and co-chairs Allen Ward and Chris Wooldridge, Small Business Center Director, head up the Community Engagement and Economic Development pillar. Appreciation was expressed to these individuals for their willingness to undertake this work.
- In this format, there will be a Strategic Plan focus in which there is an Executive Committee and the pillar teams that are working together on a two-way street. There must be a way to get the mechanisms back to the Executive Team so decisions can be made. The Executive Team will be made up of the Vice Presidents, the pillar Chairs, Dr. Davies, Dr. Fister and ex-officio members to allow for the shared governance perspective. An effort is being made to make the Strategic Plan work better within the performance funding paradigm and not to reinvent the wheel.
- The quote for today is, “You are not what life hands you, you are the life you make.” This is very appropriate in terms of the current environment for the University.

Mr. Williams indicated that the work which has been undertaken to this point is impressive. The Strategic Plan as it existed two years ago was fairly nonspecific. The Board challenged Dr. Davies to take a new look at the Strategic Plan, not only in terms of the specifics of the substance but to develop measurable goals and timelines, and that work has certainly been undertaken. This represents a tremendous Strategic Plan and if the University was already achieving all the goals it set forth then it would be obvious it did not set high enough goals in the first place. This work is, indeed, very impressive. Dr. Davies reported that the opportunities afforded to students in STEM+H are absolutely amazing. Senator Givens put forth the percentage of all graduates who are STEM+H students. Many thought UK or UofL would lead in this area but the leader of the pack is Murray State with 41 percent. When thinking about STEM+H usually College of Science, Engineering and Technology students and Nursing students come to mind. A lot of graduates in agriculture are also in the sciences and technology and credence must be given to Dean Tony Brannon. Dr. Brannon has been named a Fellow for the American Association of Agriculture Educators. He is the only person from a non-land grant or Research I institution to receive that award. This report was presented for informational purposes only and required no action.

Personnel Changes

Athletic Appointments, approved

Dr. Davies reminded the Board that this will be the last time they will be asked to approve these types of contracts. The two Assistant Football Coach contracts being presented for approval are

one-year contracts but contain various nuances pertinent to their employment situation, including a different end date than for other employees because their end date falls at the end of the season.

Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the following:

Assistant Football Coach – Kevin Park

Appointment of Kevin Park as Assistant Football Coach, effective March 21, 2016, through December 31, 2016, at a pro-rated salary of \$50,000 and pursuant to the terms and conditions set forth in the respective agreement. The final agreement will be in a form substantially similar to the agreement attached hereto with such changes as may be approved by the President. The approval of such changes by the President shall be conclusively evidenced by the execution of such agreement by the President.

Assistant Football Coach – Corico Wright

Appointment of Corico Wright as Assistant Football Coach, effective April 25, 2016, through December 31, 2016, at a pro-rated salary of \$36,500 and pursuant to the terms and conditions set forth in the respective agreement. The final agreement will be in a form substantially similar to the agreement attached hereto with such changes as may be approved by the President. The approval of such changes by the President shall be conclusively evidenced by the execution of such agreement by the President.

Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Athletic Contract Renewals, approved

Mr. Ward reported that approval of contract renewals for several coaches is being requested. Earlier in the year the process was initiated to move contracts for the coaches of non-revenue sports to longer-term contracts. These now represent three-year agreements that will help Athletics to entice prospective coaches and represents a financially sound decision as it relates to terms of the contracts and buyout provisions.

Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve contract renewals for the continued employment of the Head Coaches listed below, effective July 1, 2016, through June 30, 2019, pursuant to the terms and conditions in each agreement, including terms and conditions for contract extension, as determined by the University President to be in the best interest of Murray State University.

<u>Name</u>	<u>Position</u>	<u>Salary</u>	<u>Term</u>
Alan Lollar	Head Rifle Coach	\$47,762	7/1/16 – 6/30/19
Velvet Milkman	Head Women's Golf Coach	\$54,264	7/1/16 – 6/30/19
Eddie Hunt	Head Men's Golf Coach	\$32,393	7/1/16 – 6/30/19
Kevin Moulder	Head Baseball Coach	\$65,775	7/1/16 – 6/30/19
Kara Amundson	Head Softball Coach	\$51,033	7/1/16 – 6/30/19
Jenny Sweiton	Director of Track and Field	\$47,030	7/1/16 – 6/30/19
David Schwepker	Head Volleyball Coach	\$56,633	7/1/16 – 12/31/18

A copy of the proposed contract for each Head Coach is attached. The final agreement will be in a form substantially similar to the agreement attached hereto with such changes as may be approved by the President. The approval of such changes by the President shall be conclusively evidenced by the execution of such agreement by the President.

Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

(See Attachments #13–#19)

Agreement – Writing the History of Murray State University – Dr. J. Duane Bolin, approved

Dr. Davies reported that this represents another multi-year contract and heading toward the University's Centennial celebration, a recommendation is being made to enter into an agreement with Dr. Duane Bolin, Professor of History, to write the history of Murray State University as part of his regular duties as a faculty member.

Mr. Williams moved that the Board of Regents authorize the President, on behalf of Murray State University, to enter into an agreement with Dr. J. Duane Bolin to include the research and writing of a history of Murray State University as part of Dr. Bolin's regular duties as a faculty member at Murray State. The final agreement will be in a form substantially similar to the agreement attached hereto with such changes as may be approved by the President. The approval of such changes by the President shall be conclusively evidenced by the execution of such agreement by the President. Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Reappointment of Internal Auditor – Michelle Saxon, approved

Dr. Davies reported that as part of the Board Delegation of Authority and the leadership and fiduciary duties of the President and the Board of Regents, there are two positions which must be reappointed on an annual basis. The first is the reappointment of Internal Auditor Michelle Saxon. He works closely with Mrs. Saxon as the Internal Auditor on a regular basis. She has performed amazing work throughout the year in terms of the regular auditing work which is required but she has also handled several whistleblower complaints with great grace and compassion but always with an adherence to the law, ethics and standards that the administration upholds. He thoroughly enjoys working with Mrs. Saxon and she is a true asset to the University and the Board.

Mr. Rhoads moved that the Board of Regents, upon the recommendation of the President of the University, approve the reappointment of Mrs. Michelle Saxon as Internal Auditor for fiscal year 2016-17 at an annual salary of \$63,473, plus any approved salary increase for all employees, effective July 1, 2016. Mr. Williams seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Reappointment of General Counsel – John Rall, approved

Dr. Davies reported that the second reappointment is for General Counsel John Rall. He appreciates Mr. Rall's patience when he tries to push back on an issue and is always gracious when he also pushes back.

Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the reappointment of Mr. John Rall as General Counsel for fiscal year 2016-17 at an annual salary of \$132,526, plus any approved salary increase for all employees, effective July 1, 2016. Dr. Thornton seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Employment of Relatives (Beverly Dail/Ricky Dail), approved

Dr. Davies indicated that the University has a Nepotism Policy which must be followed. Two individuals are working at the CFSB Center and are related to CFSB Center Director Shelley Todd. These two individuals were employed by Murray State before she became the CFSB Center Director and proper controls and mechanisms are in place to ensure that the Nepotism Policy is being followed.

Mr. Williams moved that the Board of Regents, upon the recommendation of the President of the University, approve the continued part-time employment of Beverly Dail with an effective date of July 1, 2016, and expiration date of June 30, 2017. Ms. Dail will report to Bob Scales and he

will be responsible for approving all authorizations for payroll. Crystal Morrow, Assistant to the Athletics Director, will serve as proxy should Mr. Scales not be available.

It is further recommended that the part-time employment of Ricky Dail continue with an effective date of July 1, 2016, and expiration date of June 30, 2017. Mr. Dail will report directly to Bob Scales and he will be responsible for approving all authorizations for payroll. Crystal Morrow will serve as proxy should Mr. Scales not be available.

Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Professor Emeritus Designation, approved

Dr. Davies reported that a very important part of academy is the awarding of *Professor Emeritus* status and the designation holds great distinction for these individuals. If available, these individuals will be provided with space on campus to continue their research and other work.

