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The Ledger and Times, March 16, 1948

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WEATHER FORECAST KENTUCKY: Mostly cloudy, mild and windy with showers and thunderstorms...

United Press YOUR PROGRESSIVE HOME NEWS PAPER FOR OVER HALF A CENTURY Murray, Kentucky, Tuesday Afternoon, March 16, 1948 MURRAY POPULATION — 8,000 Vol. XIX; No. 232

Over One Thousand Attend Annual Meet Of Calloway Co-op

All-day Session Features Speech By Dist. Manager

Approximately 1,000 members and patrons attended the annual meeting of the Calloway County Soil Improvement Association here Friday.

The meeting was called to order at 10:00 o'clock in the forenoon by W. B. Edmonds, chairman of the board of directors. He presided over the all-day sessions.

LATE BULLETINS

Meat Prices Jump CHICAGO, March 16 (UP)—American housewives will face higher prices and a sharp cut in supplies if the nationwide meat shortage continues any length of time, experts predicted today.

HOUSE READY TO PASS RENT BILL WITH LOCAL OPTION

WASHINGTON, March 16 (UP)—Despite Democratic criticism, the House was ready today to pass a rent bill that would give local boards the first word on home-town controls.

CITIZENS URGED TO OBSERVE ARBOR DAY ON APRIL 2

FRANKFORT, Ky., March 16 (UP)—Gov. Earle C. Clements today called upon all citizens to observe April 2 as "Arbor Day" and urged its appropriate observance.

ANDERSON SAYS NO INCREASE IN TOBACCO QUOTA

WASHINGTON, March 16 (UP)—Tobacco growers had definite word today that the 1948 market word will not be increased.

DR. WOODS TO CONFER IN WASHINGTON

Dr. Ralph Woods, president of Murray State College, announced this morning that he has been asked to come to Washington, D. C. to confer with members of the State Department.

Murray Woman's Club Ends Project For Year

Murray Woman's Club with Miss Myrella Johnson, president, has practically fulfilled its three-point program for the year, according to reports in the business meeting in the Club House March 12 at 3:00 o'clock.

MURROE JONES DIES MONDAY AT HOME HERE

Monroe Jones, 92, died of complications at 11:00 o'clock Monday forenoon at his home on 506 Pine Street.

OUR VACATION To The West Indies And South America

Editor's Note: In 1934 Mr. and Mrs. Glen A. King, Sr., of McKenzie, Tennessee, made a trip to Palestine.

TODAY'S RECORD

Table with 3 columns: Item, Previous report, Today's collection. Includes RED CROSS Report, Nat Ryan Hughes, and other records.

Nearly Half Million Workers Involved In Nationwide Strike

54,000 Kentucky Miners Refuse To Work Today

Survey Being Conducted For DDT Spraying

Nationwide walkouts in the soft coal and meat industries today idled more than 550,000 workers in the biggest strike tie-up since last March.

PRODUCE

CHICAGO, March 16 (UP)—Produce prices were generally higher in the market here today.

BIRTHS

Mr. and Mrs. Harold Chapman, Murray route 2, are the parents of a daughter, Carolyn Jane, born March 16.

PROCLAMATION

By Mayor George Hart, Designating Tuesday, April 6, 1948, As Army Day WHEREAS, the million or more men and women in our Army are instruments of the nation's will for security and peace, and



Standard Printing Co. 300 S. First St.



Mr. and Mrs. Walter Williams, a boy, born this morning.

Our Vacation

(Continued from Page Two)

ventian blinds over the port holes and heavy rug floor covering. The bedroom section contained full size twin beds with dresser to match in between; in the living room section, we have a full size, living room suite of overshuffled chairs and divan to match, supplemented with an attractive coffee table, end tables, floor and table lamps, in fact, everything to make a living room complete. The two sections were separated by the air conditioning cabinets about 36" high. The bathroom, facing a short hallway, opposite a large clothes and storage closet in which is contained a chest of drawers. All furniture and fixtures of all state-rooms are of the most modern design, which together with soft color scheme completes a perfect setting of pleasing beauty and an arrangement for comfort, convenience and relaxation, a perfect home on the sea.

The dining room, reading room and tap room are all air conditioned. The lounge, with nature's own air conditioning, opens from both sides out on the promenade deck, providing a delightfully breezy cross current of fresh pure sea-cooled air. All of such public rooms are artistically decorated, furnished and equipped ultra-modern. With each having its own conservatively soft and appealing electric lighting and color scheme and arrangement for attractiveness, comfort and convenience of the patrons in keeping with their respective fields of service.

