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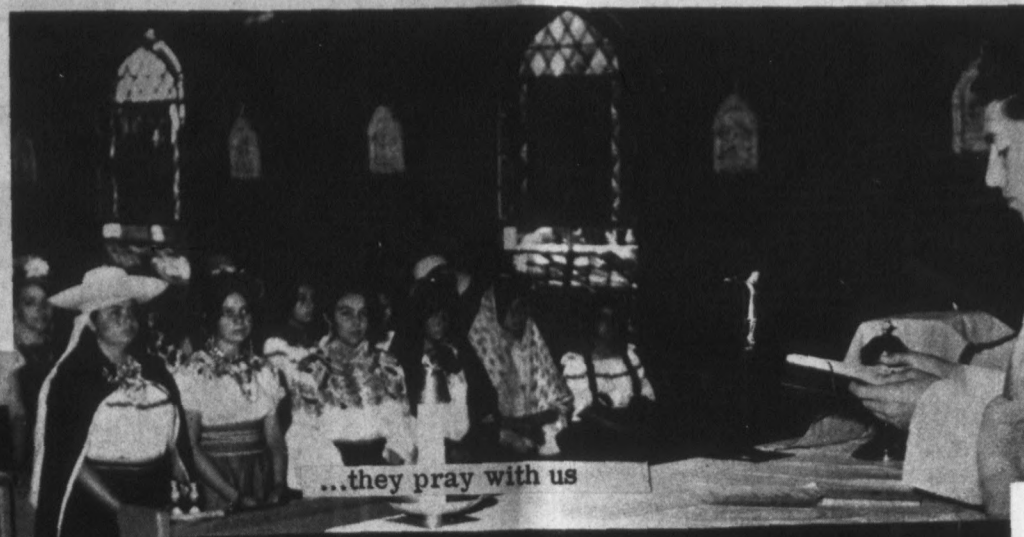
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Our Amigos..They Are Part Of Our Life And Family Forever

For six years now, young people from South and Central America countries have been our honored Festival.

They have come to the Festival to be members of our families, eating our food; sharing our churches, our farms our recreation; they have learned American life and they have loved it.

Amigo, by Amigo, we have created friendships and understanding with our continent to the south of us . . . someday they will share peace and in our



...they pray with us



...we teach them



...they teach us



...they share our farms



"There's something for everybody"



...they entertain us

WELCOME VISITORS and GUESTS



FERRY-MORSE SEED CO.

FULTON, KENTUCKY

you're more of a man in
Male

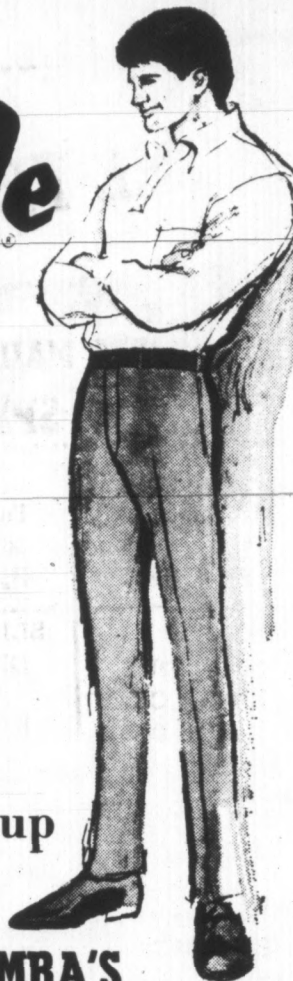
**Tapered Ivy
Permanently
Pressed**

Famous Male fashion...with the swingin' clingin' fit... and a permanent press that will last FOREVER. Come in. Buy an armload. Every pair has the mark of good taste... the authentic Male label in the waist.

Advertised in Playboy and Esquire

**\$800
and up**

at **K. HOMRA'S**



A Cordial Welcome ---- To The International Banana Festival

---and let AIRLENE Show you how you can have that Warm Central American Climate in your home all winter!