He thanked the Board members, personally and professionally, for the productive work this Board has undertaken. He would extend his appreciation to the faculty and to the Faculty Senate. Ms. Katherine Farmer is present today and will be assuming the Faculty Regent role. He is confident that the Board's work with Ms. Farmer will be very productive. Dr. Jacobs indicated that given the fact his name appears in the list above he will recuse himself from this vote.

Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve extending the honorary title of *Professor Emeritus* to the following retiring faculty members, effective July 1, 2016:

- James Broughton, Professor – Applied Health Sciences
- Raymond Conklin, Professor – Music
- John Dressler, Professor – Music
- David Fender, Professor – Occupational Safety and Health
- Martin Jacobs, Professor – Adolescent, Career and Special Education
- Timothy Johnston, Professor – Biological Sciences
- Virginia Kem, Professor – Educational Studies, Leadership and Counseling
- Robert Lochte, Professor – Journalism and Mass Communications
- Terry McCreary, Professor – Chemistry
- Judy Ratliff, Associate Professor – Chemistry
- Winfield Rose, Professor – Political Science and Sociology
- William Schell, Professor – History

Mr. Williams seconded and the motion carried.

Dr. Davies thanked Dr. Jacobs for his service to faculty and students and to the Board of Regents and presented him with a Racer Proud pin.

Faculty Sabbatical Leave – Terence Holmes, approved

Dr. Davies reported the Faculty Sabbatical Leave being presented has the approval of all appropriate committees and has been recommended by the Provost and Vice President for Academic Affairs. Dr. Holmes is a very accomplished researcher and all are looking forward to providing him with this opportunity.

Mrs. Guess moved that the Board of Regents, upon the recommendation of the President of the University, grant a Request for Sabbatical Leave for Dr. Terence Holmes, Professor of Management, Marketing and Business Administration, effective January 1, 2017, to May 15, 2017 (full salary/one semester). Mr. Williams seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, recused; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Staff Leaves of Absence without Pay, approved

Dr. Thornton moved that the Board of Regents, upon the recommendation of the President of the University, approve the Staff Leaves of Absence without Pay that have been processed as of May 20, 2016, as listed below:

<u>Name</u>	<u>Department</u>	<u>Effective Date</u>
Michael Bumpus	Curriss Center	12/18/2015
Elizabeth Buzzell	Dining Services	2/25/2016-2/26/2016
Kimberly Crouch	Career Services	6/1/2016-6/30/2016
David Dunaway	Facilities Management	1/15/2016 2/19/2016
Kayla Duncan	Facilities Management	2/3/2016 2/26/2016
Dallas Elkins	Facilities Management	1/8/2016
Christopher Evans	Facilities Management	12/14/2015-12/17/2015
Casey Ezell	Facilities Management	1/14/2016-1/17/2016
Tracy French	University Libraries	2/24/2016-2/26/2016
Victoria Garland	Dining Services	3/9/2016-3/11/2016
Shannon Guerrero	Facilities Management	12/1/2015-12/2/2015
Jacob Harms	Facilities Management	2/15/2016-2/16/2016
Abigail Hensley	Office of Development	2/16/2016-2/29/2016 3/1/2016-3/15/2016 *
Victoria Herndon	Undergraduate Admissions	2/22/2016-2/26/2016
Jonathan Hine	Facilities Management	1/6/2016-1/8/2016 1/29/2016-3/9/2016
John Hopkins	Facilities Management	1/25/2016
Laura Jasmon	Dining Services	10/8/2015-10/10/2015
Austin Jetton	Facilities Management	2/3/2016-2/6/2016 2/9/2016-2/12/2016
Michael Jetton	Facilities Management	12/2/2015-12/5/2015 2/3/2016-2/6/2016 2/9/2016-2/12/2016
Nita King	English and Philosophy	3/1/2016-7/1/2016*
Heather Kirks	Bursars Office	12/1/2015-12/18/2015 1/4/2016-4/30/2016
Rebecca Lilly	University Libraries	1/13/2016-1/14/2016
Darryl Lockett	Instit. Diversity Equity & Access	1/29/2016-2/26/2016 2/29/2016-3/16/2016
Sandra J Mathis	Facilities Management	12/4/2015-12/17/2015
Jenifer Miller	Public Safety	1/24/2016
Courtney Noland	Graduate Recruitment	2/8/2016-2/26/2016
Salvador Paramo	Facilities Management	1/22/2016-3/8/2016
Mary Jo Payton	Dining Services	2/4/2016-2/24/2016
Christopher Pritchett	Facilities Management	2/22/2016
Erica Prove	Dining Services	1/29/2016
Katherine Reed	Community College	11/12/2015-12/31/2015 1/1/2016-5/12/2016
Angela Richerson	Dining Services	3/28/2016
Stangela Roth	Dining Services	12/10/2015-12/11/2015
Tia Short	Dining Services	1/20/2016-2/13/2016
Joseph Sloan	Institutional Effectiveness	3/31/2016-4/12/2016
Jake Stowers	Facilities Management	1/11/2016-1/12/2016 1/25/2016-1/26/2016 1/27/2016-1/28/2016 2/10/2016-2/11/2016
Horace Tharpe	Facilities Management	9/2/2015-9/10/2015 9/11/2015-3/18/2016
Stephanie Totty	Dean – AJBCOB	5/9/2016-9/6/2016*
Laura Tucker	Dining Services	4/30/2016-5/3/2016
Trisha Wood	Institute for International Studies	1/25/2016-1/29/2016