At the rear of the deck superstructure is an excellent, green tiled swimming pool with an abundance of space under the open sky for sunning (and blistering) while the promenades are lined with comfortable reclining deck chairs in the shade for reading, sleeping or just watching the world go by. All and all, the Alcoa Corsair is a floating palace... The Vacationists Dream!

This ship is one of the fleet owned and operated by the Alcoa Steam Ship Company, a subsidiary of the Alcoa Aluminum Corporation of America, operating a major plant at, and after which, Alcoa, Tennessee, was named, and with the city officials of which fine city it has been the writer's privilege to have been closely associated in municipal affairs, to know and to appreciate for the past ten years and to whom one of more copies of this log will be presented.

Proceeding across the Gulf of Mexico, one thing has had a serious tendency to dull the joy of our first two days at sea, and that is, Kathleen has been very sick, not sea sick, but as previously referred to, that terrific cold which has settled in her chest and at the moment looks like pneumonia sure; tonight, I took her to the ship's doctor, but to our surprise, it was hard to tell as to who should treat who, as the doctor was deathly seasick. Having become so the moment we entered the Gulf, the red cap, had to chase him down out on deck where he was inhaling a bountiful supply of fresh salt air, either just before or just after his stomach contributed freely to the diet of the

fish... being a good man, at peace with his maker, he was longing at the moment for the peace and quiet of the great beyond, free from the earthly nausea of the likes of which he previously never knew. Relief from such ailment, however, never results in a Heavenly flight. The reason, so say those in the midst of such experience, is that one is just too sick to pass on. Nevertheless, the doctor still on his uncertain sea legs met us at his office. Normally, that cheerful, broad Arkansas smile he possesses and bestows so freely half cures the patients before he begins to prescribe, but in this instant those smiling muscles refused to function and the attempted forced smiles, just wouldn't stay put, as he greeted us with the words, "I am so sea sick" which was vividly evident, and even though not expressed in words, he probably was thinking...

"Lady, you are sick and I can help you quick, but for what I got there is not any help!" as he fished out a few sulfa pills to break up the congestion in her chest, (and this did prove most effective), and after he had finished prescribing for Mrs. King, we, in turn, prescribed for him by taking him to our room nearby and issuing him an orange or so with instruction how to use... whether our prescription was good or or bad he never knew neither did we, as one thing is just as effective as another in the case of seasickness and this is the voice of experience, not just hearsay. While neither Mrs. King nor myself have experienced this nauseating nuisance on this trip (so far), we both have in the past, and can testify to the fact that there isn't anything so effortless as a seasick person leaning over the rail contributing to the diet of the fish. Just open your mouth and then nature does the rest or wait just a moment over time and you do not even have to open your mouth... it automatically flies open, and brother! The fish certainly have had a banquet on this trip as a result of the roughest sea in many moons, some 50% of the passengers have become green around the gills and no doubt, have been freely dishing it out and the dining room has been conspicuously vacant.

From our first entry into the Gulf of Mexico Friday night November 28th, we have pushed through the rolling sea which continued with increasing intensity, heavier seas, ground swells, and long roller waves to the extent of giving us the rolling jitters, which reached the climax Saturday night about 9:00 P.M. Just as we had settled down for a good picture show entitled "IVY," the picture had just begun and everyone had become somewhat accustomed to the ship's roll and were more or less relaxed, when all of a sudden, out of nowhere, came one of those high long rollers into our starboard side giving us a terrific side roll... with a wide variation in opinion as to the number of degrees of the roll, depending on how calm, how seasick or how jittery the person was, who would venture a guess. This was followed within a few moments by another of such waves, probably not so severe and not nearly so damaging or destructive as, by this time, all tables had been turned upside down and loose and unanchored tables and chairs placed flat on the floor to avoid further tumbling and sliding and, as with that first big roll some fifteen or more chairs with persons sitting in them took a spill and chairs, tables, passengers and all skidded or slid with the ship's list with quite a crash and little IVY, the picture we were about to see took a powder and quickly disappeared.