Make sure the Warm Air Heating systems you install include these Quality and Performance features

PERFORMANCE TESTED

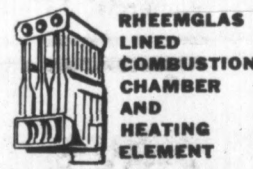


Every Rheem gas-fired furnace is fire-tested and given a 48 point inspection for operating efficiency under actual operating conditions with all controls hooked up and burners ignited at the factory. Every furnace must function perfectly or it isn't delivered. All Rheem gas furnaces carry AGA approval.

NATIONALLY RECOGNIZED CONTROLS



Every Rheem Gas and Oil fired furnace is equipped with Nationally Accepted and guaranteed controls. Control placement allows easy—fast hook up and immediate access for check-ups and service.



Available on the Rheemglas models to eliminate rust and corrosion. Assures longer furnace life and maximum heat transfer. Conversion to air conditioning can be made without fear of rust caused by condensation. Guaranteed for a full 10 years.



CAST IRON BURNERS

All Rheem furnaces are equipped with cast iron burners to assure quiet—lifetime operation. Special casting eliminates warping and provides maximum heat transfer to air stream.



WIDE SELECTION OF MODELS AND SIZES

15 gas and 5 oil fired models including the famous Rheemglas furnace offer a wide range of types and sizes to fit every need, space requirement, even zero installations! All Rheem furnaces are designed for the addition of the revolutionary Rheemaire air conditioning system.



DYNAMICALLY BALANCED BLOWER FOR QUIET OPERATION

Blower and motor on all Rheem furnaces are dynamically balanced and have rubber cushion mounts. Blower is mounted on track—slides out like a drawer for easy inspection should servicing become necessary.

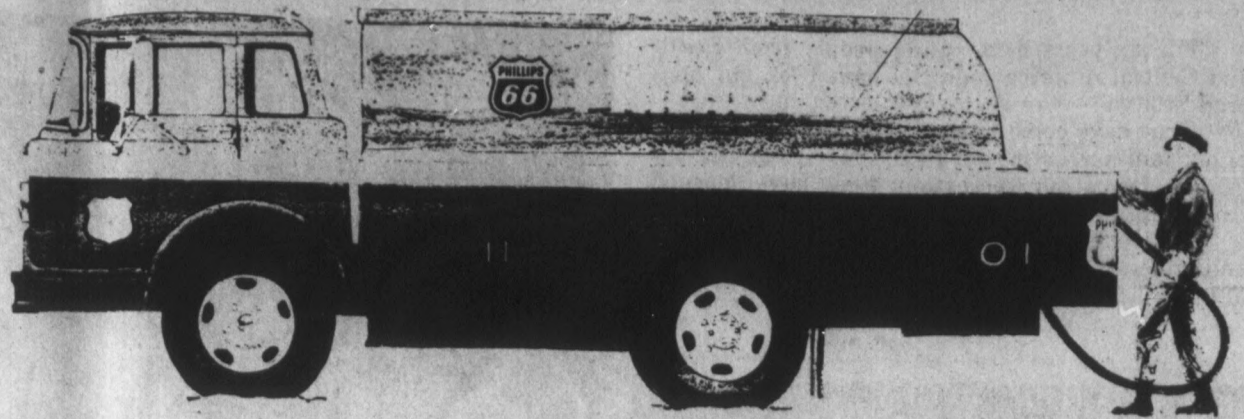
PROPANE GAS — GAS EQUIPMENT
WE LEASE TANKS

Airlene Gas Co.

603 West Parkway Fulton, Ky.
Phone 472-1353

Satisfied customers mean an end to profit killing call backs and replacement. Quality materials and skilled workmanship mean an end to costly adjustments and repairs. Rheem is known the world over for the performance and quality leadership that assures satisfaction. That's why more and more Rheem heating systems are being installed every day.