*Intermittent Leave

Mr. Schooley seconded and the motion carried unanimously.

2016-17 Faculty Promotion Recommendations, approved

Dr. Davies indicated that the faculty being recommended for promotion are amazing individuals and have conducted wonderful research and provided tremendous service and scholarship. Most importantly, every one of these faculty members are excellent teachers.

Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the following faculty for promotion, effective with the 2016-17 contracts:

<u>NAME</u>	<u>DEPARTMENT</u>	<u>PROMOTE TO</u>
*Bellarmine Ezumah	Journalism and Mass Communications	Associate
*Stefan Linhoff	Management, Marketing and Business Administration	Associate
*Daniel Hepworth	Community Leadership and Human Services	Associate
*Mi-Hwa Park	Early Childhood and Elementary Education	Associate
*Samir Patel	Educational Studies, Leadership and Counseling	Associate
*Christopher Lavery	Art and Design	Associate
*Jie Wu	Modern Languages	Associate
*Tana Field	Music	Associate
*Ihsan Alkhatib	Political Science and Sociology	Associate
*Kevin Perry	Institute of Engineering	Associate
*Michelle Santiago	<i>Hutson School of Agriculture</i>	Associate
*Alyx Shultz	<i>Hutson School of Agriculture</i>	Associate
*Jessica Naber	School of Nursing and Health Professions	Associate
*Leslie Engelson	University Libraries	Associate
*Katherine Farmer	University Libraries	Associate
Michael Bowman	Telecommunications Systems Management	Professor
John Utgaard	Art and Design	Professor
William DeWees	<i>Hutson School of Agriculture</i>	Professor

*Faculty also being recommended for tenure.

Mrs. Guess seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

2016-17 Faculty Tenure Recommendations, approved

Dr. Davies reported that the highlight of a faculty member’s career is when they achieve tenure. This represents an accomplishment of their years of service, teaching, research and service to the community. These faculty have the approval of all required committees as well as the Provost and Vice President for Academic Affairs.

Dr. Jacobs moved that the Board of Regents, upon the recommendation of the President of the University, approve the following faculty for tenure, effective with the 2016-17 contracts:

<u>NAME/DEPARTMENT</u>	<u>PRESENT RANK</u>
*Bellarmine Ezumah, Journalism and Mass Communications	Assistant
Marcie Hinton, Journalism and Mass Communications	Associate
*Stefan Linhoff, Management, Marketing and Business Administration	Assistant
*Daniel Hepworth, Community Leadership and Human Services	Assistant
*Mi-Hwa Park, Early Childhood and Elementary Education	Assistant
*Samir Patel, Educational Studies, Leadership and Counseling	Assistant
*Christopher Lavery, Art and Design	Assistant
*Jie Wu, Modern Languages	Assistant
*Tana Field, Music	Assistant
*Ihsan Alkhatib, Political Science and Sociology	Assistant
Justin Walsh, Theatre	Assistant
Kevin Miller, Chemistry	Associate
*Kevin Perry, Institute of Engineering	Assistant
*Michelle Santiago, <i>Hutson School of Agriculture</i>	Assistant
*Alyx Shultz, <i>Hutson School of Agriculture</i>	Assistant
*Jessica Naber, School of Nursing and Health Professions	Assistant
*Leslie Engelson, University Libraries	Assistant
*Katherine Farmer, University Libraries	Assistant

*Faculty also being recommended for promotion to the next highest rank.