All this might have been funny, except for the gravity of the momentary situation which resulted more or less painfully for four or more of our most charming fellow passengers who were injured in the spills. Our good friend, Mr. Burmeister, who made a grand slide head first, without a helmet and not too much hair on his top, with Dr. Deffenbaugh hitchhiking a free ride on top of him, connected with something a little too hard and sharp and came out from under the pile very bloody and at first we thought he was seriously injured, however, Dr. Mullins, seasickness notwithstanding, was right there immediately 'Johnnie on the spot' and with the assistance of the stewards rushed him down to the medical department where he was patched up and in very short time was again good as new. Nevertheless, all this unscheduled excitement ended the night's activities, however, within another hour, about 10:00 P.M. and with

a great sigh of relief to all, we sailed out of the Gulf of Mexico into the Caribbean Sea, which was delightfully calm and as we got to bed at 11 P.M., the ship is steaming along so quietly that we cannot tell we are moving, even though we are moving at near 20 miles per hour.

Now it is Sunday night, November 30th, three days out of New Orleans, during which Kathleen's cold has shown remarkable improvement, her voice has returned, and the silence broken; what started out to be perfect quiet has returned to the normal continuous barrage of chatter. However, unexpected complications have set in, in that when she was a little girl, she had the small pox, so she thought and was very positive in telling me so. Nevertheless, just as a safety measure, we both took the vaccinations, which I had never had, and she just knew that I would be nursing a pet arm the entire trip, but, her and behold that pet arm that was supposed to be mine has popped out on that Gal O'Mine. In addition to the serious cold, losing her voice, almost pneumonia, here she comes up now with the full force and effect of that vaccination. (Which on me didn't take) and B-R-O-T-H-E-R what a combination rosebud-geranium she has to nurse for the next several days. Old man Job with all his afflictions had nothing on this lady... painful though, as it was, her disappointment was probably worse, as I am of the opinion that she was all set to razz me good about the pet arm she knew I was going to have.

During the trip thus far, it has been our pleasure to have several friends, including Capt. Krantz (Capt. of the Ship) in at various times for refreshments and the fine social fellowship that goes to make such a trip a grand success and as we go to sleep tonight, we are thinking of Jamaica, the wonders of which shall be our pleasure tomorrow.

(To Be Continued Tomorrow)



CANINES AND CHOW

By TOM FARLEY

Dogs and their food made interesting news during the past few weeks.

In Fort Smith, Ark., Jake, a well-mannered bull terrier, has developed quite an appetite for ice-cream cones and also an unique method for obtaining them. He pays for them with cold cash by dropping a nickel on a drugstore's counter and barking. Jake is shrewd about money. He can distinguish between a five-cent piece and any other coin. People who like to see him perform give him a nickel and he immediately dashes to his favorite soda fountain. Coins of other denominations don't interest him. Obviously he doesn't care to bother with change when he has an ice-cream cone in his mouth.

It is estimated that he consumes a daily average of six cones and more during the summer. Occasionally he's been known to make a glutton of himself and spend several hours in solitary misery.

From the west coast comes the story of a hapless dog food sales man who was goaded into putting his food to the supreme test before the entire staff of a large supermarket. With complete confidence he filled one dish with his own product, two others with the foods of competitors and brought in a dog.

Sniffing all three, the pooch gobbed one competitor's food. Then, after he had investigated the two remaining dishes, the second competitive brand was swallowed. Back to the salesman's product against the dog reached out a paw, tipped over the dish and disdainfully walked away.

Not for many weeks did the salesman find that the fun-loving dog food buyer had sprinkled half a package of red pepper on his dog as he helped him prepare the demonstration. Two homeless young pointers, who were befriended by Mrs. S. R. Steele of Dallas, Tex., dined sumptuously as a result of a mixup in packages by the kind lady after she picked them up during a storm. Cold, hungry and without shelter, the dogs aroused Mrs. Steele's sympathy. However, because she didn't have a place to keep them, she gave them to a neighbor. And along with the dogs went a bag containing what Mrs. Steele thought were several large and succulent bones obtained from her butcher. Departing from canines with

British Legion Asks American Vets for Old Christmas Cards

INDIANAPOLIS, Ind. — Don't throw away your old Christmas cards! Here's a job for them. National Commander James F. O'Neil of The American Legion has received a request from G. M. Stout of the County Committee Area Council of the British Legion at Morpeth, Northumberland, England, for used Christmas cards. Thereby hangs a tale of real gump-

plenty to eat, comes news of more unfortunate dogs who probably haven't seen a good square meal in a long time. Excerpts from a letter published in the New York Journal-American tell of the plight of English dog owners.