You can rely on Rheem... the BIG NAME in comfort products for the home



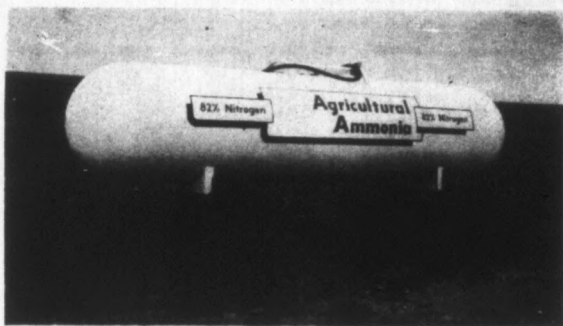
STOKES OIL CO.

AND

YOUR FRIENDLY PHILLIPS 66 DEALERS

Welcome You

TO THE 5th ANNUAL BANANA FESTIVAL



We are proud to be a part of the twin city community, to share with them their significant efforts to bring about friendship and understanding with our Latin-American friends with whom we share a strong coincidence of interest.

When In The Twin Cities, Visit ... Our

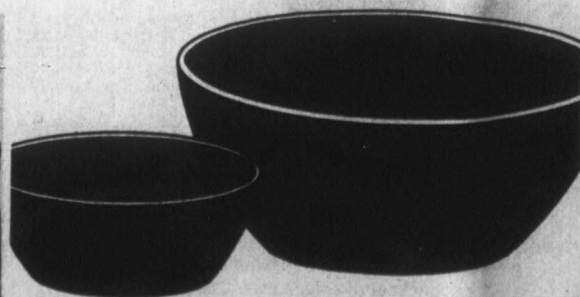
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FREE
Roma-Ware Bowls



DANNY WILSON, Lessee



WILSON'S



Phillips Station

English	Pronunciation	Spanish Spelling
How long have you been in the service?	KWANT-o T.YEM-po AH- say kay ess-TA oo-STED en el sayr-VEESS-jo?	¿Cuánto tiempo hace que está usted en el servicio?
How many _____?	KWAHN-toass _____?	¿Cuántos _____?
years	AHN-yoass	años
months	MESS-ess	meses
NOTE: See Numbers, page 57.		
How many men are in your _____?	KWAHN-toass OAM-bress A-ee en soo _____?	¿Cuántos hombres hay en su _____?
unit	oo-nee-DA	unidad
company	koam-pahn-YEE-sh	compañía
regiment	rray-beem-YENT-o	regimiento



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— Wines —

ICE - COLD BEER

TO GO

Lionel Hampton To Give Free Sneak Preview On Friday



Lionel Hampton and drums

No wonder Lionel Hampton is called the musician of Presidents.

It's because he's performed for several of them... Truman, Eisenhower, and Nixon.

And also because he's great!

An evidence of this is the fact that the internationally famous musician has enthusiastically agreed to give a "sneak preview" of his incomparable talent at the International Relations program at the giant tent on Friday, September 5 at 2 p. m.

At the same time, Dr. Will Pirky, national president of the Partners of the Alliance will address the large audience expected. Dr. Pirky, an internationally known ear specialist has advised the Banana Festival headquarters that he has changed his busy schedule to come here to pay homage to our extraordinary program of people-to-people diplomacy.

Hampton also has revised his schedule. He will arrive at Paducah at 10:48 a. m. and be whisked right to the Governor's luncheon at the Holiday Inn to join Governor Louie Nunn, high government officials, international diplomats and the home folks.

Hampton will beat on his famous vibra-phon and the Marimba Band will give with their Latin-American music on the xylophone.

Since the tent, to be erected in Kitty League Park will hold only 2000 persons, FREE TICKETS will be given to the Friday afternoon program on a first-come, first served basis. Festival officials advised that Hampton's appearance at the people-to-people diplomacy program is a "real first", not only for the Festival, but perhaps for Hampton, also. His appearance will be brief, so in order to get to enjoy the full impact of Hampton's complete program, local persons are urged to buy their tickets for the Friday night performance right away.

Out-of-town ticket sales for the Hampton show were started this week. Indications are that they "are selling like hot cakes," and that's pretty good selling.

Dr. Pirky, one of America's most distinguished surgeons, is a long-time friend of Dr. Shea of Memphis, who is also a specialist in Dr. Pirky's field.