Mr. Schooley seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, yes; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried unanimously.

Policy Changes, approved

New Dual-Career Spousal Accommodation Policy

Dr. Davies reported that what is being proposed to the Board is the new Dual-Career Spousal Accommodation Policy. When individuals are being recruited as faculty or a professional staff member, it is common for there to also be a trailing spouse. There has not previously been a policy at Murray State that provides the trailing spouse member with an opportunity to apply for positions on campus as an internal candidate although this does represent a common practice at most universities. Dave Whaley, Dean of the College of Education and Human Services, was empowered in 2013 by President Tim Miller to develop a policy and this represents a culmination of that work. The policy being presented is sound and has Dr. Davies' full support. The recommended policy has been presented to the Faculty Senate and the Staff Congress. The Faculty Senate endorsed the recommended policy in its entirety but Staff Congress did not. A key component of this policy allows the spouse to be considered as an internal candidate which provides that individual with an opportunity to apply for a position on campus before the search process goes external. There is currently a five-day window where employees can apply for positions on campus and compete amongst themselves. The proposed policy would allow trailing spouses to also apply during this five-day window. Staff Congress believes that this opportunity should not be afforded to the spouses and they have good reasons for expressing this opinion. In collecting the two different statements from Faculty Senate and Staff Congress, it was his role as President to forward a policy to the Board of Regents. It is his belief that the absence of having the spouse member apply as a candidate for a position during the five-day window there really is no policy – simply a statement to the candidate that the University will try to do something for the spouse. The Board should be aware that this is not a 100 percent, widely accepted policy recommendation on campus.

Dr. Whaley reported that on November 1, 2013, the *President's Commission on Diversity and Inclusion (PCDI)* – with Dr. Robertson as Chair – sent President Tim Miller a memorandum summarizing their discussions and recommending that a Task Force look into the creation of a Dual-Career Spousal Accommodation Policy. Shortly thereafter, President Miller contacted Dr. Robin Zhang (Professor of Geosciences), Dr. Barbara Washington (Chair, Adolescent, Career and Special Education), Jody Cofer Randall (Program Coordinator-Student – LGBT Programs), Misty Evans (former Lecturer-Coordinator-Writing, Community College), Debbie Plummer (Administrative Assistant I, Biology), Nancy Clendenin, (former Employment Specialist, Human Resources) and Dr. Whaley to request their service on that Task Force. Dr. Whaley was asked to serve as Chair. The Task Force met a number of times during the first year and reviewed the literature and what other institutions were doing policy wise. The Task Force spoke with a variety of groups on campus, including the Dean's Council and a number of others. The Task Force wrote the document and vetted the document with various groups. The Task Force then redeveloped the policy before submitting it to President Davies. Over the year the Task Force felt that it had done due diligence in terms of vetting the policy.

In addition to what Dr. Davies has already stated, Dr. Whaley indicated there are other aspects of the policy he wants to comment on. This policy does not guarantee job placement for the trailing spouse but simply recognizes the possibility of spousal accommodation and that these individuals will be discussed like any other candidate would be during the hiring process. The policy provides some clarity in terms of the welcoming and supporting culture of Murray State University. The policy also outlines that a good faith effort will be made to provide spousal accommodation for the trailing spouse and it certainly does not guarantee that a hire will result from the process. In their report, the *PCDI* stated, “The *Commission* believes that dual-career policies can and often do have a positive effect on institutional diversity efforts.” The Task Force was supported in its work by this particular clause centered on supporting diversity. This does represent an unusual policy in that it applies to both faculty and staff and the situation could involve a leading professional staff member and a trailing faculty member or vice versa. The policy being presented is very brief but has been examined under the microscope for a very long period of time. Confirmation was provided that the policy does not include a time clause as to when spousal accommodation can occur and for a faculty member who is single when hired but later marries this policy would apply to the new spouse.