Says Edith Earle of 13 Wellington Road, Maidenhead, England: "For those that have dogs here in England it is a daily nightmare for them. We can't buy canned food and we cannot possibly spare any more of our meagre ration. We are at our wits' end to know how to keep our pets alive. Kennels are closing for the same reason. Some who can afford it buy whale meat but many can't afford this expensive unrationed food."

tion by a disabled veteran. In 1941, Andrew Davison joined the 7th Battalion of the Northumberland Fusiliers for service on the Western Front. He lost both legs in action and spinal injuries confined him to bed until he died in 1945. While flat on his back, he started a business of collecting old Christmas cards, cleaning and renovating them and selling them. He built up a business until he employed a staff of 30 girls and a full-time secretary. Before he died he asked that the profits of his business be turned over to the Northumberland County Committee of the British Legion for aiding disabled veterans.

The British Legion advised Commander O'Neil that demand for renovated Christmas cards has outstripped the supply this year. Councilman Stout asked Commander O'Neil to request American Legionnaires to gather up their old Christmas cards, slip them into an envelope and send them to The Andrew Davison-Braeside Xmas Card Industry, Morpeth, Northumberland, England, to help out a good cause.



WITH THE KIDS' APPROVAL—These youngsters with nothing to do are probably wishing that the Minneapolis teachers' strike continues forever. They're watching A. J. Philstrom and Carolyn Burton on picket duty outside a public school. More than 1,100 teachers and 75,000 students are affected by the strike.

It's Being Done at Willow Run!

Kaiser-Frazer Introduces Four New 1948 Models

- The 1948 KAISER
- The 1948 FRAZER
- The 1948 KAISER CUSTOM
- The 1948 FRAZER MANHATTAN

AT NO INCREASE IN PRICE!

While Other New Car Prices Are Advancing

HERE'S WHY Kaiser-Frazer can make this announcement while other new car prices spiral upward. Kaiser-Frazer controls its own supply of many basic raw materials... has its own engine plant, foundry and steel mill. Materials from these sources funnel into new and modern Willow Run—the largest automobile manufacturing plant in the world under one roof.

Unfinished steel goes in one end of this great plant and comes out a quality automobile, ready to be driven away. All this is accomplished in a matter of hours, and with the economy of Kaiser-Frazer straight-line production. This is an achievement of men who are injecting new methods and ideas into an old industry.

In the new 1948 Kaiser, Frazer, Kaiser Custom, and Frazer Manhattan you get all the features



Wherever you drive, wherever you go, round the corner, down the street, there is a Kaiser-Frazer dealer ready to serve you with genuine factory parts and approved service.

that others have attempted to copy since Kaiser-Frazer design was introduced in 1947.

So far no one has been able to more than approximate the graceful exterior body lines. No one has come near matching the roadability... the ride resulting from seats cradled between the front and rear wheels, such wide seats with both elbow and shoulder room. And none have the style features, the wide choice of colors and fabrics.

You get all this plus the many refinements made possible by years-ahead engineering and design. And, of course, all 1948 Kaiser or Frazer cars have the new Goodyear 24-pound pressure Super-Cushion tires that make bumps something you see but never feel.

Enjoy a ride today in America's newest new cars—the 1948 cars that have not gone up in price!

We Invite You to SEE, DRIVE and COMPARE Them, Today!

Ashcraft Motors South Fifth St. Murray, Ky.



Varsity Theatre "Something in the Wind" (1 Hr. 29 Min.) Feature Starts: 1:21-3:19-5:17-7:15-9:13.

Varsity Tuesday and Wednesday

Advertisement for the movie 'Something in the Wind' featuring Deanna Durbin, Donald O'Connor, and John Dall. Also mentions Charles Winninger and Jacqueline de Wit.

COPY FADED

Parts Missing

IF YOU WANT TO



USE THE CLASSIFIED and Save Money

Notices

DON'T FORGET our Auto Auction Sale every Saturday beginning at 10:30, rain or shine. \$2.00 if they don't sell, \$10.00 if they do sell.

NOTICE - LOOK - LISTEN - During this cold weather is the time to have your refrigerator completely gone over and any trouble corrected.

BALDWIN - The official piano for today's great artists, radio stations, colleges, school and symphony orchestras.