He became president of the

National Partners of the Alliance last year. His home is in Denver, Colorado. He is a former chairman of the Colorado Partners of the Alliance.

This will be the second time that a national president of the

Partners of the Alliance has attended the annual Banana Festival. Two years ago Edward Marcus of the Texas Partners, and then president of the national organization, was the principal speaker at the international relations program held on Friday afternoon.

In addition to Lionel Hampton the program on Friday afternoon will feature the presentation of the flags by our Amigos in costume, the Navy band from Millington, the Banana Festival princess and a score of high-ranking officials from Kentucky, Tennessee, and the United States and South America.

FREE TICKETS for the Friday afternoon program may be secured at the Fulton News, the school superintendents of Fulton and South Fulton and the Banana Festival office.

Hampton is constantly sought after by the State Department to For-

eign lands as the "U. S. Ambassador of Good Will."

On July 16th, 1966, the Vibes President of the USA was awarded by Mayor John Lindsay, New York City's highest cultural award "The George Frederick Handel Medallion" for his many years of dedicated service and tireless efforts in behalf of the cause of jazz.

Mayor Lindsay also appointed "The Hamp" to serve as his Good Will Ambassador to the Far East and gave Hampton five Solid Gold keys to present to the Mayors and Governors of the largest cities in the Far East, among those being Manila, Seoul, Korea, Hong Kong, Bangkok and Tokyo.

Hampton having toured the Far East many times is a favorite of the King and Queen of Thailand. King Bhumibol Adulyadej of Thailand is an accomplished musician and Jazz Buff

himself, saxophone and clarinet being his favorite instruments, had Lionel play two command performances at his Palace at which times, the King also played with Lionel and his Jazz Inner Circle.

On February of 1968 Lionel Hampton was the first solo instrumentalist invited to play "The San Remo Song Festival," Italy, a most noted music festival of the year.

Cash Box Magazine in reviewing Italy-1968 called Hampton's participation the most important news event in the Festival that year. Lionel was chosen to play for the Judges, each song that was sung at the Festival, so that they could vote for the winning song and singer. He was seen and heard throughout all Europe on Euro-Vision's TV.

On August of 1968, because of his great success at San Remo, Italy.

WELCOME TO THE SEVENTH BANANA FESTIVAL

- For anything from a sandwich to a complete meal — we cordially invite you to dine with us during your stay in the Twin-Cities.
- Browse around our large Gift Shop and see our completely new line of Fall and Winter Jewelry.

Park Terrace

RESTAURANT — MOTEL — GIFT SHOP

"Located on 10 Acres of Beautifully Landscaped Surroundings"
MARTIN HIGHWAY at CITY LIMITS — SO. FULTON

Welcome To The 7th Annual

INTERNATIONAL BANANA FESTIVAL

September 3, 4, 5 6, 1969

TRY ONE OF OUR DELICIOUS

BANANA SHAKE

BANANA SPLITS

BANANA SUNDAE

We invite you to come by and taste the best food in town!



After The Parade
Eat And Refresh
With US!

MEET YOUR FRIENDS AT THE
DARI - CREAM

VISITORS
WELCOME!

STATE LINE

FULTON, KY.

Bake-off Again Is Big Event Of Festival

A giant Banana Bake-off with hundreds of dollars in prizes will be held Thursday, September 4 at the First Baptist Church, Fulton, Kentucky, as part of the seventh International Banana Festival.

The Grand Champion will receive \$100. First runner-up will receive \$25 and \$10 will go to the second runner-up.

Category winners will also receive cash prizes. Categories this year include bread, cakes, pies, cookies and miscellaneous.

A \$10.00 prize and blue ribbon will be awarded the best entry in each of the categories; \$5.00 and red ribbon, second prize, and white ribbon for third prize.

The Grand Champion entry will be selected from the three winners of each category.

Grand Champion will forfeit her prize of \$100.00 if she fails to appear Thursday for presentations. Presentation awards to be made at 3:00 p. m. First runner-up will receive \$25.00 and second runner-up will receive \$10.00.

Each person may enter as many recipes and categories as she wishes.

