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Board of Regents, Murray State University

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The Board of Regents of Murray State University met October 19, 1990, in special session in the Board of Regents Room, Wells Hall, on the campus of Murray State University. The meeting was called to order at 2:15 p.m. by Chairman Kerry B. Harvey. Reverend Billy Hurt, member of the Board of Regents, gave the invocation.

Upon call of the roll, the following members answered present: Mr. C. Dean Akridge; Mr. J. Eddie Allen; Dr. James W. Hammack, Jr.; Mr. Kerry B. Harvey; Dr. Billy G. Hurt; Mr. Willie R. Kendrick; Mr. Thomas R. Sanders; and Mrs. Virginia N. Strohecker. Absent: Mr. Robert C. Carter and Mr. M. Randy Hutchinson.

Present for the meeting were: President Ronald J. Kurth; Dr. James Booth, Provost; Mrs. Sandra M. Rogers, Secretary of the Board; Dr. Anita Lawson, Assistant to the President for Institutional Planning; Mr. James Overby, General Counsel; members of the faculty and staff; and members of the news media and visitors.

Chairman Harvey announced that the membership of the Board of Regents Standing Committees will be as follows for 1990/91:

- **Academic Affairs** Chairman: Dean Akridge; Bob Carter; James Hammack
- **Athletic** Chairman: Tommy Sanders; Randy Hutchinson; Willie Kendrick
- **Buildings and Grounds** Chairman: Billy Hurt; Dean Akridge; Eddie Allen; James Hammack; Tommy Sanders
- **Development/Investments** Chairman: Billy Hurt; Randy Hutchinson
- **Faculty/Staff Affairs** Chairman: Virginia Strohecker; Dean Akridge
- **Finance/Audit** Chairman: Virginia Strohecker; Bob Carter; James Hammack; Randy Hutchinson
- **Student Life** Chairman: Eddie Allen; Bob Carter; Willie Kendrick; Tommy Sanders
- **Governmental Relations** Chairman: Kerry B. Harvey; M. Randy Hutchinson; Virginia Strohecker

### Review of the Strategic Plan

President Kurth expressed appreciation for the efforts of the Board of Regents to meet at his request. He stated the purpose of the meeting was an early review of the Strategic Plan with the objective of taking the questions and additions from the Board of Regents and moving along to closure on the plan and asked Provost Jim Booth to give the history of the Plan.
A brief history of the Plan was presented by Provost Jim Booth who stated the purpose is to provide the context of the current Plan. He read a statement from the original 1984 plan which defined strategic planning: Strategic planning deals with the changing external environment, competitive conditions, strengths and weaknesses of the institution, and opportunities for growth. Therefore, it is constantly reviewed and refined and is implemented through a joint effort by the university community: the Board, the President, administrators, faculty and staff.

Dr. Booth stated that the initial planning for a strategic plan at Murray State began early in the fall of 1983 with the original plan being implemented in the fall of 1984 and approved by the Board of Regents. The Plan was based on SACS Reaffirmation review recommendations, on the Council on Higher Education's document In Pursuit of Excellence, and other publications that were popular at that time.

In the fall of 1986, the President and the Cabinet recognized the need for a new Plan as we were making significant progress toward achieving the action steps and goals of the original 1984 Plan. Dr. Lanette Thurman, who was Assistant to the President, was appointed to lead the charge of developing a new Plan.

In the spring of 1987, Dr. Thurman held workshops and forums throughout the campus to develop goals for the new Plan. The Board of Regents was involved in a workshop on September 12, 1987, that focused on initiating the new Plan. During the formulation of the first Plan, special meetings of the Board were held in January and June of 1985 and January and June of 1986.

As all the major goals had been achieved and were in an on-going status, the first Plan was completed in 1988.

In the fall of 1988, Dr. Anita Lawson assumed the position of Assistant to the President and Director of Institutional Planning and resumed our efforts in strategic planning.

In December of 1989, the Acting President appointed a Strategic Planning Task Force that first met in January of 1990 at a two-day session at Kenlake State Park. The initial session began to formulate new goals and refine action steps.

In March of 1990 following a number of additional meetings of the Task Force, a memo was sent to all faculty and staff calling for campus deliberations. Formally, the document was discussed by the Staff Congress and by the Faculty Senate. Input was gained from all of these different organizations and constituencies on campus and the Strategic Planning Task Force met regularly and often from April to July of 1990 to complete the first draft of the document.

In August of 1990, the Strategic Planning Task Force formally approved the draft and it was forwarded to the University community and to Dr. Kurth in September. Dr. Kurth made significant revisions in portions of the plan which were fully supported by the Strategic Planning Task Force. Following the revision, a draft Plan was circulated to the Board of Regents and to 1,200 faculty and staff members on campus in September.

President Kurth thanked Dr. Booth for the history of the plan and began the review of the document. He proposed beginning with the first page of the Plan and proceeding through the entire document.

Chairman Harvey asked for questions prior to the beginning of the discussion. In response to Regent Allen's inquiries as to why there were no student representatives on the Task Force, Dr. Booth responded that the omission was an oversight.
After discussion of the Strategic Plan and various suggestions were made, the decision was reached to meet at a later date for further discussion of the Plan.

Executive Session

Mr. Sanders moved that the Board convene into Executive Session for the purpose of discussing personnel matters. Mr. Allen seconded and the motion carried. Executive Session began at 4:20 p.m. and ended at 6:30 p.m.

Public Session

The Board reconvened in Public Session at 6:30 p.m.

Mr. Harvey announced that the Board will be meeting on November 10, 1990, at 8:30 a.m., in the Board Room of Wells to continue discussion of the Strategic Plan.

Chairman Harvey stated that personnel matters were discussed in Executive Session and the Board is ready to take action.

Mr. Sanders moved that the Board of Regents approve a resolution of the problem arising out of the elimination of the position of Vice President of Student Affairs. This resolution is to be consistent with the recommendation of the Board Chairman Kerry Harvey, Provost James Booth, and General Counsel James Overby. Dr. Hurt seconded and the following voted: Mr. Akridge, yes; Mr. Allen, no; Dr. Hammack, yes; Dr. Hurt, yes; Mr. Kendrick, yes; Mrs. Sanders, yes; Mrs. Strohecker, yes; and Mr. Harvey, yes. Motion carried.

Meeting Adjourned

There being no further business to come before the Board, Mr. Sanders moved and Mr. Allen seconded that the meeting be adjourned. Adjournment was at 6:35 p.m.

Chairman

Secretary