For Sale

FOR SALE - Popular brand cigarettes, 15c with purchase, 1 quart Marco Penn motor oil.

BALDWIN built ACROSONIC SPINET. Seven different styles to choose from. Priced from \$675.00.

STILL FURNISHING CALLOWAY County as described below: Rough Lumber - Poplar and oak.

STOP TERMITE DAMAGE Flying ants may be termites - possibly in your home.

MURRAY LUMBER CO. Phone 262. Authorized Representative of Ohio Valley Termite Corp.

WE BUY... Used Fats Scrap Iron Metal Batteries Hides

SHROAT BROTHERS MEAT MARKET 109 North Fifth Phone 214

Pay one place Instead of many. And you will save. A pretty penny Bill Dollar

UP TO 20 MONTHS TO REPAY

Interstate Loan Corporation NEXT DOOR TO PEOPLES BANK 506 Main Street - Murray M. C. ELLIS, Mgr. PHONE 1180

KIRBY VACUUM CLEANERS

Sales and Service. If it's Kirby, it's the Best. Phone 1129-J. 708 Main.

FOR SALE - Thor wringer type washing machines, \$134.95. Thor automatic, \$189.50.

PIANOS, New Starr Spinnet with bench \$499, used pianos guaranteed as low as \$135 and up.

UNLOADING SALE - Mercury tricycles. 12" - \$8.35, 16" - \$9.35, 20" - \$10.35.

FOR SALE - Weber 2 3/4 wagon with good bed. 83 Chattanooga.

WE SERVICE ALL MAKES radios, washing machines, small appliances.

ROWLAND Refrigeration Service. All makes. Money back guarantee.

ELECTRIC WIRING and SERVICE. A.B.C. Washers, A.B. apartment electric ranges.

HOUSEHOLD and COMMERCIAL refrigeration. Sales and service. Phone 1087.

WE SPECIALIZE IN COUNTRY HAM, steaks, chops and plate lunches.

SILEX and CORY Glass Coffee Maker Repair Parts.

SEE US FOR LUMBERING, HEATING, sheet metal, roofing and Hologram appliances.

DILL-ELECTRIC COMPANY across from Postoffice.

PASTRIES and TEA ROLLS

special orders on pies - Ward-Outland Bakery. Phone 850.

Lost and Found

LOST - Billfold with \$182.00 in money, also new quarter. Has social security and drivers license.

For Rent

FOR RENT - Four room furnished apartment, electrically equipped.

Western Loses Hard-fought Tilt To St. Louis U.

NEW YORK, March 16 (UP) - St. Louis University and New York University will meet tomorrow night for the National Invitational Basketball Tournament.

The class Billikens were established the tournament co-favorites by the odds-makers despite the fact that they drew only the fourth seedling by the meet selectors.

And the in-and-out Violets upheld a tough De Paul Quintet, 72 to 69 before 16,478 fans at Madison Square Garden.

Thus the impending clash between the home town favorites and the most popular out of town club that has visited the garden all season shaped up today as a real national.

St. Louis, trailing 29 to 10 midway in the first half, finally got its slick-fast breaking attack into motion and pulled up to a 25 to 25 deadlock at half time.

The Unshrinking Violets, who gained the semi-finals only after an amazing 43 to 43 victory over Texas in the final six seconds of the quarter finals, Saturday night, connected on 25 out of 73 shots from the floor to overwhelm the favored Blue Demons from Chicago.

Training School Begins Workouts With Track Team

Couch Johnny Underwood of the Training school has announced that the school will have a track team this year.

Underwood said that the students will work out in the Car Health building until the weather is suitable for outdoor work.

"We are going to try to get into one or two meets before the district meet in May," Underwood stated.

Among the students who will be on the team are Gus Robertson, half-mile run; Bob Trevathan, high and low hurdle; Ralph Boyd, low hurdle, low jump; Joe Richardson, high jump and broad jump; James Humphries, one mile run; and Will Ed Bailey, broad jump.

This date is used in describing a cold, brisk, winter day. "Cold as one of the blue hen's chickens," from Jack Longstreet, Ballard county, Ky.

The manufacture of matches is according to World Book Encyclopedia and the average person uses 14 matches a day.

CROSSWORD PUZZLE

Crossword puzzle grid with clues for Across and Down.