The Bake-Off is being sponsored by the American Legion Auxiliary, with Mrs. Paul Hornbeak and Mrs. Joe Holland serving as co-chairmen of the event.

EAGER BEAVER: When things begin to hum down our way in St. Anne, Ill., it means the mosquitoes are getting active again... an old farmer friend was asked about the woman he married through a correspondence club and replied: "I didn't do as well as I had expected, and she didn't either." — Willfred Beaver.

FRANKLY SPEAKING: Why does my car run so nicely when I drive it out of the repair shop and then start trouble again as soon as I get it home? ... "While strolling through the park one day in the merry, merry month of May" no longer advisable, unless you're looking for a mugging. — Don Frankel.

Della Robbia Wreaths To Furniture Will Decorate Our Store Windows

Everything from Della Robbia wreaths to refinished furniture will be on display in downtown store windows as part of the Seventh Annual International Banana Festival in Fulton, Kentucky and South Fulton, Tennessee.

Area Homemakers Clubs are in charge of the exhibits. The windows will be decorated and ready for viewing Wednesday, September 3.

The stores, clubs and exhibits are as follows:
Phillips Club--Reading--Fulton Electric.
Crutchfield Club--Della Robbia Wreaths--Bays Shoe Store.
Hickman Club--Needle work

and luggage racks--National store.
Montgomery Club--Flower Arrangements--Clarice Shop.
Bennett Club--Canning--Ben Franklin Store.

Central Club--Decoupage--Wades Furniture Store.
Rush Creek Club--Stools--K. Homras.

Fulton Clubs--Bags and pillows--Warrens Jewelry Store.
Palestine Club--Candles and Refinished Furniture--Graham's Furniture.

Tri-County--Antiquing--Western Auto Store.
Joliettes Club--Fake Leather--Evans Drug Store.

Fulton Young Peoples Club--Table Arrangements--Huddleston's.

Fulton County Clothing Commission--Exhibit--Billy and Ann's Flowerland.

Fulton County 4H Club Exhibit--Sherwin Williams Paint Store.

Fulton Homemakers--Nutrition Display--Dewey Johnson Ins. Agency.

The Obion County, Pierce Harris Community Club will have a display in Kasnows Department Store window.

Recording Star Set To Ride In Banana Parade

For the first time in the history of the Banana Festival held in the twin cities of Fulton-South Fulton, one of the star performers will ride in the giant parade.

Bill Anderson, recording star with Decca Records and one of the featured performers for the week, will be among the participants in the gala event that will get the festival underway.

The popular country and Western singer and his group will present a program, Saturday night, Sept. 6, at 7:30 at the big tent near the ball park.

Tickets can be secured from the Festival box office on Main Street or by writing Box 438 in Fulton. In Union City, tickets are available at Burnett's Shoe Store or Southern Music.

Anderson is a friendly fellow and sings in a manner that is sometimes shamelessly sentimental. Some of his hits are "Gill," "I Love You Drops," and "Po' Folks."

Other members of Anderson's group includes pretty Miss Jan Howard who sings songs like "Gentle On My Mind," and her own blight, "Evil On Your Mind."

The group is backed by Jimmy Galey and the Po' Boys who provide fine country music sounds.

HARD LEFT DEPT.

I enjoy TV commercials. It's nice to see something you know won't be interrupted.

Advertising is what makes you think you've longed all your life for something you never even heard of before. — Bob Boehm.

Bystander: "I see you are putting up a new building."
Foreman: "This company has a strict policy. We never put up an old one."

MUSING WITH MUSSER:
A waitress is a gal who thinks money grows on trays... hay is something we must make between the time we get out of it and the time we hit it... my cousin always was a promising sort of fellow; it was only natural when he went into politics. — Al Musser.



you'll love
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The watch that goes to town—and country! Rugged and handsome, this Wyler watch is equally at home in the country or for dress-up wear in town. The exclusive Incaflex balance wheel is guaranteed against shock for the life of the watch. Guaranteed waterproof, too, as long as crystal is intact, genuine parts used. See our selection of Wyler Incaflex watches from \$29.95.

