

Ascension Style Guide

Logo



Color

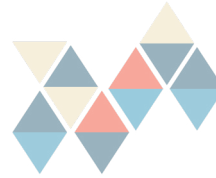


White



Black

Patterns

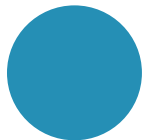


between 25%-45% opacity depending on background



should always have title text under it

Color



Hex: #248fb5
RGB: 37, 143, 81
CMYK: 79, 31, 17, 0
PMS: 313c



Hex: #1f5670
RGB: 31, 86, 12
CMYK: 91, 60, 38, 19
PMS: 3025c



Hex: #efdeb2
RGB: 239, 222, 178
CMYK: 6, 10, 17, 0
PMS: 7506c



Hex: #ee3a23
RGB: 238, 58, 35
CMYK: 0, 92, 100, 0
PMS: Warm Red c

Fonts

Comfortaa bold

abcdefghijklmnopqrstuvwxy
z
1234567890

for titles and headings

Comfortaa medium

abcdefghijklmnopqrstuvwxy
z
1234567890

for subheadings

Comfortaa regular

abcdefghijklmnopqrstuvwxy
z
1234567890

for paragraph and smaller text

all headings should be white on a colored background while subheadings and text can use our blues or orange