Mr. Schooley indicated that he and Staff Congress feel that this policy is unfair to current staff members. If a staff member has worked at the University for 20 years and applies for a position during the five-day window they are considered first. The position is then posted externally. If the spouse is added to the internal group, although there is no guarantee, realistically the spouse will get the job. Putting the spouse in this group is doing an injustice to current staff. The need for a policy is understood but what is being presented simply is not fair to staff. If a spouse is allowed to participate in the five-day internal posting process, then minorities will also need to be allowed to apply during this period. Dr. Davies clarified that the policy references a pool being considered and for the five-day period the pool is internal candidates. As long as everyone in that pool is treated equally and fairly Affirmative Action policies and procedures are being followed. Once the pool is expanded to external candidates, that pool must also be treated in a similar fashion. How the pool is defined and how it would apply in such an instance are the important aspects of the proposed policy and this does not violate the Affirmative Action Policy. Mr. Schooley disagreed indicating that if the pool is defined as internal candidates and an outside individual is brought in the pool has been expanded.

A question was asked regarding how often the University hires from within the internal pool and Ms. Gordon reported that it is not at all rare to utilize an internal pool, especially with regard to staff seeking internal promotions or things of that nature. Confirmation was provided that the reason the policy is being recommended is to help the institution recruit and hire higher-quality faculty and staff candidates. This must be balanced against what is best for the University versus the perceived negative which would harm the staff morale. Mr. Schooley confirmed that this policy will harm the morale of staff members. When faculty members enter the University they do so on a tenure track and have an associated promotion process to follow. The five-day internal process is the way staff have to be promoted and adding an outside applicant diminishes the possibility for advancement for a current staff member.

Dr. Jacobs stated that this incentive can help with both recruitment and retention of faculty which is currently an issue at Murray State. Many times faculty members have a talented spouse who is looking for career opportunities and during the interview process the question inevitably is asked whether there is any type of policy for dual-career spouse accommodation. The answer is and has been no at Murray State. The policy being proposed does not provide a guarantee and simply states that a spouse would be treated as an internal candidate and that can be taken into consideration as part of the new faculty member's decision making process. In the early years when faculty members are trying to decide whether a particular institution is a good fit for them and their family, the opportunity for the spouse to consider positions at the University – as an internal candidate – represents an effective addition to efforts related to faculty recruitment and retention. Murray State faculty are totally supportive of this policy.

Dr. Robertson reported that he served as Chair of the *President's Commission on Diversity and Inclusion* and the need for a policy of this nature arose in the *Commission*. The *PCDI* felt this was especially important in regard to recruitment efforts of minority faculty and staff. As Dr. Jacobs just indicated, as individuals are being recruited to come to Murray this represents a family decision and it is very difficult to recruit minority faculty and staff without also providing an opportunity for their spouse. The *PCDI* felt that this policy would enhance recruitment efforts, particularly with regard to minority candidates. Confirmation was provided that the best candidate will be the one to get the job. The obligation is not to hire the spouse but simply to include them in the internal applicant pool.

Mr. Rhoads moved that the Board of Regents, upon the recommendation of the President of the University, approve the Dual-Career Spousal Accommodation Policy as presented, with an effective date of July 1, 2016, and to be made available as appropriate. Dr. Thornton seconded and the roll was called with the following voting: Mr. Combs, yes; Ms. Green, yes; Mrs. Guess, yes; Dr. Jacobs, yes; Mr. Kemp, yes; Mr. Rhoads, yes; Mr. Schooley, no; Mrs. Sewell, yes; Dr. Thornton, yes; Mr. Williams, yes; and Mr. Waterfield, yes. The motion carried by a vote of 10 to 1.

(See Attachment #20)

Information Technology Advisory Committee (ITAC)

Dr. Davies reported that Keith Weber, Chief Information Officer, very much hit the ground running upon his arrival at Murray State. The revisions to the Information Technology Committee policy, represents a recommendation from that area with a goal of making it much

more strategic, inclusive and transparent. Mr. Weber indicated that what is being proposed to the Board today will strengthen the current policy and clarifying the purpose of ITAC to bring it closer to the original intention of the Board. The membership of this advisory Committee is being adjusted to better reflect the organizational changes which have occurred since the last revision in 2012. The second major change is the recognize that the ITAC needs to create a three to five-year technology plan that is aligned with the budget and the Strategic Plan as well as to recommend technology standards and policies across the University.