Ordinary balance wheel—right angles only—shocks straight to vital balance mechanism.
Wyler Incaflex balance wheel—GIFTS with shock—guaranteed for life against damage.

Andrews Jewelry
COMMERCIAL AVE. FULTON

NEW LATEX HOUSE PAINT

MILDEW AND FUME-RESISTANT PAINT FILM

For wood, brick, stucco, metal, concrete block, all masonry.

- Exclusive NEW ingredient combats mildew growth on paint film.
- Water-resistant. Better adhesion and durability.
- Dries in 30 minutes. Clean up with warm, soapy water.
- Fade-resistant colors. Whites stay white, too!



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KEEP YOUR CAR
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Cecil's Garage

AND STANDARD STATION LAKE ST.

Welcome

TO THE

SEVENTH

INTERNATIONAL

BANANA FESTIVAL



COOL

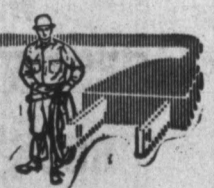
Central electric cooling plays to a full house

With central electric air conditioning, one out-of-sight unit cools your entire home. Every room.

While everyone else is talking about the hot weather ahead, you can do something about it. Install central electric air conditioning now, and take the heat off your family this summer. (If you have central heating, you can use the existing ductwork.)

We'll help you pick the model, estimate costs and plan installation, all without charge. Just call!

FULTON ELECTRIC SYSTEM BOARD AND ALL EMPLOYEES OF THE SYSTEM



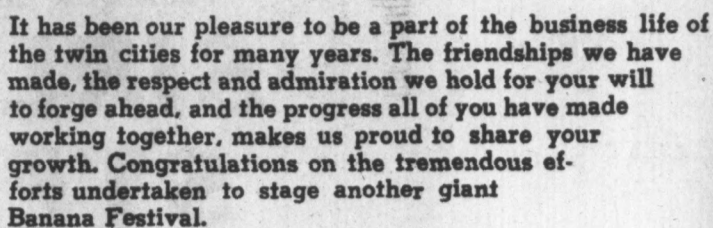
Robert Graham, Manager
Mrs. Martha Jolly, Accountant
Martha Clark, Cashier
Billy Moss, Line Foreman
Charles Ray, Lineman
Howard Hutchens, Lineman
J. C. Wilburn, Lineman
J. C. Wilbur, Asst. Lineman

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Fulton Electric System

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WELCOME TO OUR PLANTS



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You supply the frame.**

miss



h.i.s. for her Classics IV dig

Turn on to a new groove: her dynamite three-piece combo by h.i.s.-for-her. Double-cross belt-loop pants
rd, about \$16, harmonizing braid-trimmed blouse with super-collar, \$10, just-for-fun shaggy-pile
higher on West Coast. Enter our Fashion Sweepstakes. Use your entry form to order a 12" stereo LP with 10 top Cal
forms available at h.i.s.-for-her stores. For store near you, write: h.i.s.-for-her, 1407 Broadway, New York

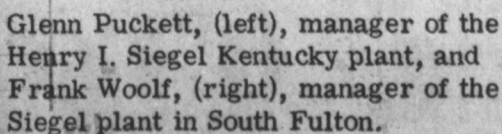
ABOUT THE

The illust

ABOUT THESE ADVERTISEMENTS

ABOUT THESE ADVERTISEMENTS

The illustrations in these advertisements are part of the intensive national advertising program of the Henry I. Siegel Company. Appearing in all the leading fashion magazines and periodicals in the country, the H. I. S. label is becoming synonymous with distinctive fashions everywhere.