Today's Sports Parade

By OSCAR FRALEY. CIUDAD TRUJILLO, D. R., March 16 (UP) - The darkhorse of the Brooklyn Dodgers training camp is Dick Whitman, a slender slugger from Eugene, Ore.

Whitman recently impressed Rickey by coming in from right field to back up a play and just missed a putout with a throw to second base.

That's greatness, the admiring Rickey was prompted to remark. Whitman's speed and hustle stamp him as a typical Rickey player.

Whitman is one of the "Hart, Shaffner and Max" kids of two seasons ago who was sent down to Montreal for seasoning.

He is a left-handed hitter with power and when he steps up to the plate, he benches chants, "Open the Door, Richard."

He has proved to be the outstanding outfielder in the Dodger camp thus far, both in hitting and fielding. Fast and always heads

ANSWER TO PREVIOUS PUZZLE

Answers to the crossword puzzle.

Checked and Ready

Taking his ease in the sun, Abu Self, sergeant in the Arab National Guard, grimly checks his revolver.

Whitman is out there on opening day, he'll be mighty hard to replace. As a matter of fact, there doesn't appear anyone in sight who can keep him out of the starting lineup that day or any other day.

Two Matches At Same Time Is Feature Tonight

Tonight's main event at the wrestling matches in the city auditorium in Paris, Tenn., is a subject for Ripley's "Believe it or Not."

Two one-hour time limit, two out of three fall matches will be staged in the same ring at the same time.

According to wrestling promoter, Fred Tipton, "This will cause more confusion than joint meeting of the Knights of Columbus and the KKK in the Hibernian Hall."

The contestants are Bill Canny, Ray Welch, Red Roberts, and Lefty Tharnas.

JUDO NOT TOO SAFE

ATLANTA, Ga. (UP) - Two candidates for the Atlanta police force can vouch for the effectiveness of the police gym.

Judo Within one week, E. F. Hipchen suffered a head injury and C. D. House received a chest injury while practicing the art at the police gym.

Checked and Ready

Taking his ease in the sun, Abu Self, sergeant in the Arab National Guard, grimly checks his revolver.

Whitman started his professional baseball career at Santa Barbara, Cal., in 1942 after starring at the University of Oregon.

Then came the war and Whitman joined the Army. He served four years as an infantryman and was wounded in the Ardennes offensive.

He reported back to the Dodgers' camp at Sanford, Fla., in 1946 virtually an unknown, but made the club.

Crowded out last season, Whitman was slumped to Montreal where he batted .327. He came up to play in four games for Brooklyn Dodgers during the end of the season and batted .400.

Recently wed, Whitman is intent on staying up this time. His blue eyes crackle as he says, "It's not much fun down in the minors. I want to say up and I'm confident I will."

Durocher shares his hustling outfielder's confidence. "I wouldn't be surprised if Dick is my right fielder on opening day," the Dodger pilot says.

The consensus believes that if Whitman is out there on opening day, he'll be mighty hard to replace. As a matter of fact, there doesn't appear anyone in sight who can keep him out of the starting lineup that day or any other day.

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CHECKED AND READY - Taking his ease in the sun, Abu Self, sergeant in the Arab National Guard, grimly checks his revolver.

JUDO NOT TOO SAFE ATLANTA, Ga. (UP) - Two candidates for the Atlanta police force can vouch for the effectiveness of the police gym.

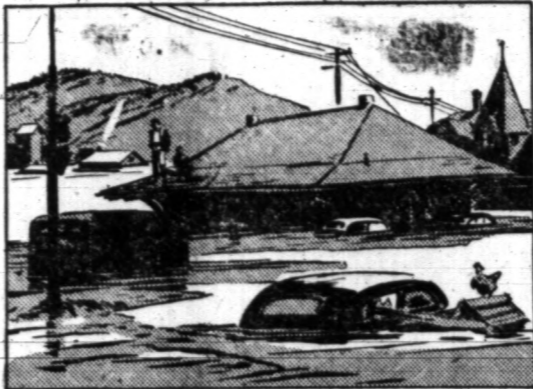
RECEIPT BOOKS 4 to Page - In Duplicate GOOD FOR ANY USE WHERE A RECEIPT IS REQUIRED LEDGER & TIMES

Comic strip panels: NANCY Happy Little Chirpfeet, ABBIE an' SLATS Back Home Again, L'L' ABNER Play It Backwards.