Mr. Combs moved that the Board of Regents, upon the recommendation of the President of the University, approve the attached revisions to the current policy regarding the Information Technology Committee (ITAC), effective immediately. Ms. Green seconded and the motion carried unanimously.

(See Attachment #21)

Student Government Association Constitution Revisions, approved

Dr. Davies reported that the Constitution of the Student Government Association was last updated on April 16, 2014, and since that time the SGA Election, Ways and Means Committee has reviewed the Constitution and has proposed multiple changes which are articulated in the eBoard book. Per the Bylaws of the University, these changes must be ratified by the Board of Regents. Mr. Combs reported with regard to the Residential College Association and the Student Government Association the Executive Cabinets are being changed and are moving to a Vice President system. This will help to empower students so they feel more importance within their role. It is hoped that this can also serve as a recruitment tool to encourage more students to become interested in serving in these positions. The Judicial Board also needed updating and most of the changes involve streamlining the Constitution and taking things out of the Constitution which really should appear in the Bylaws. Three sections of the Constitution have been moved to the Judicial Board Bylaws and two sections have been reworded. There are now new titles within the Judicial Board and this is also designed to empower those students by moving to a justice model with the Chief Justice serving as Chair, with an Associate Justice and Associate Alternate Justices. This has reduced the SGA Constitution from nine sections to seven and this will allow for necessary adjustments to be made more easily in the future without requiring Board approval – such as changes to meeting times.

Mr. Kemp recognized Mr. Combs for his re-election as Student Government Association President and expressed that the Board is looking forward to working with him for another year. Mr. Kemp moved that the Board of Regents, upon the recommendation of the President of the University, approve the changes to the *Student Government Association Constitution* as outlined in the attached document and approve the revision of the *Board of Regents Policy Manual – Section 6.9 – MSU Student Government Association Constitution and Section 6.5 – Student Government Association* – to reflect those changes. Mrs. Guess seconded and the motion carried unanimously.

(See Attachment #22)

Board Organizational Issues

Meeting Dates for 2016-17, approved

The Board of Regents Quarterly Meeting dates for 2016-17 were scheduled as follows:

Friday, July 29, 2016 (Faculty Hearing – 9 a.m. – in Pogue Library)

Thursday, September 8, 2016 (Board of Regents Advance)

Friday, September 9, 2016 (Quarterly Board of Regents Meeting)

Friday, December 9, 2016 (Quarterly Board of Regents Meeting – with Commencement following on December 10)

Friday, February 24, 2017 (Quarterly Board of Regents Meeting)

Friday, June 9, 2017 (Quarterly Board of Regents Meeting)

Ms. Hunt will distribute these dates to the Board via email.

Mr. Williams asked that consideration be given to hold a future Board meeting at one of the regional campus sites. Dr. Davies indicated it is important to have this as a discussion item because the Board must take a conservative look at its expenses and having a Board meeting at a

regional campus site does presents some cost concerns. This should also be considered in terms of the transparency that is afforded by the Board meeting on campus.

Officers for 2016-17 – Chair, Vice Chair and Secretary, elected

Chair Waterfield indicated that in accordance with the *Bylaws* of the Board of Regents all officers are elected annually at the Spring Quarterly Meeting and shall serve for one year, commencing July 1 following their election, and a separate election will be conducted to elect each of the officers: Chair, Vice Chair and Secretary. The Treasurer is appointed by the Board, serves at the pleasure of the Board and shall not be a member of the Board.

Chair Waterfield declared that nominations for Chair of the Board of Regents are in order. In accordance with the *Bylaws* of the Board each member will be recognized for the purpose of making a nomination. Recognition of members shall be in the same order as roll call and nominations require no second. If a Regent is nominated for any office he/she may withdraw his/her name from consideration. After each member has had a roll call opportunity to make a nomination if only one name has been placed in nomination for that office, the person will be declared elected by unanimous consent. If more than one name is placed in nomination for an office a vote shall be taken and should this occur additional information will be provided at that time.