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BACON
lb. **69¢**

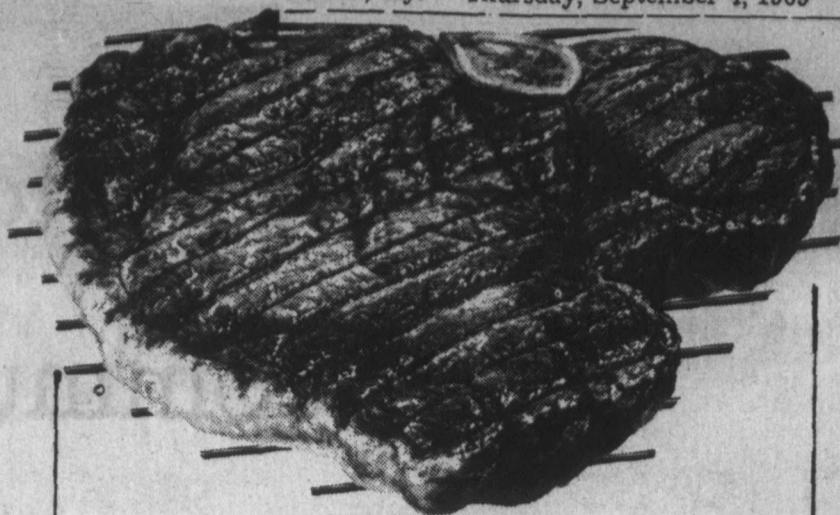
SWIFT'S 8-oz.
BROWN 'N SERVE'
SAUSAGE
lb. **69¢**

SWIFT'S
LAZY MAPLE
BACON
lb. **95¢**

STEAKS

U.S. CHOICE
RIB STEAK
LB. **89¢**

SWIFT'S BRAUNSWAGER 8-oz. 39¢
SWIFT'S
BOLOGNA — P & P LOAF — OLIVE LOAF 6-oz.
55¢ ea.



U.S. CHOICE
CORN FED HEAVY BEEF
SIRLOIN STEAK
lb. **99¢**

SWIFT'S 12-oz.
FRANKS
53¢

CORN BEEF - - - - - Lb. \$1.35

FRYER PARTS

WINGS - - - - Lb. 29¢
BACKS - - - - Lb. 19¢
BREASTS - - - - Lb. 59¢
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LEGS - - - - Lb. 55¢

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HART'S 14-oz.
CATSUP
5 for \$1.00

PUREX
3 QT. SIZE
39¢

HEINZ TOMATO 10 3/4-oz.
SOUP
10¢
Limit "4" Please

STOKELY CRUSHED
20-oz. Cans
PINEAPPLE
3 for \$1.00

VALUABLE COUPON
MAXWELL HOUSE OR FOLGERS
1 Lb. CAN
COFFEE
Limit "1" **39¢** With \$5.00 Order and This Coupon Excluding Milk & Tobacco Products

FRISKIE 15-oz. CANS
DOG FOOD - - - - 8 Cans \$1.00

50 COUNT
BOOK MATCHES - - - Each 10¢

22-oz.
LIQUID CHIFFON - - - Each 49¢

— 50 FREE QUALITY STAMPS —
All Sizes D-CON Bug Spray

LIGHT CRUST 3-oz. ASSORTED
MIXES - - - - - Bag 10¢

MICHIGAN VINE - RIPENED
TOMATOES
23¢ lb.

MICHIGAN "HONEY ROCK"
CANTALOUPE - - - - Each 39¢

FANCY EATING
PEARS - - - - - Lb. 19¢

VALUABLE COUPON
DAISY FRESH
1 Lb. Boxes
OLEO
LIMIT "1" With Coupon **5¢** EACH With \$5.00 Order Excluding Milk and Tobacco Products

MRS. HUBBARD'S 1 LB. BAGS
VANILLA WAFERS Each 29¢

25 LB. BAG
SNO-CRUSH FLOUR - - - \$1.99

TRIAL SIZE 7-oz.
CHEER POWDERS Box 10¢

LIBBY'S FROZEN 8-oz.
ORANGE JUICE 4-Cans \$1.00

STAR-KIST 6 1/2-oz.
TUNA - - - - - 3 Cans \$1.00

U. S. NO. 1 YELLOW
SWEET CORN
6 for 39¢

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PLUMS 25-Lb. Box \$3.59

U. S. NO. 1 RED
SWEET ONIONS Lb. 15¢

WHITE
SEEDLESS GRAPES Lb. 29¢



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