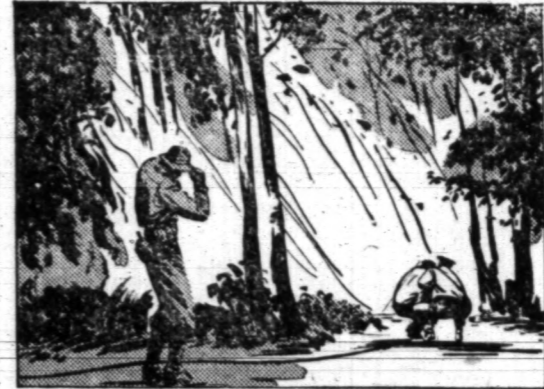
COPY FADED Parts Missing

WHY THE RED CROSS NEEDS YOUR HELP IN 1948

Report on 1947:
Miracles of mercy which never could be done without your dollars . . .



1 REMEMBER THE FLOODS? In 50 different floods, the Red Cross saved countless lives by helping to evacuate affected families, by sheltering, feeding, clothing, providing medical care and rehabilitation for thousands of stricken people.



2 REMEMBER THE FIRES? The Red Cross aided 161 times at fires in forests, hotels, tenements, homes. It spent \$1,250,000 in one fire alone to ease the suffering, restore health through hospital and medical care, provide shelter, revive hope for the homeless families.



3 REMEMBER THE HURRICANE? Fifty-five wind storms required many millions of Red Cross dollars, all outright gifts to afflicted families for the restoring of homes, furnishings, clothing, even the means of livelihood for individuals made destitute by disaster.



4 VETERANS HAD PROBLEMS. The birth of a baby, death in the family, help needed to pay bills—2,029,007 cases for veterans and their dependents were handled by the Red Cross last year. For counsel, information, financial aid, the Red Cross advanced \$6,441,983.



5 VETERANS NEEDED CARE. In Veterans Administration offices, the Red Cross served 1,095,832 cases involving claims, dependents, personal problems. Over 12,000 Red Cross hospital volunteers cheered veterans with entertainment, companionship, instruction.



6 HOSPITALS NEEDED HELP. 12,900 Nurse's Aides—all volunteers—lightened nurses' work in civilian hospitals, clinics, public health agencies and Red Cross blood donor centers. Red Cross Motor Service, too, made 668,000 calls, carrying convalescents, disaster workers.



7 THE NEEDY WERE CLOTHED. Red Cross volunteers produced 2,480,600 garments, 84,500 layettes, and quantities of surgical dressings. The articles were gratefully used in disaster areas, in community institutions, in civilian, military and naval hospitals.



8 THE SICK WERE CARED FOR. Red Cross instruction in care of the sick, mother and baby care, and family health brought vital protection to countless homes in many communities. Over 2 million home nursing certificates have now been issued by the Red Cross.



9 FIRST AID SAVED LIVES. Over 11 million Americans have been trained in Red Cross emergency care, reducing immeasurably the terrible toll of accidents on our highways. Red Cross instruction in swimming and life saving, too, prevented innumerable drownings.



10 BLOOD SAVED LIVES. Your Red Cross brought the miracle of blood to many of those in need. Now, a new Red Cross program is on the way—eventually to make blood and its derivatives available to all without cost for the product.

SOMEONE near you, someone dear to you . . . perhaps you yourself . . . will benefit in 1948 from the humanitarian services of your American Red Cross.

There is no nobler aim of mankind than this . . . the never-ending task of solacing, healing, helping those in need.

There is no investment that pays you back so many times over . . . as your contribution to the 1948 Red Cross Fund.

Again this year, be proud . . . and grateful . . . to give what you can.

It's Your Red Cross... Keep It Going

+ Give Generously!

This Advertisement Sponsored by Leading Firms Who Want Calloway to Reach Her Quota

Longs Bakery
Belk-Settle Co.
West Kentucky Electric Co.
Hendon Service Station
Murray Lumber Co.

Taylor Implement & Motor Co.
Murray Consumers Coal & Ice Co.
Murray Hosiery Mills Co.
Parker Seed Co.
Adams Shoe Store

Murray Livestock Co.
Murray Fashion Shoppe
Outland Seed & Popcorn Co.
Lerman's
Ryan Milk Co.

Murray Marble & Granite Works
Littleton's
Corn-Austin
Murray Hatchery
Furches Jewelry Store