The Secretary called the roll for nominations for Chair of the Board of Regents and Mr. Combs passed. Ms. Green nominated Stephen A. Williams. All other Regents passed. Chair Waterfield indicated that there being only one nomination for Chair Stephen A. Williams is elected Chair by majority consent, according to the *Bylaws* of the Murray State University Board of Regents.

Dr. Davies expressed a very appreciative comment and accolade to Harry Lee Waterfield who has served as an amazing Chairperson over the last two years. He has served extremely well for the last six years as a member of the Board of Regents. He could be reappointed to the Board but collectively all would like for this to happen. Dr. Davies thanked Mr. Waterfield for his leadership. Mr. Waterfield indicated he has enjoyed working with such an outstanding and great Board. The late Bill Adams was outstanding to work with, as was Marilyn Buchanon. The Board has worked with three outstanding Faculty and Student Regents and it has been a pleasure to work with these individuals. He stated that it has been a pleasure serving on this Board and it will be a pleasure to be back if he is reappointed. The last two years serving as Chair has been an incredible and very good experience. Bob Davies and Jill Hunt make it possible for this Board to be workable and appreciation was expressed to both for all they have done for him as Chair over the past two years. The University is doing great and Dr. Curris appointed a Search Committee and he was proud to serve under Mr. Williams as Chair of that Search Committee. It was obvious to faculty and staff how much the Regents love this University and it has been a pleasure serving. As the newest Regent coming on board, Mr. Rhoads thanked Mr. Waterfield for making him feel so welcome. Chair Waterfield was one of the first persons to contact him when he was appointed to the Board and welcomed him and made him feel comfortable in the position. Chair Waterfield also constantly communicated to him regarding issues of importance of which he needed to be aware. Mr. Williams echoed this sentiment and indicated it has been a delight and an honor to work with Mr. Waterfield over the past several years. He thanked the Board for their confidence in electing him Chair and stated he is honored and humbled by the action of the Board today electing him as Chair. He will work diligently to continue to earn the Board's confidence.

Chair Waterfield indicated the election for Vice Chair would be undertaken following the same procedure and opened the floor for nominations. The Secretary called the roll for nominations for Vice Chair of the Board of Regents. Mr. Combs nominated Mrs. Susan Guess. All other Regents passed. Chair Waterfield indicated there being only one nomination for Vice Chair Susan Guess is elected Vice Chair by majority consent, according to the *Bylaws* of the Murray State University Board of Regents.

Chair Waterfield opened the floor for nominations for Secretary. The Secretary called the roll for nominations for Secretary of the Board of Regents. Mr. Combs nominated Jill Hunt. All other Regents passed. Chair Waterfield indicated there being only one nomination for Secretary Jill Hunt is elected Secretary by majority consent, according to the *Bylaws* of the Murray State University Board of Regents.

Treasurer, reappointed

Mr. Williams moved that the Board of Regents reappoint Jackie Dudley as Treasurer to the Board. Mrs. Thornton seconded and the motion carried unanimously.

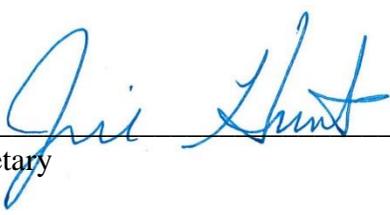
Supplemental Materials

Board members were provided with supplemental quarterly reports in the eBoard book, including Risk Management Changes, *Good News*, Campus Major Projects Update – Quarterly Status Report and Sponsored Programs – Grants and Contracts Update. The Litigation Status Report was provided in a separate, confidential eBoard book. These reports were provided for informational purposes only and required no action.

Other Business/Adjournment

There being no further business to come before the Board, Mr. Williams moved that the Quarterly Meeting and Committee Meetings of the Board of Regents adjourn. Dr. Thornton seconded and there being no further discussion the motion carried unanimously. Adjournment was at 4:45 p.m.

Chair 

Secretary 

(The remainder of this page is intentionally left blank to allow for inclusion of attachments.)